

VOGUE

60c

ST 1

What to
wear when...

College
wardrobes
with all the
answers

When
uses
best

**ADVANCE
RETAIL
TRADE
SUPPLEMENT**

Opposite page 16



Lofties[®]
by Lawrence

SPONSORED WITH AMERICAN SHEEP PRODUCERS COUNCIL

SLIGHTLY HIGHER IN THE WEST JEWELRY BY RODER

you're a real woman in a woolknit dress by Lofties

The finest American wool, the best in American design for a look that's frankly female. Here, an all-wool three-piece costume in Martini olive, Walnut or Black. 10 to 18 or 9 to 15. About \$50. At B. Altman & Co., N.Y.C.; E. and R. Lazarus Co., Columbus; Neusteters Co., Denver; Himelhochs, Detroit; Sakowitz Bros., Houston; L. S. Ayres, Indianapolis or write: Lawrence Knitwear Company, 1407 Broadway, New York 18, N. Y. Lofties Knitting Mills, Inc.



Paris *Lilli Ann* San Francisco

the important new suit fashion, silver fox allied with black... in this case, luxurious silver fox in a stunning cowl collar on the finest black petit point worsted woolen... about 100 dollars



Peck and
Peck

whenever you see **BRAEMAR** you're seeing Scotland's finest

...and see, too, this new direction in cardigans—nipped and cropped to the waist with buttons from tip to hem. Superb cashmere in larkspur violet*, hodden grey, firth green*, ettrick blue*, partridge brown* or black; 34 to 40; 29.95. Skirt of Scottish import wool, overlaid in the starred colours, each on hodden grey; 10 to 16; 29.95.

NEW YORK • CHICAGO • BOSTON • PHILADELPHIA • BALTIMORE • DETROIT • CLEVELAND • ST. LOUIS • MINNEAPOLIS • ST. PAUL
INDIANAPOLIS • WASHINGTON, D. C. • ATLANTA • CINCINNATI • KANSAS CITY • MILWAUKEE • HARTFORD • BUFFALO • PROVIDENCE

AMERICAN VOGUE

JESSICA DAVES

Editor-in-Chief

ALEXANDER LIBERMAN

Art Director

Senior Editors:

ALLENE TALMEY, Feature Editor

PRISCILLA PECK, Art Editor

MARGARET CASE

Managing Editor:

CAROL PHILLIPS

Fashion Editors:

NICOLAS DE GUNZBURG

CATHERINE McMANUS

BABS SIMPSON

KATHRYNE HAYS

MARGARET INGERSOLL

DENISE LAWSON-JOHNSTON

GRACE MIRABELLA

BETTY RHINEHART

CHESBROUGH RAYNER, Shop Hound

ELEANORE PHILLIPS, Los Angeles

SUSAN TRAIN, Paris

Executive Editor:

MILDRED MORTON

Beauty Editor:

CATHERINE GRAVETT

BETTINA McNULTY

Copy Editor:

ROSEMARY BLACKMON

Copy Associates:

LYDIA McCLEAN

MAUREEN FOUNTAIN

MARY KLEVE

EDITH LOEW

Fashions in Living:

ALISON BISGOOD

LUC BOUCHAGE

Travel Editor:

DESPINA MESSINESI

Contributing Editors:

MILLCENT FENWICK • MARY ROBLEE HENRY

TATIANA McKENNA • THOMAS W. PHIPPS

MARY VAN RENSSELAER THAYER

CANDACE VAN ALLEN • DOROTHEA WALKER

MAB WILSON • PHYLLIS STARR WILSON

Copy Executive:

JEANNE BALLOT

ANNIS BRADSHAW

Merchandising Service:

DOROTHY PARK

Production Manager:

MARCEL GUILLAUME

Layout:

G. WOODFORD PRATT

GERALD SLATER

Promotion Director:

MARY JANE POOL

Advertising Director:

HAROLD B. HOLTZ

Advertising Manager:

WILLIAM C. STOWELL

Fashion Advertising Manager:

RICHARD McMAHON

Associate Advertising Manager:

ROBERT E. YOST

NEW ENGLAND OFFICE

Staller Building, Boston 16, Mass.

Manager: John Brunelle

WESTERN OFFICE

Wrigley Building, Chicago 11, Ill.

Manager: Donald H. Koehler

PACIFIC COAST OFFICE

631 S. Westmoreland Ave., Los Angeles 5, Cal.

Manager: Robert J. Lapham

BRITISH VOGUE

Vogue House, Hanover Square, London W.1.

Editor: Audrey Withers

Chairman: Harry W. Yoxall

Managing Director: Reginald A. F. Williams

FRENCH VOGUE

4 Place du Palais Bourbon, Paris 7

Editor: Edmonde Charles-Roux

Ass't to Publisher: Henry Bertrand

VOGUE IS PUBLISHED BY THE

CONDÉ NAST PUBLICATIONS INC.

Editorial and Advertising Offices

420 Lexington Ave., New York 17, N. Y.

Telephone — LExington 2-7500

I. S. V.-Patcévitch, President

Benjamin Bogin, Vice President

Perry L. Ruston, Vice President

Wells Drorbaugh, Vice President

Alfred W. Cook, Treasurer

Mary E. Campbell, Secretary

Harold G. Meyer, Business Manager

Frank E. Soule, General Sales Counsel

VOGUE

INCORPORATING VANITY FAIR

There are three Vogues: American, French, British I. S. V.-PATCÉVITCH Publisher

AUGUST 1, 1959

COVER

Suit to launch an autumn, brilliantly—stone-grey wool doeskin, lighted from within by a bright pink wool jersey shirt, waist-tied. The when-to-wear, no poser here: any of the next seasons' days, starting at the drop of a leaf. Suit by Larry Aldrich; about \$190, at Saks Fifth Avenue; Harzfeld's; Dayton's; Frost Bros. Ring, earrings, and drop-leaf pins, from Van Cleef & Arpels. More pink lighting for grey: Italian Pink lipstick, mauvey eye shadow, both by Helena Rubinstein.



RAWLINGS

FASHIONS

- 69 Vogue's eye view of 5 W's and an H
- 70 What to wear when . . .
- 71 Ten pages of new fashion answers to situation dressing
- 84 When to wear white . . . late day
- 86 College clothes plan when it's a school for men too
- 100 Vogue Printed Patterns: key clothes for autumn
- 102 Fake furs at good-buy prices
- 104 August suit signals
- 106 August dress signals
- 110 College clothes plan when it's a girls' school
- 120 Back-to-school clothes for the young—sizes 7 to 14
- 124 Collector's shoes from Europe and America

FEATURES • ARTICLES • PEOPLE

- 28 "The Home Secretary." By Elaine M. Graf
- 65 "The Mountain without Women: Mount Athos." By Lanfranco Rasponi
- 80 People Are Talking About . . .
- 81 Joseph Kessel
- 82 "Notes on the Cuff of a Wash-and-wear Shirt Worn Round the World." By Horace and Patricia Sutton
- 94 "Steichen's Eye." By Alexander Liberman
- 108 Colonel Serge Obolensky: His System for Staying Fit
- 114 "Dublin's Horse Show Week." By Lord Kilbracken
- 118 Mrs. John R. Drexel III and Daughter Pamela
- 119 "Visits." By Colette
- 136 Gossipy Memo on Travel

FASHIONS IN LIVING

- 128 Mr. Balet rebuilds his dream house
- 132 Woman with a plan: four help-less young hostesses
- 135 The young silver choices
- 138 Recipes from help-less hostesses

DEPARTMENTS

- 50 Shop Hound
- 58 Vogue's School Directory
- 64 Vogue's Travelog



PHOTO: PETER FINK

we like the belted suit, important news this fall, here
in imported soft wool from our manor-bourne collection
designed by frechtel exclusively for **I. MAGNIN & CO.**

SAN FRANCISCO • OAKLAND • PALO ALTO • SACRAMENTO • FRESNO • LOS ANGELES • BEVERLY HILLS • PASADENA • SANTA BARBARA • LA JOLLA • SANTA ANA • SEATTLE



Lanz goes to Tweed . . .
fresh fall harvesting
for Miss Bonwit Jr., who
loves the nice stalk-slim look,
the shoe-buttons to the waist,
the slim long sleeves.
Done in diagonal weave
in autumnal gray, green, black
or brown. 5 to 15 sizes, 39.95
Miss Bonwit Jr. Dresses.

Bonwit Teller

New York

Manhasset

White Plains

Chicago

Cleveland

Boston



PAPAGALLO 3101

MEET MR. MORT®

ABOUT \$40 ■ LORD & TAYLOR ■ JENNY CO. ■ CHAS. A. STEVENS ■ NEIMAN-MARCUS ■ JOSEPH MAGNIN



*We know
what you want
and*

we have it

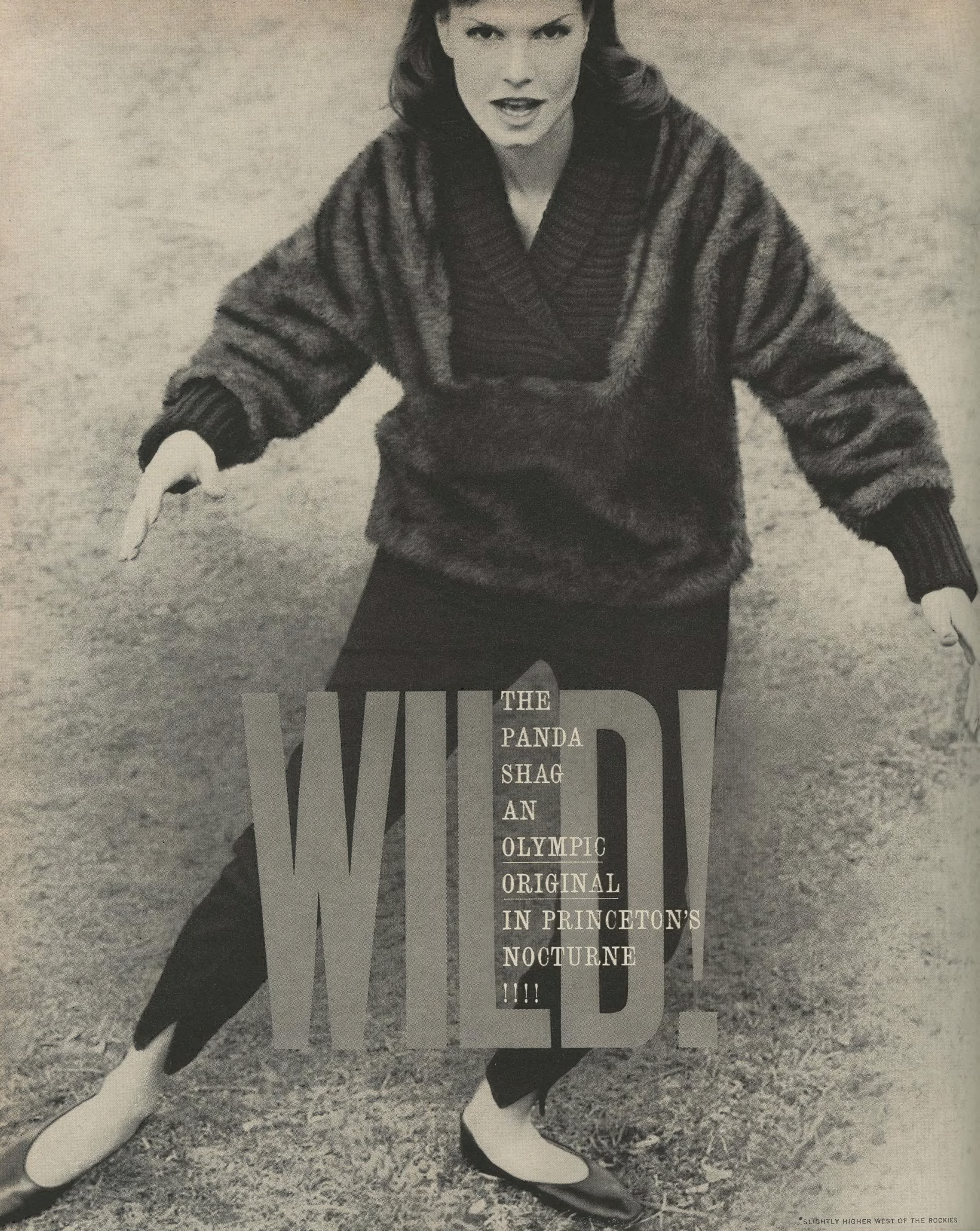
*in the
College Shop
Lord & Taylor*

hood-

Skirting of the briefest kind—red or green wool plaid, 25.00

Shirting of the button-down kind—cotton-and-dacron, 7.95 Fifth Floor, Lord & Taylor

New York, Manhasset, Westchester, Millburn, West Hartford, Bala-Cynwyd, Garden City



WILD!

THE
PANDA
SHAG
AN
OLYMPIC
ORIGINAL
IN PRINCETON'S
NOCTURNE
!!!!

*SLIGHTLY HIGHER WEST OF THE ROCKIES

Animal, vegetable or mineral? Wellll... animal! Is it a bear? No! Shaggy Dog? No! It's a Panda! A Panda Shag, in fact...the cutest, cuddliest, fuzziest slipover in a zooful of sweaters! Wild, wonderful way to wow

campus wolves! In new, hand-washable Nocturne by Princeton Knitting Mills...a Verel-Dynel pile, with Bulk-e-Wool giant rib knit lapover vest-collar and cuffs. Bronze or cranberry with black trim; charcoal with char-

coal; green with granite. Small, Medium, Large. About \$19.95*. For fine stores nearest you write to Olympic Knitwear Inc., Dept. V8, 1407 Broadway, New York 18, New York. Canada: 8280 St. Lawrence Blvd., Montreal

greta plattry



BEST & CO.

leads the cheers for

COLLEGE FASHIONS '59

See them all on the following pages

BEST & CO.

Fifth Ave., New York 22, N. Y.



Smart on arrival

...the suit with a knowing way around the campus or around the town. Great arrival and departure strategy in monotone nub wool tweeds of green, red or black with a straight-on jacket, a surprise edging of matching braid. Sizes 10 to 16. (C-1) 69.95

Mail and phone orders filled • Plaza 9-2000 • Order by style numbers • Please include postage beyond our motor delivery areas

And at all our Branches

BEST & CO.

Fifth Ave., New York 22, N. Y.



Great
Scot...
the ancient
McKellar
plaid

Highlands or campus...it's hard to tell when the scene is dotted with these enormously subtle muted plaids, blended for great dash with a controlled bulk of sweater. All, ours exclusively and a wonderful reason for the new classicism.

Left: "Standaway" new crew neck worsted pullover, hand-loomed and hand-fashioned. (C-2) 14.95

McKellar muted worsted plaid Bermuda shorts with self belt. (C-3) 14.95

Right: Full-fashioned, hand-loomed worsted cardigan with "standaway" neckline. (C-4) 22.95

"Flip" collar long sleeve shirt in dacron and cotton. (C-5) 11.95

"Campus Swing" full box pleated skirt in muted worsted plaid. (C-6) 25.00

(Not shown) Tapered ankle length pants. (C-7) 19.95

Ancient McKellar plaid in sandringham and olive crossed with gold and white.

Shirt and Sweaters in pale sandringham or gold.

Sweaters, sizes 34 to 40. Separates, sizes 8 to 18.

Mail and phone orders filled • Plaza 9-2000 • Address Section 6 • Order by Style Numbers • Please include postage beyond our motor delivery areas

And at all our Branches

BEST & CO.

Fifth Ave., New York 22, N. Y.

Straight down the line

A most fashionable course to follow in this season of soft shapings and newly feminine curves. These, beautifully moulded in basket weave wool to collect rave notices on off-campus weekends, don't-dress dates.

Left: Blossom-applique sheath with lined skirt. Sapphire, green or beige. Sizes 10 to 18. (C-8) 35.00

Right: Notched neckline sheath with lined-skirt. Blue, green or camel. Sizes 10 to 20. (C-9) 29.95

Mail and phone orders filled • Plaza 9-2000 • Address Section 6 • Order by Style Numbers • Please include postage beyond our motor delivery areas

And at all our Branches

BEST & CO.

Fifth Ave., New York 22, N. Y.



A Classic Curriculum

has its basis in just this look...fine silk shirt, masterfully tailored skirt in a luxurious worsted flannel both designed with the sure, precise hand that marks you as a perfectionist.

Try this beautiful teamwork in sizes 8 to 18.

Left: long sleeve imported silk shirt with flange front, French cuffs, golden "arrow" cuff links. White or cream beige. (C-10) **14.95**

Slim worsted flannel seat-lined skirt with hand picking, arrows, tunnel loops, leather belt. Taupe brown only. (C-11) **25.00**

Right: silk shirt (C-10) (as above)

Slim plaid worsted flannel seat-lined skirt with two slot seam pockets, hand detailed arrows, self belt. Taupe and gray combination only. (C-12) **25.00**

Mail and phone orders filled • Plaza 9-2000 • Address Section 6 • Order by Style Numbers • Please include postage beyond our motor delivery areas

And at all our Branches

BEST & CO.

Fifth Ave., New York 22, N. Y.



A clear case of chemistry

That's our only explanation for the beautiful things that happen when you blend these handsome herringbone tweeds with solids or stripes. It's an effect that, altogether, is nothing less than spontaneous combustion for sizes 8 to 16.

Left: Easy Chanel-type jacket bound with braid. Black and white herringbone wool tweed. (C-13) 19.95

Matching slim skirt. (C-14) 13.95

Solid black wool jersey with high neckline, three-quarter sleeves. (C-15) 8.95

Right: Black and white pin stripe cotton shirt with a double march of shoe buttons. (C-16) 7.95

Double pleated black and white herringbone wool tweed skirt. (C-17) 18.95

Mail and phone orders filled • PLaza 9-2000 • Address Section 6 • Order by Style Numbers • Please include postage beyond our motor delivery areas

And at all our Branches

It looks like a shirtdress season

wherever there's a campus, for no other dress can quite measure up to its look of clean-lined young dash. We like it best in surah cottons...paisleys with an oriental flair, stripes, off-beat prints. All in sizes 10 to 18. 25.00 each.

Left to right:

Paisley shirtdress (C-18) in black-green, navy-beige or black-rust.

The "Thinker" print (C-19) in black on grounds of gold, burgundy or green.

Striped effect shirtdress (C-20) in green or red.



BEST & CO.
Fifth Ave., New York 22, N. Y.

Mail and phone orders filled • PLaza 9-2000 • Address Section 6 • Order by Style Numbers • Please include postage beyond our motor delivery areas

And at all our Branches



Soft silhouette in the softest matte jersey of them all

There are jerseys and jerseys but this particular one has a touch and a feel that is nothing short of superb. Celanese acetate, the beauty fiber, gives this new matte jersey a touch you'll have to feel to believe—plus the comfort and wrinkle resistance so important in early fall. Ideal for the softly shaped silhouette you'll find so flattering.

Dress by Leslie Fay. Jersey by Rosewood Fabrics, Inc. of Celanese acetate and nylon. Blue or lilac print. 10-18. About \$25. At Lord & Taylor, N.Y.; Marshall Field & Co., Chicago; Woodward & Lothrop, Wash., D. C.; The Higbee Co., Cleveland; Bullock's, Downtown Los Angeles; The J. L. Hudson Co., Detroit. For other stores, see page 22. Celanese Corporation of America, N. Y. 16.

Celanese®

Acetate . . . a *Celanese* contemporary fiber

VOGUE / *idea Sheet*

Outlined here—important editorial fashion ideas from August 1 VOGUE —“VOGUE SAYS” quotes to use in your newspaper advertisements and window displays to make your customers aware of the fashions coming in.

FIRST FLASHES OF AUTUMN FASHIONS . . .

VOGUE SAYS:

- “The return of the little tailored suit” (page 73)
- “The caped coat” (page 79)
- “Elbow-tipping capes” (page 74)
- “A longer suit jacket” (page 72)
- “The belted suit” (pages 77, 78)
- “Cape-cut sleeves” (page 105)
- “The purpled suit” (page 72)
- “New skirt fullness—in suits, dresses” (pages 77, 106, 107)
- “White-dress fashion—late-day excitement” (pages 84, 85)
- “The little jacket—fake fur persuasion” (pages 102, 103)
- “Printed ponyskin turban” (page 75)
- “Hats—feather tailoring” (page 71)
- “Gem-velvet hat” (page 76)
- “New wave of long hair” (page 76)

TWO COLLEGE WARDROBES WITH ALL THE ANSWERS

When it's a college for men, too . . .

Eight pages of clothes news based on interchangeable separates—for a high count of daily looks . . . plus the convertible coat (pages 86 to 93).

When it's a girls' college . . .

A wardrobe based on two levels—offhand clothes for school days—and party clothes for special occasions (pages 110 and 113).

Back-to-school clothes for the 7 to 12 young (pages 120 to 123)

FASHIONS IN LIVING: silver for the young

COPYRIGHT 1959, THE CONDÉ NAST PUBLICATIONS INC. PRINTED IN U. S. A.

VOGUE IS PUBLISHED SEMI-MONTHLY, EXCEPT FOR THE MONTHS OF MAY, JUNE, JULY AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC., GREENWICH, CONNECTICUT. EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. ENTERED AS SECOND-CLASS MATTER AT THE POST OFFICE AT GREENWICH, CONNECTICUT, UNDER THE ACT OF MARCH 3, 1879. THE TRADE EDITION OF VOGUE IS AVAILABLE TO RETAILERS AND MANUFACTURERS OF WOMEN'S READY-TO-WEAR APPAREL AND ACCESSORIES BY SUBSCRIPTION PLACED DIRECT WITH THE PUBLISHER.

TRADE EDITION SUBSCRIPTION RATES:
\$13.00 FOR 2 YEARS; \$8.50 FOR 1 YEAR
TO POINTS OUTSIDE CANADA, U.S.A. AND POSSESSIONS:
\$13.50 PER YEAR

ADDRESS TRADE DEPARTMENT, GREENWICH, CONNECTICUT, FOR QUANTITY RATES

VOGUE, AUGUST 1, 1959, VOL. 134, NO. 2

Here are more "Vogue says" quotes—use them to indicate current fashion news in your newspaper advertisements and window displays.

COLLEGE CLOTHES PLAN WHEN IT'S A SCHOOL FOR MEN, TOO . . .

Vogue says: "Interchangeable separates—for a high count of daily looks"

Vogue says: "Separates—on and off campus"

Vogue says: "Separates—fashion-fundamentals for 1959"

Vogue says: "Late-day and evening looks—turned out by separates"

Vogue says: "Stevedore sweater jacket"

Vogue says: "Hacking jacket—for class and after class"

Vogue says: "Jacket, skirt, barish blouse—for black-tie dressing"

Vogue says: "Woman-tailored pants"

Vogue says: "Furry-looking coat—for late-day, evening"

Vogue says: "*Young* black coat"

Vogue says: "Pretty-ing little Scotch hat"

COLLEGE CLOTHES PLAN WHEN IT'S A GIRLS' SCHOOL . . .

Vogue says: "Offhand clothes and party clothes—for a girls' college"

Vogue says: "A weekendable suit—red wool tweed"

Vogue says: "Jumper—bloused by day, unbloused later"

Vogue says: "Shirt, sweater, kilt—studious clothes"

Vogue says: "Parlayable separates—knitted shirt, narrow slacks, boy jacket"

Vogue says: "Black velveteen—big party dress"

Vogue says: "Bathrobe-belted coat"

Vogue says: "A wide belt—for a fitted waist"

BACK-TO-SCHOOL CLOTHES FOR THE VERY YOUNG

Vogue says: "Blazer-striped dress"

Vogue says: "Full-skirted shirtwaist dress"

Vogue says: "High-buttoned jumper"

Vogue says: "Put-over top—pleated skirt"

Vogue says: "A whirl of red plaid"

Vogue says: "Full-skirted apron"

Vogue says: "An apron that buttons on"

FASHIONS IN LIVING

Vogue says: "Pure line—young choice in silver"

Your release date: July 30

NOW
IN
RED ROSES

NEW
AFTER BATH
FRESHENERS

BY
YARDLEY



English Lavender



April Violets

Prolong that delicious showered-with-red-roses feeling all day! Splash on fragrant Yardley After Bath Freshener *lavishly*. A delicate deodorant protects your freshness, emollients put a silken "finishing touch" to your skin, prevent chapping.

Enjoy After Bath Freshener in NEW Red Roses, unforgettable true rose scent, English Lavender or April Violets, \$1.85 plus tax.

Quality at your feet...



Fall Brush-Up

Beloved by the desk set,
our soft, light casuals right out
of fashion's top drawer. Rich
brushed leathers, colors
that head the fun class.

Shoes illustrated, 7.99 to 11.99

Other styles, 6.99 to 12.99

Higher Denver West

Leather jacket by
Bonnie Cashin for
Philip Sills

RISQUÉ[®]

Risqué Division, Brown Shoe Company, St. Louis

A perfect pair in any circle—Worumbo's unsurpassed "Polo Cloth" tailored exclusively for you by Lassie. The result—two superb, hand detailed classics, either of which qualifies as your favorite companion for years and years to come. In camel or navy in your size. For the name of your local store plus a free color coat brochure write: Lassie, Dept. V-8, 512 Seventh Ave., New York 18, New York.

Each \$89.95



lassie

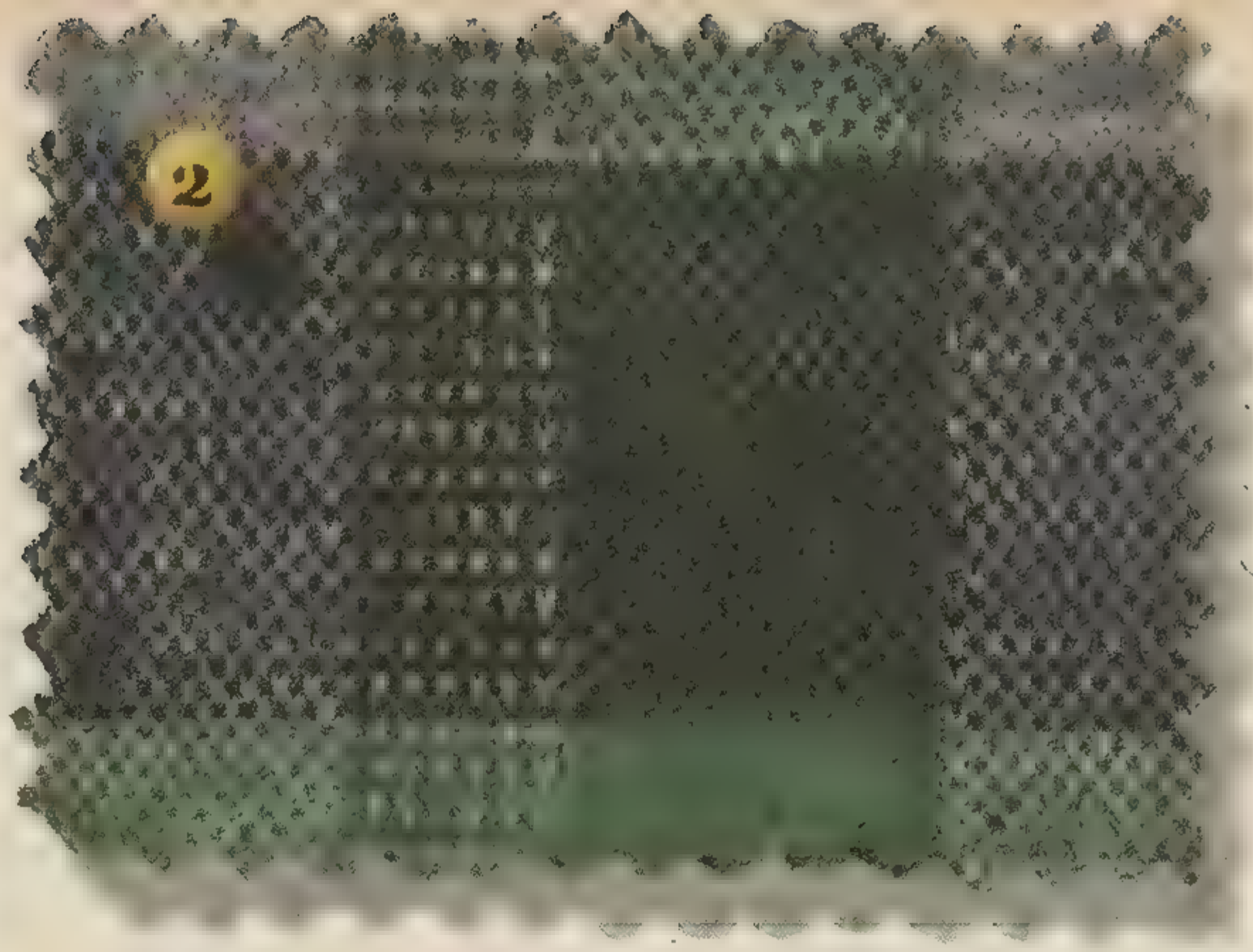


Left, 4905-6; Right, 4901-2

Bag by Josef



Forstmann



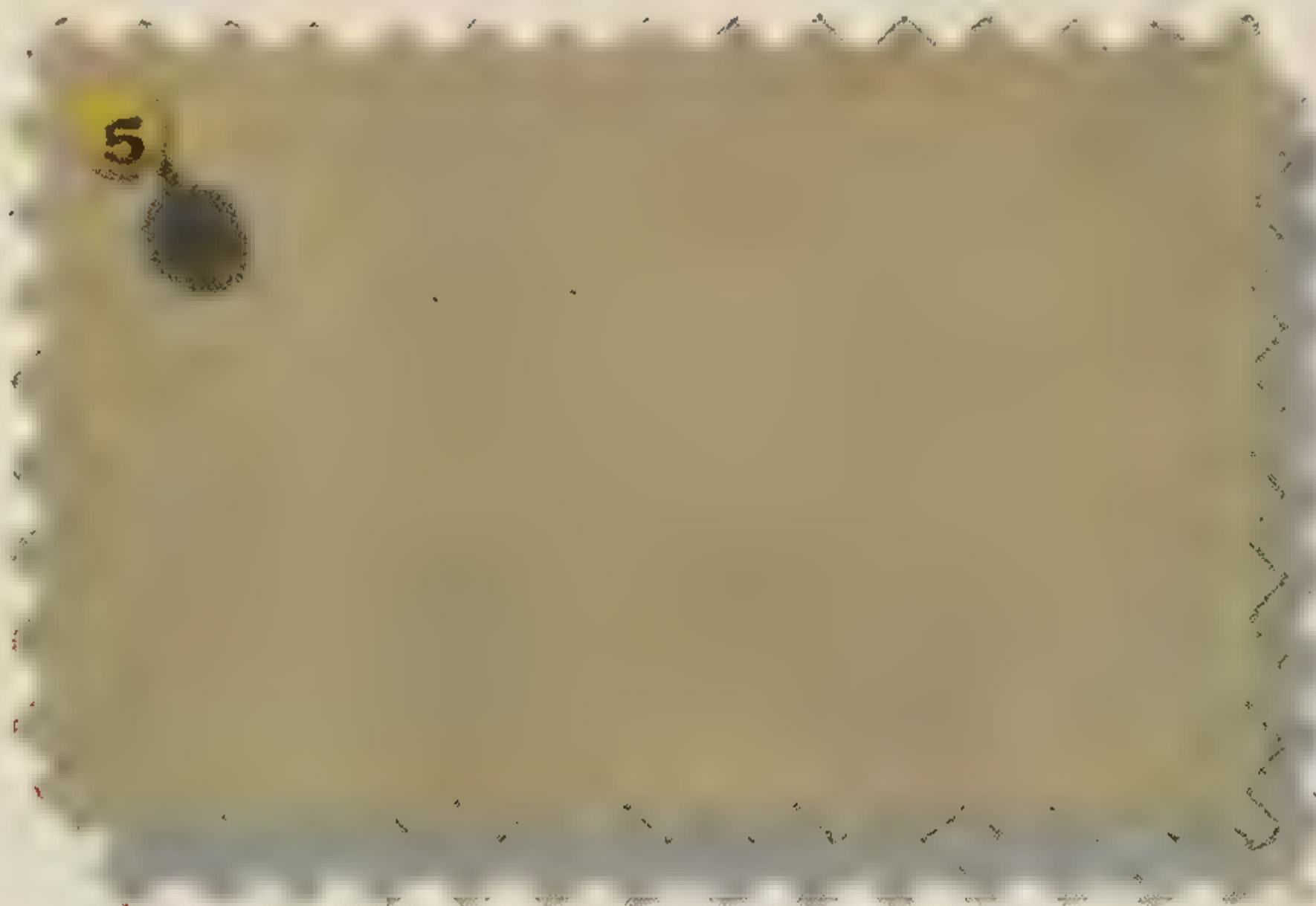
Alamac (Du Pont)



Worumbo



"Botany" Fabric



Sea Island Mills (Creslan)



Hanora

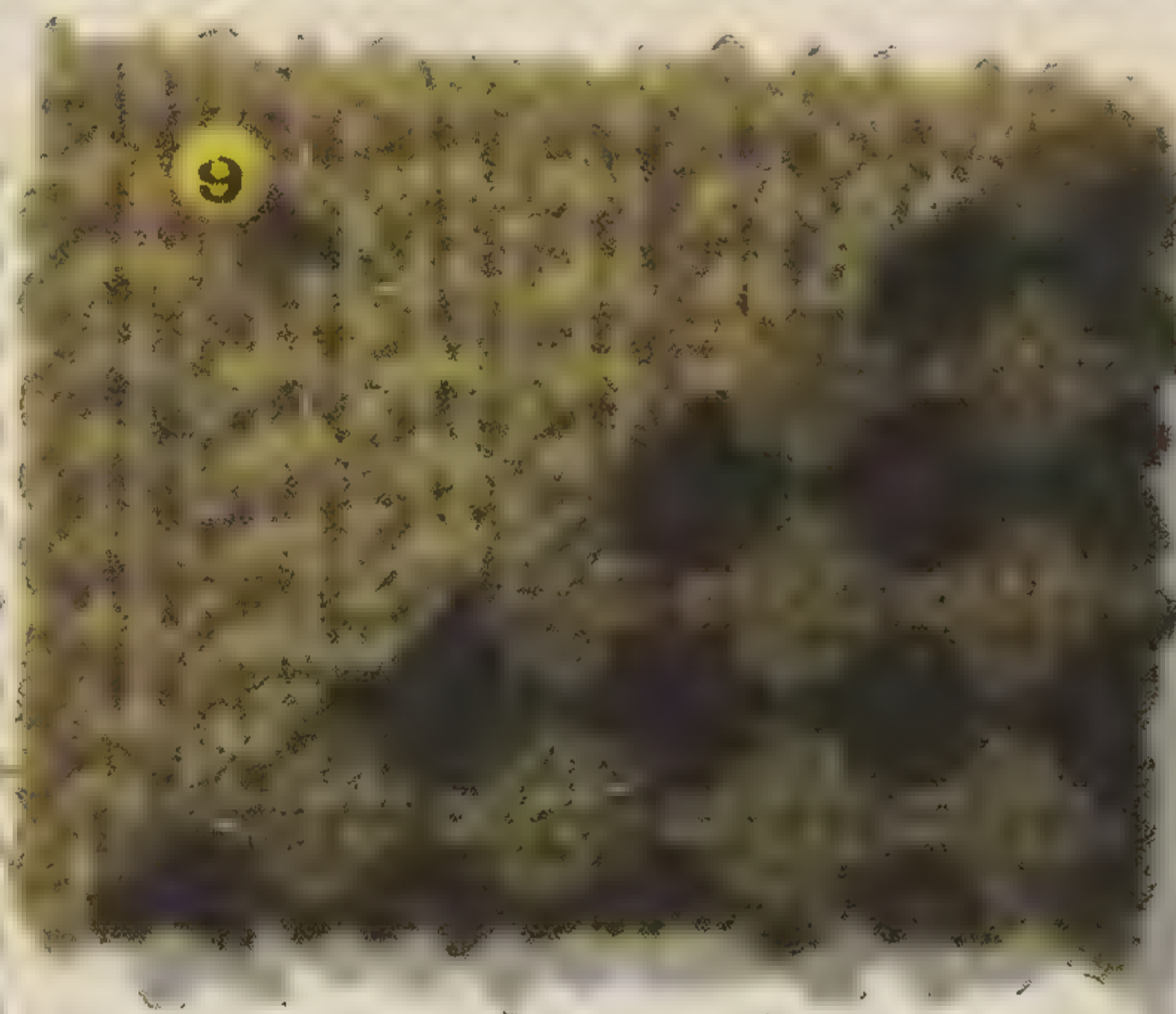
the fashion is the fabric



Fabrex (Du Pont)



Olian



Curon



Cone Mills



Springs Mills



Riegel



Alamac





R. H. Stearns.....Boston
Marshall Field.....Chicago
Carson Pirie Scott.....Chicago
The Higbee Co.....Cleveland
The J. L. Hudson Co.....Detroit
L. S. Ayres.....Indianapolis
Harzfeld's.....Kansas City
Bullock's.....Los Angeles
B. Altman & Co.....New York City
Kaufmann's.....Pittsburgh
Stix, Baer & Fuller.....St. Louis
Frank R. Jelleff, Washington, D. C.

H. & S. Pogue Co.....Cincinnati
Liberty House.....Honolulu
Bullock's.....Pasadena
Bullock's.....Westwood
Bullock's.....Wilshire
Bullock's.....Santa Ana
The Boston Store.....Inglewood
J. L. Brandeis & Sons.....Omaha
Damon's.....Mason City
J. Smith.....Council Bluffs
J. S. Schramm Co.
Burlington, Iowa
M. L. Parker.....Davenport
Fandel's.....St. Cloud
Ernest Grissom.....Abilene, Texas
Titcher-Goettinger Co.....Dallas
R. E. Cox.....Waco
R. E. Cox.....Fort Worth
The Selbar Bros.....Shreveport
Pfeifer's.....Little Rock
Wellan's.....Alexandria, La.
Maison Rouff.....New Orleans
Helen Ware.....Paoli
Cullen's Youth Center.....Vineland
Lipman Wolfe & Co.
Portland, Ore.
J. B. Ivey & Co.....Charlotte

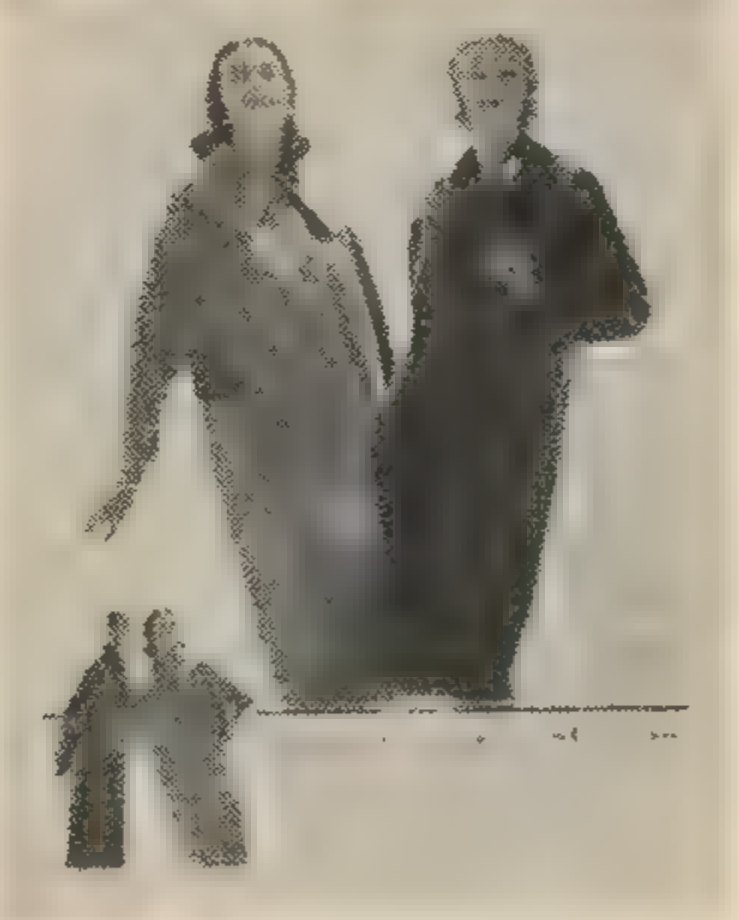
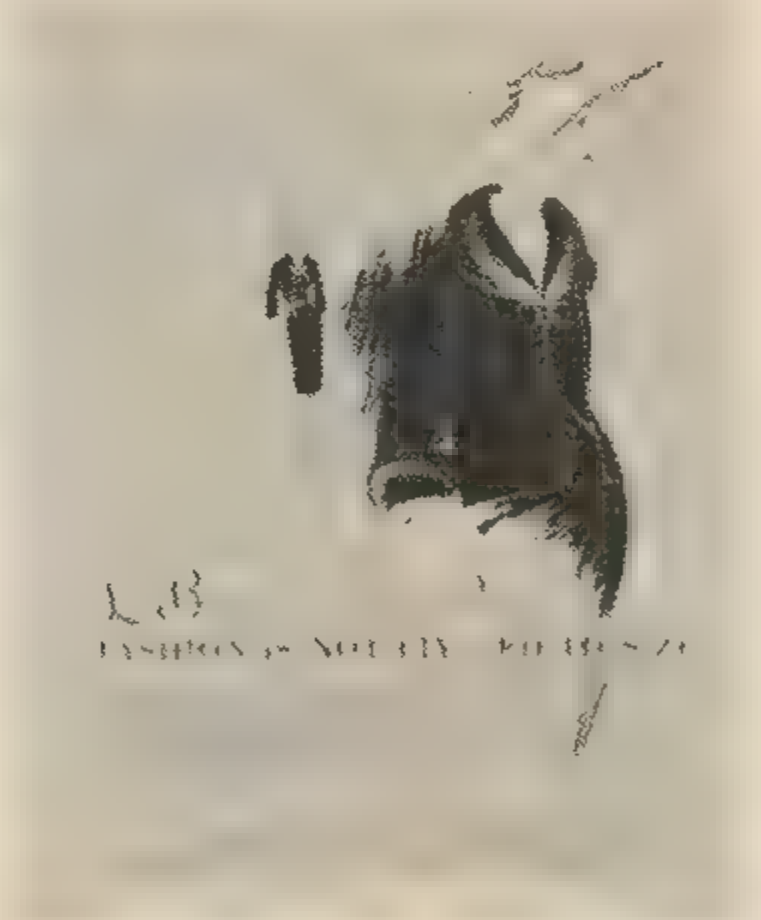
B. Altman.....New York City
Gano Downs.....Denver
Fred Phipps.....New Haven
Ackemann's.....Elgin
Hein's.....Waukegan
Hutners-Paris.....Fort Wayne
Hutzler.....Baltimore
Kempton's.....Brockton
R. J. Goerke.....Elizabeth
P. J. Young.....New Brunswick
Martin's.....Brooklyn
L. L. Berger.....Buffalo
Town Shop.....Poughkeepsie
The Addis Company.....Syracuse
Mabley & Carew.....Cincinnati
Bedell's.....Portland
Feller's.....Harrisburg
John Wanamaker.....Philadelphia
The Globe Store.....Scranton
Rice's.....Norfolk
La Vogue.....Richmond
Smartwear-Irving Saks.....Roanoke
Peck's.....Charleston
Wm. Doerflinger Co.....La Crosse
Stewart's of Louisville.....Louisville

M. O'Neil Co.....Akron
Roland's.....Bloomington, Ill.
Conrad & Chandler Co.....Boston
Martin's.....Brooklyn
Wiebolt Stores.....Chicago
Young Ages.....Dallas
The New Utica Clothing Co.
Des Moines
De Jong's.....Evansville
Wolf & Dessauer.....Fort Wayne
Brown-Thomson.....Hartford
Paul Harris Co.....Indianapolis
Macy's.....Kansas City
Watt & Shand.....Lancaster
Gold & Co.....Lincoln
The Stewart Dry Goods Co.
Louisville
Gimbel Bros.....Milwaukee
C. J. Gayfer & Co.....Mobile
Thomas Kilpatrick Co.....Omaha
D. W. Klein Co.....Peoria
Gimbel Bros.....Philadelphia
Rosenbaum Co.....Pittsburgh
The Bedell Store.....Portland
Yards.....Trenton
S. Kann Sons Co.
Washington, D. C.

Lord & Taylor.....New York City
Neiman-Marcus.....Dallas
I. Magnin.....Pacific Coast
The Halle Bros. Co.....Cleveland
Julius Garfinckel & Co.
Washington, D. C.
Marshall Field & Co.....Chicago

Lord & Taylor.....New York City
Charles A. Stevens.....Chicago
Jenny Co.....Cincinnati
Neiman-Marcus.....Dallas
Joseph Magnin.....San Francisco
Goldwaters.....Phoenix
The M. M. Cohn Co.....Little Rock
Burdine's.....Miami
L. S. Ayres.....Indianapolis
J. L. Hudson Co.....Detroit
Harzfeld's.....Kansas City
Thomas Kilpatrick.....Omaha
L. L. Burger.....Buffalo
The Halle Bros. Co.....Cleveland
Billy Lewis.....Dayton
Joseph Horne.....Pittsburgh
Frost Bros.....San Antonio
Makoff.....Salt Lake City
Smartwear-Irving Saks.....Roanoke
Frederick & Nelson.....Seattle

Some of autumn's best fashion looks begin with the fabrics swatched at left. Here, miniatures of advertisements in this issue—showing the fabrics, the fashions, and where to buy them: your guide to fresh and exciting autumn fashion.



Meacham's.....Fort Worth
Strawbridge & Clothier
Philadelphia
Lord & Taylor.....New York City
Woodward & Lothrop
Washington, D. C.
Kaufmann's.....Pittsburgh
Erie Dry Goods Co.....Erie
The Halle Bros. Co.....Cleveland
M. O'Neil Co.....Akron
F. C. Nash.....Pasadena
Meier & Frank.....Portland
Kresge-Newark.....Newark
Famous-Barr.....St. Louis
The Marston Co.....San Diego
Ramsay Dry Goods Co.....Joplin
Wellans.....Alexandria
Mitchell, Baker, Smith.....Lexington
Herzberg's.....Bellaire
Hartzell's.....Youngstown
Miller's Lilliputian.....Stamford
Joseph Spiess Co.....Elgin
Dorothy Dodd.....Holyoke
Ginsberg's.....Passaic
The Rappold Co.....Warren

LANE BRYANT
Fifth Avenue at 40th
in New York City
also in Brooklyn, Babylon,
Manhasset, Millburn,
White Plains
and
Atlanta, Ga.
Baltimore, Md.
and Towson Shopping Ctr.
Boston, Mass.
Chicago, Ill.
Hubbard Woods & Oak Park
Cleveland, Ohio
Southgate & Westgate
Detroit, Mich.
Eastland & Northland
Houston, Texas
Los Angeles, Calif.
Beverly Hills, Panorama City,
Pasadena
Miami, Fla.
Ft. Lauderdale, Miami Beach,
St. Petersburg
Milwaukee, Wisc.
Minneapolis, Minn.
Philadelphia, Pa.
and Trenton
Pittsburgh, Pa.
St. Louis, Mo.
and Westroads
San Francisco, Calif.

Lord & Taylor.....New York City
Mandel & Dreyfuss.....Albuquerque
Hutzler Bros.....Baltimore
Jordan Marsh Co.....Boston
L. L. Berger.....Buffalo
Lyttan's.....Chicago
Neiman-Marcus.....Dallas
Himelhoch Bros.....Detroit
The Abigail.....Grand Haven
Brownhill's.....Greensboro
Harzfeld's.....Kansas City
The Dayton Co.....Minneapolis
Belle's.....Passaic
Kaufmann's.....Pittsburgh
Meier & Frank Co., Portland, Ore.
Ellisberg's.....Raleigh
Joseph Magnin & Co.
San Francisco
The Imperial.....Schenectady
Gilbert's.....South Bend
Famous-Barr.....St. Louis
Seidenbach's.....Tulsa
Fleming & Hyde.....Utica
Frank R. Jelleff, Washington, D. C.
L. Roberts.....Winston-Salem

Bloomingdale's...New York City
and other leading stores throughout the country

Sanger Brothers.....Dallas
Pizitz.....Birmingham
Heaven to Seven.....Des Moines
John Wanamaker.....Philadelphia
The Higbee Co.....Cleveland
Meier & Frank Co., Portland, Ore.
Livingston Brothers.....San Francisco
Liberty House.....Honolulu
Miller & Rhoads.....Richmond
Milwaukee Boston Store Co.
Milwaukee
The Dayton Co.....Minneapolis
Gladdings.....Providence
Burdine's.....Miami
G. Fox & Co.....Hartford
Jordan Marsh Co.....Boston
B. Lowenstein & Bros.....Memphis
Godchaux's.....New Orleans
Kaufman Straus Co.....Louisville
The Union Co.....Columbus
Field-Schlick.....St. Paul
L. L. Berger.....Buffalo
Stern & Mann.....Canton, Ohio
J. L. Brandeis & Sons.....Omaha
H. P. Wasson & Co.....Indianapolis
Battelstein's.....Houston

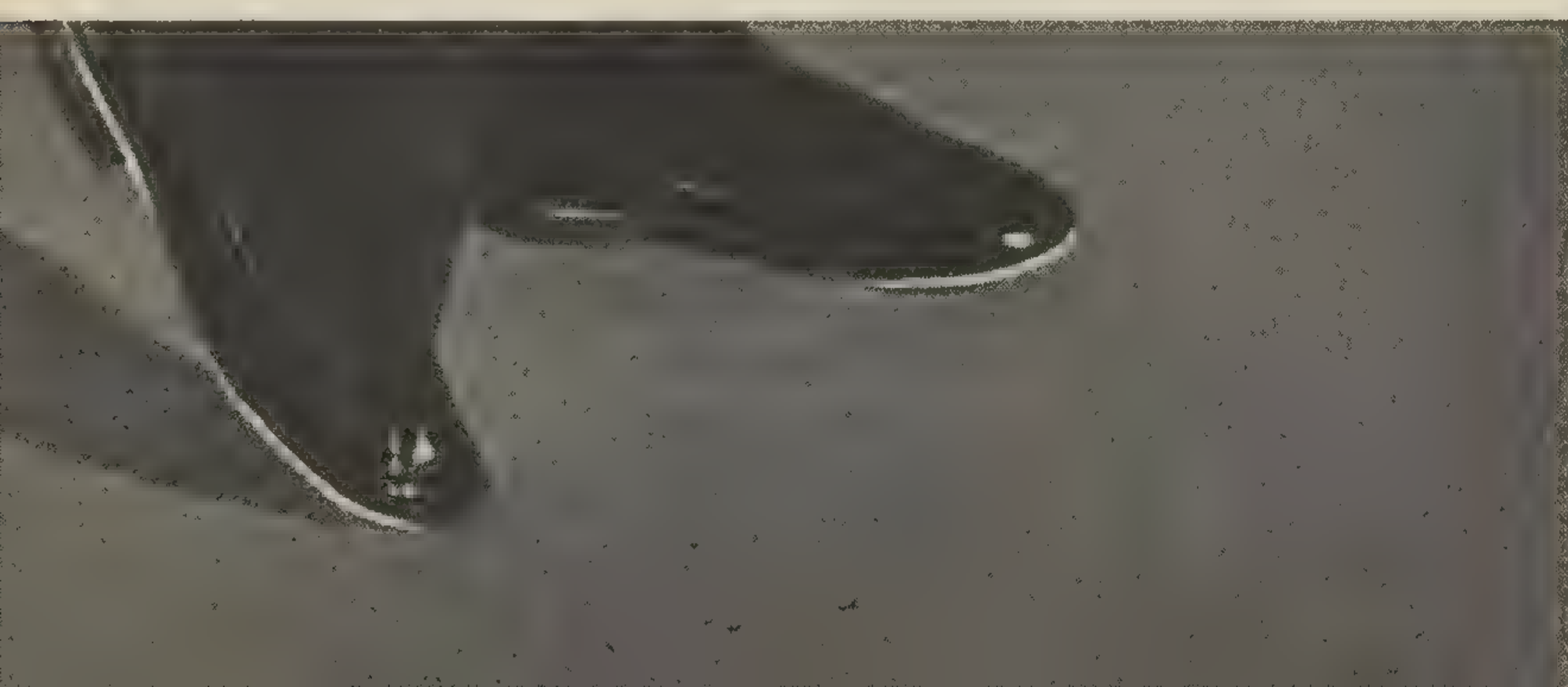
Junior Bazaar.....Clayton
Hutzler Bros.....Baltimore
Jordan Marsh.....Miami
Kennington's.....Jackson
Lad & Lassie Shop.....Lexington, Ky.
Woodward & Lothrop
Washington, D. C.
Selber Bros.....Shreveport
Daube Co.....Ardmore, Okla.
Grammer-Murphy.....Midland
Ware's.....Littlefield
Tiny Folks Shop.....Topeka
Bauman's.....Austin
Goldwaters.....Phoenix
Joske's.....San Antonio
Kiddie Mart.....Tyler
Hemphill-Wells Co.....Lubbock
First Five Years.....Berkeley
Ernest Grissom's.....Abilene, Texas
Powers Children's Shop
Norman, Okla.
Genie's of Beaumont.....Beaumont
Ben F. Smith Co.....Texarkana, Tex.
Peter Polly Toggery.....Albuquerque
Jean's Gift Shop.....Oklahoma City
Marse & Son.....Plainview, Texas
Mildred Cargill Highland Park, Ill.



NO-IRON POPOVER ENSEMBLE FROM OUR SHIRLEY TEMPLE COLLECTION. CRISP WHITE PIQUE POPOVER FLOATS ATOP A RED OR TURQUOISE WOVEN-CHECK COTTON DRESS. TODDLER SIZES 1, 2, 3. ABOUT \$8.00 AT BLOOMINGDALE'S, NEW YORK; ADAM, MELDRUM & ANDERSON, BUFFALO; DAYTON COMPANY, MINNEAPOLIS; MAY CO., LOS ANGELES; JOHN WANAMAKER, PHILADELPHIA. WESTERN PRICES MAY BE SLIGHTLY HIGHER.

nannette*

NANNETTE MANUFACTURING CO., INC. • 3800 FRANKFORD AVE. • PHILADELPHIA 24



VOGUE PATTERNS

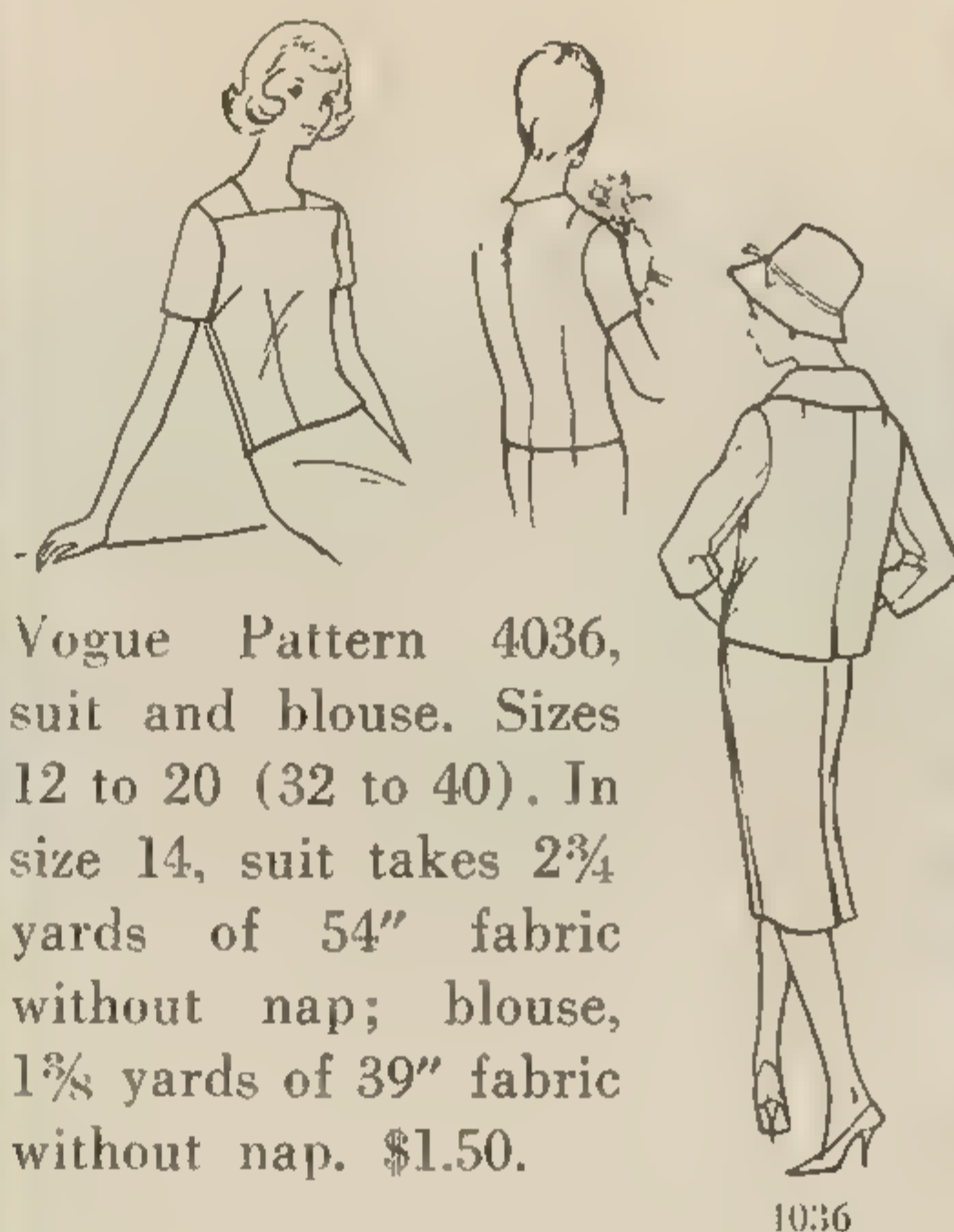
(Other views, sizes, yardages
of the Patterns shown
on pages 100-101)



Vogue Pattern 180, a coat in sizes 10 to 18 (31 to 38). For size 14, allow $3\frac{1}{2}$ yards of 54" fabric with nap. \$2.



Vogue Pattern 181, one-piece dress in sizes 12 to 40 (32 to 42). For size 14, you'll need $3\frac{1}{4}$ yds. of 45" fabric without nap. \$2.



Vogue Pattern 4036, suit and blouse. Sizes 12 to 20 (32 to 40). In size 14, suit takes $2\frac{3}{4}$ yards of 54" fabric without nap; blouse, $1\frac{3}{4}$ yards of 39" fabric without nap. \$1.50.

These fashions and fabrics can be seen in fashion shows at the following shops:

IN AUGUST:

F. and R. Lazarus & Co., Fashion Fabrics, Fifth Floor, Columbus, Ohio.

IN SEPTEMBER:

Woodward & Lothrop, Washington, D.C.

*The Higbee Company, Cleveland, O.
J. W. Robinson Co., Los Angeles,
Pasadena, and Beverly Hills, Calif.*

IN OCTOBER:

Frederick & Nelson, Seattle, Washington.

Hutzler's, Baltimore, Maryland.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax. These patterns will be sent third-class mail. If you desire shipment first-class mail, please include 10c additional for each pattern ordered.

#13-Alamac. Page 33



Lord & Taylor....New York City
Neiman-Marcus.....Dallas
Bullock's.....All Stores
Julius Garfinckel & Co.
Washington, D. C.
Dayton Co.....Minneapolis
Goldwaters.....Phoenix
The M. M. Cohn Co....Little Rock
I. Magnin.....Los Angeles
Burdine's.....Miami
Bramson.....Chicago
L. S. Ayres.....Indianapolis
The J. L. Hudson Co....Detroit
Harzfeld's.....Kansas City
Thomas Kilpatrick.....Omaha
L. L. Burger.....Buffalo
Jenny Co.....Cincinnati
The Halle Bros. Co....Cleveland
Billy Lewis.....Dayton
Joseph Horne.....Pittsburgh
Frost Bros.....San Antonio
Makoff.....Salt Lake City
Smartwear-Irving Saks..Roanoke
Frederick & Nelson.....Seattle

#14-Rosewood (Celanese). Page 16



Gus Blass Co.....Little Rock
The Emporium.....San Francisco
G. Fox & Co.....Hartford
Davison's.....Atlanta
L. S. Ayres & Co....Indianapolis
Stewart Dry Goods Co.
Louisville, Lexington
D. H. Holmes & Co., New Orleans
Hutzler Bros.....Baltimore
Jordan Marsh Co.....Boston
The Dayton Co.....Minneapolis
Famous-Barr Co.....St. Louis
William Henger Co....Buffalo
McCurdy's.....Rochester
Flah & Co.....Syracuse
The John Shillito Co....Cincinnati
F. & R. Lazarus.....Columbus
The Rike-Kumler Co.....Dayton
Lamson's.....Toledo
Meier & Frank....Portland, Ore.
Kaufmann's.....Pittsburgh
Sanger's.....Dallas
Sakowitz Bros.....Houston
Z.C.M.I.....Salt Lake City
Thalhimer's.....Richmond
The Boston Store.....Milwaukee

Springmaid

COMEBACK — A SUPERLATIVE COTTON

Regency Rose is the newest color for little girls and their big sisters — the prettiest shade in any classroom on the first day of school. Both dresses in COMEBACK, SPRINGMAID'S wrinkle-resistant cotton that needs little or no ironing. *Left:* Eyelet-trimmed dress with the newest sleeves in town, and a ribbon that goes round and round. Also Smoke Leaf. *Right:* The tucked dicky look, squared in a frame of lace and topped with a tiny collar. Also Blue Bell. Both dresses available in the following size ranges: 2-3x, about \$5; 3-6x, about \$6; 7-14, about \$8.

by JOSEPH LOVE

Available at these and other fine stores

Bloomingdale's	New York City
The Broadway	Los Angeles
Hochschild, Kohn Co.	Baltimore
Frederick & Nelson	Seattle
Harzfeld's	Kansas City
Crowley, Milner	Detroit
Davison's	Atlanta
Lyttons	Chicago
Woodward & Lothrop	Washington, D.C.

or write: Joseph Love, Inc.
1333 Broadway, New York 18, N.Y.

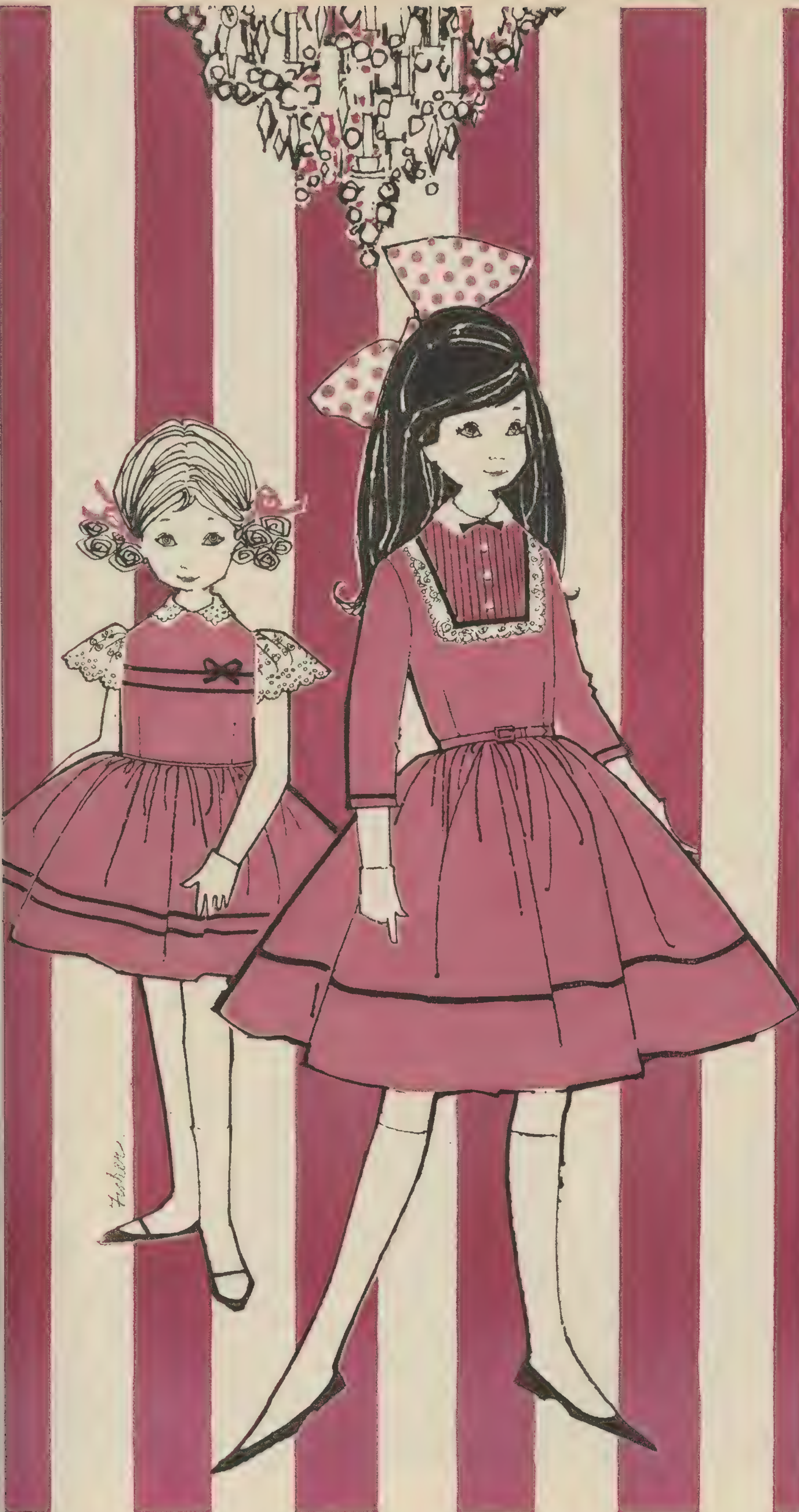




PHOTO: WARD

*DUPONT'S ACRYLIC FIBER

PRICES SLIGHTLY HIGHER IN THE WEST

girls are to love...

Pandora

sweaters are for girls

CONVERT-A-COLLAR CARDIGAN, KNIT BOLD AND BULKY OF PANDORA'S OWN "LUXURY-SPUN" ORLON®. SIZES 3 TO 6X, 7 TO 14, ABOUT \$6 AND \$7. BLOOMINGDALE'S, N. Y. C. & BRANCHES; L. L. BERGER, BUFFALO; CHAS. A. STEVENS, CHICAGO; PAUL STEKETEE & SONS, GRAND RAPIDS; D. H. HOLMES, NEW ORLEANS; JOHN WANAMAKER, PHILADELPHIA; KAUFMANN'S, PITTSBURGH; SCRUGGS-VANDERVOORT-BARNEY, ST. LOUIS; L. ROBERTS, WINSTON-SALEM; OR WRITE: PANDORA KNITWEAR INC., DEPT. AV, 1407 BROADWAY, N. Y. 18.



AND NOW — UNBELIEVABLY BEAUTIFUL PORCELAIN SPENCERS BY JULIETTE MARGLEN... A FABERGE PRESENTATION
PORCELAIN SAND PORCELAIN PEACH PORCELAIN APRICOT PORCELAIN PINK PORCELAIN WHITE TOO

Isn't the dress
Susan Godart did
for Suzy Brooks
heaven!



it machine-dries
ready to put on
'cause it's
made with

Dacron[®]
POLYESTER FIBER

(Mommie thinks that's heaven!)

Heaven is Mommie's term for automatic wash and wear—which is our term for dresses like this one of 65% "Dacron"* polyester fiber and 35% cotton. They go into the washer, come out of the dryer ready to wear right then and there. Unless, of course, you really *like* to iron, and even then you won't find much to do. The little lovely above is in gold or

light blue. Sizes 7-14. Priced at about \$11. At Hutzler's, Baltimore; Jordan Marsh Co., Boston; The Halle Bros. Co., Cleveland; Jordan Marsh, Miami; Lord & Taylor, New York; Famous-Barr Co., St. Louis; Woodward & Lothrop, Washington, D. C.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes the fibers, does not make the fabrics or dresses shown here.





Akron, Ohio, POLSKY'S
 Boston, Mass., JORDAN MARSH
 Dallas, Texas, TITCHE-GOETTINGER
 Miami, Fla., JORDAN MARSH
 Minneapolis, Minn., DONALDSON'S
 New York, N. Y., GERTZ, JAMAICA
 New York, N. Y., STERN BROS.
 San Antonio, Texas, JOSKE'S
 Seattle, Wash., THE BON MARCHE
 Tampa & St. Petersburg, Fla., MAAS BROS.

the gala tailleur Evening ensemble of striking elegance... in richly textured bouclé brocade by Opulent. Widely belted sheath is alittered at the neckline with a shining lbb of beads and stunningly topped with a full length, back-belted classic coat. Silver-lined beads on white, jet beads on black, black-frosted royal or black-frosted silver. Sizes 8 to 18. About \$65. Slightly higher on West Coast.

Anita Modes
 COUTURE ORIGINAL

AT THE FINE STORES LISTED, OR WRITE: ANITA MODES, INC., 1400 BROADWAY, NEW YORK 18, N. Y.

Akron, Canton, Ohio, Polsky's
 Bellingham, Wash., The Bon Marche
 Boise, Idaho, C. C. Anderson Co.
 Boston, Mass., Jordan Marsh Company
 (Boston-Framingham-Peabody)
 Cincinnati, Ohio, Rollman's-Downtown
 -Swifton
 Cleveland, Ohio, Sterling Lindner
 Columbus, Ohio, Morehouse Fashion
 Company
 Dallas, Texas, Titcher-Goettinger
 Eugene, Oregon, The Bon Marche

Everett, Wash., The Bon Marche
 Grand Rapids, Mich., Herpolsheimer's
 Great Falls, Mont., The Paris of Montana
 Great Neck Plaza, N. Y., Stern Brothers
 Greensboro, N. C., Meyer's
 Greensburg, Pa., A. E. Troutman Co.
 Harrisburg, Pa., Pomeroy's
 Houston, Texas, Joske's Gulfgate
 Kansas City, Mo., Peck's of Kansas City
 Lake Charles, La., Muller Co.
 Lakeland, Fla., Maas Brothers
 Miami, Fla., Jordan Marsh-Miami

Minneapolis, Minn., Donaldson's
 Downtown, Southdale
 Muskegon, Mich., Hardy-Herpolsheimer's
 New York, N. Y., Gertz Jamaica, Flushing,
 Hicksville
 New York, N. Y., Stern Brothers
 Paramus, N. J., Stern's Bergen Mall
 Paterson, N. J., Quackenbush's
 Department Store
 Reading, Pa., Pomeroy's, Inc.
 San Antonio, Texas, Joske's of Texas
 Sarasota, Fla., Maas Brothers

Savannah, Ga., Levy's of Savannah
 Seattle, Northgate, Wash.,
 The Bon Marche
 Spokane, Wash., The Bon Marche
 Springfield, Mo., Heer's
 St. Paul, Minn., The Golden Rule
 St. Petersburg, Fla., Maas Brothers
 Syracuse, N. Y., Dey Brothers & Co.
 Tacoma, Wash., The Bon Marche
 Tampa, Fla., Maas Brothers
 Waterloo, Iowa, Black's Dry Goods Co.
 Yakima, Wash., The Bon Marche

The Home Secretary

BY ELAINE M. GRAF

For the last five years I've had a private secretary—which might lead you to think I'm at least a harassed vice-president if not on Somebody's Board. But I'm not. In fact, I haven't an office. I'm not a speechmaker or a public personality who might need a secretary if only as decorative, protective equipment. Actually, I'm a housewife—but I do have a secretary.

The reason is not inflated ego but efficiency. I have a great many letters to write, bills to pay, and a raft of niggling but time-consuming errands that must be got through before I can relax or turn to community work.

That's why I hired Dorie, on an easy, informal basis, to help

me juggle the paraphernalia of living. Formerly a good full-time secretary, she is married now and the mother of two boys but willing to exchange her skills for extra money.

We met when I was caught in the intricacies of legal matters five years ago. Dorie, who helped untangle me, has been keeping my life in order ever since. Because our system is flexible, changing when problems arise and schedules bog down, it works well. Dorie now has a steady, if small, supply of cash without the rigid pressure of an eight-hour job; I'm delighted to manage my house with office-like efficiency, no longer hounded by that special sort of anxiety produced only

by unpaid bills, unanswered letters. I'm able to stop all that futile apologizing.

Because of Dorie's lists and reminders I now know: when the children last had their inoculations and which polio shot they need now; relevant sizes of relevant people so the gloves I might give as a present won't have to be exchanged; when the hydrangeas were planted (*shouldn't* they be flowering?). I know what my dinner guests prefer, what they pick at politely; whose birthday is when—those belated "Sorry I forgot" letters are no longer necessary; whether I'm up on the maid's social security payments; what my cousin sent me for my birthday so that I won't send it back to her for Christmas. Now, at last, the exhausting negotiations with the telephone company are occasionally terminated; though I'm only vaguely budget-conscious I can at least start those lists of what it costs to feed my family; and my thank-you notes don't arrive when the vase, which was a present, is already broken.

Dorie and I usually work together three times a week, sometimes for a fast half-hour, sometimes locked in a long session that might last through the after-

noon. Before she arrives I go over my mail, plan dictation, and, in general, tune in on my own life. Later she works on the letters at home (where she can stir up a stew or calm down the boys). She gets them back to me at our next meeting. The arrangement is elastic, dependent upon all the shocks of suburban life—whether the Bendix chooses to collapse, what the baby decides to put in his mouth, when the children must be picked up and toted to the doctor.

The plan has worked so well for both of us that I often wonder why more women don't try it. There are so many former secretaries, now married, who are able and often delighted to leave the children with a baby sitter and feel productive outside of the house. In addition, there are certainly women like me, who, in trying to keep their heads above the flow of letters, PTA, community demands, and all the errands that modern housewifemanship entails, would love to have the help of a part-time secretary. I think I've found the answer. And one thing I do know: I'll never again be as impressed as once I was by the efficiency of my husband and big-business executives. With a secretary, it's a breeze.



Jack L. Honig

DESIGNS ...

Arlene Airess AND 'Lil' Airess

**SMART YOUNG LADIES KNOW THAT
"JUST RIGHT" LOOK OF FASHION.**

Left: Classic French-tie neck with tucked waist. Arnel-and-cotton in precious gold or red. Sizes 7 to 14 at about \$8.
Also sizes 3x-6x about \$6.

Right: Peek-a-boo cotton sateen; cummerbund with twists of contrasting color. Beige dress with rose, or blue dress with tan. Sizes 3x-6x at about \$5. Also sizes 7 to 14 about \$6.

SEE THEM NOW AT THESE FINE STORES:
SHERWOOD SWAN AND CO. . . . Oakland, Calif.
WEINSTOCK, LUBIN . . . Sacramento, Calif.
HALE'S . . . San Jose, Calif.
WOODWARD AND LOTHROP . . . Washington, D. C.
MADIGAN BROS. . . . Chicago, Illinois

JACK L. HONIG, INC., 520 Eighth Avenue, New York 18, N. Y.

YOUNKER BROS. . . . Des Moines, Iowa
WELLAN'S . . . Alexandria, La.
MULLER CO. . . . Lake Charles, La.
FREESES . . . Bangor, Maine
STEWART AND CO. . . . Baltimore, Md.

JORDAN, MARSH . . . Boston, Mass.
GILMORE BROS. . . . Kalamazoo, Michigan
EMPORIUM . . . St. Paul, Minnesota
L. BAMBERGER . . . Newark, New Jersey
SIBLEY, LINDSAY AND CURR . . . Rochester, New York

F. & R. LAZARUS CO. . . . Columbus, Ohio
JOHN WANAMAKER . . . Philadelphia, Pa.
FOLEY'S . . . Houston, Texas
TITCHE GOETTINGER . . . Dallas, Texas
H. C. PRANGE . . . Sturgeon Bay, Wisc.
OR WRITE FOR STORE NEAREST YOU



Textures and Tones These Textures . . . to wear as a compliment to your feminine figure. These Tones . . . to give your complexion the beautiful glow that comes from a knowing mixture of warm and cool colors.

left Scotch Mist, boat-neck pullover 16.98 Diagonal Tweed tapers 15.98

right Wicker Weave, wool cardigan 18.98 Butterfly silk shirt 12.98 Diagonal Tweed skirt 14.98

All Exclusive Lawford fabrics, all from the Jantzen Keynote Collection.

Jantzen[®]

Jantzen Inc., Portland 8, Oregon



White Stag's new long

"Townabout" coats—our blasé *long* coats that lead on-the-town lives, top their own beautifully coordinated separates. Blithely rain-defiant, our debonair Chesterfield is a classic example. We've perfected it to all-weather, all-occasion elegance in lustrous cotton plush. Complementing coordinates

Arriving in style:



coats & matching separates

of the same fabric are a svelte skirt, artfully darted and invisibly zippered, and lithe pant, tapered, pocketless, beltless—flawless. The color-matched shirt is patrician pima cotton. *Chesterfield*, \$25.95; *Skirt*, in print, \$10.95; in solid, \$9.95; *Pant*, print or solid, \$10.95; *Shirt*, \$5.95. Hat by Tay Shoes by Ruvals

White Stag
Sportswear

WHITE STAG MFG. CO., Portland 9, Oregon, and Toronto, Canada

I
like
Riegel*



**because Johnston of Dallas, couturiere to little girls, creates the enchantment of the portrait-collared Victorian look, chooses the fabric that captivates modern mothers...Riegel's London Club™ Sanforized® cotton, an easy care, wash and wear delight, in prim diamond-and-square print. Blue or red. Sizes 3 to 6x, about \$10; 7 to 14, about \$12. At B. Altman & Co., all stores; Sanger Bros., Dallas; Frederick & Nelson, Seattle; or write Riegel Textile Corporation, 260 Madison Ave., New York 16. You'll like Riegel Fabrics that make fashion.*





for the fashion:
**MEET
 MR. MORT**

for the fabric:
**THALSPUN by
 ALAMAC**

Masterful sophistication, by the shape-genius. And because it's Alamac's fabulous Thalspun® Jersey*, the fit is forever, the harpstring pleated skirt stays pleated. In brown, black or grey, sizes 5 to 15, about \$45. At Lord & Taylor, New York; Neiman-Marcus, Dallas; Bullock's, All Stores; Julius Garfinckel & Co., Washington, D. C.; The Dayton Co., Minneapolis, Minn. Cole-Mort Inc., 498 Seventh Avenue, New York 18, New York.

JOHN FREDERICKS HAT PAPPAGALLO SHOES *80% ORLON, 20% W

DESIGNED BY VIOLET FEIGIN



*Junior
Accent*

ABOUT \$35. AT LORD & TAYLOR, MARSHALL FIELD, STIX, BAER & FULLER, BULLOCK'S, AND OTHER FINE STORES

OR WRITE JUNIOR ACCENT, 498 SEVENTH AVENUE, NEW YORK 18.

FASHIONED
IN LUXURIOUS
PENDLETON
WOOLENS



WALLOWA MOUNTAINS • EASTERN OREGON

YOU'LL LOVE IT IN MAY AS YOU DO IN SEPTEMBER: Long-lived, long-on-looks, *Villager* embraces the seasons. Authentic tartan, shown in blanket weight, is a sampling of the superb selection of 21 plaids, checks and solids . . . Pendleton perfect in every line, every detail, Milium®-lined and water-repellent, *Villager* stays weather-wise throughout its busy life, 40.00. *Panel Pleat* skirt echoes the tartan green, 14.95.

PENDLETON always
virgin
wool
sportswear



FORSTMANN, INC., 1407 BROADWAY, N. Y. 18, N. Y.

Forstmann presents Aristocrat, a superb Cashmere fabric, proudly styled in a sumptuous coat. B. Altman & Co., New York; The J. L. Hudson Co., Detroit; Marshall Field, Chicago; Frank R. Jelleff, Washington, D. C.



Ship'n Shore®

easy-care blouses

A look all their own...definitely right, decidedly new!

Striped pop-on blouse in no-iron Dacron®/cotton...shadow plaid shirt in iridescent oxford; matching reversible vest (not shown)...button-down shirt in no-iron cotton oxford. Sizes 7 to 14...each 2.98

at these and other fine stores:

CONNECTICUT
Bridgeport; Nyden's
Bridgeport; Skydel's
Fairfield; Peter Pan
Hartford; Sage-Allen
Manchester; The Fair
New Britain; Davidson & Leventhal
New Haven; Waterbury
and Hamden; Eli Moore
Stamford; Miller's Lilliputian
Waterbury; Engelman's
Waterbury; S. H. Greenberg, Inc.
Westport; Greenberg's Dept. Store

MAINE
Augusta; D. W. Adams
Bangor; Freese's
Bangor; Star Store
Biddeford; Children's Shop
Brunswick; Senter's
Farmington; E. K. Day Co.
Lewiston; Senter, Giroux, Canniff
Lewiston; Youth Center
Norway; Jack & Jill
Portland; Owen Moore
Portland; Porteous Mitchell Braun
Rockland; Children's Spclty. Shop
Sanford; Sanford Youth Centre
Waterville; Emery-Brown
Waterville; Stern's

MASSACHUSETTS
Athol; Katz's
Attleboro; Children's Shop
Attleboro; London's
Boston; Peabody
and Framingham; Jordan Marsh
Brockton; Edgar's
Dedham; Guys & Gals
Fall River; Lowell; Cherry & Webb
Fall River; R. A. McWhirr
Framingham; Sportswear Juniors
Gardner; J. A. LeBlanc
Haverhill; Mitchell & Co.
Lowell; Bon Marche
Lynn; T. W. Rogers
Marblehead; Town Store
Mattapan Square; Murray's
New Bedford; Sadow's
New Bedford; Star Store
Newburyport; H. W. Pray
North Adams; Boston Store
Pittsfield; England Bros.
Salem; Pattee Ann Shop
Springfield; Blake's
Springfield; Forbes & Wallace
Springfield; Steiger's
Walpole; C. E. Holt
Waltham; Grover Cronin
Waltham; Parke Snow, all stores
West Newton; Barron's
Worcester; Lobel's Youth Center
Worcester; R. H. White's

NEW HAMPSHIRE
Claremont; Houghton & Simonds
Concord; Junior Deb Shop
Concord; Laconia; Youth Center
Dover; Dover Tots & Teens
Goffstown; Hall's Clothing
Littleton; MacLeod's Shops
Manchester; Bon Ton
Manchester; Leavitt's
Nashua; Miller's
Portsmouth; George H. Kimball

NEW JERSEY
Asbury Pk.; Red Bank; Steinbach's
Bergenfield; Florence Shop
Bernardsville; Batti & Son
Elizabeth and Clifton; Levy Bros.
Keyport; Muriel's
Morristown; M. Epstein
Newark; Bamberger's, all stores
Plainfield; Tepper's
Ridgewood; Merrihew's Shop
Summit; Brooks

NEW YORK
Corning; Rockwell
East Aurora; Seaman, Hood & Morey
Elmira; S. F. Iszard
Endicott; Burt Company
Geneva; McCurdy & Co.
Great Neck; Children's Mart
Haverstraw; New City; Lichter's
Hornell; MacBride's
Islip; Alice Shields
Jamestown; Bigelow's
Jamestown; Lad & Lassie
Jamestown; Plaza App. & Gift
Middletown; Tompkins Dry Goods
New York; White Plains
and Manhasset; Bonwit Teller
Niagara Falls; Jens Bros.
Norwich; Peter Polly
Rochester; Atties
Rochester; B. Forman
Rochester; McCurdy's & branches
Saranac Lake; Cinderella Shop
Syracuse; Irene Shop
Tonawanda; Twin Ton Dept. Store

NORTH CAROLINA
Asheboro; Hudson-Belk
Burlington; B. A. Sellers
Chapel Hill; Belk-Leggett-Horton
Charlotte; Belk Bros.
Charlotte; Ivey's
Durham; Belk-Leggett
Greensboro; Ellis Stone
High Point; Burlington; Belk-Beck
Winston-Salem; Marken's
Winston-Salem; Spainhour's

PENNSYLVANIA
Chester; Speare's
Edwardsville; Youth Ctr.
Lancaster; Hager's
New Holland; Robinson's
Scranton; Scranton Dry Goods
Sharon; Sharon Store
Uniontown; Benson's Girl's Store
Uniontown; N. Kaufman's

RHODE ISLAND
Providence; Gladding's
Providence; Outlet
Woonsocket; McCarthy's

VERMONT
Bennington; Nichols Juv. Shop
Brattleboro; J. E. Mann
Burlington; Abernethy's
Burlington; Little Folks & Teens
Rutland; Ross Huntress
St. Albans; Ann's Shop
St. Johnsbury; Hovey's Shops

VIRGINIA
Portsmouth; Sear's Betty & Bob
WEST VIRGINIA
Parkersburg; Dils Bros.



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
MANUFACTURERS OF KNITTED GARMENTS

Pringle of Scotland

Take the high road, a cashmere pullover,
and the low road, a matching skirt—
it's Pringle all the way, in Sherwood Green

FREDERICK & NELSON, SEATTLE JOHN WANAMAKER, PHILADELPHIA L. S. AYRES, INDIANAPOLIS WOOLF BROS., KANSAS CITY JOSEPH HORNE, PITTSBURGH AND OTHER FINE STORES

Saga NORWEGIAN BLUE FOX

"Best of class" in the great fashion wave of long-hair furs
... the newest glamour-halo on your beloved Shagmoor coat classic.



Shagmoor

Style #673,
Misses' and petite-sizes.
about \$170. Write for free
fashion booklet V and name
of nearest retailer.
Linder Bros. the House of Shagmoor,
512 Seventh Avenue, New York



it's
you!
(sweet)
Sue
Brett

PRICE SLIGHTLY HIGHER WEST OF THE ROCKIES PAPPAGALLO SHOES

And without this kind of dress, what would you do? It's the one to buy, and the reason why? It's you! Button-front oatmeal wool tweed, grey, beige or brown. Sizes 5 to 15. About \$23. At Arnold Constable & Co., New York; Bullock's, All stores; Chas. A. Stevens, Chicago; Davison-Paxon, Atlanta; Filene's, Boston & branches; Stix, Baer & Fuller, St. Louis; Woodward & Lothrop, Washington, D. C. Sue Brett, Inc. 1400 B'way, N. Y. Also available from Sue Brett of Montreal.



Left, casual in ribbed wool knit, beige, camel, grey, heather, red and black. Right, Classic in check wool knit, camel/black, grey/black, blue/black. Sizes 8-18. Under \$70 each.

TAILORED BY

Davis

Classic or casual...they're carefree with **Curon®-KNIT**

What's the secret behind these beautiful coats? CURON-KNIT. This exciting fashion development permanently bonds CURON* Interlining to knitwear. With CURON-KNIT there's no shrinking . . . no sagging . . . more warmth . . . more wear . . . less care.

YOU CAN BUY THESE FASHION COATS AT THESE AND OTHER FINE STORES: LORD & TAYLOR, New York City • HUTZLER BROS., Baltimore • JORDAN MARSH, Boston • L. L. BERGER, Buffalo • LYTTON'S, Chicago • NEIMAN-MARCUS, Dallas • HIMELHOCH BROS., Detroit • HARZFELD'S, Kansas City • THE DAYTON CO., Minneapolis • KAUFMANN'S, Pittsburgh • MEIER & FRANK, Portland • JOSEPH MAGNIN & CO., San Francisco • GILBERT'S, South Bend • FAMOUS BARR, St. Louis • SEIDENBACH'S, Tulsa • FRANK R. JELLEFF, INC., Washington, D. C.

*CURON is the registered trademark of the Curtiss-Wright Corporation for its multicellular materials.

FASHION STITCHING ADDS INTEREST TO SMART STYLING

Through subtle implication or bold pronouncement, Fashion Stitching by AMF marks the fashionable silhouette with the added distinction of the quality-tailored look.



Amf
FASHION
STITCHING
261
Madison
Avenue
New York
16, N. Y.

New lights



going on



in August

Above, one of the newest evening-excitements to glide off an automatic mascara roller—light-sparked colour, giving blue, green, blue-green, turquoise, and violet mascara a cool, silvery glitter. \$2.50 plus tax.

Below that, similar lighting as it applies to a brand-new race of Bon-Bon-coloured nail enamels. Besides Pink Coconut which is shown on page 85, a woman might try—for a kind of high-frequency paleness—Violet Creme, Pistachio Mint, Sugar Blue, Pineapple Yum Yum, Champagne Taffy, and Butter Pecan. 85c each, plus tax.

The nail enamels and the Roll-on mascaras are all by Revlon; at Altman's.



SEE *Lovable*
Cromwell Outfits
at these fine stores

ALABAMA	
Birmingham.....	Loveman, Joseph & Loeb
Mobile.....	C. J. Gayfer & Co.
ARKANSAS	
Little Rock.....	M. M. Cohn
CALIFORNIA	
Anaheim.....	Edna McMaster's Childrens Shop
Cenoga Park.....	Tot Toggary
Long Beach.....	Bishop & Malco
COLORADO	
Denver.....	May-D. & F
FLORIDA	
Miami.....	Jordan Marsh Co.
ILLINOIS	
Chicago.....	Den-Mars Juvenile Stores
Oak Park.....	Wm. Y. Gilmore & Sons
INDIANA	
Gary.....	H. Gordon & Son
IOWA	
Cedar Rapids.....	Craemer's
KANSAS	
Topeka.....	Crosby Bros. Inc.
Wichita.....	Henry's Inc.
LOUISIANA	
New Orleans.....	Maison Blanche
MARYLAND	
Baltimore.....	Hutzler Bros.
MASSACHUSETTS	
Brookline.....	The Toggerie Shop
MINNESOTA	
Minneapolis.....	Dayton Co.
St. Paul.....	Field-Schlick Inc.
MISSISSIPPI	
Jackson.....	Kennington's
MISSOURI	
Clayton.....	The Junior Bazaar
NEBRASKA	
Lincoln.....	Hovland-Swanson
Omaha.....	Thos. Kilpatrick Co.
NEW YORK	
Schenectady.....	H. S. Barney Co.
Syracuse.....	The Addis Co.
NORTH CAROLINA	
Charlotte.....	J. B. Ivey & Co.
Durham.....	Ellis Stone Co.
OHIO	
Toledo.....	Morlye Circus Town
OKLAHOMA	
Oklahoma City.....	Rothchild's
Tulsa.....	Seidenbach's
OREGON	
Portland.....	Youngland
PENNSYLVANIA	
Philadelphia.....	Strawbridge & Clothier Co.
SOUTH CAROLINA	
Greenville.....	Meyers-Arnold Co.
TEXAS	
Amarillo.....	White & Kirk Inc.
Corpus Christi.....	Lichtenstein's Inc.
Dallas.....	Young Ages Inc.
Houston.....	Joske's
Lubbock.....	Hemphill-Wells Co., Inc.
San Antonio.....	Frost Bros., Inc.
WISCONSIN	
Madison.....	Harry S. Manchester Inc.
Milwaukee.....	T. A. Chapman Co.
Milwaukee.....	Den-Mars Juvenile Stores
WEST VIRGINIA	
Wheeling.....	L. S. Good Company

CROMWELL MILLS
112 West 34th Street, New York 1, New York

VOGUE incorporating Vanity Fair



we love
our outfits
by
Cromwell Mills!



mommie
loves
the easy care of

Orlon[®]
ACRYLIC FIBER


By easy care, Mommie means they all go into the washing machine. Ironing is up to you, but we doubt you'll want to. The goodies here are in jersey of 80% "Orlon"* acrylic fiber and 20% wool. Blouses in red, pueblo blue, vagabond green and muted bronze tones. Sizes 2-3x, 3-6x, about \$4; 7-14, about \$5. Capri pants in matching plaids; sizes 2-3x,

3-6x, about \$5; 7-14, about \$7. Skirt in matching plaids; sizes 2-3x, 3-6x, about \$6; 7-14, about \$8. At Jordan Marsh Company, Boston; Meacham's, Fort Worth; B. Altman & Co., New York; Goldwater's, Phoenix. See opposite page for additional stores.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



*"Orlon is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make the fabric or fashions shown here.



*that
added
measure
of quality
in the 'tie
you buy...*

there's PELLON® inside!

Pellon, the non-woven interlining, makes a necktie into a lasting fashion accessory. Pellon keeps a necktie in shape!

Look for the mark of quality  in the 'tie you buy.

PELLON CORPORATION, EMPIRE STATE BUILDING, NEW YORK 1, N.Y. / ©PELLON IS THE REGISTERED TRADEMARK OF THE PELLON CORP.



LORTOGS stages a fall
get-together in Botany's all-wool washable flannel—
the fabric everyone loves, and only Lortogs has.

Red; royal blue, camel, green. 7 to 14. Waistcoat about \$4;
skirt about \$6. At Gimbel Brothers, New York; The Hecht Co.,
Washington, D.C.; Parisian Inc., Birmingham; Field-Schlick, Inc.,
St. Paul, The May Co., Los Angeles.

BOTANY®

Lortogs, 519 Eighth Avenue, New York 18, N.Y.



Shirley Temple and her daughter, Lori

FOR SHIRLEY TEMPLE FANS...THE LITTLE JACKET DRESS

Shirley Temple's daughter Lori feels so grown-up in a dress that's like a suit. A brief little jacket is coordinated with a white-yoked plaid cotton shirtdress. Sizes 3 to 6x, \$9 and 7 to 14, \$11.* At BEST & CO., *Fifth Ave and branches*; G. FOX, *Hartford*; H. & S. POGUE CO., *Cincinnati*; JOHN WANAMAKER, *Philadelphia*; THE WHITE HOUSE, *San Francisco* and other fine stores everywhere. Or write Rosenau Brothers, Inc., Fox Street and Roberts Avenue, Philadelphia, Pa.

IT'S A SHIRLEY TEMPLE DRESS BY •

Cinderella

**prices slightly higher West of the Rockies*

VOGUE incorporating Vanity Fair



BE COOL...

BE BEAUTIFUL...

USE BEAUTY ICE*

...it's like bathing your face in champagne!

Don't *smother* your skin with hot, heavy lotions and creams. Cool, sparkling-bright Beauty Ice does *radiant* things to your complexion! Works as a miraculous moisturizer to soften and smooth your skin. Works as an astringent to tone, refine pores. Restores young *dewiness* to your face. It's a beauty product unlike any you've ever known before. Not a liquid, not a cream, but a shimmering, blue-green "solid moisture". Refresh and revive with Beauty Ice—have this champagne *look*, this champagne *feeling* all through the sultry Summer! 1.50 plus tax

AT LEADING DEPARTMENT AND DRUG STORES

New, new DESERT FLOWER

beauty ice*

by SHULTON



THE ONLY MOISTURIZER THAT TIGHTENS PORES!

* TRADEMARK

A typewriter sits on a dark wooden desk. To its left is a stack of books. To its right is a lamp with a white shade. The scene is dimly lit, with light coming from the lamp.

are my own,
the room.

A typewriter sits on a dark wooden desk. To its left is a stack of books, and to its right is a lamp with a white shade. The scene is dimly lit, with the lamp providing the main source of light. The typewriter is a vintage model with a dark body and a light-colored keyboard. The desk is simple and functional, with a few other items scattered on it, including a small container and some papers. The overall atmosphere is quiet and focused, typical of a writer's workspace.

"PIPING ROCK" A Campus-Correct Bedspread by Bates. Rich ribbed cotton in you-name-it colors (16!!). Single or double; matching drapes. Each \$9.98 (slightly higher in the west). Bates Fabrics, Inc., 112 West 34th Street, N. Y. 1.



Even in sizes
38 to 46

Lane Bryant and the woman of chic know that
FASHION IS NOT LIMITED TO SIZE

And especially now, with Autumn's prospect upon us, what better costume upon *you* than our slender *Black Splendor*—designed especially for us, and cut just as carefully as a jewel in fine wool crepel. The rayon-acetate crepe-topped dress, a perfect solitaire, and its jacket, superbly set with shining circles of finest black-dyed American mink. Styled for us by *Herbert Levy* 175.00

LANE BRYANT • Fifth Avenue at 40th Street in New York City

AND ALSO ATLANTA, BALTIMORE, BOSTON, BROOKLYN, CHICAGO, CLEVELAND, DETROIT, HOUSTON, LOS ANGELES, MIAMI, MILWAUKEE, MINNEAPOLIS, PHILADELPHIA, PITTSBURGH, ST. LOUIS, SAN FRANCISCO, TRENTON AND SUBURBAN BRANCHES.

are you sensitive?

Does your mood change in a twinkling when you switch from shorts to chiffon? Can you leave the heated day behind to emerge, flowery and un-fussed, these summer evenings? Whatever your personal cooling system, there's one pure boon you can add to it nowadays: **ar-ex** Deodorant, either Cream or Spray. Nothing in it will leave the tenderest skin burning or irritable... all ordinary harsh-acting ingredients have been scrupulously eliminated.



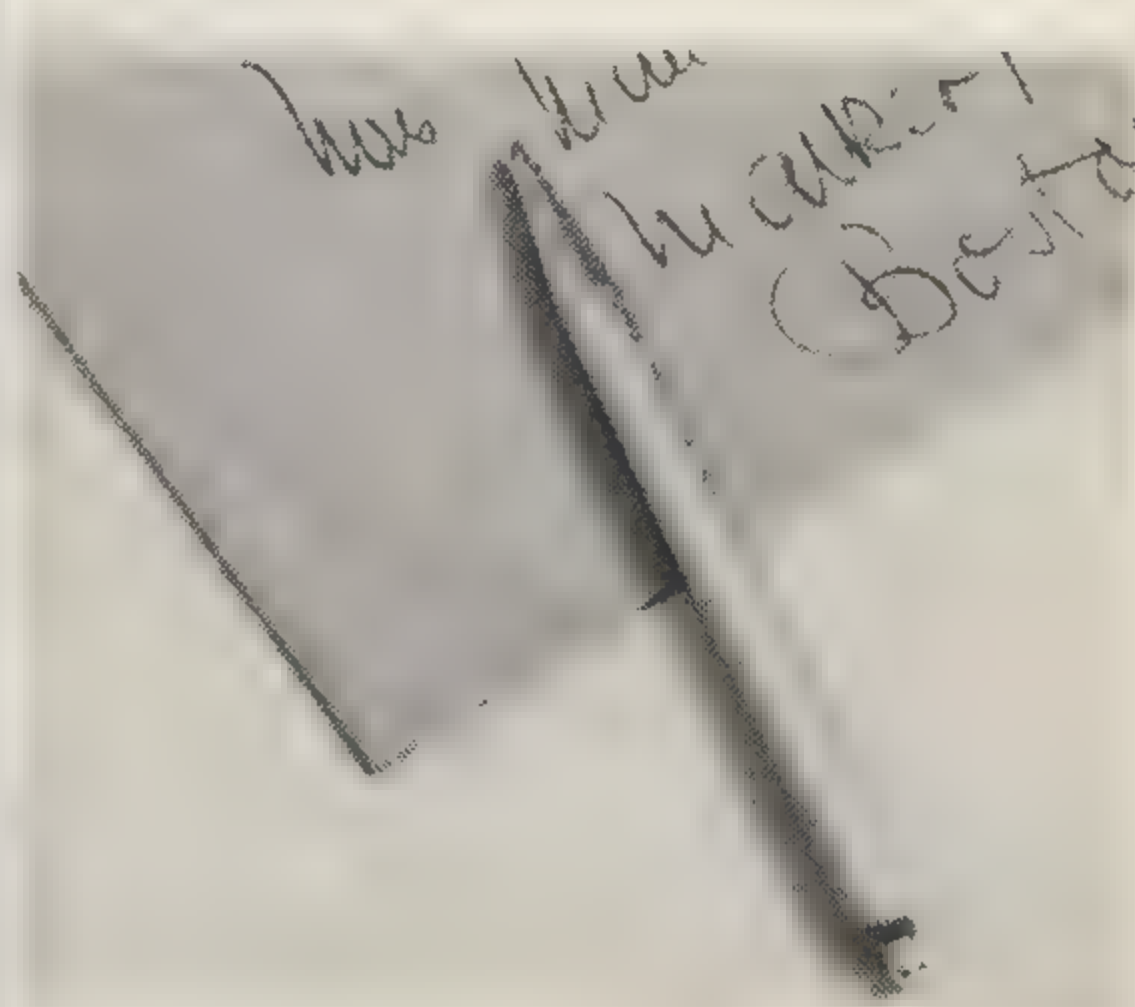
All **ar-ex** cosmetics are hypo-allergenic... as glamorous as they are safe.

Schuster's MILWAUKEE

ar-ex Cream Deodorant \$60*, Spray Deodorant \$1.00*
ar-ex Sunscreen Lotion \$1.25*

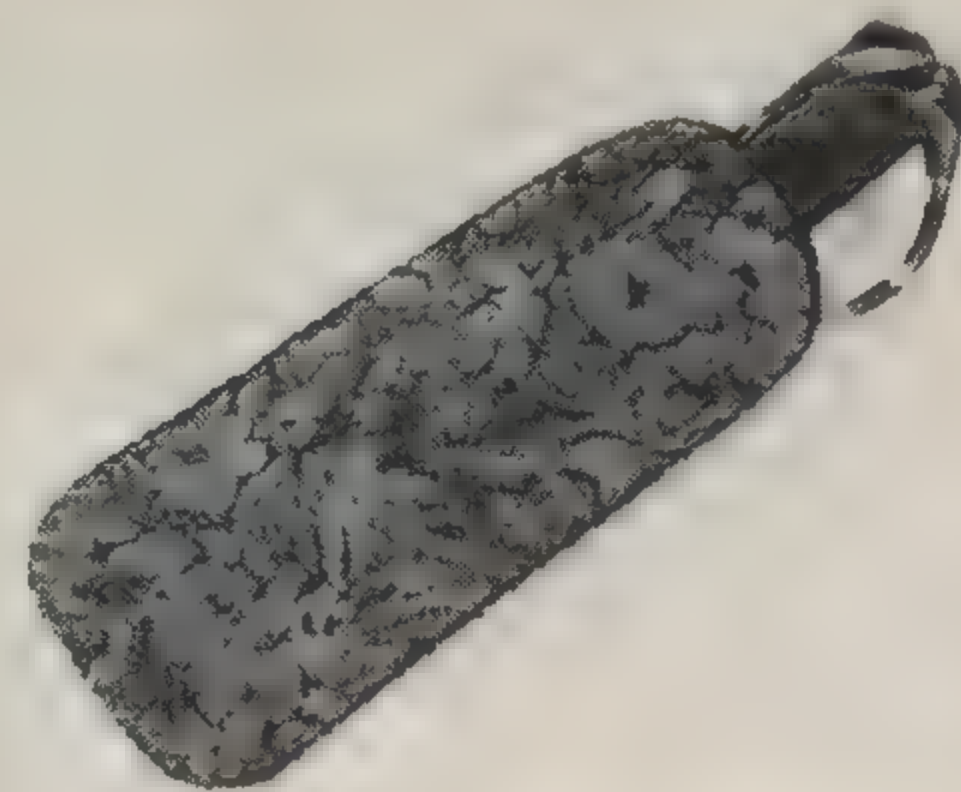


SHOP



Take note of this four-inch-long ball-point pen made of 14-k. gold with a Florentine finish. \$66 inc. tax, ppd. Cartier, Fifth Avenue at 52nd Street, New York 22, N. Y.

Tapestry over glass. Here, a spectacles case that's basically black, designed in petit point, and lined with felt. \$2.50 ppd., mail order only. Margaret Ripin, 1225 Park Ave., New York 28.



Breakfast-tray flowers. A tray cloth and two napkins of white batiste, with appliquéd red, blue, or yellow flowers; these, imported from Italy. \$8. Emilia Bellini, 411 Park Ave., New York 22.

MIÉHLMANN

Changed waistline. Gold-plated coins depend on this mock-gold double chain to make a belt that fits any waist size smaller than 34". \$14 ppd. Peter Todd Mitchell, 315 Fifth Ave., New York 16.



Firmed, prettily proportioned figures are the primary concern at Manya Kahn's attractive salon, where corrective rhythmic exercises are combined with individually prescribed diets to tone your body to its willowy best. Each two-hour session also includes a massage, sun-treatment, facial, foot-massage, and—if the mood strikes you—a short nap. \$100 for ten sessions. Manya Kahn, 12 E. 68th St., New York 21.



HAPPY DAYS in an **easybaby**

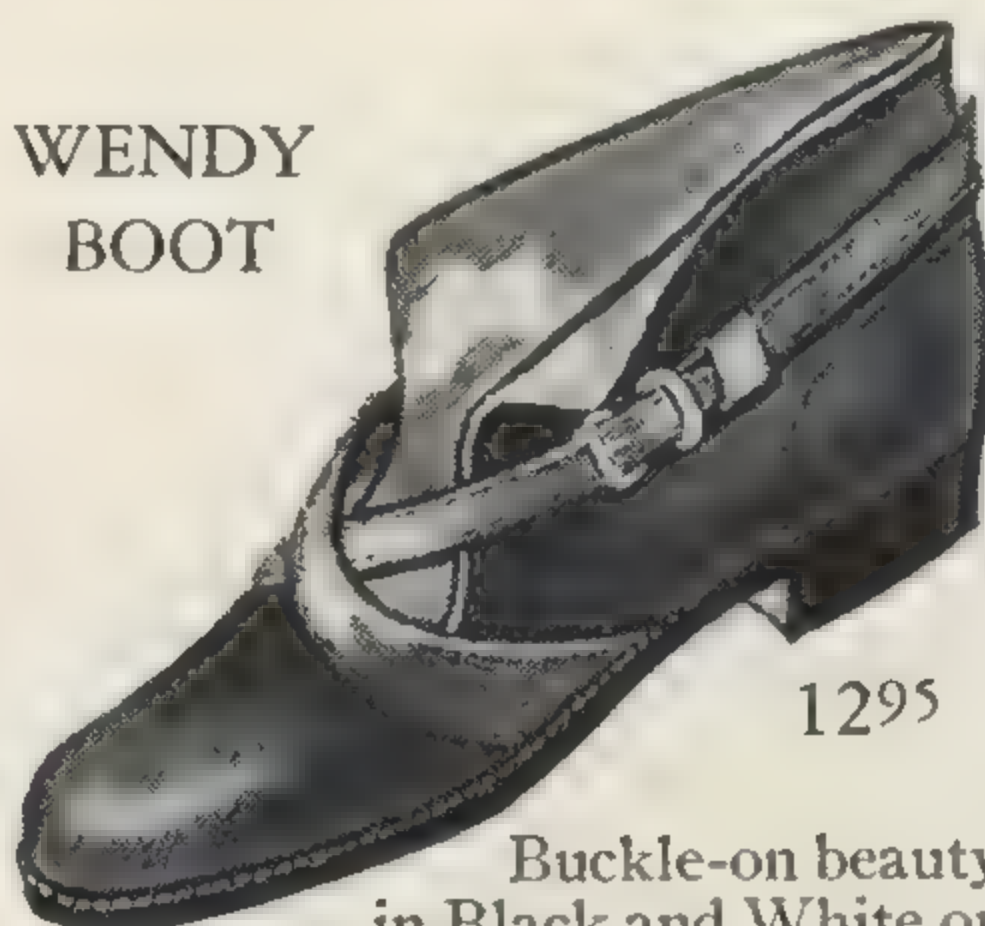
A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings him into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at his mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. We pay postage in the United States. \$9.95.

THE PERFECT BABY PRESENT

Harvest House, 1200 Niagara R199, Buffalo 13, N.Y.

Campus Companion

WENDY
BOOT



1295

Buckle-on beauty in Black and White or Brown and White Ponyskin. Sizes 4½ to 11, widths AAAA to B. Mail orders.



MADISON AVE. at 54th St.
 WHITE PLAINS • GARDEN CITY • EAST ORANGE
 WASHINGTON, D.C. • CHICAGO

HOUND

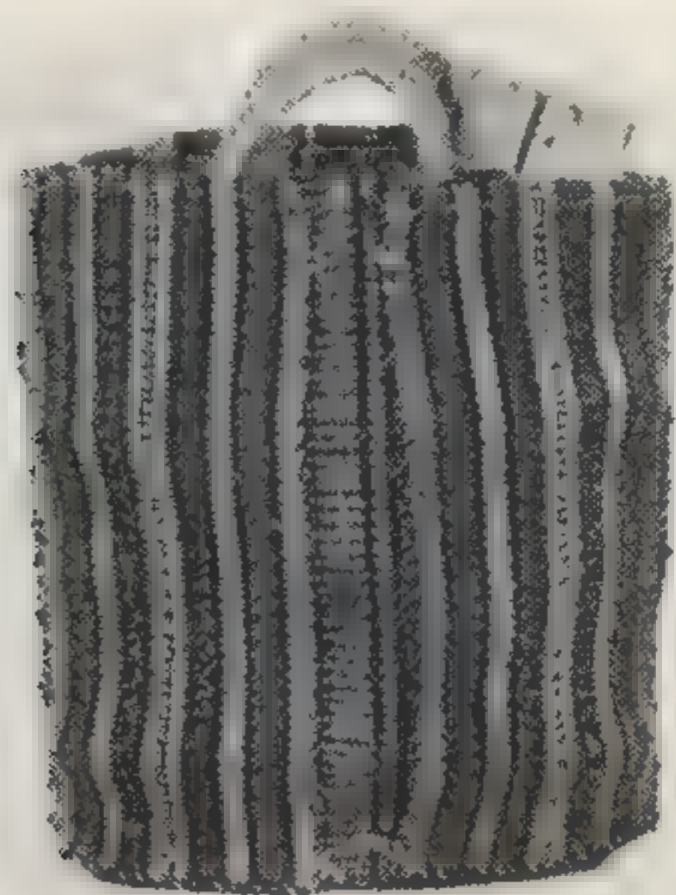
... casing the shops for August

Fringed throw, here, of wool-and-mohair by Anglo Fabric in black and white, or red and tan plaid. 54" x 72". \$32.50. E. Braun & Co., 717 Madison Ave., New York 21.



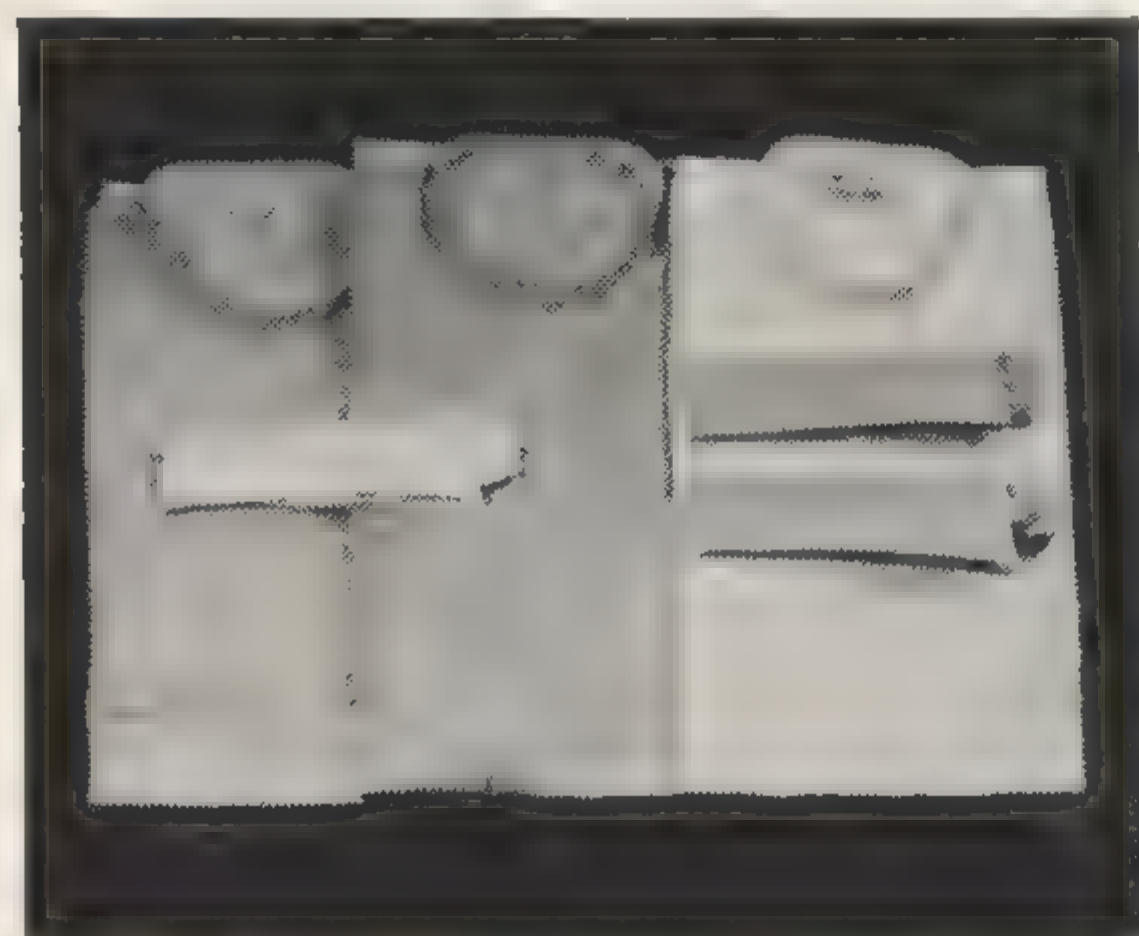
Venetian oranges. A 9" tall orange tree of Venetian glass "grows" in its own glass container. \$10.50 ppd. Piazza Montici, 19 East 55th St., New York 22.

Three strands of coral make a necklace that's likely to brighten nearly any dress worn under the late summer sun. The 6 to 8 mm. beads are pink, blush-pink, and dark-pink, all white-veined. \$59 inc. tax, ppd. Stephanie's Imports, Dept. V-8, 1966 Broadway, New York 23.



Loading questions—whether they involve a trip to or across the ocean—can be attractively answered by this Mexican bag of hand-woven sisal. 15½" x 18", \$2.49; 17½" x 22", \$3.49, ppd. Hobi, Dept. V-8, Flushing 52, New York

Shirt mix-up. English tab collars and bowler shirts, here, in solid white, blue, cream, or grey; or grey, blue, or black and white striped broadcloth. Shirt, \$7; collar, 75c. Casual-Aire, 665 Lexington Ave., New York 22, N. Y.



PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED



is this Caryl Richards?

Her permanent wave is . . . a new Caryl Richards MILK BATH Permanent . . . selected by Carita for its milk nutrient-enriched gentleness. It's color-balanced, which means it takes specially tender loving care of bleached and tinted hair. It gives your hair the basis it needs for the famed Carita coiffures — firm body, subtle softness. And the wave stays so natural-looking, so manageable your hair almost sets itself!

...everyone knows a Caryl Richards permanent is better for your hair.

CARITA Beauty Salons
New York • Boston • Paris

Real Scots Tartan
SKIRTS
custom tailored for
YOU



Choose from style booklet and patterns . . . skirt will be individually made to your measurements and guaranteed by this famous Fashion House established in 1868. Write for full details.

APPROX. COST \$15.50

(depending on style and plaid selected)

McEWENS OF PERTH LTD.
ST. JOHN STREET, PERTH, SCOTLAND



BAREFOOT SANDALS

Enhance pretty feet and keep cool at the same time with these so-easy-to-slip-into **BAREFOOT SANDALS**. Rubber soled, with thongs and straps of satin-smooth leather and covered foam rubber inner soles in your color choice of white or black. Sizes 5 to 9. \$2.50 post-paid the pair.

ELIZABETH McCaffrey
Dept. V-2
Northport, New York



YOUR OLD FUR COAT INTO NEW CAPE, STOLE.

FREE! SEND FOR FREE STYLE BOOK—25 NEW STYLES TO CHOOSE FROM! **\$22.95***

Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. Send no money. Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.

I. R. Fox, 146 W. 29th St., Dept. A-7, N. Y.
(*Mink & Beaver add'l)

for younger-looking skin

HORMONEX

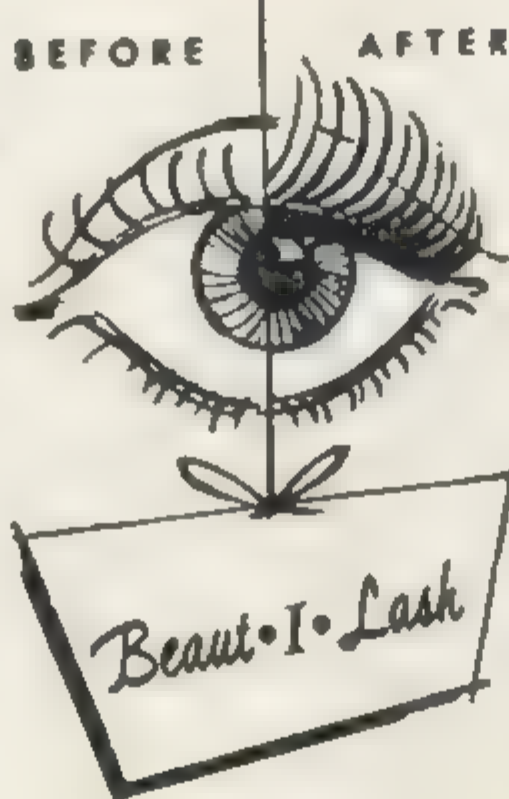
Beauty Serum

OFFERS 10-DAY SAMPLE

HORMONEX gets wrinkle-smoothing female hormones beneath the surface of the skin where they work most effectively, because the base is pure Sesame Oil, for best penetration. Hormonex is the product of a trustworthy 38-year-old laboratory, willing to stake its reputation on the change you will see in your own mirror. NOW a special 10-DAY SAMPLE will be sent to you postage paid, without obligation, so that you can see the astonishing results it brings. To get your 10-DAY TRIAL SAMPLE write to the address below. Please send 25¢ in coin or stamps to cover packing and handling charges.

MITCHUM CO. • Dept. 8-JS, Paris, Tenn.

Natural Eye Beauty False Lashes and Brows Handmade of Real Hair



The Lashes

Beautiful, natural lashes on strips that defy detection—easy to apply—as recently featured in Vogue. Thin, medium, close thicknesses. All colors: black, brown, blue, green, and red. Blend in with your own natural lashes. Reuseable. Compare with custom made at \$15 per pair. **5.00 per Pair**

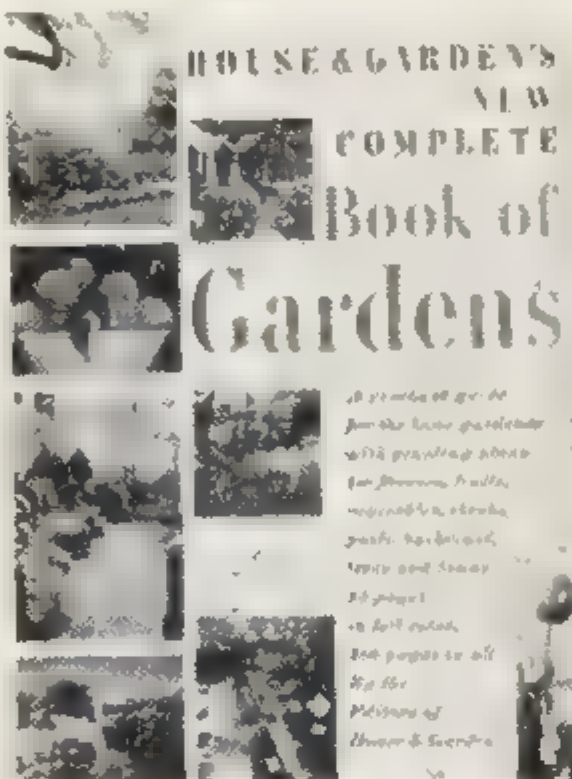
The Brows

Primarily designed for use where there are no natural brows. The finest available today. **7.50 per Pair**

No C.O.D.'s. Send check or M.O. Return in 10 days unused if not satisfied for full refund.

Beaut-I-Lash

440 East Las Olas Blvd.
Dept. V2, Fort Lauderdale, Fla.



HOUSE & GARDEN'S NEW COMPLETE BOOK OF GARDENS

Small gardens—Wildflowers—Backyard gardens—Rock gardens—Cut flowers—Terraces—Large gardens—Steps and paths—Trees—Lawns—Hedges and shrubs—Perennials—Annuals—Roses—Bulbs—Greenhouses—House plants—Flower arrangements—Fruit—Vegetables—Herbs—Garden calendar.

320 pages, 92 in color . . . only \$10.00 At all bookstores or send this ad with your name and address. When book arrives, pay postman \$10.00 plus postage. If not entirely satisfied, return book for refund.

TO SAVE POSTAGE, enclose \$10.00 with order. Same refund privilege. WRITE TODAY.

HOUSE & GARDEN

Dept. V-859, Greenwich, Conn.

Do YOU Want A HEAVENLY FIGURE?

Satin lastex front and back panels combine with nylon power-net sides to mold your figure into fashion's version of the perfect womanly form.



The HEAVENLY FIGURE ALL-IN-ONE, eliminates pinching or rolling. Has long front zipper for ease in slipping in and out. Criss-cross walk-a-way design gives freedom of movement when bending, sitting, stretching or walking. The HEAVENLY FIGURE has wonderful "hold in" power that's comfortable and effective to properly shape your torso. No Bones about it. Makes you look slim, yet lets you feel free!

- Exciting fluid drape.
- Unbroken line from bustline to thigh.
- High bosomed bandeau.
- Gives a flat tummy, a neat back view, yet permits rounded hips.

SIZES	A cup—32-36—\$5.95
	B cup—32-42—\$5.95
	C cup—32-46—\$6.95
	D cup—36-46—\$6.95

\$5.95 pink, white or black
panty girdle style \$6.95

Wilco Fashions, Dept. S-449-H
35 So. Park Ave., Rockville Centre, N. Y.

Please send "HEAVENLY FIGURE." I want to try on approval for 10 days. If I am not completely satisfied, I may return for refund of purchase price.

- ☐ I enclose \$ You pay postage.
☐ Send C.O.D. I will pay postal charges.
☐ Regular Girdle ☐ Panty Girdle ☐ Black ☐ White ☐ Pink
Bra Size Waist Size
☐ Send me extra crotches at 49¢ each.

Name

Address

City Zone State

(Save approx. 70¢ by sending check or Money Order)



SHOP HOUND

...casing the shops for August

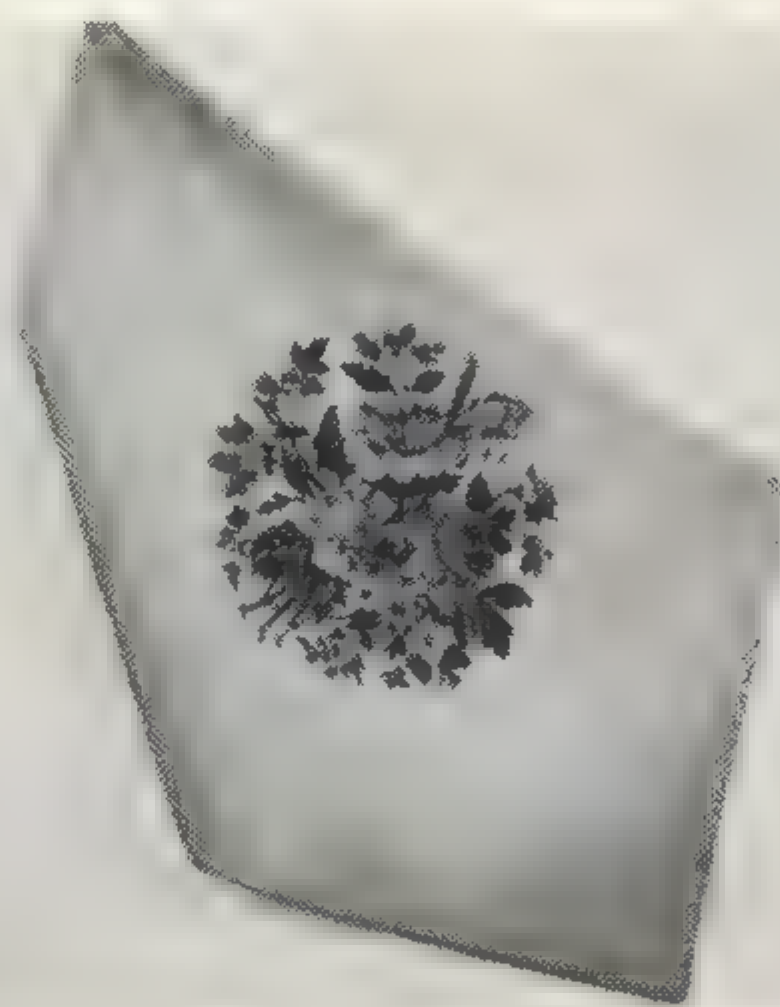


Florentine bowknot pins, here, in 14-k. gold, to tie in nicely with sweaters, shirts, and dresses. \$35 each plus tax. Marcia & Leon Ltd., 8 West 47th St., New York 36.

Ice on board. Yacht-club flags and sky-blue edging decorate the white sail-cloth cover of this 4-gallon cooler lined with Owens-Corning Fiberglas. \$12. Altman's, Fifth Avenue at 34th St., New York 16.

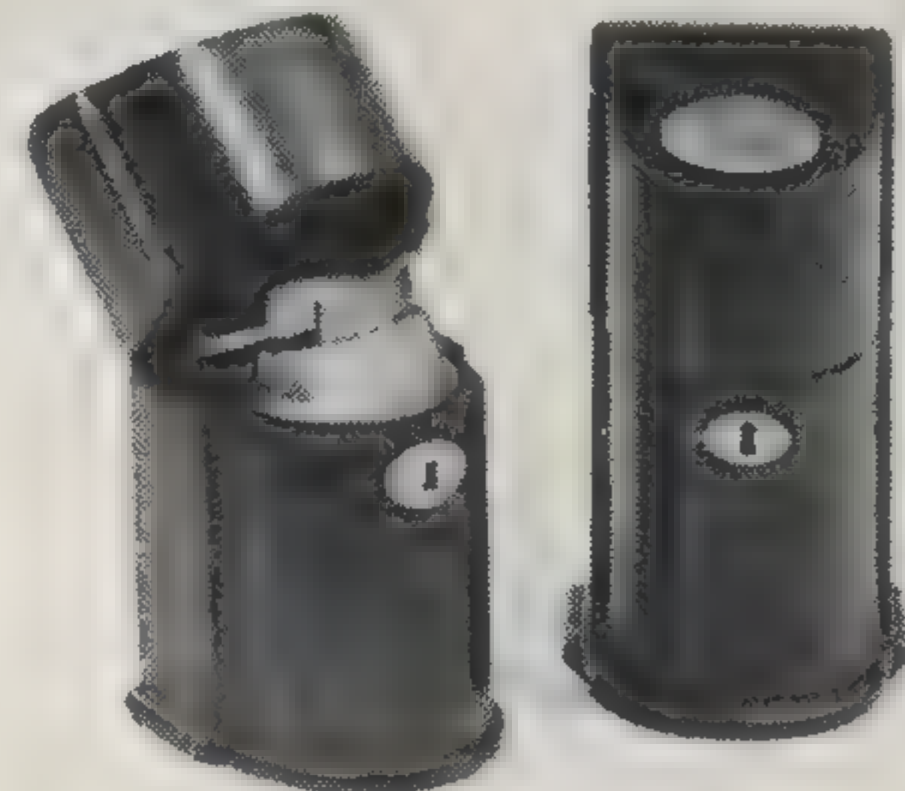


MIEHLMANN



Embroidered theme, for a rug or chair back—this flowering tapestry, 15½" square on a canvas 32" x 32". \$27.50. C. R. Meissner Co., Inc., 22 East 29th St., New York 16.

Chippendale smoking pair. Handmade miniature Chippendale knife boxes, of dark mahogany (or walnut), with brass initial plates, encase a cigarette box and lighter. Cigarette box, \$15; lighter, \$17.50 ppd. Jamaican Originals, Barn at Ben Robyn, R.F.D. #2, Huntington, L. I., New York.



PRICES PLUS POSTAGE, UNLESS OTHERWISE NOTED



HOLD THAT TIGER!! . . . with an easybaby car belt

- Here is the answer to safe driving with young children on long drives or short trips about town.
- Child can stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use; replaces cumbersome car-seats.
- Made of strong blue webbing, this adjustable belt fastens around the child's waist with a dog leash catch and travels up and down a second strap that buckles over the seat back. A perfect baby present.



Satisfaction guaranteed. Check or M.O. Ppd. in U.S. \$2.50
Harvest House, Inc., 1200 Niagara R354, Buffalo 13, N. Y.

Belle-Sharmeer

SEAMLESS
IN TEXTURE

WHY WEAR
JUST "SEAMLESS"
WHEN YOU CAN HAVE
YOUR OWN LEG SHAPE
IN BELLE-SHARMEER
SEAMLESS

Belle-Sharmeer are not
just leg length
stockings . . .

Belle-Sharmeer are
leg-shaped to your
ankle, calf and
thigh in your
own leg size.

Painstakingly
created by one
of the oldest and
most respected
stocking
manufacturers
in America . . .

Belle-Sharmeer,
and only
Belle-Sharmeer,
can give you
this unique
height-of-
flattery (and
incidentally,
longer wear
too).

Each and
every sheer
and lovely
Belle-
Sharmeer
stocking is
proportioned
to cling
faultlessly
without sag,
pull or strain
to your ankle,
your calf,
your thigh in
the exclusive
Belle-Sharmeer
way.

Prove It
To Yourself . . .
make your
next
Stockings
Belle-Sharmeer



Famous
Symbol
of Leg-Size
Fit . . .

BREV
MODITE
DUCHESS

At fine stores
in the
United States
and Canada

EUROPE'S
Finest
Imported
Knit
Fashions



full fashioned
sweaters
and skirts,
ensembles,
dresses
and coats

VOGUE'S COLLEGE FASHIONS IN THESE SHOPS

For your convenience, we have listed below the names of shops
across the country which have many of Vogue's College Fashions.

ALABAMA

Birmingham Kessler's
Florence Shirley's

ARIZONA

Phoenix Goldwaters

ARKANSAS

Hot Springs Montaldo's
Little Rock The M. M. Cohn Co.
Pine Bluff Cohen's Fashion Shop

CALIFORNIA

Beverly Hills I. Magnin
Corona Del Mar O'Brien's Specialty Shop
Fresno Bruckner's
Kentfield The Ross Valley Shop
La Jolla I. Magnin
Long Beach Schick's
Los Angeles I. Magnin
Oakland I. Magnin
Ontario Musette's
Palo Alto I. Magnin
Pasadena I. Magnin
Pomona Orange Belt Emporium
Sacramento I. Magnin
San Francisco I. Magnin
San Luis Obispo Leonore Smith
Santa Barbara I. Magnin
Stockton The Brown House

COLORADO

Denver Montaldo's

CONNECTICUT

Hartford G. Fox
Kent The Barn Shop
Middletown Wrubel's
New Haven Edward Malley

DISTRICT OF COLUMBIA

Washington Julius Garfinckel

FLORIDA

Ft. Lauderdale Burdine's
Lakeland Gladys'
Miami Burdine's
Miami Beach Burdine's
Orlando Simpsons
Panama City Lillian Kilpatrick's
St. Petersburg John Baldwin
Tallahassee Steyerma's
Tampa O. Falk's Dept. Store
West Palm Beach Burdine's

GEORGIA

Atlanta J. P. Allen
Brunswick Aitman's
Gainesville Saul's
Smyrna Florence's Fashions
Valdosta Whittington's

IDAHO

Boise Carroll's

ILLINOIS

Bloomington Paul Anderson
Chicago Bramson
Decatur Semmel's
Evanston Bramson
Evergreen Park Bramson
Geneva The Little Traveler
Jacksonville Emporium
Oak Park Bramson
Rockford Edith Parrish
Springfield The John Bressmer Co.
Waukegan Hein's

INDIANA

Evansville de Jong's
Indianapolis L. S. Ayres
Michigan City Ohming's
Richmond Richmond Palais Royal
South Bend Frances Shop
Vincennes Joseph's

IOWA

Cedar Rapids Martin's
Davenport Isabelle Ramey

KANSAS

Hutchinson Wiley's
Pittsburg Seymour's
Salina Shelton's
Wichita Lewins

KENTUCKY

Hopkinsville Arnold's
Lexington Loom & Needle
Louisville The Stewart Dry Goods Co.

LOUISIANA

New Orleans D. H. Holmes
Shreveport The Fashion

MARYLAND

Baltimore Hutzler's

MASSACHUSETTS

Boston Jordan Marsh
Worcester Richard Healy

MICHIGAN

Holland Jeane's
Lansing The Style Shop

MINNESOTA

Minneapolis Dayton's
St. Paul Frank Murphy

MISSISSIPPI

Greenwood De Loach's
Gulfport Northrop's
Hattiesburg The Vogue Shops
Indianola Klumok Dept. Store
Tupelo McGaughy's
West Point McGaughy's

MISSOURI

Kansas City Harzfeld's
Sedalia C. W. Flower
Springfield Savage Juliette
St. Louis Famous-Barr

MONTANA

Billings Doyle's
Helena Fligelman's

NEBRASKA

Grand Island Wolbach's
Lincoln Miller & Paine
Omaha Thomas Kilpatrick

NEW JERSEY

East Orange Doop's
Far Hills Lillian O'Grady
Summit Lillian O'Grady
Trenton Helen Griffith
Westfield Lillian O'Grady

NEW MEXICO

Santa Fe Hubbard's

NEW YORK

Albany Honigsbaum's
Buffalo L. L. Berger
Glens Falls Merkel & Gelman
Rochester McCurdy & Co.
Rye Tina MacRae
Syracuse Flah & Co.

NORTH CAROLINA

Charlotte Montaldo's
Greensboro Montaldo's
Winston-Salem Montaldo's

NORTH DAKOTA

Fargo O. J. de Lendrecie

OHIO

Cincinnati Jenny
Cleveland The Halle Bros. Co.
Columbus Montaldo's
Dayton Billy Lewis
Durham Montaldo's
Painesville Jeannette Julian
Toledo Lasalle's

OKLAHOMA

Bartlesville Montaldo's
Enid Newman's
Lawton Scotts
Muskogee Susman's
Tulsa Seidenbach's

OREGON

Eugene Russell's
Portland Meier & Frank
Salem Meier & Frank

PENNSYLVANIA

Harrisburg Mary Sachs
Hazleton B. Levin Furs
Lancaster Mary Sachs
McKeesport Katzman
Philadelphia John Wanamaker
Pittsburgh Joseph Horne
Reading Jeannette Shop
Williamsport Lynn-Hayes

SOUTH CAROLINA

Columbia Tapp's

SOUTH DAKOTA

Aberdeen Marie O. Simmons Shop
Huron Berg Style Shop
Mitchell Baron Bros.

TENNESSEE

Chattanooga Loveman's
Jackson Hollands
Martin Merry Lee Shops
Memphis The John Gerber Company
Murfreesboro Cecil Elrod's French Shoppe
Oak Ridge Lovemans
Union City Merry Lee Shops

TEXAS

Abilene Grissom's
Austin Chenards
Corsicana J. M. Dyer
El Paso Popular Dry Goods
Fort Worth The Fair
Longview Riff's
Lubbock Dunlap's
McAllen Ladies Supply
Marshall Joe Weisman
Odessa Bateman's
San Antonio Frost Bros.
Sherman Elinor's

UTAH

Salt Lake City Makoff

VERMONT

Burlington Magram's The Fashion Shop

VIRGINIA

Richmond Montaldo's
Roanoke Smartwear-Irving Saks

WASHINGTON

Seattle Frederick & Nelson

WEST VIRGINIA

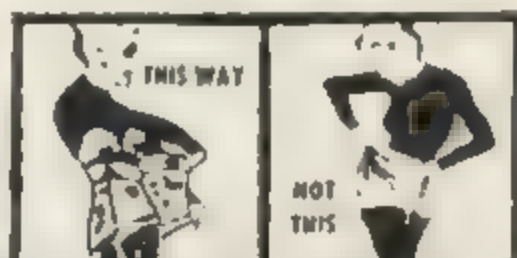
Huntington The Style Shop

WISCONSIN

Kenosha Lepp and Company
Milwaukee T. A. Chapman
Wausau Winkelman's Dept. Store



No more struggling, twisting
into your girdle—what a pleasure
to wrap it around and zip
it up—that's all—and inches
disappear from your figure.



OVERLAPPING FRONT

Lifts and flattens your
tummy.

HIGH FASHION FRONT

Free stride design
gives freedom and
comfort walking, sit-
ting, etc.

FIRM BACK

with pliable, flexible
spirals, gently tucks
in the derriere and
holds it firm.

HIGH WAIST

reaches up to meet your
bra. Supports the back.
Smooths away waist-
line bulges and rolls.

FASHIONABLE

—gives a smooth, firm
base from bust to thigh

\$5.98
24-30
(32 to
40 \$6.98)

Made of super powernet
and beautiful figured ba-
tiste; 4 long adjustable
garters. White only.

WILCO FASHIONS, Dept. EE49H
35 S. Park Ave., Rockville Centre, N. Y.

() Send WILCO-SLIM C.O.D. \$.....
plus postage.

() I enclose \$..... Send postpaid.
Size.....

NAME

ADDRESS

CITY.....ZONE.....STATE.....

(Save 65c postage—enclose payment now)

city chic... demi or full-length...

to fascinate your favorite man!

Glamourously shirred, sable-collared

"AA" designs by Jack Zimmerman

for Average American women, 5'5" or under.

black-dyed **SOUTHWEST AFRICAN PERSIAN LAMB**

exclusively **HAMMER-BRAND** processed —

blackier, brighter, lighter!



Man's Coat with SWA Persian Lamb collar by Baker Co.

HATS: JOHN FREDERICKS

New York, N. Y. — LORD & TAYLOR
Philadelphia, Pa. — STRAWBRIDGE & CLOTHIER
Albany, N. Y. — W. E. WALSH & SON
Boston, Mass. — ROBERTS FURS
Chicago, Ill. — STARK-WAINWRIGHT INC.
Cincinnati, Ohio — TODD BROS.

Cleveland, Ohio — THE ENGEL & FETZER CO.
Des Moines, Iowa — COWNIE FURS
Detroit, Mich. — ROLLINS FURS, INC.
Fort Wayne, Ind. — EARL GROTH & CO.
Indianapolis, Ind. — DAVIDSON'S
Kansas City, Mo. — GERHARDT THE FURRIER
New Rochelle, N. Y. — LEAF'S INC.

Pittsburgh, Pa. — ABRAVANEL FURS
Portland, Ore. — NICHOLAS UNGÁR
Rochester, N. Y. — PROJANSKY, INC.
St. Paul, Minn. — ROSEN-ENGELSON
Salt Lake City, Utah — ARENT'S AMERICAN FUR
Seattle, Wash. — ALASKA-ARCTIC FURS

Syracuse, N. Y. — FLAH & CO.
Tacoma, Wash. — ARCTIC FUR CO.
Washington, D.C. — JANDEL FURS
Worcester, Mass. — RICHARD HEALY CO.
Youngstown, Ohio — CHAS. LIVINGSTON & SONS
Canada — EATON'S OF CANADA

why Relax-A-cizor is different from "reducing plans"

an important message to women who want to reduce the size of their hips, waist, thighs and abdomen with no diet.

Let's say that you've been thinking about it a long time. Then, suddenly, one day you *decide* to *reduce* the size of those troublesome hips.

You begin to read the advertisements. You read about salons, plans, gyms, couches, pills, and perhaps, about Relax-A-cizor.

Bewildered?

Don't all of the advertisements say the same thing?

They do...unless you read *very* carefully.

There is *one* important difference. This difference is "diet."

All of the methods...the salons, couches, "plans," vibrators and "systems" require that you *go on a diet*.

This means that you could probably get the same results without spending a dime! The salons, couches, "plans," "systems"...and the vibrators can not reduce you unless you eat less!

If you must lose weight you must diet. There is *no* other way.

There is an important difference

What is different about Relax-A-cizor?

Relax-A-cizor is different because it reduces the size of your hips, waist, abdomen, legs—*without* diet.

Read your advertisements carefully and you will notice that no other product makes this claim...because not

one of them can do the same thing without requiring that you diet!

Do you need to diet?

All of them are saying, in effect; "We will reduce the size of your hips...if you will go on a diet and lose weight."

Relax-A-cizor says just the opposite. Relax-A-cizor says: "No need to diet. No need to lose weight. Stay the same weight you are...and Relax-A-cizor will still reduce the size of your hips." Are you interested in how much your hips weigh, or, are you interested in how big your hips are? Relax-A-cizor makes them *smaller*. Without diet!

Do you wish to reduce size...or weight?

Relax-A-cizor reduces the size of your hips, waist, abdomen, thighs (and other parts of your body) a completely new way. It reduces *SIZE*...and it reduces size dramatically by effortless exercise and tightening of your own natural living girdle of muscles.

Muscles hold your abdomen in. Muscles hold your hips firm and trim. After 30 these muscles often lose their tone. Then bulges appear. Relax-A-cizor tightens and firms the muscles that form your figure.

We repeat...if you are overweight you must, to lose weight, eat less. We suggest that you consult your physician.

Many physicians will suggest using Relax-A-cizor along with a prescribed diet.

An effortless way to lose inches

Just what is Relax-A-cizor? It is an entirely new concept. It is the *NO EFFORT*, non-tiring, relaxing form of exercise *used by the U.S. Navy on the Atomic Sub Seawolf*. It is the only device in its field to represent our country at the Brussels World Fair.

Relax-A-cizor is the amazing new way to reduce the size of your hips, waist, thighs, abdomen while you actually *REST*...You can use it while you watch your favorite ½ hour television program. Use it while you read. Or knit or nap. And, while you relax and rest, it's non-tiring exercise tightens and tones your muscles...reduces your size a luxuriously new way.

Many women do not need to reduce their weight

Many women who are not overweight find disturbing bulges on their hips...or protrusions around the waist and abdomen. Weight-loss is certainly not the answer. Relax-A-cizor is. If you are slender and worried about reducing areas around the waist, hips, and abdomen Relax-A-cizor is your way.

Thoroughly tested and proved

For more than 15 years Relax-A-cizor has been sold. More than 300,000 women have bought it. Famous magazines like Vogue, Mademoiselle, Charm, Coronet, and Glamour praise it.

© Relax-A-cizor, 980 N. La Cienega, Los Angeles

VOGUE'S SCHOOL DIRECTORY

For advice: write Vogue's School Bureau, 420 Lexington Ave., N. Y. 17, or call LE 2-7500

Tutoring

YODER CENTER

Reading faults corrected. Children and Adults. Individual or group. Tutoring in all subjects. Grades 1-12. Supervised study. Academic and personality testing. Open all year. Day, Evening, Sat. Dr. Hilda V. Yoder, 235 East 46 St., New York 17.

N. Y. City Day Schools

LYCÉE FRANÇAIS-NEW YORK

The famous French Baccalaureate School. Complete Franco-American curriculum. Graduates admitted, with advanced standing, to American and European Universities. Coed, ages 6 to 18. Write: Maurice Galy, President, 3 East 95th St., New York 28.

RIVERSIDE SCHOOL

All day program for boys & girls, nursery thru 8th grade. Competent, sympathetic staff. Careful supervision. Fee includes bus & lunches. Chartered by State Education Dept. Paul V. Wohlson, Director, 40 Riverside Dr., N. Y. 23. Phone TR 3-1688.

BENTLEY SCHOOL

Coeducational • 45th Year • Nursery to College Creative Arts—Music—Dramatics—Sports Excellent record of college admissions Pre-School & Elementary, 112 E. 71 St. BU 8-2666 Jr. & Senior High School, 48 W. 86 St. TR 4-1661

THE CALHOUN SCHOOL

Coed Lower School, nursery-6th; & college prep. day school for girls, grades 7-12. Small classes, fine faculty, thorough training, extra-curricular activities. Accredited, 63rd yr. Lower Sch: 433 West End Ave., TR 3-6833. Upper Sch: 309 W. 92, RI 9-4222

PROFESSIONAL CHILDREN'S

School Est. 1914. Grades 1-12. College preparatory. Study 10-2. Have time for Dance, Acting, Modeling, Music. Chartered by N. Y. State. Pre-professionals accepted. Outstanding faculty. Modern 7-floor bldg. Registrar, 132 West 60 St., N. Y. 23. JUdson 2-3116.

MARYMOUNT SCHOOL

Pre-school to grade 12. Boys accepted in Nursery Sch. & Kdgtn. Ideal location. Bus service. Fully accredited. Small classes. Excellent scholastic program. Creative Arts. French, music, dancing, dramatics, sports. 1026-28 Fifth Avenue, N. Y. 28. RH 4-1319.

GRACE CHURCH SCHOOL

Coeducational Episcopal day school. Kindergarten thru 8th grade. French & Latin. Remedial reading. Prepares for leading secondary schools. Bus. Hot lunch. Music, drama, crafts, sports. Rev. E. Allison Grant, 86 Fourth Ave. (11th St.), New York 3, N. Y.

THE NURSERY SCHOOL

OF THE CENTRAL PRESBYTERIAN CHURCH Licensed; progressive; creative, relaxed program; small groups, coed 3-6. Roof and indoor playground. Mrs. Hedwig B. Lefarth Craven, Dir., Park Ave. & 64 St., N. Y. 21. TE 8-0810, or Church TE 8-0808.

RUDOLF STEINER SCHOOL

KINDERGARTEN THROUGH GRADE 12 High School in own building. Foreign languages starting 1st Grade Coeducation. Balanced college preparatory course. 15 East 79 Street, New York 21. LE 5-2130

Metropolitan Day

WALDORF SCHOOL

of Adelphi College
NURSERY THROUGH HIGH SCHOOL

Exceptional science and arts program. French and German from first grade.

Coeducational College preparatory. Garden City, L. I. Pioneer 2-3434

WRITE

the schools and colleges listed here for further information or ask us for advice.

Colleges

PRATT INSTITUTE

Degree Programs for Career Girls in: Fashion Design and Retailing, General Home Economics, Professional Foods (qualifies for Amer. Dietetics Ass'n membership). Co-ed. Placement service. Request Catalog V-1. Main 2-2200 Ext. 265 • Brooklyn 5, N. Y.

SAINT JOSEPH'S COLLEGE

Four-year Liberal Arts College for Women. Degrees in liberal arts, elementary & secondary education, secretarial science, medical technology. Swimming, winter sports. On Lake Sebago, 18 mi. Portland. Fees \$1100. Catalog. Box B, N. Windham, Maine.

NICHOLS COLLEGE

OF BUSINESS ADMINISTRATION For Men. B.B.A. degree. Also Conservation & Forestry Courses. 1500-acre forest. Small classes. Modern dormitories. All sports. 200-acre campus. James L. Conrad, Pres., Nichols College, Dudley 15, Mass.

SAINT MARY'S COLLEGE

Accredited, 4 years. B.A., B.S., B.F.A., B.Mus. degrees. Liberal Arts; Home Ec.; Teaching; Commerce; Music, Sports, social activities. Graduate Dept. of Sacred Theology. Conducted by Sisters of the Holy Cross. Est. 1844. Catalog: Box T, Notre Dame, Ind.

MARYMOUNT COLLEGE

SUNSET BLVD., LOS ANGELES 24, CALIF. A.B., B.S. Degrees. Liberal Arts. Fine Arts. Business Administration, Teacher Training, Pre-Nursing, Merchandising, Music, Home Economics. Placement Bureau for Graduates. Resident and day students.

FINCH COLLEGE

(FOR YOUNG WOMEN) takes pleasure in announcing the reaffirmation of its accreditation as a member institution of the Middle States Association of Colleges and Secondary Schools. • This distinction marks the successful transition of Finch College from an accredited junior college to an accredited college granting both the Associate and Bachelor degrees. 52 East 78th Street, New York 21, New York

Winthrop College

THE SOUTH CAROLINA COLLEGE FOR WOMEN Fully accredited liberal arts program. Specialization in teaching, business, home economics, music. B.A., B.S. degrees. Students from 14 states, several foreign countries. 80-acre shaded campus; music conservatory; new four-manual organ; library; School of Practice. Varied sports; gym, swimming pool. Est. 1880. Tuition, textbooks, room & board, and fees, except applied music, only \$815—low cost possible because of State appropriation. Summer session. Catalog. Director of Admissions Dept. V, Winthrop College, Rock Hill, South Carolina.

MAKE TEACHING YOUR CAREER

Study nursery and elementary school teaching at National. Broad liberal arts background combined with maximum of student teaching. Laboratory school on campus. Accredited. Private. 4-yr. B.Ed., 5-yr. M. Ed. Placement. Coed. Dormitories. Located on Chicago's beautiful North Shore. Catalog.

NATIONAL COLLEGE OF EDUCATION

Dir. of Admissions, 2816 Sheridan, Evanston, Ill.

SAINT MARY-of-the-WOODS COLLEGE

Young women live graciously, grow spiritually, prepare for careers Campus tradition of charm and friendliness since 1840. Fully accredited. B.A., B.S., B.F.A. degrees. Majors in 20 depts. Including music, art, journalism, home economics, speech and drama, secretarial, elementary and secondary teaching. Counseling. Extensive campus. Interesting cultural, athletic, social programs. Conducted by the Sisters of Providence. Catalog: Box 89, SAINT MARY-of-the-WOODS, IND.

SMALL COLLEGES

Are you looking for a small college which still has room for well-qualified students? Are you interested in a lot of education for a small amount of money? Do you want to earn while you learn? Are you looking for campus life with small classes and an informal atmosphere? Find the answers to these and other questions in *A Directory of Small Colleges*. This guide has data on 65 colleges in 30 states.

Send 50c for your copy to:
The Council for the Advancement of
SMALL COLLEGES
Rm. V, 1818 R St., N.W., Washington 9, D.C.

Colleges

MARYWOOD COLLEGE

Accredited Catholic college for women. Liberal arts, librarianship, vocational home ec., teaching (elem., secondary), music, art, drama, sci., med. technol., psych., business. Special education. B.A., B.S., B.M., M.S. degrees. Catalog. Box V, Scranton, Pa.

SETON HILL COLLEGE

Accredited 4-year liberal arts college for women. Pre-professional training for medicine, law, social service. Teacher education. 200 acres in foothills of Allegheny Mts. east of Pittsburgh. All sports. Catalog: Box D, Greensburg, Pennsylvania.

IMMACULATA COLLEGE

Accredited. B.A., B.S., B.Mus. degrees. Liberal Arts, science, music, business, home ec., teacher training. Sports. New residence hall, lib. arts bldg. Near Phila. Conducted by Sisters of the Immaculate Heart of Mary. Catalog. Box V, Immaculata, Pa.

SAINT JOSEPH COLLEGE

Sesquicentennial year. Fully accredited Catholic college, arts & sciences for women. Teacher training, journalism, sec'l. home ec., nursing, liberal arts. Sports. Music, drama with nearby men's college. Catalog. St. Joseph College, Dept. F., Emmitsburg, Md.

Junior Colleges

IMMACULATA JR. COLLEGE

Directed by the Sisters of Providence. Fully accredited. 2-yr. college transfer, terminal courses in home ec., sec'l. art, music (incl. harp). 4-yr. college prep. H. S. on adjoining campus. Resident, day. Dept. E, 4344 Wisconsin Ave., Washington 16, D. C.

PACKER COLLEGIATE INSTITUTE

A two-year college for women, granting A.A. and A.A.S. degrees. Liberal arts, fine arts, pre-nursing, laboratory training, pre-business, secretarial, child care, homemaking, dramatics. College transfer emphasized. Fully accredited. Guidance. Established 1845. Write or telephone for catalog. 176 Joralemon St., Brooklyn 1, N. Y., TR 5-6644

Marjorie Webster JUNIOR COLLEGE

● Balanced academic and career program. Beautiful 15-acre campus. Cultural opportunities of the Nation's Capital. Accredited two-year terminal and transfer courses. A.A. degree. Liberal Arts; Phys. Ed.; Kindergarten; Secretarial; Medical Secretarial; Speech; Dramatics; Radio and TV; Music; Fine and Commercial Art; Merchandising. Varied social program. All sports. Large indoor pool, gymnasium. Catalog. Box V, Rock Creek Park Estates, Washington 12, D.C.

Averett

Accredited Jr. College. Transfer, terminal courses. Liberal Arts. Pre-professional. Mdsq., home ec., secretarial, med. sec'l. Music, art, drama. Individual attention, small classes. Sports, pool, gym. Endowed. 100th yr. Catalog. CURTIS BISHOP, Pres., 410 West Main Street, Danville, Virginia.

SULLINS

Distinguished Junior College for Young Women Accredited. All major liberal arts and career courses. Outstanding social program. All sports. Own stable. Lake. Indoor pool. Golf. Est. 1870. Catalog. Wm. T. Martin, Pres., Box V, Bristol, Va.



Southern Seminary and JUNIOR COLLEGE

Accredited Junior College & last 2 yrs. H.S. Near Natural Bridge. Cultural environment of old Virginia. Academic and Career Courses, combined to meet today's needs: Music, Art, Languages, Drama, Speech, Home Economics, Merchandising, Physical Education, Secretarial, Kindergarten Training, Equitation. Own stable of fine horses. Well-balanced social life. All sports. Indoor Swimming Pool. Students from 38 states. For 93 years one of America's outstanding Schools. Illustrated catalog, address: Margaret Durham Robey, President, Box 108, Buena Vista 1, Virginia.

Vogue maintains an information bureau for the benefit of its readers who would like help in the selection of a school. The service is gratis and we urge you to make full use of it. Write or telephone to: VOGUE'S SCHOOL BUREAU.

Junior Colleges

GARLAND

A Jr. College. A.S. Degree. Fashion Design, Interior Design, General Design, Child Study, Food & Nutrition, Clothing & Retailing. One year for college students. Seven residences. Catalog. Mrs. Gladys V. Jones, 409 Commonwealth Ave., Boston 15, Mass.

GWYNEDD-MERCY

Fully accredited, 2-year transfer & terminal courses: liberal arts; general business, nursing, secretarial, medical secretarial, laboratory technician. A.A., A.S. degrees. Music, art, Sports. Near Phila. Catalog. Sister Mary Gregory, Box E, Gwynedd Valley, Pa.

WESLEY COLLEGE

A.A. degree in two years. Coed. Fully accredited. Transfer, career courses. Liberal Arts, Engin.; Bus. Adm.; Mdsq.; Sec'l. Med. Sec'l. Guidance. Chorus. Sports, pool. Dormitories. Est. 1873. Catalog. J. Paul Slaybaugh, LL.D., Pres., Dover 6, Del.

ST. MARY'S JR. COLLEGE

Nonsectarian. A.A. degree. Liberal arts, math. & sciences, pre-ed., phys. ed., gen. ed., home ec., business, secretarial, art, music, theatre arts. Bay-side campus. Washington 70 miles. Catalogue. May Russell, LL.D., Box 101, St. Mary's City, Md.

STRATFORD COLLEGE

Accredited Junior College and Preparatory. Develops aptitudes and abilities. Liberal and Fine Arts. Vocational courses. Healthful location. 16 acre campus. Sports. For "Intimate Glimpses" and catalog, address: John C. Simpson, LL.D., Pres., Box V-8, Danville, Va.

VIRGINIA INTERMONT

Accredited 2-yr. college for women. Liberal arts, music, art, speech & drama, religion, physical ed., home ec., sec'l. 2-yr. nursing. Sports, riding, gym, pool. Choral program. Rate \$1250. Catalog. Dir. Admissions, Intermont, Box 127, Bristol, Va.

MARION COLLEGE

Accredited 2-year College. Transfer and terminal. 73% of graduates go to Senior College. Liberal arts, rel. ed., bus. ed., music, sec'l. Pre-nursing, mdsq., home ec. Guidance. Sports. Incl. rate \$895. Catalog. John H. Fray, D.D., Pres., Box 559, Marion, Va.

BREVARD COLLEGE

Coed. Fully accredited Junior College. Small classes. Development of aptitudes and abilities. Transfer or career courses: liberal arts, pre-professional, pre-engineering, business, music. In Blue Ridge Mts., near Asheville. Catalog: Dir. Adm., Brevard, N. C.

CHRISTIAN COLLEGE

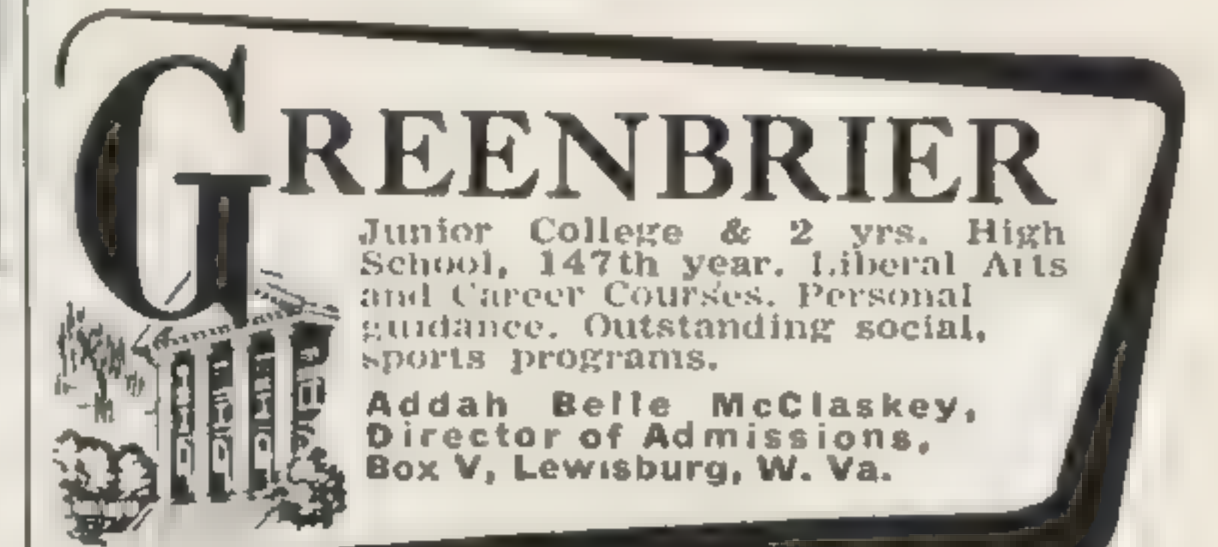
Accredited Junior College and Conservatory (A.A. degree). Terminal, transfer, pre-career courses. Music, Art, Drama, Sec'l. Nursing, Int. Dec., Costume Design, Home Mgmt. Pool, riding. 107th year. Catalog. Kenneth H. Freeman, Ed.D., Box C, Columbia, Mo.

ALL SAINTS' EPISCOPAL

For girls. Accredited 2-yr. college, 4-yr. high school. High academic standards. In historic Vicksburg Nat'l. Park, near Natchez. Separate music & art depts. All sports, riding. Bulletin: The Rev. John Maury Allin, Rector, Box 151, Vicksburg, Miss.



Accredited JUNIOR COLLEGE for women. Two years of HIGH SCHOOL. Strong liberal arts program. High academic standards. Entrance or transfer to senior college. National patronage. Non-profit. Music, art, dance, speech, home economics, secretarial. Small classes. Counseling. Year 'round sports, water ballet, swimming in pool, skiing and sailing on Gulf of Mexico. Trips. Catalog. Joseph E. Gibson, Pres., Box V, Gulfport, Miss.



College and Preparatory School FOR WOMEN

Pioneering in the education of women since 1835 Monticello College and Preparatory School. Near St. Louis • Fully accredited • Small, private, Liberal Arts • Non-denominational, Non-profit • College faculty • Individual guidance program • Beautiful woodland campus on 260 rolling acres with riding trails. Now accepting applications for September, 1960. Few openings available for fall, 1959. Personal interview. For further information contact: Director of Admissions

MONTICELLO COLLEGE ALTON, ILLINOIS

Canadian Schools

ASHBURY COLLEGE

OTTAWA, CANADA

A boys' residential school in the Capital of Canada. Boys prepared for entrance to all Universities and Colleges. High academic standards. Full athletic programme. Write to: R. H. Perry, the Headmaster.

MISS EDGAR'S & MISS CRAMP'S SCHOOL, INC.

Residential & Day, for girls. Ideally situated on Mt. Royal. Ballet, dramatics, art. General Course. Preparation for American and Canadian Universities. M. S. MacSporran, 1761 Cedar Ave., Montreal, P.Q.

Foreign Schools

MISS BARRY'S

AMERICAN SCHOOL 35th YEAR
Elementary, Secondary, Senior Departments
Boys and Girls College Preparation
Apply to Principal, Via Bardi 30, Florence, Italy

BRILLANTMONT

Institution Heubl Lausanne, Switzerland
Girls 12-17. Chateau: French, Languages, music, art. Special courses for College Board preparation. Villa: Complete courses in Home Economics, Sports. Mrs. A. V. Hawkins, Syosset, Long Island, N. Y.

THE AMERICAN SCHOOL

in Switzerland

SOUND COLLEGE PREPARATION
GRADES 9-12
Also a POST GRADUATE YEAR of stimulating cultural courses with special tutoring available. All programs coeducational. Languages emphasized. Extensive travel to Italy, France, Austria, Greece, Spain. Skiing and other sports.
MRS. MARY V. FLEMING, Director
Via Generoso Lugano, Switzerland or
Mrs. V. Gilpatrick, 55 East 65 St., New York 21

LA CHATELAINIE

St. Blaise, Neuchatel
French Switzerland

Preparatory School for Girls, 13-18. College Board preparation in English, Languages. Also post-graduate finishing school. Home economics, secretarial courses. All sports. Optional winter and summer at Gstaad. Tours to Italy and France. Also summer session. Established 1880. Applicants admitted September, January, April and July.
Dr. A. G. Jobin, Principal

Girls' Schools

ST. MARY'S SCHOOL

Episcopal School for girls on the Hudson. Under direction of Sisters of St. Mary. Grades 9 through 12. College preparatory. Fully accredited. Small classes. Modified Kent plan. Riding, music, art. Sister Superior, St. Mary's School, Peekskill 6, N. Y.

HEWLETT SCHOOL

On Long Island, Girls 8-18. Est. 1915. Accredited by NY Bd. Regents. College prep & general courses. Music, Art. Small friendly classes. Field trips. Full sports program. Riding, tennis. Shore-front campus. Jeannette V. Sullivan, Head., East Islip, L. I., N. Y.

THE KNOX SCHOOL

A distinctive country school, North Shore of L. I. College preparatory. General course. Grades 9-12. Small classes. Riding, tennis. N. Y. trips to concerts, theatre, UN, opera. Est. 1904. Write for catalog. Registrar, Box 8-V, St. James, L. I., N. Y.

CATHEDRAL SCHOOL

OF SAINT MARY, GARDEN CITY, L.I., N.Y.
An accredited Episcopal school for girls. Near N.Y.C. Boarding: grades 5-12. Strong college preparation. Music, Dramatics, Art. Modern Dance. Riding. Sports. 82nd year. Address Registrar, Box V.

MOUNT SAINT MARY

College Preparatory grades 7-12. Day, Grades 1-12. Accreditation: Regents and Middle States Assn. Fine teaching. Warm, personal atmosphere. 42 acre campus. Fireproof buildings. 57 miles New York. Sister Director, Newburgh, N. Y. Phone 800.

ACADEMY OF OUR LADY OF THE BLESSED SACRAMENT

High school. College prep & general. Res. & day. 75 min. midtown N.Y.C. via Thruway. Catalog. Write: Sister Directress, Broadlea, Goshen, N.Y. AX 4-6133

THE BEARD SCHOOL

Fully accredited. Outstanding college preparation. Sports. Wide activity program. New York trips to theaters, museums, opera. Study skills emphasized. New spacious classroom building. 563 Berkeley Ave., Orange, N. J. Edith M. Sutherland, Headmistress.

Kent Place

A SCHOOL
FOR GIRLS
SUMMIT
NEW JERSEY

Since 1894 a school of distinctive purpose—to graduate alert, poised girls, well-trained in every respect for college life. Spacious dorm on extensive campus 20 miles from NYC—country and cosmopolitan living. Music, art, dramatics, sports, riding, all activities. Write for new pictorial booklet. Headmistress, Miss Florence V. Wolfe, B.A., M.A.

Girls' Schools

SAINT MARGARET'S SCHOOL

Episcopal. Emphasizes preparation for leading colleges. Careful individual guidance. Music, dramatics, art. Outdoor sports. 42 acre campus. Est. 1865. Modern fireproof buildings. Pauline S. Fairbanks, Headmistress, Box V, Waterbury 20, Connecticut.

SAINT MARY'S

IN THE MOUNTAINS

Episcopal school for girls, grades 9-12, preparing for leading colleges. In White Mts. Art, Music, Riding, Tennis, Sports. Ski program. Accessible Boston, N.Y. Mary Harley Jenks, Prin., Box A, Littleton, N. H.

CHAPEL HILL

Carefully supervised college preparatory and general courses for girls. Grades 7-12. Small classes. Moderate rate. Music, art, drama. Typewriting. Social, athletic, creative activities. Also Summer Session. Wilfred V. Clark, 327 Lexington St., Waltham, Mass.

HOWARD

84th yr. Accredited college prep. Grades 8-12. Art, music, speech, dramatics, typing, shorthand. Small classes, supervised study. New Classroom Bldg. & gym. Automatic sprinklers. All sports. N. Boston. Mrs. Vida V. Clough, Box 30, West Bridgewater, Mass.

WALNUT HILL

College preparatory. Grades 9-12. Superior scholastic training. Music, art. Country life on 45-acre campus combined with cultural opportunities of nearby Boston. All sports, riding, skiing. Est. 1893. Catalog. Mildred Marcy, 16 Highland St., Natick, Mass.

ROGERS HALL

67 years of New England traditions. Near Boston. Thorough college preparation. General course: secretarial training, excellent music and art. All sports including riding. Swimming pool. Catalog. Mrs. Katharine MacGay, Box V, Lowell, Mass.

STONELEIGH-PROSPECT HILL

College preparatory & general academic courses. 9-12th grades. Art, music, skiing. All sports. 150 acres. beautiful modern building. Professional instruction in riding. Mensendieck for posture. 90th year. Edward E. Emerson, Box D, Greenfield, Mass.

CHARLES E. ELLIS SCHOOL

Girls. Grades 7-12. MSA accredited. College preparatory, art, music, home economics, secretarial. Small classes. Guidance. 300-acre campus, modern stone bldgs., sub. Phila. Sports, gym. Est. 1910. Catalog. Arnold E. Look, Ph.D., Newtown Sq. 1, Pa.

GRIER SCHOOL

In the Alleghenies. Accredited College Preparation and General Courses. Well-rounded school life for girls, grades 9-12. Music, Art, Dramatics. Typing. Exceptional Riding. Winter, team sports on 1000 acres. Gym, pool. 107th year. Catalog.
Mr. & Mrs. T. C. Grier, Co-Heads
Box 68 Tyrone, Pa.

Penn Hall

Accredited Preparatory School division with separate instruction & privileges. Graduates enter leading colleges. 192-acre campus in Blue Ridge Mts., "a little north of Dixie." Modern buildings. Swimming pool, riding, golf on campus.
Dr. C. Gordon Frantz, Pres., Box V, Chambersburg, Pa.

Rose Haven

For Girls 4-14 yrs.
Kindergarten to 9th grade
Small classes. Excellent preparation stressed. Languages, creative art, dramatics, ballet, music. Beautiful campus. All sports. Personal care. A school of rare charm and definite accomplishment. 1 hour from N. Y. City. Est. 1920.
Director, Box V, Rockleigh, N. J., P. O. Northvale.

Mary A. Burnham

Burnham graduates are mature, poised, trained—thoroughly prepared for college. Fully accredited. Music and Art emphasized. Traditional campus life. National enrollment. Riding, skiing, swimming, all sports. Mensendieck method for posture. 82nd year. Summer School, Newport, R.I. Catalogs.
Mrs. George Waldo Emerson
Box 43-D Northampton, Massachusetts

OAK GROVE

A Friends School For Girls

Emphasizes Preparation for College and Gracious, Purposeful Living. Recent graduates in all Major Colleges for Women. Grades 7-12. Breadth and Vitality of International Faculty and Enrollment. Music, Art, Speech. Winter sports featured. Riding included. Beautiful new fireproof Quadrangle. Mr. and Mrs. Robert Owen, Box 121, Vassalboro, Maine

Girls' Schools

LINCOLN SCHOOL

A Friends School. 75th year. Small, friendly residence group in a country day school. Excellent equipment, experienced teachers. Art, music, sports program. Attractive location in college community. Mary L. Schaffner, Head, Box E, Providence 6, R. I.

WHEELER SCHOOL

Sound college preparatory program. Training in good study habits, self-reliance, citizenship. Art, music, dramatics, dance. All sports. 120-acre farm. Junior Boarding unit with country residence, grades 4-8. T. R. Morgan, Jr., Providence 6, Rhode Island

HANNAH MORE ACADEMY

An Episcopal school for girls. Grades 7-12. Boarding and day. Accredited. Two pre-college programs of study. Est. 1832. For catalog and pictures, write: Catherine Offley Coleman, M.A., Headmistress, Reisterstown 3, Maryland.

SAMUEL READY SCHOOL

Grades 4-12. Resident, day. Accredited preparation for college. Music, art; see'l. Daily chapel, family life emphasized. Sports. 20-acre suburban campus. Est. 1887. Catalog. Evangeline Lewis, Hdm., 5130 Baltimore National Pike, Baltimore 29, Maryland.

THE GUNSTON SCHOOL, INC.

A small accredited school on a 300-acre farm. Charming country life. Boarders 7th thru 12th grades. Riding, sailing, swimming. Easily reached from Philadelphia, Baltimore, Washington. Est. 1911. Mrs. Samuel Middleton, Headmistress, Centerville, Md.

FAIRFAX HALL

An old Virginia school in famous Shenandoah Valley. Accredited 4 yrs. high school. College prep., gen'l courses. Secretarial, music, art, dramatics. Sports. Pools. Private stables, riding rings. Wm. B. Gates, Pres., Box V-598, Park Station, Waynesboro, Va.

STUART HALL

An Episcopal girls' school in Shenandoah Valley. Grades 9-12. Fully accredited. Notable college entrance record. Music, art. Attractive campus. Charming atmosphere. All sports. Indoor pool. Martha Dabney Jones, M.A., Box V, Staunton, Va.

ST. MARGARET'S SCHOOL

COLLEGE PREPARATION FOR GIRLS

Fully accredited. Grades 8-12. Music, art, dramatics. Small classes. All sports. On beautiful Rappahannock River. Episcopal. Write for Catalog.
Viola H. Woolfolk, Box 158-V, Tappahannock, Va.

ST. ANNE'S SCHOOL

Episcopal. College preparatory. Grades 7-12. Curriculum is well rounded, emphasis is individual, based on principles of Christian democracy. Music, Art, Dramatics. Sports, riding. Suite-plan dorms. Mrs. T. J. Randolph V, Charlottesville 10, Virginia.

Write to the colleges or schools which interest you, mentioning VOGUE. Be sure to give proposed entrance date, age and grade at present, course you prefer.

Marymount School

5301 Cary Street Road, Richmond 26, Virginia
Under direction of Religious of the Sacred Heart of Mary. Grades IX through XII. Boarding and Day Students. Marymount offers young students an opportunity to develop character and fine womanly qualities together with academic education for present day living.
For information please address: The Directress.

BARTRAM IN FLORIDA

College preparation of highest standards. Fully accredited. Graduates in leading colleges. Music, art, drama, tennis, pool and ocean swimming. Trips, dances, outings. Boarding dept. grades 7-12. Booklet.
Olga V. Pratt (Vassar),
2264 Bartram Road,
Jacksonville 11, Florida.

GRAHAM-ECKES SCHOOL FOR GIRLS

8 1/2-acre Ocean to Lake Campus
Palm Beach, Florida
34th year. Accredited. College Prep., Fine Arts. C.E.B.B. Exams. Italian, French, Spanish, German, native teachers; Classics, Remedial & Developmental Reading; Creative Writing; Martha Graham Modern Dance. Sailing, swimming, tennis. Cooperative work program. Enr. 42 states and 18 foreign countries. Affiliated Boys' School.
Inez Graham, LL.D., Headmistress

Girls' Schools

ASHLEY HALL

College preparatory, grades 9-12. Fully accredited. Excellent departments of art, music, dramatics. Mild climate, year-round outdoor sports; riding; pool. Write for catalog. Miss Caroline Pardue, Headmistress, Box 248-V, Charleston 15, S.C.

HARRIS FLORIDA SCHOOL

ESTABLISHED IN 1914

Accelerated and intensive college preparatory and fine arts courses for exceptionally gifted students desiring quiet, outdoor life for winter or full year. For catalog, address: Box 36, Stuart, Florida.

BRENAU ACADEMY

Nr. Atlanta. Accredited College Prep & H.S. Art, Music, Drama, Phys. Educ. Recreation & sports programs. Social life co-ordinated with nearby boys' schools. Tuition, room & board \$1250 yr. Catalog, write: Brenau, Box A-V8, Gainesville 7, Ga.

LAUSANNE SCHOOL—GIRLS

MEMPHIS, TENNESSEE—33rd YEAR

Boarding grades 7-12. College Preparatory; Music, Dramatics, Art, Ballet, Riding. Fully accredited. Accelerated Reading stressed. Address Mrs. Myrtle Cobb, 1381 Massey Lane, Memphis, Tennessee.

KINGSWOOD-CRANBROOK

Thorough college preparation, general courses. Boarding, grades 9-12; day, grades 7-12. On lake near Detroit. Music, dramatics, sports, home economics, typing. Art, science, handicrafts. Catalog. 145 Cranbrook Road, Bloomfield Hills, Michigan.

TUDOR HALL SCHOOL

Thorough College preparation. General courses. Graduates in leading colleges and universities. Varied student activities. Physical fitness emphasized. Sports, swimming pool. I. Hilda Stewart, Principal, 3180 Meridian Street, Indianapolis 8, Indiana.

KEMPER HALL

Gives girls mental, spiritual, moral and physical training for gracious, successful living. College preparation; Music, Dramatics & Fine Arts including Ceramics, Jr. School. 89th yr. Direction of Sisters of St. Mary (Episcopal), Box V, Kenosha, Wis.

SAINT MARY'S HALL

Episcopal school for girls. Outstanding college preparation. Fully accredited. Grades 9-12. Music, art, drama. Religious education. Typing. Small classes. Scholarships. Sports, riding. Est. 1866. Catalog. Martha V. Robbins, M.S., Faribault, Minnesota.

SAINT MARY'S HALL

SAN ANTONIO, TEXAS

College Preparatory School for Girls. Fully accredited. Boarding grades 7-12, day grades 1-12. Religion, music, art, dramatics. Year-round outdoor sports. Episcopal. Est. 1879. 117 E. French Place.

MARYWOOD SCHOOL

For girls. High School. Resident and day. Conducted by Sisters of Providence. Fully accredited. Member of North Central Assn. College Preparatory, General Courses, Music, Art, Drama, Home-Making. Gym and swimming pool. 2114 Ridge Ave., Evanston, Ill.

THE FERRY HALL SCHOOL

LAKE FOREST, ILLINOIS

An outstanding college preparatory school for girls on the beautiful North Shore of Lake Michigan. Fully accredited. Music, art. Developmental reading. Small classes. Individual attention. Gym; riding, swimming, tennis, golf. 12-acre campus 30 miles from Chicago. Est. 1869. Write for catalog.
Dr. Robert G. Andrus, Box 189, Lake Forest, Ill.

RADFORD

In the healthful climate of Southwestern Texas
Radford girls study, play and live zestfully and happily. Accredited college preparation in small groups in sunny patio classes; spacious playing-fields and all sports; camping, riding trips, excursions. Graduates have made exceptional records in Eastern colleges. Music, art, secretarial, physical education. Limited enrollment. Endowed. Not for profit. Est. 1910. Catalog. Lucinda de L. Templin, Ph.D., Prin., 4501 Austin Terrace, El Paso, Texas.

VOGUE'S SCHOOL BUREAU

We invite you . . .

When you are in New York we invite you to call at our offices—a few steps from Grand Central—to discuss your school problem with us.

VOGUE'S SCHOOL BUREAU

Girls' Schools

KATHARINE BRANSON

SCHOOL—DAY AND RESIDENT
(Founded by Miss Katharine F. Branson in 1920)
Grades 9 through 12. College Preparatory. Music and Art. All sports. Swimming Pool. Headmistress: Mrs. Virginia L. Jennings, Ross, Marin County, Calif.

CASTILLEJA SCHOOL

Founded by Mary I. Locky in 1907. Day and resident school, preparing for eastern and western colleges. Garden, pool, year 'round outdoor sports. Margarita Espinosa, A. M., Prin., Eleanor Huckvale, Asst., 1310 Bryant St., Palo Alto, California.

MARYMOUNT

SANTA BARBARA, CALIFORNIA
College preparatory. Day grades 1-12; resident grades 5-12. Beautiful estate offering many educational & cultural advantages. Sports. Religious of the Sacred Heart of Mary. Write: The Reverend Mother.

ANOAKIA

RESIDENT AND DAY STUDENTS
College preparatory grades 9 through 12. Middle School grades 6 through 8. Music, art, riding, tennis, outdoor pool. Headmistress: Mrs. Marjorie C. Winfield, 701 W. Foothill Blvd., Arcadia, Calif.

VALLEY SCHOOL FOR GIRLS

Tucson Arizona

A sound educational experience
in healthful Arizona
Resident and Day—Grades 7-12
College Preparatory

Write
Wallace H. Witcombe, Headmaster
Box 4517, Tucson

Finishing Schools

HELEN NORFLEET

INDIVIDUAL STUDY PROGRAMS, INC.
Fine arts, bus., homemaking, any special subjects under leading N. Y. professionals. Cultural course, social life. Small internat'l resident group. Opera, theatres, concerts. 300 West End Ave., N. Y. 23.

Powers School

Poise and Self-Assurance for
Girls and Women of all ages

Career Girls
School and
College Girls
Teen Aged
Business and
Professional
Women
Homemakers
Matrons

★ Spend 2-6 rewarding weeks
in N. Y. with John Robert
Powers' expert instructors
improving posture, weight,
figure, wardrobe styling,
walking, make-up, speech,
poise and personality.
Congenial day, evening, Sat.
groups or private instruc-
tion. Residences recom-
mended. Budget terms. Spe-
cial teen age programs.
Open all year.

Summer and Fall Courses
Write or phone Ann Vail, YU 6-4690

POWERS SCHOOL
★ 247 Park Ave., New York 17

Coeducational Schools

ST. JOHNSBURY ACADEMY

Coeducational. Thorough college prep. Grades 9-12. 17th yr. Able faculty. Home Ec., Music, Art, Sci'l. Team sports. Fine equipment, campus. All-inclusive fee \$1550. Elwin V. Twombly, Hd., St. Johnsbury Academy, St. Johnsbury, Vermont.

BUXTON SCHOOL

Four year college preparatory school where boys & girls learn to know themselves & understand others. Advanced training for talented students in drama, creative writing, music, art. Work program. Sports. E. G. Sangster, Box 970-A, Williamstown, Mass.

Cherry Lawn

GRADES
5 to 12

Co-ed. Provides incentive, expert teaching, guidance. Individuals achieve their peak performance in small well supervised groups. Excellent college preparation in well rounded program which includes: Art, Music, Dramatics, Dance, Riding, Shop. Remedial Work as required. For illustrated booklet, write Box V, CHERRY LAWN SCHOOL, Darien 5, Conn.

Cambridge School of Weston

Coeducational. Day and Boarding. Grades 7-12. Progressive. College Preparatory. Graduates in 45 colleges. Music, art, dramatics, shop, building and work program. Self-government, initiative and all around development emphasized. 140-acre campus, 10 miles west of Boston. Team and individual sports. For catalog address:

M. A. Cheek, Jr., Headmaster, Weston 93, Mass.

Coeducational Schools

GREEN CHIMNEYS

School for Little Folk. Homelike school and camp. Year-round. Riding, swimming—75-acre farm. Coed. 2 yrs. thru 6th grade. Resident Physician & Nurse. Accred. N. Y. Board of Regents. Booklet V. S. B. Ross, Jr., M.A., Brewster, N. Y. BR 9-2996.

CROW HILL SCHOOL

Pre-school thru 8th. Open all Year. Homelike. 100 acres. Pets. Riding included. Music, French. Sound instruction. Strong reading. 2 hrs. NYC. Summer camp. Tutoring available. Mrs. F. Chase Crowley, Rhinebeck, N. Y. Phone TRinity 6-4097.

SANFORD & SUNNY HILLS

Coed, ages 3-18. College preparatory, general courses. Small classes. Art, music, Interscholastic sports, dramatics, building projects. Accredited, 180 acres. Ellen Q. Sawin, Pres.; Nancy C. Sawin & Wm. N. Wingerd, Dirs.; Hoekessin I. Defaware.

PINELAND

GIRLS BOYS
Accredited. College prep. Grades 1-12; also 2 yrs. college. Transfer & terminal courses: Fine Arts, Bus. Adm. Sports, gym. Moderate rate. Summer School. Catalog. Dr. Jos. E. Farrar, Pres., Salemburg, N. C.

EDWARDS

PINE CREST PREPARATORY

Coed. Fully accredited. Emphasis on college preparation. Art, music. Languages. Resident and day Nursery. Grades 1-12. Pool. Sports. Winter visitors use own books. Summer School and Camp. Catalog. Mrs. Mae McMillan, Ft. Lauderdale 1, Florida

HOWEY ACADEMY

In the hills & lakes country of Central Florida. Accredited college prep. Coed, grades 1-12. Well-rounded physical education program includes water-skiing, horseback riding, Summer school, camp. Catalog. J. E. Miller, Pres., Howey-in-the-Hills, Florida.

VOLUSIA MANOR SCHOOL

In the Heart of Florida. Coed; grades 1-12. Small classes with remedial reading and personal guidance where indicated. Private rooms. 250 acre campus. Also summer school and camp. Catalog. Mr. & Mrs. Ramon Starr, Box 996 E, Orange City, Florida.

Coeducational Schools

WAYLAND ACADEMY

Near Milwaukee, Chicago. Coed. College preparatory, grades 9-12. Fully accredited. Individual attention. Drama, music, speech. Athletics for all. 2 gyms, pool. Winter sports. Dorms. Est. 1855. Catalog. R. A. Patterson, Hdm., Box 61, Beaver Dam, Wisc.

ELGIN ACADEMY

College prep. Coed, grades 7-12. Small classes. Individual PAR goals through personalized guidance. Sports, gym, pool, music, drama. Art gallery. Modern dorms. Endowed. Established 1839. Catalog. J. M. Thompson, 223 Academy Pl., Elgin, Illinois.

RANDELL SCHOOL OF DENVER

For Boys and Girls. Resident grades from age 12. Day grades 1-12. Accredited. General and College Preparatory. Small classes. Individual attention. Thorough training in Educational Fundamentals. 1277 Williams, Denver, Colo. Tel. East 2-0710

ORME SCHOOL

On Quarter Circle V Bar Ranch. Coed, ages 10-18. Fully accredited college preparation. High Scholastic standards. Students help with chores on 40,000 acre cattle ranch. Riding, sports, 29th year. Also summer camp. Charles G. Orme, Jr., Dir., Mayer, Ariz.

FENSTER RANCH SCHOOL

Nationally known ranch school for boys and girls. Grades 1-12. College preparatory. Superior facilities and staff. Riding, swimming, other activities in warm, dry climate. Also summer camp. Catalog. Mr. G. W. Fenster, Director, Tucson, Arizona.

JUDSON IN ARIZONA

A Coed Ranch School
Healthful, warm, dry climate. In Paradise Valley, near Phoenix. College preparatory. Grades 1 to 12. Small classes. Accredited. Riding & polo included in tuition. Tennis, swimming, fishing. Pack trips, rodeo, roping, riflery, music. 31st year. Catalog.
D. V. Wick, Hdm., Scottsdale, Ariz.

Special Schools

BREWSTER HALL

BRADENTON, FLORIDA. P. O. BOX 959
Est. 1948; 110 acres; coed. bldg. ages 5-16. Tutorial instruction for emotionally disturbed & academically retarded; medical & psychological services; sports, arts, crafts. Dorothy C. Andrews, M.A., M.S., Dir.

ROSILYND HALL

Developmental direction for girls 10-20 with academic & emotional lags due to over-extended childhood attitudes. Freedom of expression; assumption of individual responsibilities; family membership for ten. Vesta F. Jones, Dir., 229 E. Rice St., Elmore, Ohio.

BRETT SCHOOL

IN THE FOOTHILLS OF THE POCONOS
Intensive, highly individualized training for a small group of girls over 5 yrs. of age. Modern techniques. Close cooperation with family physician. Write: Catherine V. Brett, M.A., Dir., Dingmans Ferry, Pa.

THE KOLBURNE SCHOOL

An outstanding school for developing concentration, social maturity and overcoming learning blocks; in a therapeutic environment of natural beauty, warmth & security. State accredited. Co-ed 5-16. 1 hour N.Y.C. L. L. Kolburne, Dir., Norwalk 6, Conn. VI 7-4266.

HOYT SCHOOL

For boys with social, emotional and learning problems. Home environment. Individual instruction, planned activities. 100 acres. Two hours from New York City. Open 12 months.
Francis J. Coyne, Ph.D., Dir., Rhinebeck, N. Y.

RHINEBECK COUNTRY SCHOOL

Individual academic attention for child with learning & adjustment problems. Year round home atmosphere. Therapy. L. V. Zneimer, Rhinebeck, New York.

BAILEY HALL

For retarded teen-age boys who do not meet regular grade school requirements. Instruction, therapy. Teaching procedures reduce learning difficulties with reading, writing, arithmetic. Practical industrial training leading to useful occupations. Friendly, relaxed atmosphere on estate in Westchester County off Sawmill River Parkway. Chartered by N. Y. State Board of Regents.

Box V, Katonah, N. Y. Phone: CEntal 2-3070

THE PARTRIDGE SCHOOLS AND REHABILITATION CENTER

Educable, retarded and brain-injured with related learning and emotional difficulties. Intensive speech therapy program for aphasic children. Three years and up. Occupational therapy, psychological services, vocational training and placement. 10 months academic and special 2 months summer program. 550 acre farm. 35 miles from Washington, D. C.

Mrs. Miriam Partridge Speck
Clinical Psychologist, Director
Box 67-V, Springfield, Virginia

Boys' Schools

PEDDIE

Where Christian influences prevail and the development of character is combined with high scholastic attainment. College preparatory. Boys, grades 7-12. All sports. Just off N.J. Turnpike (Exit 8). Write: Dr. C. O. Morong, Hdm., Box 8-V, Hightstown, N. J.

DELBARTON SCHOOL

Select country day & boarding. Boys, grades 7-12. College preparation only. Excellent record. Comprehensive sports program. Small classes. Benedictine family atmosphere. 400 acres. Near N.Y.C. Catalog. Rev. Stephen G. Findlay, OSB, Morristown, N. J.

COLUMBUS BOYCHOIR SCHOOL

Grades 4-9 for musically talented boys. Tuit. \$1000 includes travel with choir. TV, radio, recording & film performances. Full acad. & sports prog. Also camp. Dr. G. R. Bassett, Box 350, Princeton, N. J.

Carteret

SUPERIOR College Preparation. Accredited. 1st Grade to College entrance. Small classes. Proper study habits. Reading Techniques. Shops. Special private tutorial instruction for college preparation at extra fee, if desired. Homelike dormitories. Large gym. 40 acres atop Orange Mt. Moderate rate. N. Y. trips 20 miles. Booklet H-1. CARTERET SCHOOL WEST ORANGE, N. J.

EDUCATIONAL PROBLEMS? Choose the Warren Plan

Learn how to study
Gain confidence
Make up lost time in school

Individual attention and acceleration. Remedial programs. College preparation. Boys 13 to 18. Beautiful campus. Near Princeton, Philadelphia and New York.

Philip Lincoln Garland, Director

WARREN SCHOOL

CHESTER, NEW JERSEY

TO HELP YOU

Schools for your son, your daughter, are listed in the pages of Vogue's School Directory. Write to the heads of these schools—or colleges—for catalogues and other information. If you possibly can, visit them. But if you need assistance in finding the right school to meet your particular requirements, write to us and we will be glad to do some of the sifting for you, making specific suggestions—without charge to you, of course.

Name _____

Address _____

Girl _____ Boy _____ Age now _____

Present school _____

To enter grade _____ in _____ 19 _____

Type of school preferred _____

Location desired _____

Anticipated yearly cost _____

Proposed entrance date _____

Special interests _____

8-1-59

VOGUE'S SCHOOL BUREAU

420 Lexington Avenue

New York 17

Telephone: LExington 2-7500

Boys' Schools

MANLIUS

Founded 1869. For boys. Accredited. Grades 7-12. ROTC. Highest U.S. Army rating for over 50 years. 126-acre campus. Remedial reading. Sports. Band. Summer Session. Tutorial assistance. Catalog. Robert V. Weekes, Manlius School, Manlius, N. Y.

STORM KING

An established school of fine tradition. Grades 9-12. College prep. Capable faculty leadership stresses sound scholarship, individual responsibility. Work program. Sports. School government. Warren P. Leonard, Box T, Cornwall-on-Hudson, N. Y.

NYACK BOYS SCHOOL

For 75 boys, grades 1-8. Supervised study. Remedial reading. Exc. preparation for secondary schools. Swimming, riding. Beautiful estate overlooking Hudson. 27 miles from N.Y.C. Summer session. 24th yr. 37 North Broadway, Upper Nyack, New York

THE DUTCHESS SCHOOL

Millbrook, Dutchess County, New York. Boarding for boys 9-14, through eighth grade. Coed day school. Small classes. French & Latin. Sound prep. for secondary schools. Full sports. Riding available. Write Frank E. Cooke, Hdm., or call O'Riole 7-3414.

MOHONK CRAGSMOOR

Boys 9-14. Mountain top location 80 mi. NYC. Small classes, sound basic instruction. Supervised study. Remedial reading. Usual sports. Unlimited mt. and forest trails. Continuing Mohonk School est. 1920. Dirs., Mr. & Mrs. E. V. Lafferty, Cragmoor, N. Y.

PERKIOMEN

Boys taught how to study. Grades 9-12. Graduates in leading colleges. Homelike atmosphere. Sports. Activities for all. Modern dorms. Near N.Y.C. Phila. 85th year. Summer School. Write for catalog. Stephen V. Roberts, Headmaster, Pennsburg, Pa.

CARSON LONG

Military School. Educates the whole boy—physically, mentally, spiritually. How to learn, how to labor, how to live. Prepares for college and life. 123rd year of character building. Rate \$1350.00. Grades 6-12. Box 16, New Bloomfield, Pa.

VALLEY FORGE
MILITARY ACADEMY

"At the Nation's Shrine" Valley Forge, shrine of our freedom, has loaned its name to this fully accredited, distinguished Mil. Acad. and Jr. Coll. Small classes, highest academic standards. Prep. School, grades 9 thru 12 & Jr. Coll. All sports. Art, Cav., Infantry, Band, Senior Div. ROTC. Catalogue. Box H, Wayne, Pa.

NEW YORK MILITARY ACADEMY
THE SCHOOL OF DISTINCTION

Develops today's Youth for tomorrow's world by building mind, body, character, leadership. Accredited. Member Military Schools Div. R.O.T.C. Dept. of Army. Graduates in all colleges. All sports. Infantry, Aeronautics, Artillery. Band scholarships. Grades 5-12 and P.G. Est. 1889. Catalog. 36 Academy Ave., Cornwall-on-Hudson, N. Y.

FARRAGUT
College Preparatory—Naval Training

Two separate schools: Toms River, N. J.; St. Petersburg, Fla. Accredited. Preparation for all colleges, government academies. Separate Junior Schools. Guidance for college and career. Sports, boats, bands. Approved summer school program. Summer camp. Specify catalog. Admiral Farragut Academy Box V, Toms River, N. J.

BORDENTOWN MILITARY INSTITUTE

Fully accredited. College preparatory and general courses. Aviation. Outstanding record of college entrance. ROTC. Boys taught how to study. Small classes; individual attention. All sports. Junior School. 70 acres near Trenton. Summer session. 78th year. Catalog. Registrar, Box 248, Bordentown, New Jersey

EDUCATIONAL TROUBLE SHOOTERS

Individualized Plan—Each Student a Class

For those with educational problems—successful college preparation and general education. Our tests discover causes of difficulties and we (1) devise individualized program to overcome difficulties; (2) make up lost time; (3) instill confidence; (4) teach effectively the art of concentration and the science of study. Faculty 14; Enrollment 38; 53 years' experience. Write Edward R. Knight, Ph.D., Headmaster Box K-95 Pleasantville, N. J.

OXFORD ACADEMY

Boys' Schools

WARNER WOOD

School of Efficient Preparation. Able boys, 15-18. Individual college preparation trains (1) memory, (2) interpretation, (3) reason. 2 yrs' work in 1 yr. Sports. Summer School. Folder: Warner Wood, M.A., Box E, 127 Chancellor St., Charlottesville, Va.

AUGUSTA MILITARY ACAD.

"The Friendly School." Distinguished ROTC school in Shenandoah Valley. Jr. & Sr. Divisions. Boys 8-20. Accredited. Graduates in leading colleges. All sports; pool, gym. Organized 1742. Rate \$1200. Catalog. Col. C. S. Roller, Box V, Ft. Defiance, Va.

MASSANUTTEN MILITARY

Academy. 60th yr. Accredited. New Dorm & classrooms. In healthful Shenandoah Valley. Grades 7-12. Supervised Study. Small classes. R.O.T.C. All sports. Gym. Pool. Band. Rifle Team. Tennis. Riding. Catalog. Col. R. J. Benchoff, Woodstock 6, Va.

EMERSON SCHOOL

29th Year. Grades 4-9, also post-graduate grade 10. Boarding school in country town. 8 buildings—small classes. All sports—graduates in leading secondary schools—special tutoring available. Summer Session. Ralph W. Turner, Hdmr., Box V, Exeter, N. H.

MILFORD

College preparatory school for boys, grades 8-12. 43rd year. Homogeneous grouping in small classes helps develop good study habits, assures maximum achievement. Full athletic program. Fall term Sept. 24th. William D. Pearson, Headmaster, Milford 9, Conn.

RUMSEY HALL

IN THE BERKSHIRE HILLS. AGES 6-13. Healthful country environment. Grades 1-8. Small classes. Boys learn How-to-Study. Well coached team sports. Fishing. Skiing. Skating. Rifery. Write, David V. Bzrr, Hdm., Washington 3, Conn.

HATCH PREP SCHOOL

Founded 1926. In classes of 1 to 4 boys the individual overcomes the inertia of mass education. Progress geared to abilities and ambition. Junior, Middle, Senior Schools. 9 varsity sports. Lloyd Harvey Hatch, Headmaster, Newport, R.I.

HAITHCOCK SCHOOL

College Preparatory Episcopal School for Boys—Grades 4 through 12. Small classes, tutoring if needed. Guidance and study skills stressed. Remedial Reading directed by National Reading Foundation. Full athletic program. The Reverend T. Christopher Adams Headmaster Greenwich, Connecticut

SEARING SCHOOLS

INDIVIDUAL INSTRUCTION
Elementary • High School
Remedial Reading
Supervised Study
COED DAY SCHOOL BOYS BOARDING SCHOOL
110 East 58th St., N.Y. 22 Semers, N. Y.
Plaza 5-5088 Croton Falls 7-3711
Dr. and Mrs. Otto L. Swan, Directors

CRAFTSBURY
A COLLEGE PREPARATORY SCHOOL
Grades 7 through 12

A rich curriculum for boys seriously interested in preparing for college. Small classes provide maximum individual attention. All regular high school subjects including Russian.

P. G. course Also Summer School
Charles B. Early, Headmaster
Craftsbury Common, Vermont

GRAHAM-ECKES SCHOOL FOR BOYS
8 1/2-acre Ocean to Lake Campus
Palm Beach, Florida

34th year. Accredited. College Prep. C.E.E.B. Exams. Strong Math. Science; German, French, Italian, Spanish; Classics. Remedial & Developmental Reading. English to Foreigners. Enr. 42 states & 18 foreign countries. Supervised study halls. General work program. Daily organized athletics; swimming, sailing, tennis, baseball. Veteran Official Membership Amateur Athletics Union of U. S. Affiliated Girls' School. General H. D. Harris, USMC (Ret.), Provost

Cheshire

Upper School Grades 9-12
Junior School Grades 6 to 8

A pioneer in personal attention to the individual boy

Thorough grounding in subjects anticipating advanced college preparatory study on same campus. Emphasis on all fundamentals. Flexible program for each boy developing good habits of concentration. Separate classes, dormitories, school activities in stimulating background. Remedial instruction. Summer session. A. V. SHERIFF, Headmaster, Cheshire, Conn.

Boys' Schools

DARLINGTON SCHOOL

Fully accredited. High scholastic standards. Christian influence. 200-acre campus in foothills Lookout Mt. range. Lake. Boys grouped by age, size for sports. Capacity enrollment. Visitors welcome. For catalog: E. L. Wright, Ped.D., Pres., Box V, Rome, Ga.

THE BAYLOR SCHOOL

66th year. College prep. Accredited scholarship. Boys bdg. 14-18, day 12-18. Semi-military. Ideal location. Modern facilities. New gym. Championship athletics. Non-sectarian religious guidance. Summer camp, boys 8-15. Catalog. 112 Cherokee Road, Chattanooga, Tenn.

JUNIOR MILITARY ACADEMY

Boys 4-14. Semi-military school. Kindergarten-8th grade. Family life, affectionate care. Food from own farm. Enter any time. 12 mo. enrollment includes 8 wks. at Camp Whoopie, 40th yr. Catalog: Major Roy DeBerry, Box V, Bloomington Springs, Tenn.

TEXAS MILITARY INSTITUTE

Distinguished Texas military school. Traditions of manliness, honor, courage. College preparatory, grades 8-12. Study techniques, guidance. Small classes. All sports. ROTC. Episcopal. Est. 1886. Catalog. Box 59, 800 College Blvd., San Antonio 9.

WESTERN MILITARY ACAD.

Emphasis on self-confidence, self-direction, how-to-study. Small classes, guidance. Grades 7-12. Career analysis. Jr.-Sr. R.O.T.C. Athletics: riding, pool. 81st yr. Near St. Louis. Catalog: Col. Ralph B. Jackson, Supt., Box V-8, Alton, Ill.

WILLIAMS MILITARY ACAD.

Accredited. Boys 6-15. Full curriculum. All sports. 18-acre campus. New fireproof buildings: classrooms, gym. 25 miles from Chicago. Moderate rate. Also summer camp. Write for catalog, or call: Col. P. E. Williams, Dept. V, Wheaton, Ill. Tel. 8-1048.

STAUNTON
MILITARY ACADEMY

In Beautiful Shenandoah Valley. Thorough college preparation; fully accredited. Individual guidance. Band. All sports. 2 gyms. Pool. Fine health record. Fireproof buildings. Separate Junior School. Illus. Catalog write Supt. S.M.A. Box V8, Staunton, Va. BASIC COURSE R.O.T.C. BY U. S. ARMY INSTRUCTORS. Founded 1860

FORK UNION MILITARY ACADEMY

Our ONE SUBJECT PLAN of study in Upper School (grades 9-12) has increased honor roll 50%. Develops concentration. Fully accredited. ROTC highest rating. 17 modern buildings. 2 completely equipped gyms. 2 indoor pools. Excellent health record. Junior School (grades 4-8) has separate buildings, gym, pool. House-mothers. 61st year. For ONE SUBJECT PLAN booklet and catalog write: Dr. J. C. Wicker ★ Box 908 Fork Union, Va.

GEORGIA MILITARY ACADEMY

Quality education for those of ability, character, and good conduct who have the desire to qualify for college. Ideally located in suburban Atlanta, a cosmopolitan city with unsurpassed medical, communications, transportation, and educational facilities. Military. Highest Army rating. A planned program of social, athletic, and religious activities. New student enrollment limited to grades 5 thru 11. Write Registrar, Box 119U, College Park, Georgia.

BOLLES OF FLORIDA

Fully accredited. Sound basic academic preparation. Grades 7-12. Conference-type classrooms. Year-round sailing, golf, tennis, track. Outdoor swimming pool. Sports for all. Military or Naval training. Admission through qualifying examinations. Write for catalog. Registrar, Box 5037-V Jacksonville 7 Florida

ST. JOHN'S MILITARY ACADEMY

Where boys become self-confident men. Accredited college preparation under the famous St. John's System. Grades 7-12. Inspired teaching. Small classes, individual attention. Reading Clinic. ROTC. 137 acres; fireproof dorms, hospital, chapel. Each cadet participates daily in the well-rounded athletic program which includes crew, flying, riding. Summer Camp. 75th year. Catalog. Director of Admissions, Box 999, Delafield, Wisconsin.

Boys' Schools

THOMAS JEFFERSON SCHOOL

Why not the best in education for your son? Faculty all Harvard men. Every graduate enters a good college. Solid, thorough college preparation. Hard work. No frills. Cheerful rooms. Excellent food. Grades 9-12. Robin V. McCoy, Hdm., St. Louis 23, Missouri.

HOWE MILITARY SCHOOL

Academic training in spiritual environment. Accredited preparatory. Potential Achievement Rating gives individual goal. Jr. school. Sr. ROTC. Sports. Activities. New dorms, pool. Episcopal. Est. 1884. Catalog. B. B. Bouton, 1589 Academy Pl., Howe, Indiana.

CULVER

Grades 8-12. Thorough preparation for leading colleges. Accredited. Develops initiative, self-reliance, courtesy, character, leadership. All sports. Exceptional academic, living facilities. ROTC. Artillery, Cavalry, Infantry, Band. 1000-acre campus on Lake Maxinkuckee. Catalog. 810 Pershing Road, Culver, Ind.

NORTHWESTERN MILITARY AND NAVAL ACADEMY

Established 1888. Distinguished college preparatory school. Small classes (average 10 students) encourage the best in every boy. Guidance from understanding faculty. Fireproof buildings. New 3-court gym. 85 acres on Lake Geneva, 75 miles from Chicago, 55 miles from Milwaukee. Senior ROTC Basic. All sports; sailing. Episcopal Church auspices. Summer Camp. Write for catalogs. 48 South Lake Shore Road, Lake Geneva, Wisconsin

VILLANOVA PREPARATORY SCHOOL

35th Year • Boys' Residential Catholic High School • College, University Preparatory • Fully Accredited • 9th to 12th Grades • 131 Acre Campus • Healthful Climate • No Fog, No Smog • Near Santa Barbara • All Sports, Varsity, Jr. Varsity Teams, Tri-Valley League • Gymnasium • Olympic Pool • Modern Buildings • All Semiprivate De Luxe Rooms • Brochure • Fall Term Registration Now. AUGUSTINIAN FATHERS ROUTE 2, BOX 10, OJAI, CALIFORNIA

Laboratory Technique

CARNEGIE INSTITUTE

Med. & X-Ray Technologists. Med. Sec's & Assts (6 or 12 mos.) Co-ed. Dorms. Free Placem't. Clev. GI appr. A.M.T. Coll. Degree. Boston, Cleveland, I.A. Detroit, (Affil. Eastern Sch. Phys. Aides, 85 Fifth Av., N.Y.) Write 4715 Euclid Av., Cleveland, O.

FLORIDA COLLEGE

OF MEDICAL TECHNOLOGY
Study in beautiful Miami. Complete courses in Medical Technology, Medical Assistant, X-Ray and Medical Secretarial. Write for free brochure: Department V, 2100 West Flagler Street, Miami 35, Florida.

LAWTON SCHOOL
FOR MEDICAL AND DENTAL ASSISTANTS

Distinguished School for Girls, founded 1938, offers superior professional training. Finest equipped Bldg., Labs & charming supervised Residence Hall. All Recreational activities and Social advantages of ideal Southern California location. Request free Catalog 5. Write: LAWTON SCHOOL 145 N. Robertson Blvd., Beverly Hills, California.

MEDICAL TECHNOLOGY

ONE-YEAR co-ed course under personal supervision of physicians. Students acquire M.T. registration at graduation. Day Sessions only. Request Catalog 36.

For MED. LAB. AND X-RAY (short courses) request catalog 33. Licensed by N.Y. State Education Dept. FREE PLACEMENT SERVICE

MANNATTAN MEDICAL ASSISTS' SCHOOL
1780 Broadway (at 57th St.) N.Y.C. PL 7-5275

Airline Training

Be An AIR HOSTESS

Fly everywhere. Hundreds of Grace Downs graduates now gainfully employed. Grace Downs School placed 93% of its graduates with the major airlines in last decade. Day, eve, classes in stratosphere cabin with galley. Flying is simulated in giant Link trainer. Luxurious, block-long fireproof building. FREE PLACEMENT. Get Book GC.

Grace Downs Air Career School
Licensed by N. Y. State Education Dept.
477 First Ave., New York 16, N. Y. OR 9-6440
Supervised DORMITORIES in SCHOOL building.

BE AN Air Hostess

ROMANCE! TRAVEL! ADVENTURE!
You can fly next month. Exciting flight & ground jobs with 35 airlines, starting salary \$3,500 yr. Short, easy course—Home Study or Resident. WRITE TODAY for FREE information—FREE CATALOG!

MCCONNELL AIRLINE SCHOOL
1030 Nicollet Ave., Rm. V-89, Minneapolis, Minn.
Name _____ Age _____
Address _____ Tel. No. _____
City _____ State _____

Home Study

N. Y. INST. OF PHOTOGRAPHY

Make money in photography. Opportunities greater than ever. Train at home for well-paid opportunities, part- or full-time, in a studio of your own, as a freelance or fascinating job. Send for free book. 50th yr. Dept. 72, 10 W. 33 St., N. Y. 1.

INTERIOR DECORATION

Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Send for free booklet. Chicago School of Interior Decoration, 835 Diversey Pkwy., Dept. 115C, Chicago 14.

GOOD SCHOOL

OF INTERIOR DECORATION
Be an Interior Decorator. Easy to Learn at Home. No Drawing Required! Exciting career, or glamorize your home. Low tuition, easy payments. State app. Diplomas. 109 E. Oak St., Dept. A 317, Chicago, Ill.

HIGH SCHOOL AT HOME

Many finish in 2 yrs. Prepares for college entrance exams. Standard H.S. texts supplied. Diploma awarded. Credit for H.S. subjects already completed. Single subjects if desired. Free bulletin. American School, Dept. TC44, Drexel at 58th, Chicago 37.

Any of the schools listed here will gladly give you further information. Letters mentioning VOGUE will receive special consideration.

Design SMART LOOKING CLOTHES

LEARN AT HOME — SPARE TIME

Fascinating field. Design own wardrobe at considerable saving. Gain experience designing for others. It may lead to thrilling career — even a shop of your own some day. Basic "learn-by-doing" course under guidance of qualified teachers provides excellent starting point for a career. Send for free booklet, "A Career in Fashion Designing."

NATIONAL SCHOOL OF DRESS DESIGN
835 Diversey Parkway, Dept. 115C Chicago 14, Ill.
Please send me FREE and postpaid your booklet, "A Career in Fashion Designing," and full particulars.

Name.....
Address.....
City..... Zone..... State.....

Are You A Bore?

A noted publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint the readers of this book with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Conversation Studies, 835 Diversey Parkway, Dept. 115C, Chicago 14, Ill. A postcard will do.

(Advertisement)

Secretarial & Business

THE MARY BYERS SCHOOL

EXECUTIVE SECRETARIAL TRAINING
Intensive, personalized preparation for top positions in advertising, TV, etc. Friendly atmosphere; small classes. Free placement. Day, Eve.: Mon.-Thurs. Rm. 202-V, 545 Fifth Ave. (45th), N. Y. 17. OX 7-9246.

EASTMAN SCHOOL

105 years of Successful Training for Careers. Business, Secretarial & Accounting. Also Spanish Stenography. International Trade. Day & Eve. Co-Ed. Registered by Regents. Request Bulletin V. 441 Lexington Ave., N. Y. (44th St.) MU 2-3527.

INTERBORO INSTITUTE

Secretarial Training (Executive, French, Spanish, Legal & Medical) for top-flight positions. Stenotype. Select co-ed student body. Reg. by State Educ. Dept. Approved for Foreign Students. Catalog V. 24 West 74th Street, New York City. SU 7-1720.

MERCHANTS & BANKERS

BUSINESS & SECRETARIAL SCHOOL
Executive Secretarial (Gregg, Pitman, Stenotype). Business Executive and Accounting. Bookkeeping. Excellent Placement Service. Begin any Monday. 41 East 42nd St., New York 17. Murray Hill 2-0986.

BE AN EXECUTIVE ASSISTANT

Prepare for secretarial jobs with prestige! Two-, one-year courses. Distinguished faculty. Guidance. Placement service. Catalog. Write Asst. to Dir. 420 Lexington Ave., N.Y. 17, N.Y. MU 5-3418
122 Maple Ave., White Plains, N.Y. WH 8-6466
22 Prospect St., E. Orange, N.J. OR 3-1246

Berkeley School

Katharine Gibbs
SECRETARIAL

BOSTON 16
21 Marlborough St.

NEW YORK 17
230 Park Ave.

MONTCLAIR, N.J.
33 Plymouth St.

PROVIDENCE 6
155 Angell St.

Outstanding training. Three practical courses.
• One-Year Secretarial
• Liberal Arts-Secretarial (two years)
• Special Course for College Women
Catalog: Associate Principal

Talk with Mrs. Tiloon

if you plan to be a secretary

All subjects. Courses 8 weeks to 2 years. H.S. graduates. Special course for college women. Individual attention. Start any Monday. Placement service. Catalog V.

MOON SECRETARIAL SCHOOL • 59th yr.
521 Fifth Ave. (43rd St.), New York City. MU 2-1820

Wood
SECRETARIAL

College-level courses for High School & Private School graduates. Accredited by N.Y. State Dept. of Education. Excellent guidance, placement service. Air-conditioned. Dorm. 80th year. Enroll now for September or February. Catalog.

Registrar: 125 Park Ave. (100 E. 42 St. opp. Gr. Central) New York 17, N. Y. OX 7-1290

claire lux

TYPING / **unique individualized**
SHORTHAND / **BRIEFHAND new rapid**

Learn typing and briefhand in 4-6 weeks. Typing 40-50 wpm. Writing 80-100 wpm. Inaccurate typists can improve to . . . 60 wpm. Gregg shorthand in four months . . . 80 wpm.

40 East 75 St., New York 21. BU 8-8267

For World-Wide Careers

• Exec. Sec'y • Bi-lingual Sec'y • Diplomacy • Foreign Service • Foreign Commerce • Languages Coed. Day & Evening. Chartered by N.Y. Bd. Regents. Residences recommended. Placement service. Summer courses for college students.

Latin American Institute
Suite 205, 2 W. 45 St. N.Y. 36 MU 7-2991

—BE AN AIRLINE SECRETARY—
IN AN EXECUTIVE CAPACITY

Work on the ground and in the sky. Train in luxurious, well-equipped classrooms under expert teaching staff in block-long, fireproof building.

1-YEAR CO-ED COURSE includes complete Secretarial, Airline Procedure, Administration, Air Hostess and Personality subjects. Lic'd N.Y. State Education Dept. Get cat. GS.

GRACE DOWNS AIR CAREER SCHOOL

477 First Ave., New York 16, N. Y. . . . OR 9-6440
Supervised DORMITORIES in SCHOOL building.

Secretarial & Business

CAPE COD SECRETARIAL

Career training for college women or high school graduates. Individualized program. Personal instruction. Placement. Informal dorm in charming Cape Cod home. Bulletin: Mrs. Helen I. Palmer, M.A., Director, 246 Ocean St., Hyannis, Massachusetts.

BARD-AVON SCHOOL

SECRETARIAL; DRAMATIC ART, RADIO, TV.
Complete secretarial training. Special and pre-college courses. One- and two-year dramatic art and radio courses. New classes September, February and July. Room 10, 805 N. Charles St., Baltimore 1, Md.

ZWEEGMAN SCHOOL

FOR MEDICAL SECRETARIES
Medical Secretarial Training Exclusively. Accredited by ACBS. Founded 1934. Approved by the San Francisco County Medical Society. Write: Claude V. Yates, 1441 Van Ness Avenue, San Francisco 9, California.

GRACE BALL
SECRETARIAL COLLEGE

San Francisco by the Golden Gate

One-Year Executive, Legal, and General Secretarial courses for college women, high school and private school graduates. Placement service. Residence. For catalog write Registration Sec'y, 525 Sutter St., San Francisco 2, Cal.

NEW YORK BUSINESS SCHOOL

A Select Secretarial School
BEGIN ANY TIME **INDIVIDUAL INSTRUCTION**

Intensive Courses—Business Administration, Executive Secretarial, Accounting, Stenographic (Legal & Medical), Foreign Shorthand & Languages, English Grammar, Office Machines, and Typewriting. Also Review Courses. Co-educational. (APPROVED FOR FOREIGN STUDENTS)
Day & Evening. Placement. Catalog upon Request
11 West 42nd Street, N. Y. 36 Wisconsin 7-9757

SCHOOL OF BUSINESS PRACTICE AND SPEECH In Radio City

1230 Sixth Ave., N. Y. 20 • CO 5-3261

Secretarial Course
College Graduates, four months;
High School Graduates, eight months.
Top Placement

SHORTHAND IN 6 WEEKS

Famous SPEEDWRITING shorthand. 120 words per minute. No symbols, no machines; uses ABC's. Easiest to learn, write and transcribe. Low cost. 500,000 taught at home or through classroom instruction. For business and Civil Service. Typing available. 36th year. Schools in over 400 cities in U. S., Canada, Cuba, and Hawaii. Write for FREE booklet to:

Speedwriting
Dept. 1108-9, 55 W. 42 St., N.Y. 36 ©

Speech

BEATRICE DESFOSSÉS
SPEECH CONSULTANT, FINCH COLLEGE,
New York
Private tutoring for social and professional ease and skill in communication.
By appointment only. RHineland 4-8726

Drama, Radio, Television

AMERICAN ACADEMY OF DRAMATIC ARTS

Thorough preparation for Stage, Screen, Radio & TV. 75th Year. Day & Evening. Saturday teen & pre-teen age groups. Rm. 251, 245 West 52 St., N. Y. 19.

STELLA ADLER THEATRE STUDIO

Courses in Acting Technique. Day & Evening classes. Saturday classes for young people. Summer Courses. 150 East 39th St., New York 16 • MU 5-5845

SRT

THE ACADEMY OF BROADCASTING ARTS
Since 1935 devoted exclusively to training for careers in Radio-Television Production. Announcing, Directing, Acting, Writing, Merchandising. Catalog V. 316 West 57th St., New York 19, N. Y. PL 7-3211

VOCAL STUDIO OF THE STARS TELEVISION • STAGE • SCREEN

Professional Voice Training prepares you for interesting, profitable singing career. Beginners & Prof'ls. Athalia Lombardi, 205 W. 57 St., N. Y. CO 5-1344.

NATIONAL ACADEMY OF BROADCASTING • RADIO, TV

Speech, diction, foreign words, drama. Announcing, writing, producing, programming. Placement service. Dept. NABE, 3338 16th, NW, Washington 10, D. C.

GOODMAN THEATRE

School of Drama. Art Institute of Chicago
Acting, Directing, Design, B.F.A. & M.F.A. Degrees. Acting Company—200 Shows Annually.
Write Goodman Theatre, Dept. V, Chicago 3

AMERICAN THEATRE WING

Helen Menken, President
Professional Training Center
HIGH SCHOOL AND COLLEGE STUDENTS
One and Two-year Courses in
ACTING—MUSICAL THEATRE—TV
Also, Professional Post-Graduate Workshops
Youth Theatre for ages 8-12 and 12-16
Appr. N.Y.S. Ed. Dept. Continuous Registration
161 W. 93rd St., Dept. A, New York 25.

The Neighborhood Playhouse

School of the Theatre

offers two years' intensive training in theatre—acting, voice, movement, make-up. Guest directors. Approved for veterans.
Murray Hill 8-3770
Catalog V on request
340 East 54th St., New York 22

Vocation or Avocation?

Included in this Directory are schools which will give you highly specialized training for the vocation you intend to follow—or provide you with additional knowledge in a field where you are already at work. Schools offering both types of instruction are listed. Here, too, you will find courses to encourage a hobby. If you would like other suggestions write: Vogue's School Bureau, 420 Lexington Avenue, N. Y. 17.

Name.....

Address.....

Type of training desired.....

Location preferred..... Yearly Cost \$.....

Proposed entrance date.....

High school graduate..... College.....

8-1-59

Dance

ANITA ZAHN SCHOOL OF THE DUNCAN DANCE

Developing beauty of movement. Children, adults. Summer: East Hampton, Long Island, N. Y. Winter: 949 Park Avenue, N. Y. 28. REgent 4-1107.

Retailing

LABORATORY INSTITUTE OF MERCHANDISING

For fashion careers in merchandising, TV, reporting, advtg. Begins Sept. 14. 1-Yr. Course for girls with at least 1 yr. college. 2-Yr. Course for H.S. grads. Store work with pay. Cat. V. 45 W. 34th St., N.Y. 1.

FASHION MERCHANDISING EARN-AS-YOU-LEARN PLAN

Interesting, practical, small classes. Trips. Store exec. advisory committees. Coed. Sept. & Feb. entrance. CE 2-0141. Dorothy E. Thomas School of Retailing, YWCA Bldg., 2029 Chestnut St., Phila. 3, Pa.

RAY-VOGUE SCHOOLS

750 NORTH MICHIGAN AVENUE, CHICAGO Write Registrar, Rm. 209. Specify course. 1 year program. Fashion Merchandising, Buying, Modeling. Selling in stores Sat. with pay. Attractive dormitory for girls. (No connection with Vogue Magazine.)

Fashion Careers Begin at Tobé-Coburn

Fashion experts teach professional techniques of buying, merchandising, fashion coordination, advertising, radio, TV. Store work with pay. Two Year Course for high school graduates includes liberal arts. One Year Course for college women. Activities. Cultural advantages of New York. Placement service. Begins September 2. Write for Catalog A. 851 MADISON AVENUE • NEW YORK 21

Chamberlain

A PROFESSIONAL SCHOOL OF RETAILING for Girls of College Age
High School grads: thorough 2-year course
4 year college grads: concentrated 1-year course
MERCHANDISING • PERSONNEL • DISPLAY
FASHION PROMOTION • COPY
On the job Training with pay in Boston stores
Active social program. Dormitories. Placement service. Lic. by Commonwealth Mass. Bd. Educ.
Miss Muriel V. Cox, 90 Marlborough St., Boston 16, Mass.

Webber College

FLORIDA'S CAREER SCHOOL
A small college for women founded and endowed by Mrs. Roger W. Babson in 1927. A.B.S., B.B.S. degrees. 2-yr. course in Retailing: fashions, buying, personnel, textiles, advtg. On-the-job experience. Also 2-yr. Sec'l. Business; 3-yr. B.B.S. degree course in Public Relations. Lakeside campus. Sports. Catalog. Camilla V. Webber, Dir. of Adm., BABSON PARK, FLA.



Photography

GERMAIN SCHOOL OF PHOTOGRAPHY

Offers free fact bulletin "Women Are Natural As Photographers". 225 Broadway, New York 7, New York.

PHOTOGRAPHY

All phases of Commercial & Portrait. Finest Professional Instruction & Equipment, G.I. Approved. Living accommodations secured for men. Attractive residence on Lake Shore Drive for out-of-town girls. Enter 1st Mon. each month. Write Office of Registrar, Room 202.

RAY-VOGUE SCHOOLS

750 N. MICHIGAN AVE., CHICAGO, ILL. (No connection with Vogue Magazine)

Modeling

THE BARBIZON SCHOOL

Attractive, qualified girls prepared for careers as fashion or photographic models. Selective acceptance standards. Free use of Barbizon Agency. Residence service. Request catalogue A. Helen Fraser, Director. 576 Fifth Avenue, New York 36, N. Y.

BE A MODEL OR LOOK LIKE ONE

New York's oldest model school trains you for top positions in Television, Fashion Showrooms, and Photography. Special Low Rates to Teenagers. Day, Eve. classes in block-long, fireproof building with luxurious, uncrowded classrooms and supervised dormitories. Free Placement. Licensed by State Education Dept. Get Book GM.

GRACE DOWNS MODEL SCHOOL

477 First Avenue, New York 16... OR 9-6440

Student Residence

FERGUSON RESIDENCE CLUBS

Two charming, modern homes for business women and girl students. Attractive, sunny rooms. Private baths. Conveniently located. Rates: \$32 up weekly including meals. Open all year. Tel. BU 8-3967. 35 East 68 Street and 8 East 68 Street, New York 21, N. Y.

Fine & Applied Arts

PRATT INSTITUTE

THE ART SCHOOL—A DISTINGUISHED STAFF B.S. and M.S. in Art Teacher Education; B.F.A. in Advertising Design, Graphic Arts & Illustration, & Interior Design; B. and M. of Industrial Design. Director of Admissions, Brooklyn 5, New York.

ART CAREER SCHOOL

Commercial Art; Advertising Design, Fashion, Editorial Illus., Lettering, Wash and Color Comp. Interior Design & Dec'n: Rendering, Color Science. Drawing, Painting, Day, Eve. Veterans. Catalog. 175 Fifth Ave., 2004 Penthouse, N.Y. 10. AL 4-2446.

PELS ART SCHOOL

BEGINNERS' SPECIALIST • ADVANCED
Drawing and Painting. Also Advertising, Illustration, Fashion, Cartooning. Adults, Children. Inexpensive. Individual instruction. Enroll anytime. 171 W. 71 (at B'way), New York City. TR 3-4283.

MAISON SAPHO

SCHOOL OF DRESSMAKING & DESIGN
Unique French school teaches methods of famed fashion designers. Draping with actual materials. Day-Eve. Approved for foreign students. Booklet V. 312 West 83 Street, New York 24. TR 3-9183.

PAN-AMERICA ART SCHOOL

Fine Arts—Advertising Design & Layout—Magazine Illustration—Fashion Illustration—Window Display. Day, Eve. Certificate. Free Placement. Co-ed. Veterans, Foreign Students. Ask for catalog V. 316 West 57th Street, New York 19. PL 7-0064.

NATIONAL SERIGRAPH SOC.

SILK SCREEN PRINTING AND SERIGRAPHY
Monthly basic workshop class (evenings)
Also private instruction
Write or call the Registrar
38 West 57th Street, New York 19. CI 5-8936

AMERICAN ART SCHOOL

FALL AND WINTER CLASSES
Drawing, Painting, Anatomy, Perspective, Layout, Illustration. Day and evening. Beginners and advanced. Individual instruction. Free catalog V-2. 154 West 56 Street, New York 19. PL 7-3580

PARSONS SCHOOL OF DESIGN

DEPARTMENT V
410 East 54th STREET
NEW YORK 22



AUDITORS SCHOOL OF FASHION DESIGN

Designing, Sketching, Draping, Dressmaking, Patternmaking
Individual Instruction
Free Placement Service. Co-ed.
Full Session starts September 21.
Request Catalog V.
1182 Broadway (28th St.), N. Y. 1. MU 3-1348.

Dress Design AND DRESSMAKING

for professional or personal use, including pattern-making and tailoring. Intensive training, individual advancement, coed; attractive residence on Lake Shore Drive for girls. Credits applicable to college degree. Entrance 1st Monday each month. Write Registrar, Room 201. Specify course.

RAY-VOGUE SCHOOLS

750 N. MICHIGAN AVE., CHICAGO (No connection with Vogue Magazine)

NEW YORK SCHOOL OF INTERIOR DESIGN

FOUR MONTHS' PRACTICAL COURSE
TWO YEARS' INTERIOR DESIGN
Starts October 5th

Faculty of leading N. Y. designers and decorators. Period and modern styles, color schemes, all fundamentals. Send for Catalog R.
Home Study Course starts at once. Same training for those who cannot come to New York. Send for Catalog C.
29 East 72nd St., New York 21, N. Y.

BOSTON MUSEUM SCHOOL

A DEPARTMENT OF THE MUSEUM OF FINE ARTS

A professional school with superior standards of instruction. Full diploma program.

B.F.A. and B.S. in Ed. degrees through Tufts University affiliation.

Tuition and Traveling Scholarships, both undergraduate and graduate. Unlimited contact with the Museum collection. Catalog.

Russell T. Smith, Head, 230 The Fenway, Boston, Mass.

Fine & Applied Arts

BUTERA SCHOOL OF BOSTON

Commercial Art, Fine Arts, Fashion Illustration. Practical workshop training for professional careers in all art fields. Small classes. Faculty of practicing artists. Outstanding placement record. Catalog. Box V, 111 Beacon St., Boston 16, Massachusetts.

MODERN SCHOOL OF FASHION AND DESIGN

Fashion Design—with millinery and fashion modeling; Interior Decorating. Two- and three-year day courses. Tutorial system. Coeducational. Catalog. Box 51, 323 Newbury St., Boston 15, Mass.

R. I. SCHOOL OF DESIGN

Senior College: liberal education plus specialized training. B.F.A., B.S. in 10 design fields. Fine Arts. Art. Ed. Arch. Coed. 90 faculty, 800 students. 21 bldgs., dorms, approved housing. Est. 1877. Catalog: 12 College St., Providence 3, Rhode Island.

MOORE INSTITUTE OF ART

Professional College for Career Women. 115th yr. Artist-instructors. Fully accred. 4 yr. B.F.A. or B.S. degree programs. Adv. Art, Art Ed., Fashion Design & Ill., Int. & Textile Design. Painting & Ill. New campus. Catalog. 1828 Race Street, Phila. 3, Pa.

ART INST. OF PITTSBURGH

Graduates have won Oscars in dress design, fashion illus., interior design, commercial art. 18-months diploma courses. Active placement. Coed. 38th yr. Veteran appr. Get Factbook. Write Willis V. Shook, Director, 635 Smithfield St., Pittsburgh 22, Pa.

THE PENNSYLVANIA ACADEMY OF THE FINE ARTS

PAINTING • SCULPTURE • MURAL
For catalog write:
Broad & Cherry, Philadelphia 2, Pa.

MAYER SCHOOL of FASHION DESIGN

Est. 1931 . . . Formerly Chic School
Designing, Sketching, Draping, Patternmaking, Dressmaking, Grading. Air Conditioned. Co-ed. Summer Courses. Enroll now for Fall. Request Catalog U or Home Study Catalog U-1.
64 W. 36 ST., N. Y. 18 LO 5-5620

TRAPHAGEN SCHOOL FASHION FOR RESULTS

Training Here Pays Lifetime Dividends
Trade Methods in Minimum Time—Coed
ART DESIGN CLOTHING CONSTRUCTION INT. DECOR
Beginners & Advanced, Day, Eve., Sat. Register Now!
Illustration, Sketch, Pattern, Dressmaking, Display. Our Graduates in Demand! Junior Sat. A.M. Class. Free Placement Bur. Send for Cir. I. Phone CO 5-2077.
TRAPHAGEN, 1680 Broadway (52d St.) N.Y. 19

NEW YORK-PHOENIX SCHOOL OF DESIGN

Non-profit school of higher education. Proven Courses in Story and Fashion Illustration; Textile Design; Advertising Design incl. Editorial Layout; Fine Arts; Air Brush, Day, evening, Fall, Midyear and Summer Terms. Send for Catalog V. 160 Lexington Avenue (at 30th), New York 16, N. Y. MU 5-2973.

ART STUDENTS LEAGUE OF N. Y.

World's largest, independent art school, founded 1875. Painting, sculpture, drawing, portraiture, fashion, illustration, anatomy, commercial art taught by artists of national repute. No entrance requirements. Registration—any time, also part-time. Three sessions daily; Saturday classes. 1959-1960 season begins Sept. 16. Write for free catalogue to Stewart Klonis, Director, Art Students League, 215 W. 57th St., N.Y. 19, N.Y.

Art COMMERCIAL AND ADVERTISING DESIGN

Professional training. Individual advancement. Coeducational. Attractive dormitory for out-of-town girls on Lake Shore Drive; Living accommodations secured for men. Enter 1st Monday each month. Write Registrar, Room 206. Specify course. RAY-VOGUE SCHOOLS 750 NORTH MICHIGAN AVENUE, CHICAGO 11. (No connection with Vogue Magazine)

Fine & Applied Arts

INTERIOR DECORATION

INTERNAT'L STUDIO OF INTERIOR DESIGN
In Nation's Capital. Professional 1- and 2-year courses. Design, Decorating, Architectural Drafting. Individual instruction. Day, eve. Start any time. Booklet V. 702 19th St., N.W., Washington 6, D.C.

NATIONAL ART ACADEMY

Professional training in Interior Design, Advertising Arts, Fashion Illus., Costume Design, Fine Arts. Coed. Day, evening classes. Diploma and degree programs. Free catalog: President, National Art Academy, 1763 R St., N.W., Washington 9, D.C.

RINGLING SCHOOL OF ART

28th year. Painting, Illustration, Commercial Art, Fashion Arts, Interior Design. Faculty of outstanding artists. Outdoor classes. Dormitories. Low cost. Write for catalog and folder "In Florida Sunshine." George O. Kaiser, Jr., Dean, Sarasota, Florida.

LAYTON SCHOOL OF ART

Painting, Illustration, Advertising Design, Fashion Illus., Sculpture, Photography; Industrial, Interior, Architectural Design. B.F.A. degree. Modern new bldg. Fall, Spring, Summer. Catalog. Dept. 678, 1362 N. Prospect Avenue, Milwaukee 2, Wisconsin.

AMERICAN ACADEMY OF ART

Practical courses in all branches of Commercial and Fine Art. Faculty of international reputation. Placement service. Veteran approved. Coed. Fall term begins Sept. 8. Catalog. Frank H. Young, Director, Dept. 689, 30 East Adams Street, Chicago 3, Illinois.

THE ART INSTITUTE OF CHICAGO

Professional School. Fine Arts, Industrial Design, Advertising, Dress Design, Interior Design, Teacher Training. Degrees. Accredited. Fall term Sept. 21, 1959. Catalog. Box 288, Michigan at Adams, Chicago 3

INTERIOR

Decoration
Intensive, professional training; coeducational, GI approved; individual advancement. Attractive dormitory on Lake Shore Drive for girls. Enter 1st Monday each month. Write Registrar, Rm. 204. RAY-VOGUE SCHOOLS 750 N. MICHIGAN AVE. • CHICAGO 11. (No connection with Vogue Magazine)

STUDY IN CALIFORNIA!

Louise Salinger
School of Dress Design, Inc.
Pattern Designing, Pattern Drafting, Millinery, Tailoring, Sketching, Modeling. Day, Evening.
Send for catalogue V
216 Powell Street
San Francisco, California
Douglas 28059

Write to the colleges or schools which interest you, mentioning VOGUE. Be sure to give proposed entrance date, age and grade at present, course you prefer.

Homemaking Arts

HOUSEHOLD ARTS

Cooking: Plain and Fancy; Dressmaking; Millinery; Gift Wrapping; Art Courses; Interior Decoration; American Antique Decoration; Flower Arrangement. Morning, Afternoon, Evening Courses. New Classes, September 21. Y Membership \$2.50 a year. Catalog.

Ballard School of Y W C A

Lexington at 53d., N. Y. 22 PL. 5-4500

Hotel Training

Hotels Call for Trained Women

You can qualify at home, or through resident classes in Washington for a well-paid position in hotels, motels, clubs, and apartment house projects. Thousands of Lewis graduates, both young and mature, "making good" everywhere. Get into this fast-growing field offering sound, substantial opportunities, fine living, luxurious surroundings. Previous experience proved unnecessary. Registration in Lewis Nationwide Placement Service FREE. Send today for FREE Book, "Your Big Opportunity."

An Accredited School of N.H.S.C. Course Approved for ALL Veteran Training.

LEWIS HOTEL TRAINING SCHOOL Room EM-6249, Washington 7, D. C. 43

Vogue's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

WRITE FOR RESERVATIONS TO THESE—"AS SEEN IN VOGUE"

Canada

The top billing among Canada's many attractions goes this summer to the new St. Lawrence Seaway with its spectacular locks and turbines. Much of this can be seen from the easy highways along the river, highways that wind part of the time through poplar-lined villages, and along a countryside as gentle as Normandy. For the seaway tour itself, a good starting point is Montreal where the ocean liners enter. This island city spreads out like a doily around the green mound centrepiece of Mount Royal. Both furiously modern and lazily old, Montreal has eighteenth-century houses, two-family houses with outside iron steps twisting like orange peel, and handsome new buildings.

ARKANSAS

HOT SPRINGS NATIONAL PARK



Arlington Hotel & Baths

Come to America's favorite spa for a fun and health vacation. Enjoy country club privileges on two championship golf courses; catch lunker bass and crappie in three large, clear lakes but minutes from your room in the Arlington. Be good to yourself with a course of radioactive thermal baths. Superb continental cuisine. Planned social activities. For colorful folder, write R. E. McEachin, General Manager.

CONNECTICUT

GREENWICH

The Homestead Inn. Colonial Rooms all with Bath. Quiet. Swimming Pool. Good Food. Philip A. Waldron, Owner. Tel. Townsend 9-7500.

FLORIDA

MIAMI BEACH



World Famous Roney Plaza

A magnificent wonderfully different tropical estate with acres of room for relaxation and family fun, in the heart of Miami Beach. Imagine a beach so large (3 blocks long) that your privacy is assured . . . or a swimming pool so vast it's never crowded . . . both feature attractive room-sized cabanas. Roney's unique tropical gardens are ideal for a stroll or siesta. Then there's Roney's famous tennis courts . . . putting greens and shuffleboard courts. And entertainment to satisfy everyone: the gay Bamboo Room for cocktails or conversation . . . dancing under the stars . . . outstanding cuisine in the Candlelight Room . . . a delightful snack at the Coffee Corner. This is the world famous Roney Plaza with hospitality that's the talk of the continent. Completely air conditioned. Rates as low as \$8 per day, includes 2 sumptuous meals. See your Travel Agent or write Mr. Howard V. Hohl, Manager, for folder and complete information, 7 acres on the ocean at 23rd Street, Miami Beach.

GEORGIA

SAINT SIMONS ISLAND

King & Prince Hotel. Year 'round resort. E.P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

MAINE

GREENVILLE JCT. (MOOSEHEAD LAKE)

Squaw Mountain Inn and Cottages. On a beautiful estate. Pvt. golf course. All water sports. June into Sept. No Hay Fever. Excellent food.

KENNEBUNKPORT

The Colony. On ocean. New swimming pool. Pool-side buffet luncheon. Entertainment. Golf, tennis, churches nearby. Geo. C. Boughton, Pres.

NEW HAMPSHIRE

FRANCONIA

Mittersill Alpine Inn & Chalets. 2000' high on Cannon Mt. Excellent cuisine, cellars, cocktail lounge, dancing, movies, swimming pool & tennis.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. At the edge of the sand & sea. Ocean-front decks, solarium, pool and poolside cafe. Entertainment. Salt water baths.

NEW YORK

NEW YORK CITY

The New Weston. Madison Ave. at 50th St., at the center of business and social life. Weston Court, English Lounge and Restaurant. A Knott Hotel.

The Westbury. Madison Ave. at 69th St. Distinguished clientele. Air-conditioned rooms & suites. Polo Bar, Lounge and Restaurant. A Knott Hotel.

PENNSYLVANIA

EAGLES MERE

Crestmont Inn, Eagles Mere, Pa. Family cottages, pleasant rooms. Superb cuisine. Sports. 2200-ft. altitude in scenic Alleghenies. Lakeview 5-3232.

VERMONT

STOWE (MT. MANSFIELD)



The Lodge at Smugglers' Notch

Reserve now for spectacular fall foliage season Sept.-Oct. Meanwhile gracious vacation living continental atmosphere in scenic Green Mts. at foot of Mt. Mansfield. Private heated pool, 5 courts, fishing, Morgan horses. Golf nearby. Renowned French cuisine. Epicurean wine cellar. Alpine 3-7311 or write Ivor Petrak, Mgr. New color folder.

VIRGINIA

HOT SPRINGS



The Homestead

The Virginia Alleghenies give this famous resort a beautiful setting—and a superb summer climate as well. There is bright sunshine on most days; nights are clear and cool, with perfect sleeping under a blanket or two. Service is expert, and accommodations are supremely comfortable. Sports facilities include two magnificent golf courses, indoor and outdoor pools, banks of fast-drying tennis courts, trails for riding or carriage driving, mountaintop skeet and trap-shooting layouts—and so forth; all receiving a degree of maintenance that is almost unheard of these days. For rates and reservations address The Homestead, Hot Springs, Va.

IRVINGTON



The Tides Inn

Gracious living in rural Colonial Virginia with a cuisine that is recognized by experts as real Virginia food prepared from colonial recipes that cannot be excelled. The charmingly informal elegance will delight you. A friendly atmosphere that simply radiates happiness. Cruises on luxurious yachts to the Chesapeake Bay; fishing; outboards; golf; tennis; dancing; swimming in the heated salt water pool; other enjoyable pastimes. Truly a Virginia showplace. Fast being recognized as the world's finest small resort. Write The Tides Inn, Irvington 3, Virginia, for more information.

BERMUDA

PAGET



Bermuda Cottages

The smart, modern way to stay in Bermuda. Your own private cottage in choice South Shore locations. Spacious 2 & 3 bedroom houses. Intimate studio or 1 bedroom cottages for couples. Reasonable daily rates. Private maid does your housekeeping. Agent or N. Y. Office: 40 W. 55th Street. Judson 6-3070.

The Condé Nast Publications has published a Travel Guide. You will find helpful suggestions on places to stay, have fun, eat fine food and relax. There is no charge for this booklet. If you have not sent for your copy, write to Vogue, % The Condé Nast Travel Guide, 420 Lexington Avenue, New York 17, New York.

BERMUDA

TUCKER'S TOWN



The Castle Harbour

Exciting water sports, Bermuda's largest finest private Beach, golf and tennis on 180 landscaped acres. Air conditioned, dancing, floor shows nightly. For beautiful color folder write William P. Wolfe Organization, Representative, 500 5th Ave., New York 36. Also Boston, Chicago, Cleveland, Philadelphia, Miami, Toronto.

JAMAICA, B. W. I.

MONTEGO BAY



Half Moon Hotel & Cottage Colony

The luxurious tropical setting of this exclusive colony . . . all the romance of the Caribbean . . . now at special summer rates—single from \$18, double from \$32. Secluded beach, cabanas direct from cottage rooms. Beach parties, entertainment. Five plane hours from N.Y.C. Average summer temperature 82, cooled by pleasant trade winds. See your travel agent or Oliver Kermit Associates, Inc., 521 5th Ave., N.Y.C. MU 7-6862.

The Mode is Caribbean . . . the weather warm . . . the people thoroughly charming . . . the hotels, all you desire for a perfect vacation.

PUERTO RICO

DORADO



Dorado Beach Hotel and Golf Club

Nestled in a lovely tropical setting and swept continually by the cool trade winds. Open the year 'round for surf, pool swimming, tennis, other summer sports. Golfing is magnificent on one of the world's finest oceanside courses. 136 rooms in air conditioned beach houses or roomy cabanas. Summer rates, June 1—Dec. 1. See travel agent or New York Res. Off., 30 Rockefeller Plaza. Tel. Circle 7-3080.

TRAVEL

Tours, Cruises, Services

GREECE

Greek Islands cruises. Cost-inclusive tours of Europe and Near East. Free booklets. Greek Tourist Agency, Inc., 505 Fifth Ave., N.Y.

The mountain without women: Mount Athos

BY LANFRANCO RASPONI

At the tip of a wild, supremely beautiful peninsula in northern Greece rises Mount Athos, where a unique community of monks live in ascetic contemplation. No woman has been allowed to set foot on the mountain for a thousand years. The entire peninsula of Athos—the most eastern of three promontories jutting south from Macedonia into the Aegean sea—belongs to the monks. A self-governing republic under Greek sovereignty, its independence has been respected always, even during the centuries of Turkish domination.

Named after the giant who fought valiantly against Neptune, the narrow strip of land forty miles long and five miles wide seems to point to Mount Athos rising austere about 7,000 feet high with a summit of white marble. From the sea, the first impression of the Sacred Mountain, a shrine of Greek Orthodoxy, is one of grandeur. Among rich foliage and patches of bare rock, twenty monasteries looking like fortresses and castles appear to grow out of the cliffs. Monasteries range from the shore to summit in precarious positions, all connected by rough paths,

tough going even for experienced mules. At places woods crowd the paths so thickly that one needs a knife to cut through. Neither roads nor horses are permitted.

The East influences the architecture of the monasteries with mystifying perspectives and daring acrobatics of line and colour. Around these imaginative fantasies spring extraordinary forests with pomegranates, blackberries, figs, grapevines, strawberries, thyme, pines, cypress, ilex, olives, and oleander. In spring and summer the fragrance from these forests is heavily delicious.

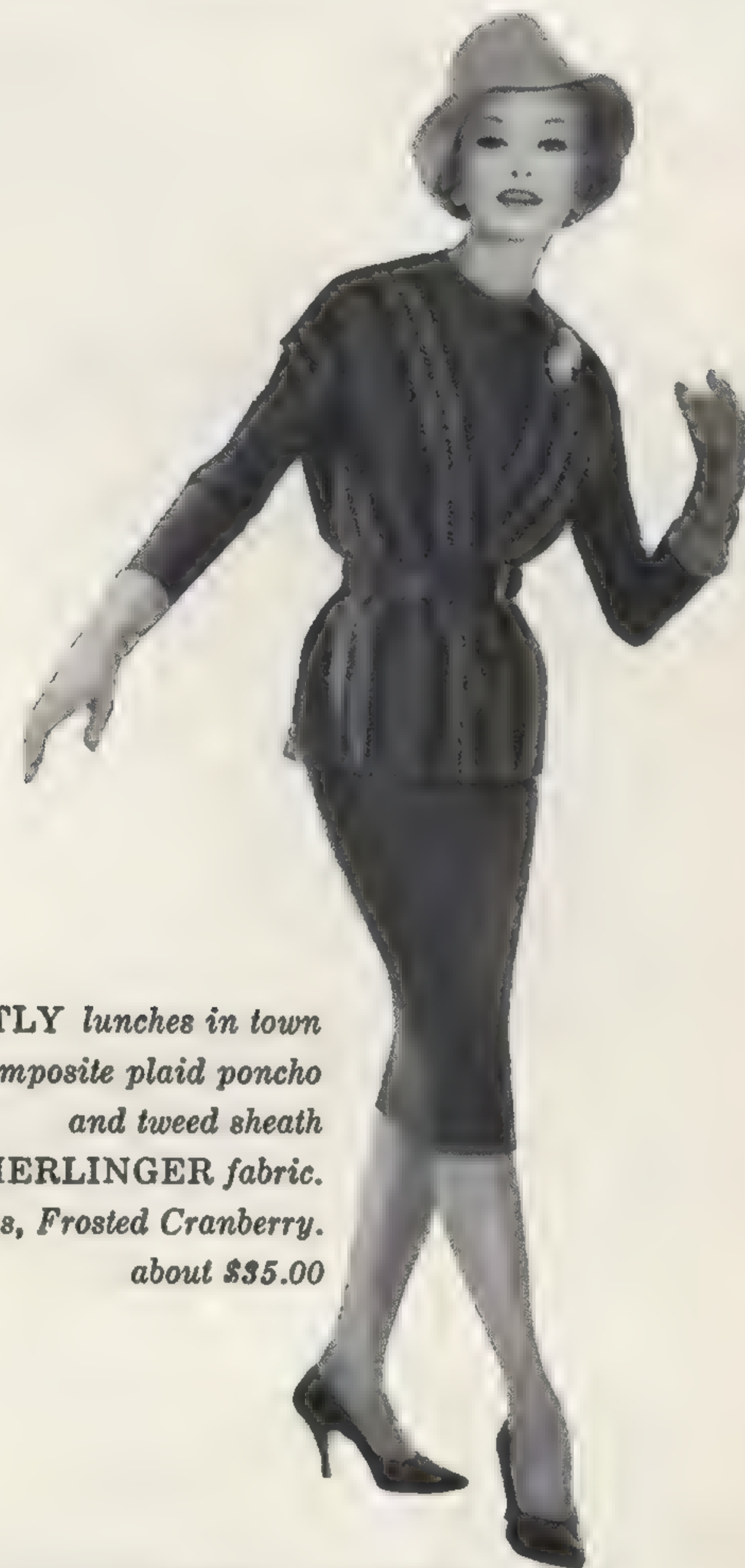
To visit the Sacred Mountain, two permits must be obtained: one from the Ministry of Foreign Affairs in Athens, one from the Governor of Salonika.

With these two papers men may leave Salonika on a bus early in the morning, travelling to Trypiti in six hours. At this tiny harbour a *kaik*—in Greece, any boat with sail or motor—makes the three-hour trip to Daphne, the small, official port of the Holy Mountain. From there it is a two-and-a-half hour walk to Karyes, the capital, governed by the Sacred Council, twenty members elected every year, one from each monastery. Karyes, the only town on the peninsula, has a telegraph and post office. There, permits are exchanged for ones from the Holy Synod and the local police. With these credentials, a man may be the guest of any monastery at no expense.

(Continued on page 66)



PAT HARTLY lunches in town
in a smart composite plaid poncho
and tweed sheath
of RIA HERLINGER fabric.
In Brass, Frosted Cranberry.
about \$35.00



hats: JOHN FREDERICS CHARMERS

THE MOUNTAIN WITHOUT WOMEN

(Continued from page 65)

The monasteries, all belonging to the order of St. Basil, are of two kinds, their difference apparent even to a casual visitor. Because cenobitic monks obey the Abbot's orders strictly, life is a disciplined routine. The more independent idiorrhhythmic monks are governed by fewer rules and spend time alone. One encounters them only when the locked churches open their doors for the hour-long religious services, held eight times during each twenty-four hours. The *Xylomandron*, a long, narrow piece of wood, is beaten to call the monks to prayer, a custom once forced upon them by the Turks.

Visitors to the Holy Mountain share the monks' Spartan existence. (Sanitary facilities are minimal.) Since there is no electric light, sunset is the normal bedtime. Visitors sleep on wooden planks without mattresses in dormitories for four or six people. Although a visitor is free to come and go as he pleases, the monastery doors close at sunset when he must return or spend the night

outside. There are only two meals a day, at ten and at six—soup or vegetables and, in certain periods of the year, fish.

One of the extraordinary qualities in this world is its silence; only the *Xylomandron* donkey bells, and the sound of fresh water running down from distant heights or in the fountains. Monks, talking in whispers, wander around almost noiselessly. At meals the only sound is of a monk reading the Scriptures. All else is silence.

The Holy Mountain suffers these days from a lack of novices; twenty years ago there were 3,000 monks, but now there are barely 1,500. An old monk I spoke to was not pessimistic. "There is no reason to worry," he said. "Athos has gone through difficult times in the past and has always come out triumphant. Though the Antichrist raises his head, good will always win over evil in the end. It must, provided one has faith. Life will continue as it always has, to serve God along the rules envisioned by the saints who

founded this holy community."

The monks never cut their beards or their hair, worn either in pony tails or loose buns pinned to their heads with hairpins. They wear black or grey robes and black domed hats often with veils. Many refuse to pose for photographs, explaining it is a great sin to care about worldly things.

Hermit monks live near the peak of the mountain, some at such inaccessible heights that any communication with the outside world must be made by straw baskets suspended from wires. For months, sometimes for years, they see no one.

Though the monks believe work is an end in itself, the monasteries hire laymen to help with various jobs; these workers are a sorry-looking lot, unshaven and ragged, with no women to look after them. One sees them after working hours with time on their hands and nothing to do, suffering from all the privations of ascetic life and unable to exult in its spiritual consolations.

The story of each monastery is a confusing tale of attacks by pirates, fires and earthquakes, Byzantine emperors, Russian czars, Serbian rulers, and Turkish sultans, all building and rebuilding

certain monasteries, providing them with riches or taking treasures away. Lovely legends exist about the mountain and the founding of such monasteries as Vatopedi. When the wife of the Emperor Theodosius travelled from Naples to Constantinople with her young sons, Arcadius and Honorius, the ship encountered a terrible storm near Athos. Arcadius fell into the sea but, miraculously, was found by some hermits under a strawberry bush and taken to the Imperial Palace in Constantinople. When he later became Emperor of Byzantium, he had a monastery built on the spot where the hermits found him, called it Vatopedi (*Vato*—the strawberry bush, and *Paidi*—child).

The regulation forbidding women to enter the holy mountain comes from a legend about the Virgin Mary. When she sailed from Joppa with St. John to visit Lazarus, a storm blew the ship to the shores of Athos, at that time a pagan site with a shrine to Apollo. As she walked ashore, the idols broke into a thousand pieces, a miracle which led many of the local people to become Christians. Upon leaving the mountain, the Virgin blessed it and announced

(Continued on page 67)

PAT HARTLY's weekend plans—
off to a good start
in this two-piece costume
of FORGE MILLS mohair plaid.
In Beige/Black, Red/Forest Green.
about \$39.95



PAT HARTLY
in pursuit of pleasure—
and fashion—
in EINIGER's
flecked tweed sheath.
In Blue/Green, Red/Black.
about \$25.00



PAT HARTLY
keeps a fashionable engagement
in a sheath of CRESTWOOD
Persian striped wool.
In Taupe/Grey, Green Bronze/Red.
about \$25.00



Pat Hartly

THE MOUNTAIN WITHOUT WOMEN

(Continued from page 66)

that she wished it to be her own garden, forbidden to all other women. In 1045 a law made this wish official.

At the beginning of the ninth century, Theodore, Abbot of St. John of Studium in Constantinople, wrote: "Be not driven by horses without necessity but go on foot in imitation of Christ. But, if there is need, let your beast be the foal of an ass." And that is why, even today, only mules are permitted on the Holy Mountain.

By the time Peter the Athosnite went ashore in Athos 840 A.D. to become its first hermit, the mountain was no longer inhabited. By 862 A.D. other men had come in search of solitude and wisdom. The monastery Haghia Laura was founded in 963, and more soon followed. Larger monasteries may have five churches and innumerable chapels. Some have superb icons, among the best in the world. All have important libraries of priceless incunabula and manuscripts, but the collections at Haghia Laura, Iveron, Vatopedi, and Esphigmenou are outstanding.

The important monasteries are: *Dionysiou*, sensational when seen from the coast, clings to the cliff about a hundred feet from the sea. Bright blue balconies dominate its grey mass. The courtyards are whitewashed, the church painted orange-red.

Simopetra, even more spectacular, hangs 1,000 feet above a wooded gorge cut by the sea. Looking up at it as one climbs, the shape seems to stretch like an accordion. It is of a classical design, pure and simple in line.

Panteleimon, the Russian-built monastery by the sea, is superbly Oriental in style—huge gold balls shine from the tops of green domes; a grove of colossal cypresses laps around the monastery. The coloured balconies, the flowers, the wisteria everywhere, make it the most pleasing even if not architecturally the best on Athos.

Zographou may be reached from the sea by the only good path on Athos. Built by Bulgarians, it resembles a huge, Anglo-Saxon fortress outside; its inner court-

yard dominated by two immense cypresses and a violently-striped red-and-white church.

Vatopedi should be visited last, for it is the most complete and rewarding of all. Beside a lovely bay with a fine beach, its many intriguing units of different periods somehow blend into Oriental splendour. Roofs, domes, and towers are strawberry-red, soft-blue, or vibrant yellow. A mystic light seems to pervade the dignified and enormous tenth-century church with fourteenth-century frescoes.

Pantokrator is like a Bavarian castle adapted by Middle Eastern designers. With brilliant reds, blues, purples, it is the least religious-looking monastery but has a rare charm.

Iveron, near a bay with a long, horseshoe beach, is associated in legend with the Virgin's visit to the mountain.

Haghia Laura seems Italian with soft bricks like those of Umbrian towns and churches. Historically the most important monastery—parts of it are ten centuries old—it is a gigantic mosaic of frescoes and sculpture.

Haghios Paulos, a tremendous block of stones, from a distance blends into the moun-

tain. Comfortable and rich, it has much of interest but little of charm.

Esphigmenou, white and unreal on a narrow beach with waves leaping towards it, might have been the inspiration for Debussy's "La Cathédrale Engloutie." Its church and banquet hall are magnificent, and the library contains the Menologe eleventh-century manuscript.

Chiliandari, a two-hour walk from Esphigmenou, is surrounded by a grove of pines. Mellow, with soft reds predominating, it is perhaps the most livable of the monasteries.

Xenophontos and *Dochiariu* look almost African, the first with two rows of blue balconies and the elegant silhouette of cypresses emerging from its courtyards, the second dominated by large and small turrets.

Between Haghia Laura and Haghia Anna, there is a community of monks who live in a series of separate houses surrounded by vegetable gardens, fig trees, and vines. While none of their art is original—they seem to make bad copies of good icons and wooden sculpture—the art centre has a freshness that brings one close to the spirit of this Sacred Mountain.

PAT HARTLY—

beautiful all through the day
and night—in a full-sleeved
Italian rib knit jersey sheath
of ATLEE FABRICS, INC.

In Black, Caviar Green. about \$29.95



PAT HARTLY shines at night
in this two-piece
theatre costume of soft velveteen
with silk faille midriff.
In Green Bronze, Black.
about \$35.00

FOLLOW *Pat Hartly*

TO YOUR FAVOURITE STORE:

BEST & CO., New York and branches
THE BROADWAY, Southern California
FREDERICK & NELSON, Seattle
HALLE BROS., Cleveland
J. L. HUDSON, Detroit
JOSEPH HORNE, Pittsburgh
JOSEPH MAGNIN, San Francisco
and branches

Sizes: 5-15, 8-16

For the store nearest you,
write: PAT HARTLY

1400 Broadway, New York, N.Y.

TALON zippers used throughout the PAT HARTLY collection.

EVANS opens the new
fur season with this brilliant
coat designed by Fabiani of Rome,*
advance fashion in
the capelet collar and the fluid
fullness belted at will.

In Evans' exclusive BLACK PEARL**

black-dyed

SOUTHWEST AFRICAN PERSIAN LAMB

—top in quality, HAMMER-BRAND

processed to be blacker, brighter, lighter

\$799 plus tax



EVANS

36 S. STATE STREET • CHICAGO

* In Chicago, exclusive with Evans ** Registered

Vogue's
eye
view
of
5 W's
and an

No, these aren't clues to a new variation of Scrabble—nor will they spell, in any possible arrangement, "Mother." The five W's stand for Who, What, Why, When, and Where; the H, for How; and the whole thing for an old journalistic ground-rule which says that a well-written news story should contain, in its first paragraph, the answers to all six questions. It was all rather neatly summed up by a famous ex-newspaperman, Rudyard Kipling, in one stanza of a poem:

I keep six honest serving-men
(They taught me all I knew);

Their names are What and Why and When
And How and Where and Who.

Now: what's the fashion-application of all this? You'll find it, we think, clearly set forth in this issue of Vogue. Because it's our belief that being well-dressed depends not only on What you wear, but on When and How and Where you wear it; possibly on Who else is there; certainly on How much money you have to spend on it. And, in this issue, we've tried to spell out Why. For examples in terms of autumn, 1959, read on.

What to wear *when...*

Analyzed here: some fairly inevitable situations, and the new fashion answers to them. But first, this fact. When women read fashion reports, the smart ones read between the lines, translate the news in terms of situations they're sure to encounter. And while situations are a matter of time and place, they're influenced, too, by these factors: by the people who are going to be with you; by what you think your own contribution to the scene should be; by sensing just how much dress is overdress.

when you want to look chic but not spotlighted (for instance, when you're visiting a son or daughter at school; or, on the other side of the coin, meeting rather conservative older people for the first time), the new, thoroughly expert kind of daytime tailoring should answer smartly, not a cliché line in it (sample, the stripy men's-wear suit, page 73).

when your program is an outdoor one—a short trip by car or train, say—and all that people are going to see of you is your coat, concentrate on a coat with personality force. It might be, for one: the slenderly caped coat, page 79.

when the hyphens in lunch-matinée-cocktails mean not a minute to change between time, naturally a dress with its own jacket. But that needn't mean a been-done fashion. Example of new slant, the cape-slanted black-and-white tweed, page 105.

when you know that a suit with a certain restraint is what you need for committee work, lunch in town, the daily et ceteras, and all you have to do is replace the one you own now—replacements abound. Among the calmed genre of tweed suits, this list—the purply suits, pages 72 and 73; the belted red suit, page 78.

when you're going to the afternoon wedding of someone who is not a close friend (say the son or daughter of one of your husband's business associates) and you are not going on from the church to the reception, one good choice might be the purply wool suit, page 72. Our idea, there's apt to be an amount of overdressing at weddings anyway, and a good suit with a small gem-velvet hat, or later a pied-fur one, is a fine sight. On the other hand, going to the reception implies a measure of festivity—as for instance, the white knitted wool dress, page 85, worn with a caramel-coloured velvet pillbox, a black or brown cloth coat (a brilliant coat colour scores *too* heavily over white, we think) or one of the newest fur coats you could own—an opossum one.

when it's a small dinner party and you're not sure of the exact meaning your hostess is giving the “don't dress”... the white satin dress, page 84, would be flattering emphasis—to her, to you. Rippling into focus, too, dresses with fuller skirts that “sit” nicely through an evening of talk.

when you're giving the cocktail party: the new white-dress fashion again, in wool or silk, worn with jewels—and the pleasant knowledge that at a time of year when the men are all wearing their dark suits again, you'll be easily findable in a crowd of guests.

when your clothes money and closet space could do with some elastic magic, look into the separates in the college plan, pages 86 to 93. You'll find that you needn't be dewy-young to wear them; in fact, one of the best-dressed women we know has systematically chosen, over the years, a few country clothes each autumn from Vogue's college pages.

when you are college age, the number of man-hours in a typical week depends on whether you're going to a girls' school or whether there are men on campus. Mapped out, pages 86 to 93 and 110 to 113, two college wardrobes that should help you decide on the classics you'll need, your own brand of fashion news.

Hats—feather tailoring

Right: Concession at hat level to the new feeling for tailoring—feathers worked like silk, in an orange shade that recognizes the pedestal brown is being put on now. Hat by Adolfo of Emme. Also at Hutzler's; Neiman-Marcus; I. Magnin. Monte-Sano & Pruzan wool tweed suit, about \$225. Bonwit Teller; Hutzler's; Neiman-Marcus; I. Magnin. Verdura pin and ring. The eye shadow, a blue light called Blue Mist; Golden Orange lipstick: by Max Factor.







Tailor's return

Back in fashion power this year is the marvellous little suit that's tailored to the nines; one example, right, in men's-wear worsted of wood-smoke brown. Its manner—vaguely Continental with the reserved, uncluttered chic that makes All the Difference to fashion in broad daylight. For added feminine glow, Lilly Daché's hat of pheasant, swan, duck feathers. Suit by Adele Simpson, of English worsted, about \$185. At Saks Fifth Avenue; Frost Bros.

Printing inside

Means suit news when the time is autumn; the suit (below right), soft and purply, and worn with the jacket open to show the purple-into-pink print of the blouse. Roller hat of purple velours by Mr. John. Branell suit of wool tweed; with silk satin blouse, about \$160 at Bonwit Teller; Gus Mayer.

Purpled suit, long jacket

Two new loves in the American collections this year. Note purple for its power of charm, its way of lighting up skin and clarifying eyes. And if you're slender, measure—with that clarified eye—the tube-y jacket, opposite, part one of a day-circuit suit that goes on to a narrow skirt, finishes with a flash of garnet velvet at the neck. Suit: George Carmel of Strong, Hewat wool bouclé. About \$175, at Saks Fifth Avenue; Julius Garfinckel; Sakowitz. Lederer handbag. S. G. Barnett jewels. Keyed to both garnet and purple: Frances Denney Derby Red lipstick. Décor by Laverne.







HENRY CLARKE

Printed pony turban

An engaging black and white twist of speckled ponyskin—shaped with height to the back—to stimulate a grey flannel suit; to wear other days, for a contrast of textures, with brown tweed or eggplant wool. Part of the point is to show a clean sweep of pretty face. The hat is by Mr. John; also at Wanamaker's, Phila.; Famous-Barr; I. Magnin.

Elbow-tipping capes

New and reviving in the dressed-for-the-day picture—the wool costume based on a narrow dress, with the counterpoint of a soft little scoop of cape in the same fabric. The effect—untricked chic, a pleasant ration of aplomb. Opposite, one version of this news in herb-green worsted and rabbit's hair. Tilted bowler of black velvet by Lilly Daché. Costume by Gaines-Parnet, of Hockanum fabric. About \$120 at Saks Fifth Avenue; Hutzler's; Frederick & Nelson. Eight-button white kid gloves by Grandoe. Lederer handbag.



New wave of long hair

Above, the way many of the young are wearing their hair now: long, shining, lightly shaped into an up-rising, down-sweeping curve, like an ocean wave as it breaks. Essentials with this look: hair brushed and brilliant as watered silk; clarified knowing-ingénue make-up; and a hat that's worn like this—pushed well back. Here, a black velvet circlet by Lilly Daché. Also at Woodward & Lothrop; Frost Bros.; I. Magnin.

New skirt fullness

holding sway—news in the suit, opposite, which has this other major news: a longer, belted jacket. The skirt's rippling fullness is box-pleated all around; the jacket's new long-ness, accentuated by low pockets. Suit, in black and white hound's-tooth checked silk; black leather belt. By Gaines-Parnet, about \$125. At Bendel's Young-Timers; Hudson's; Joseph Magnin. White kidskin gloves by Wear-Right. Trifari "pearl" earrings.





Caped coat

Right: A slender shaft of bright-red tweed that could run like the proverbial flame through a day in town—any number of towns, in fact: it's a natural traveller. What gives it a new, strong fashion-significance is the cape, falling cleanly from the collarless neckline almost to the waist. Coat, in imported Scotch wool, by Klein & Klein; about \$160. At Best & Co.; Montaldo's; Joseph Magnin. Topnote: the ponyskin turban shown on page 75. Letter-shaped handbag by Lederer.

Belted jacket

Opposite page: Loose, longish, shawl-collared, with the relaxed elegance of a smoking jacket, but this charming difference—the collar and cuffs are faced with Canadian hair seal, instead of velvet. It's belted over a short-sleeved dress with an accordion fling of pleats. Dress and jacket in grey worsted flannel by Maurice Rentner, of Bellaine fabric. At Bonwit Teller; Nan Duskin; Neiman-Marcus. The Emme grey flannel turban is clued to the suit. Kislav gloves. Laverne chair.



PEOPLE ARE TALKING

PEOPLE ARE TALKING ABOUT . . . The English Channel Tunnel, a project underway again through the will of two men, Arnaud de Vitry and his brother-in-law, Frank Davidson, who are working on the governments of Great Britain and France; the tunnel under the Channel between England and France will cost about \$300 million, may start sometime next year, and may take about three years to finish. . . . The beauty, the extraordinary photography, the Goldwyn care, the wild fun of the picnic scenes in the movie, *Porgy and Bess*. . . . "Music for Hunting Horn," a Crest record, gay, happy, simple music, played by Horace Fitzgerald on instruments made between 1561 and 1840. . . . The double scoop of delicious summer reading: one, *Saint-Simon at Versailles*, by the exquisitely snobbish aristocrat who loathed the subject of his book, King Louis XIV (a pig-headed man of incredibly poor judgment), and the other, *Du Barry*, by Stanley Loomis, an historian who adores his subject, the pretty, kind Countess who never meddled in politics and, unlike most of the women of her time, took a bath every day. Although both writers are full of rapid fascinating facts, and some graceful writing, the Duc de Saint-Simon comes out a little ahead, since he was there.

PEOPLE ARE TALKING ABOUT . . . Cary Grant, even more attractive than ever, in a smashing spy adventure, *North by Northwest*, which Alfred Hitchcock, its director, pumped as full of thrills as *The Perils of Pauline*. . . . Epic's record, *The Twelve Greatest Hits from the 1959 San Remo Festival*, with, among its velvety songs, "Ciao, Ciao Bambina." . . . London's Mermaid Theatre-restaurant, a fast success, partly because the dinner is not only good but costs only about \$1.50, and partly because of the taste that went into producing an eighteenth-century play, *Lock Up Your Daughters* by Henry Fielding. . . . The way the French switched from *formidable* to *sensationnel*, throwing in carelessly, *ça boom*.

PEOPLE ARE TALKING ABOUT . . . The pleasure the French and the Germans in Paris and Munich find in dancing to jukeboxes. . . . Ingmar Bergman who wrote and directed *Wild Strawberries*, a Swedish movie in which, like most of his films, the believing and the unbelieving are symbolically equally damned, an appalling premise that seems to lead him to moments of dazzling direction. . . . The small signs at boat canals: "Beware of Bathers." . . . The broken-egg syntax, the dreariness of many radio and television sports announcers who have the vocabulary range of a tongue-tied three-year-old—except for the brilliant Les Keiter. . . . *The Complaisant Lover*, the Graham Greene London hit, in which the first act has the trappings of classical farce with a cuckolded husband and a valet who knows too much, the second act turns serious except for some excruciating metaphors by the dentist-husband, and the third act runs back to comedy, giving Sir Ralph Richardson and Paul Scofield a chance to complete their idiosyncratic and moving performances.

JOSEPH KESSEL (opposite) who has a heavy slow face, a skimming style, and a feel for the weight of adventure, is the author of the short, brilliant novel, *The Lion*, a cautionary tale of a quadrangle—a father, mother, ten-year-old daughter, and a three-year-old lion—all playing a fantastic game of will in the Kenya Animal Reserve. In the reviews of his work, Kessel has been astonished at the amount of heavy symbolism, of Freudian insights, of analytic splitting that some American critics have found in his work, symbolism that escaped both the author and the French critics who admired it. "It is just adventure, not symbolism," he said recently. He likes, quite naturally however, to see quotations of his small observations—"a little girl in grey overalls who now sat curled up against a lion's shaggy breast for all the world like a silkworm." The book, like most of Kessel's books, came out of a reporting assignment: he travels, reports, writes a novel, then begins again this rhythm of his life. Born sixty-one years ago in the Argentine where his French-educated Russian father, a physician, practised in the back country, he was taken as a small child to Russian-Asia where he saw camels before he saw automobiles. At ten his family settled down in Paris, and eventually Kessel went to the Sorbonne and got a job on the conservative *Le Journal des Débats*, a newspaper which started under the French Revolution and ended during World War II. When Kessel worked there, drawings by Fragonard and Daumier hung on the walls, an editor used the desk of Chateaubriand, and the reporters wrote with goose-quill pens. In 1916 he enlisted in the French Air Force, flew as an observer, volunteering just before the war's end to go with the French Flying Squadron to Siberia. In time, for various newspapers, he covered in 1930 the slave trade between Africa and Saudi Arabia, the Depression in this country, Hitler's Germany, the Spanish Civil War. Deep in the French Resistance, living with false papers, he later fled France for London and De Gaulle. At the request of General de Gaulle he wrote *The Army of Shadows*, and, war finished, went back to the old rhythm of his life, a rhythm that took him, several years ago, to Kenya, and so to *The Lion*. The result is a superb book and a superb face that looks as though several people had already lived in it.

ABOUT...



PENN

Notes on the cuff of a wash-and

Things We Ate We Never Thought We Would Have Eaten: chrysanthemum leaves and raw tuna fish in Japan, jellyfish salad in Singapore, horsemeat canapés in Soviet Kazakhstan, silver paper and betel nut leaves in India.

Things We Took We Wished We Had Left at Home: Packets of caffeine-free coffee and energizing gelatin. We were always tired enough to sleep no matter what we drank, and the sights and adventures were always enough to keep us on the *qui vive*.

Things We Didn't Take We Sometimes Wish We Had Taken: A can of DDT spray, a pocket full of U. S. pennies for souvenirs, a pocket full of U. S. candy for kids we met.

If you ride the Boeing 707 in tourist class, try for an aisle seat. You can't see a thing on the night flights, anyway, and if you're by the window you have to climb through a forest of legs every time you want to get up. . . . Sleeping pills are no good for overnight jet trips. The time is too short. The jet set has switched to tranquilizers for a fast two-hour doze. . . . Night jet trips ought to be flown in the day. . . . The air-and-travel fraternity calls round-the-world trips "r-t-w's". . . . Atlantic jet pilots are blasé already. They have stopped telling you where you are and how fast you're going. . . . Winter is the best time for fast jet flying from here to Europe. . . . There is something to remember about having a steward in a white coat slice roast beef in the aisle of a plane seven miles over the sea.

On the Russian jets, tourist class is preferable to the dank dark forward cabin reserved for first class. . . . Both classes get the same meal. . . . There is a rule against photographing Russian stewardesses. . . . Stewards in white jackets don't slice roast beef on a cart in the aisle of a Russian jet. . . . Paradox of the Tupelov jets: stewardesses are solicitous and friendly to Americans as they pass out violently anti-American propaganda magazines in Russian, English, French, and German.

Customs are a breeze in Moscow, but currency regulations are a bore. No rubles in, no rubles out, and you have to list all your money going in and going out. . . . You still have to buy those blasted meal tickets in the Soviet Union, but in Moscow five restaurants now accept them. Formerly you had to eat all your meals in the same hotel. . . . Moscow's National Hotel has the best hotel kitchen. . . . If most of your travel is to be outside big Soviet cities you won't need all the meal tickets you are required to buy when travelling de luxe. And you can't turn them back for cash.

Sable skins in the GUM department store start at \$140

each. . . . The most artful goods on sale in Russia come from China. . . . The Russians make good champagne. . . . The young Soviet set that comes to the National Hotel's restaurant in Moscow is wearing open sports shirts and sports jackets. . . . Russians put up Christmas trees but they top them with red stars and call them New Year's trees. . . . Russian men use spicy cologne. . . . A favourite dish at the new Chinese restaurant in Moscow's Hotel Pekin is sea-ear shell with green salad.

After the Berlin crisis began, the Russians changed the name of Moscow's Hotel Savoy to the Hotel Berlin. . . . At the Hotel National you can get room service at any hour of the day or night. Are you listening, Conrad? . . . Western embassies in Moscow have been besieged with requests for copies of *Dr. Zhivago*. . . . It takes three days to get from Moscow to Tashkent by rail, three hours and forty minutes by jet.

All Uzbeks wear a skullcap called a *tubeteka*. The Russians say they even wear them to bed. A machine-made *tubeteka* costs \$1.40, but a hand-embroidered one, \$11. . . . Teacups in Uzbekistan have no handles and the soup bowls are deep-dish. . . . Visitors to Samarkand, less than an hour from Tashkent, are measured in hundreds a year. Half of them are Americans. Among those who have slept in the ramshackle hotel: Adlai Stevenson, Eric Johnston, Senator Ellender, John Gunther.

Sour tomatoes, onions, and peppers, popular in New York delicatessens, must have been born in Soviet Central Asia; tomatoes grow only in season and the refrigeration is sketchy. But piles of sour vegetables are everywhere. . . . A new hotel will be ready for this summer's Samarkand excursionists. . . . Don't take the trouble to travel to Tashkent without seeing Samarkand. . . . Don't take heart too quickly in Tashkent. The new hotel is not as good as it looks from the outside. . . . We enjoyed eating *kefir*, a Soviet yoghurt, for breakfast, even though it comes in a green bottle. . . . Visiting Russians always talk about our warlike toys. In Samarkand tin guns are sold for 70 cents, and they are not worth it, either.

Radio Tashkent broadcasts in English. . . . On our intricate room radio in the Hotel Tashkent we brought in the Voice of America transmitting from Okinawa. . . . The University of Alma Ata in Soviet Kazakhstan has separate classes for Russian students and Kazakh students.

One English-speaking Kazakh guide asked if U. S. Negroes wear national dress. . . . The chief of the Intourist department, the Soviet travel bureau in Alma Ata, is a Kazakh, but his assistant and regular interpreter is a Russian. The interpreter speaks only Russian and French. His name is Anatole and he suffers from the traditional French ailment, the *foie*. Equipped with the *foie*, his knowledge of French, and a French first name, he is made disconsolate by one reality: no French ever come to Alma Ata.

The number of Americans who travel in the Soviet Union, especially to out of the way places, is beginning to impress Russians with our obvious national wealth and liberty. . . .

-wear shirt worn round the world

A group of mountain Uzbeks down for market day at Samarkand, however, asked if we were Czechs. . . . When you board Air India's Constellation at Tashkent for the flight to New Delhi, you have the feeling that you're once more back in the warm Western world although, to be sure, it is the gateway to the East.

After the eternal grey-brown of the Soviet Union we went right out the first afternoon and bought five yards of the brightest silks in New Delhi at the Indian Cooperative Union. . . . You can buy antiques in Delhi but you can't ship them out of the country. . . . Paintings of former viceroys still hang in the president's palace in New Delhi.

The Sikhs are to India what the Russians are to Paris: magnificent doormen and cab drivers. . . . The splendour of New Delhi's government buildings is stunning and unexpected. . . . Edward Stone's new embassy building for us is a squared-off version of our Brussels Fair exhibit, complete with a pool inside. Whether all Indians like it or not, all are impressed by the novelty and originality of our effort. Or roughly translated, we made points with it.

There are fourteen official languages in India and 720 Indian dialects. In Parliament, the official language is English. . . . People in Delhi speak Hindi. So does the Russian representative of Intourist. . . . Menu for a Sunday brunch in New Delhi at the home of Air Commodore and Mrs. Ranjan Dutt: fish curry, meat curry, sweet and sour lentils, *raita*, yoghurt with sliced bottle gourd; *loocho*, a flour tortilla rolled and fried in deep fat; *paish*, rice pudding decorated with edible silver paper.

Indians spell sari, saree. Indian ladies who wear them while dancing the fox trot look strange. So do Western ladies who wear them at all. . . . Sign on an Indian monument: No Cooking in the Archaeological Area. . . . Indian furriers in the Kashmir government's stores in New Delhi sell chinchilla coats, but they admit they're made of weasel and rabbit. Baby leopard coats are \$200, leopard jackets, \$80; otter jackets, \$140.

a special tourist plane flies, on Sunday only, to Khajuraho, scene of one of the world's most vivid collections of erotic carvings. However, if not enough people sign on by the prior Friday the flight is cancelled. . . . Indian hotel life is the best buy in the Orient. The finest hotels have singles from \$8.50 including three meals, plus morning and afternoon tea. The new Oberoi International will have 600 rooms, lake, pool, and night club on the roof.

The Sunday papers are a good place to search for a spouse in India. Typical ad: Suitable match for beautiful Arora graduate, virgin 22. Father class I officer. Engineer, doctor postgraduate preferred. Hindustan Times, New Delhi. Or, this one: Wanted suitable brides for brothers, ages 37 and 32, bachelors belonging top class Punjabi family, well settled in business. Caste no bar. . . .

In Madras the milkman cometh to the door, with cow. . . . Madras cloth costs fifty cents a yard and it takes three yards to make a Madras jacket that costs \$35 in the United States. . . . Beware the gorgeous rings of the Orient. A gold ring studded with sapphire or ruby chips costs \$30 in the lobby shops of the Imperial Hotel in Delhi. We lost two chips out of ours the first day, then six fell out one night three weeks later. Travelling companions had the same story about a ring they bought in Bangkok. A Japanese setting from reputable places like Mikimoto seems to be better.


A favourite way of mowing a lawn in India is to have an ox pull the lawn mower. . . . Indian merchants raise their voices to embarrass bargainners, but Chinese speak softly so nobody loses face. . . . We had to travel all the way to India to find out why big wheels are called moguls. Because moguls or Mughals were the great conquerors of India. They left behind dozens and dozens of magnificent monuments, not the least of which is the Taj Mahal. . . . And come to think of it, why is the Taj never photographed with people around it? When we saw its white magnificence, it was surrounded with a swirling crowd of brilliant sarees making dazzling reflections in the pools.

Jets are quicker, but crossing a whopping hunk of the Bay of Bengal asleep in the berth of an Air India Constellation is the most comfortable and least boring of night flights. . . . Discovery: there are other hotels in Singapore besides the Raffles. But none of them has more seductive quarters than those of the Raffles' bachelor manager, Frans Schutzman.

The barges on the Singapore River are painted with eyes on the prow so boats can see where they're going.

The tiger is the busiest symbol in Southeast Asia; Singapore offers a Tiger buddha, a Tiger Balm, and Tiger beer. . . . Most popular snack in town is *satay*, skewered chicken, mutton, or pork grilled over charcoal fire. Ideal for U. S. outdoor cooks. Here is a recipe: mince the meat of a boiled chicken with two tablespoons of ground coriander, half teaspoon of sugar, half teaspoon of salt, one teaspoon of curry powder, and a dash of coconut oil. Skewer the chicken on wooden quills and broil over hot fire, moistening with coconut oil. Serve with sauce made from grinding a half pound of fried peanuts, and finely chopped chili pepper. Put this mixture in a small pan over the fire, adding a teaspoon of vinegar, one tablespoon of Chinese soy sauce, half a teacup of water, one tablespoon of sugar, and one teaspoon of coconut oil. Bring to the boil and let it cool before serving.

Don't visit Djakarta without a (Continued on page 141)



When to wear the new white

The new white is the white that's set to go off at six—not with a bang but with the offhandedness of tweed at high noon. One fairly sensational way that might be managed now: with shirt effects, satin, diamonds. (Gold would make a pleasant blaze here too.) Mollie Parnis dress, in William Rose silk satin; about \$135. Saks Fifth Avenue; Hutzler's; Neiman-Marcus. The diamonds, from Harry Winston.

Rocketing white to a new kind of late-day excitement: this fresh affinity for furs, for jewels, and the day-dress casualness that's the late-day white signature now.

By Hannah Troy, of Jasco knitted wool; about \$125. Saks Fifth Avenue; Dayton's; Meier & Frank.

Jewels by Schlumberger of Tiffany.

Coat of Umpa natural dark ranch mink, by B. Wollman. Further lighting for white: pink version of Revlon's new pale and silvery nail enamels; details, page 42.





SCHATZBERG

*When it's a college
for men, too...*

● It's no surprise that separates get taken to college, or that they are particular blessings on a campus with men around seven days a week. Where the news lies now, we think, is in the separates themselves (they can be classic, but—proof here—they needn't be) and in the approach to putting separates together. On these eight pages, you'll find guideposts to interchanges marked by jacket—actual tally here is seven, including the new stevedore sweater-jacket; by a new coat wisdom; by a series of skirts; by a spectacularly pretty-ing little Scotch hat, making the fashion circuit from tweed to velvet. And whether you buy all the separates and convertible coats we show, or even a few, what matters most is how well you can turn separates into fashion without seeming to try. . . . (1) by understanding your fashion plan and holding to it against all but thousand-volt impulses, (2) by avoiding distractions of colour—it's a design fact that three colour families over and above black and white are usually a working maximum, (3) by discovering and doing-something-about this year's coiffure. Which is: longer, silky hair, often parted in the centre, the up-flip of curl at the ends not very much more than you could accomplish by eyelash curler. All the clothes and accessories mentioned on these eight pages can be bought in New York at Miss Bergdorf of Bergdorf Goodman. *Left:* Two convertibles, the coat and the car, and two examples of this-year news that won't blur around the edges come 1960. (More about the Renault car, next page.) About the coat: nominally a raincoat, it can take care of the rest of the weather with its hamster-printed wool-and-mohair lining. A belt converts its straight shape to cinch here. By Modelia, of khaki-coloured cotton poplin, about \$70. Montaldo's; Joseph Horne; Neiman-Marcus. The boots by Pappagallo, black-speckled brown hair calfskin. *Right:* A young black coat (they're scarcer than you'd think) worn with a red velvet Scotch cap. By shape and colour this is the kind of coat that's high on day-evening convertibility. By Adolphe Zelinka, in pebbly Milliken wool, about \$80. Junior sizes. Hutzler's; Dayton's; I. Magnin. Hat from the Emme Boutique. Handbag by Ronay. Delman shoes. *For shops in other cities, see page 54.*

Separates are fashion-fundamentals on campuses where you need a high count of daily "looks." Here, eight pages based entirely on separates, and a truly convertible coat.



On these pages, what you need for the man-hours spent on and off campus . . . a convertible suit, tweeds, a small-scale, furry-looking coat.



SCHATZBERG

*h*ow the man-oriented life is lived, on a day off-campus: In separates and on wheels. Renault's new Caravelle here with a flip-off top, and a design good until the four-seater moon rockets come out. Above: Camel-colour wool tweed skirt and jacket worn suit-style, with a creamy silk shirt. Re-analyzed, the jacket and a plaid skirt would hit it off marvellously; so would the skirt and a black top (one currently at work, right). Jacket, about \$30; skirt, about \$25; shirt, about \$16. All by Toni Owen; Strong, Hewat fabric. At Hutzler's; Julius Garfinckel; I. Magnin. Gloves by American Astral. Scarf by Echo. Delmanette shoes. The Phoenix stockings at Bergdorf Goodman. Small-frame sunglasses by May. The centre-parted coiffure: Coiffures Americana. Opposite page: In the top photograph, red wool jersey blouse and a wool tweed skirt in the same red, both balancing on that fine fashion line known as don't-dress. Blouse, about \$14. Skirt of Strong, Hewat wool-and-reindeer hair, about \$25. Both by Robert Sloan. L. S. Ayres; Neiman-Marcus; I. Magnin. Madcaps hat. Roger Van S handbag. Directly right, a lesson in how to charm separates into line: one really strong-fashion jacket—in this case, white wool-and-cotton curling like a lamb, about \$60; tweedy skirt of black and white Hockanum wool, about \$20; black jersey blouse, about \$12. By Masket Bros. L. S. Ayres; I. Magnin. Emme Boutique hat—the Scotch cap, in tweed. Delman shoes. Everything, both pages, at Miss Bergdorf of Bergdorf Goodman. For shops in other cities, see page 54.



*When it's a college
for men, too...*



Separates, here, judged on this basis: they can carry their fashion with them from one look to another. Again, all the clothes and extras shown on both pages are at Miss Bergdorf of Bergdorf Goodman. *This page:* Below left, a true hacking jacket down to vents and leather elbow patches, worn with a skirt of grey Hockanum wool flannel, blue cotton shirt. Jacket, red-brown-grey herringbone wool tweed, about \$25; skirt, about \$16; shirt, about \$5. Designed by John Weitz. At Wanamaker's, Phila.; Hudson's.

Below, right: shorts of ribbon-wale gold cotton corduroy; by Diva, about \$12. Shirt is black Dacron-and-cotton with hood collar; by Evan-Picone, about \$14. Halle Bros.; Frost Bros. Clothes, this page: I. Magnin.

Opposite page: Near right, brown and white checked wool pants and a resourceful camel-coloured wool jacket cut Norfolk style. Pants by Diva, about \$16. Jacket, by H. & E. Shapiro, about \$35. At Julius Garfinckel; Famous-Barr. Far right, at top, black wool stevedore sweater lined in red Orlon fleece, about \$40; black and white worsted Glen plaid skirt, about \$30; red wool jersey blouse, about \$12. All by Robert Sloan, at Meier & Frank. Park Lane handbag. Second from top: black Shetland wool pull-over, about \$25, warming an outdoor shirt of white Cone cotton corduroy, about \$10. Skirt, white-and-camel wool, about \$25. By Masket Bros., at Bramson's. Added: leather belt; Domini shoes. Third from top: camel's-hair cardigan topping a worsted plaid skirt in green and beige (pants are on the card for it another time). Cardigan by James Kenrob, about \$23. Custom Craft skirt, Einiger fabric; about \$30. Frost Bros. Bottom picture: after-class skirt by Florence Walsh, of white, black, and red Lawford wool plaid, about \$16. Evan-Picone shirt in red Lanella wool-and-cotton, about \$14. Both: Famous-Barr. Clothes, this page: Frederick & Nelson. (The shooting gallery and dodgems, photographed at Palisades Amusement Park.) *Shops in other cities, page 54.*



SCHATZBERG

When it's a college

for men, too... The class and after-class separates line up this way: jackets—3 varieties here alone; grey flannel again; characterful plaids; woman-tailored pants.



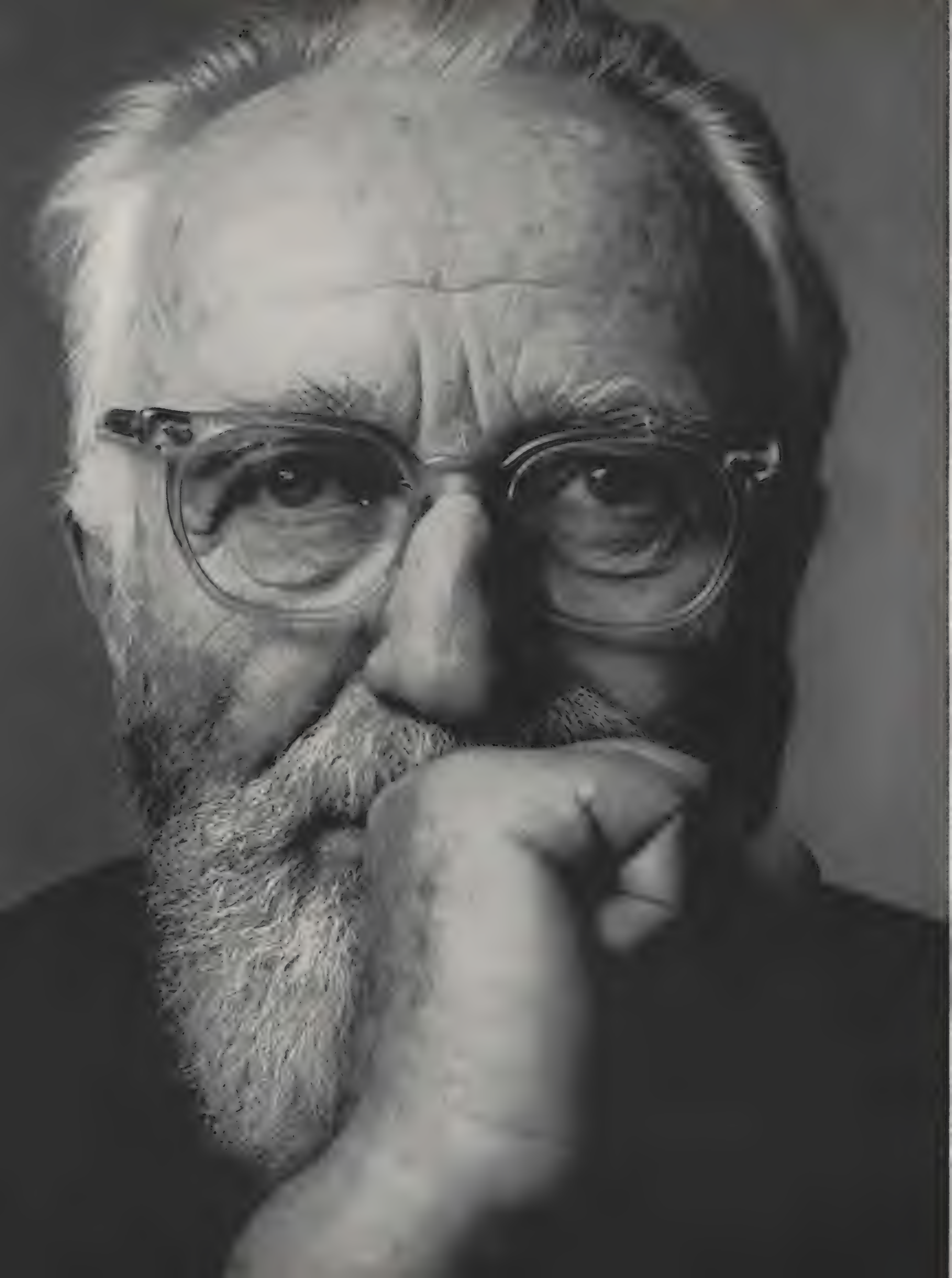
When it's a college

for men, too... Without looking it, every late-day and evening look here is turned out by separates. Except the coat, which has a convertibility clause of its own.



Three late-day looks here to handle all the P.M. situations, short of a ball. The clothes and extras on both these pages are at Miss Bergdorf of Bergdorf Goodman. *This page:* Above left, black-braided jacket and skirt of tortoise cotton velveteen etched with black Paisley, and a sleeveless blouse of black velveteen to belt inside this, or any, skirt. Jacket, skirt, and belt, about \$110; blouse, about \$23. By Ellen Brooke; Onondaga velveteen. Harzfeld's; I. Magnin. Laguna necklaces. Delman shoes. Above right, jacket, skirt, barish blouse, all in white silk ottoman; the belt is red silk satin. Except for big dances, this is what's meant when the man wears black tie. Jacket, about \$30; skirt and belt, about \$35; blouse, about \$16. By Mr. Gee; Couleur silks. Wanamaker's, Phila.; Montaldo's; I. Magnin. Wear-Right gloves. Delman shoes. Left, for Friday night of a big weekend—suitcase-able black wool jersey blouse and skirt. To add: crushed suède belt, a gilt-and-fake-ruby pin, and early on, the Paisley jacket shown above. Top, about \$10; skirt, about \$12. Both, by Nelly de Grab; Security Mills jersey. Hutzler's; Famous-Barr; I. Magnin. Hattie Carnegie pin. *Opposite page:* A coat—and a case of new fashion—where all the sensational adjectives apply. White lamb's-wool on the evening side, grey men's-wear melton on the day side. By Modelia, about \$75. Hutzler's; Harzfeld's; I. Magnin. *Shops in other cities, page 54.*





STEICHEN'S EYE

Steichen, at eighty, works, paints, photographs, pursuing his search for visual truth with the same logic and the same passion that have stamped his whole creative life. As photography is a young art, barely over a century old, there has not been time to create its legendary figures. The records of the creative photographers have not been kept with the same loving care as those of painters. One of the revelations of the study of the lives of great painters is their extraordinary longevity, but it is more than just the time they spent on earth; the vital fact is that the masters created some of their greatest works at a very advanced age. Two examples: Titian painted his glorious "Nymph and Shepherd" when he was over ninety; Monet painted his inspired visions of water lilies when he was over seventy. In our time, Picasso is seventy-eight, Braque seventy-seven, Villon eighty-four.

Edward Steichen, now, is in that miraculous moment of life when all restraints, all repressions are broken, when the experience of eighty years creates the true economy of effort, when the mind knows what it wants and listens to the heart that urges it to express what must be said before it is too late.

His most recent photograph is "The Shad-blow," one in the notable series of studies of nature that he is now making. He started photographing "The Shad-blow" in 1955 and for the last three years it has been his principal subject. Day after day during these years, he has photographed this bush in still photographs and motion pictures, recording its transformations under the changes of light, of season, and of time.

Such a passionately consistent pursuit is characteristic of Steichen; as a young photographer, he photographed a white cup and a saucer against a white background a thousand times. This yearning to study objects under changing conditions of environment and light is reminiscent of the search of the Impressionist painters, the real forefathers (*Continued on page 140*)

Opposite: Edward Steichen by Irving Penn in April, 1959, eleven days after Captain Steichen's eightieth birthday.

Right: "The Lexington, Aircraft Carrier," one of the most famous Steichen World War II photographs, taken in 1943 with infra-red film, a day before the air assault on Tarawa.

*A study of
the greatest living
photographer*

BY ALEXANDER LIBERMAN



*Captain Steichen chooses, for these five pages,
five of his best photographs from 1905 to 1959 -
two of them never published before.*



Steichen's Paris experiments



Opposite: "Balzac by Rodin," taken in 1908, with only the moon for light; published here for the first time in its original colour.
Above: "Steeplechase Day, Paris: After the Races," 1905; this pigment print was an early venture in documentary photography

Steichen's colour experiments



These two great photographs have never been published before.
Above: "Eve," a 1922 two-colour photograph of Dana, Steichen's wife.
Right: "Shad-blow," April, 1959—since 1955 Steichen has recorded the
light and the life of this tree, the woods, and the nearby pond.





VOGUE PATTERN 181



VOGUE PATTERN 180

VOGUE PATTERNS



Fall-wardrobe plans: the key clothes

Detailed on these pages, the directions a woman's thinking might take now, before the first cool day turns on the new-clothes pressure in earnest. Items: a suit, a silk dress, a coat to wear over both; all keyed to brown, green, black. *Far left:* Dress of Paisley-ish printed silk with evident fashion-now worth and this asset: it has a way of making the coat weather a pure fashion pleasure. Vogue Pattern 181 from an original design by Ronald Paterson, here in black-etched green-and-brown silk by William Skinner. *Centre:* The coat that could meet half the fashion crises in the world—a beautiful green-beige colour, enough collar and sleeves, accommodating fullness. Vogue Pattern 180; the original coat was by Rodriguez. Forstmann coating is a wool twill with lashings of reindeer hair. *Near left:* Well-shaped little suit that doesn't hesitate to take on all the daily work a woman can give to it—and not act the workhorse. There's a skirt-topping blouse under the jacket, and the jacket itself fits, ungrudgingly, under coats. Plaid is lightened brown Forstmann wool, colour-thatched with fur. Vogue Pattern 4036. *Other views, where to see fabrics, page 22.*

VOGUE PATTERN 4036



Fake fur persuasion: luxe little jackets

HORST



Three fur impersonations to wear for what they are: precisely what rhinestones are to diamonds. Remarkably fur-like, but a good deal lighter in weight and in warmth, these have been made into active short jackets for early autumn days, late days.

Opposite: Faking for broadtail—fabric, coiffed into a short cardigan, braid-bound. Good theatre, here, over a black silk chiffon dress. Jacket of nappy rayon, by Winter Furs; about \$19. Dress by Mollie Parnis; about \$145. Dress, jacket, and Grandoe gloves: all Jay Thorpe. Dress and jacket: Hudson's. Veil: Lilly Daché. Jewellery by Hattie Carnegie. Alight: a Kent cigarette. *Near left:* Leather, now playing for fur. A cardigan jacket of calfskin, stencilled to pass for cheetah and worn, here, over a white dinner dress. By Leonard Fisher; about \$85 at Lord & Taylor. French leather gloves. *Above:* Doing a spoof on otter, a furry brown fabric of Dynel and mohair, shown in a jacket for country-city days. By Winter Furs; about \$35 at Bonwit Teller; Sakowitz.



August
suit-signals—
cloche capes;
cape-cut sleeves

Left: Red tweed city suit with the biggest collar a suit could have now—a telling amount of cape. This, half-a-jacket deep, folded back from a single button. The suit—actually a soft-skirted dress with a sleeved black wool jersey top—by Hannah Troy, of wool-and-mohair; about \$195. At Lord & Taylor; Marshall Field; Joseph Magnin. Hat by Emme. Chair by John Vesey. *Right:* Black-and-white tweed sheath wearing one of the great new suit-surprises—a spiral wrap of jacket, its sleeves cut like a pair of charming little capes. This look—with this degree of jewellery, pale furs, velvet hat—for city afternoons that shade off, casually, into evening. By Tarquin, of Rodier wool. Natural Russian lynx boa, by B. Wollman. Marvella jewellery. Grandoe gloves. Lord & Taylor. Lilly Daché hat.






August

dress-signal-

full skirts



Left: Sand-coloured jersey with a fling of pleats indicating the general drift of skirts in fashion now—full in the fluid unstrained way that makes a walk across the room seem positively beautiful again. A Galerie fashion, in Alamac's Thalspun jersey of Orlon-and-wool; about \$70. Rosette Pennington; Bramson's; Roos-Atkins. Gloves by Superb.

Right: Key word in the new full-skirt talk: softness—soft bodice, soft sleeves. Here, black-and-white wool tweed coming up—softly—pale-grey. By House of Kunel, about \$245; Fuchs gloves. Bergdorf Goodman. Dress: Nan Duskin; I. Magnin.





Above: *Taxiing to hotels, meetings, against the buffet of midtown traffic, the Colonel often naps.*

Below: *Breakfast—grapefruit juice, skimmed-milk, yoghurt, Sanka; here, at the Astor on Times Square.*



ELLIOT ERWITT

Facing page: *Push-ups in the Colonel's pantry*

Below: *Stretching and breathing exercise.*
On the wall: *heraldic chart of the Obolensky princes drawn by a sometime doorman at the Sherry-Netherland.*



COLONEL SERGE OBOLENSKY— *his system for staying lean and fit*

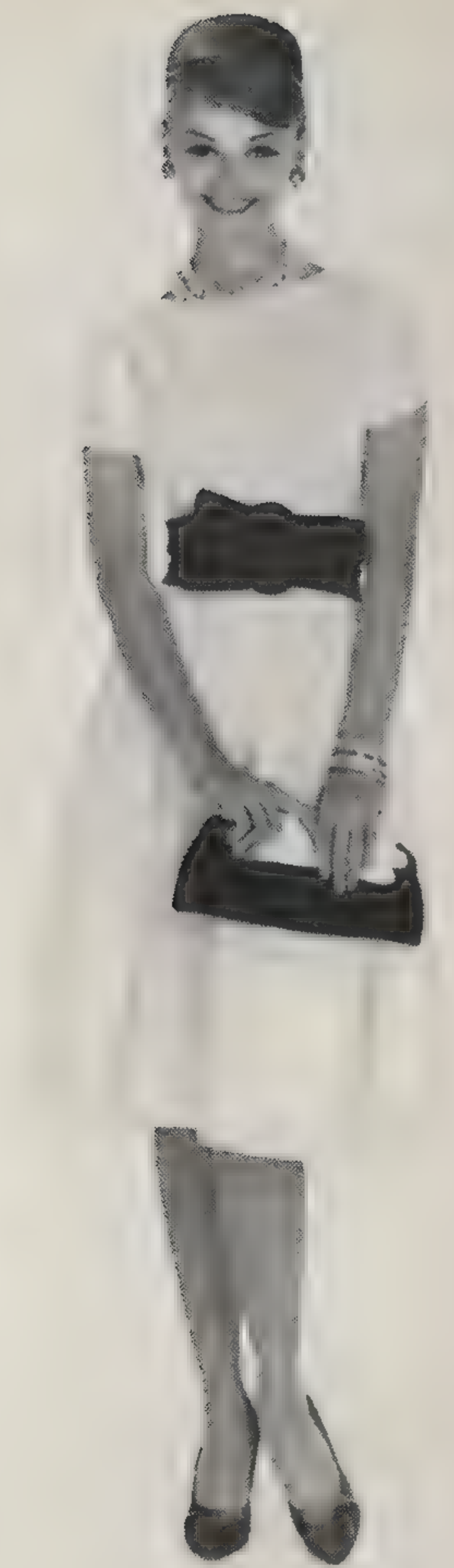
At sixty-eight, Colonel Serge Obolensky has a quick, limber stride and the taut, well-tempered spine of a good sabre. These attractive circumstances he attributes to an inflexible, but by no means madman régime of diet and exercise, plus a certain sense of proportion about sleep. He rises at a semi-Spartan seven o'clock, spends a mobile fifteen minutes exercising, mixing orthodox calisthenics and yoga. The calisthenics he learned as a child in Imperial Russia, from a Russian Marine who was his valet and bodyguard; much later, he took to yoga, purely in its physical phases, because it keeps the vertebrae supple, "trains the tummy muscle, and stimulates the glands." A headstand, part of the regular routine, reverses the flow of blood—also, presumably, stimulating. After this comes a hot bath; then breakfast. As Vice-Chairman of the Board of the Zeckendorf Hotels Corporation, Colonel Obolensky lives most of the time at one of the six New York hotels involved (he recently moved into an apartment at the Drake). He breakfasts—invariably on yoghurt—in one of the hotel dining rooms. All in the day's work—which starts in his office at half past eight—are conferences with chefs and maintenance men, checking out blueprints for new projects, meetings on civic affairs, notably Civil Defense. (An officer in the hard-riding Chevalier Guards of Czarist Russia in World War I, Obolensky also served brilliantly in World War II; enlisting as a buck-private in the OSS at the age of fifty-three. Later, as a Lieutenant-Colonel, he jumped with

the paratroopers who chuted into Sardinia while it was still occupied by the Germans.) At five, work ends, and the Colonel plunges briefly into bed in pyjamas. Later he may look in on the finale of a cocktail party (he no longer smokes, even his favourite corncob pipe; drinks modestly, only vodka or gin); then on to dinner—no butter ever, lots of protein, a mere taste of sauces. A prodigious charmer on the dance floor, he likes nothing better than a whirly evening ("it's good exercise, too"), but tries to "steer the lady I'm with home by half-past twelve."



Above: *A classic yoga posture—A.M. routine.*





When it's a girls' college...

The main difference between men-too and no-men colleges: school days are more casual, occasions are *more* of an occasion. In clothes-ese, this means a wardrobe on two levels: offhand clothes, party clothes (some go-betweens). On these four pages, starters—all: Best & Co., N.Y. *Opposite:* An Orlon sweater in marled camel colour, with a pleated plaid worsted skirt in rust-olive, a yellow shirt of Dacron-and-cotton. Sweater by Weber Knit, about \$15. Skirt, about \$18; shirt, about \$8; both by Harburt of Boston. All: Famous-Barr; I. Magnin. Calderon belt. Shoes: Sandler of Boston. *Above:* Weekendable suit of red wool tweed that, unjacketed, becomes a scoop-neck dress. By Junior Accent; of Hockanum fabric. About \$50 at Wanamaker's, Phila. Orange velvet beret by Betmar. MM handbag.

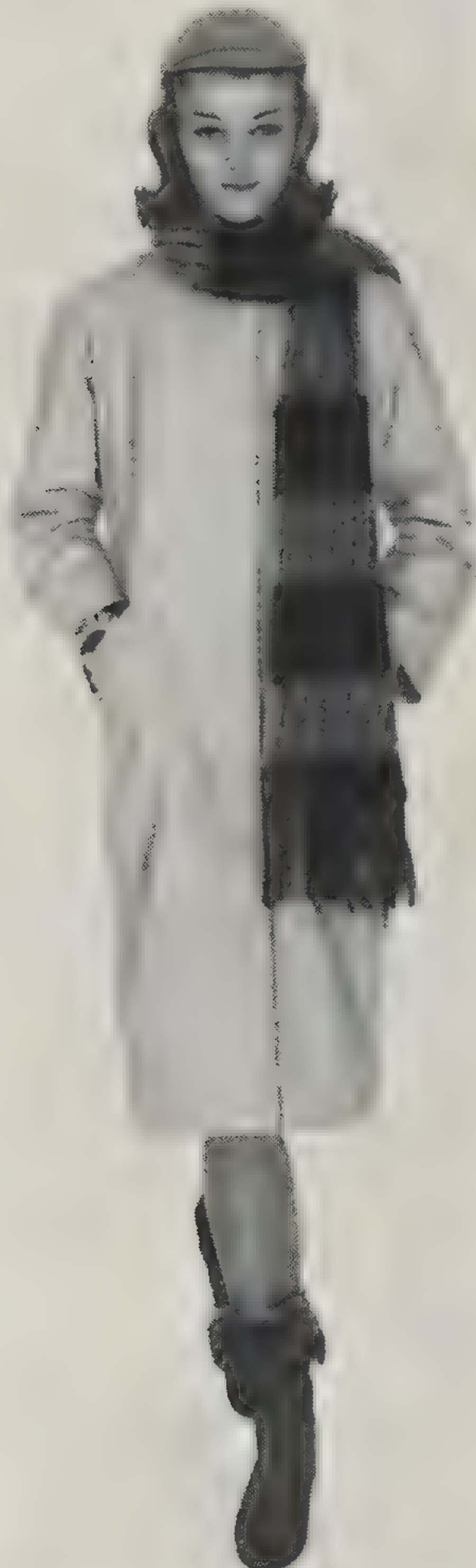
Above, right: White wool dinner dress with these props: a red panne pillbox, a wide red suède belt. Dress by Greta Platty; about \$35 at Hudson's. Hat by Betmar; belt by Calderon.

Right: Dress coat that goes over day dresses, party dresses. Red wool, semifitted, with a sensitivity to accessories. Milium lining. By A. Davis, about \$90 at Julius Garfinckel. Betmar hat. Everything, both pages, and Dominic Romano shoes, this page, at Best & Co., New York. *Shops in other cities on page 54.*





When it's a
girls' college...



Here more clothes-starters for a girls' college; all at Best & Co.

1. Parlayable separates—beige knitted wool shirt, slacks and boy jacket both of grey wool flannel. Shirt by Geist & Geist, about \$20; jacket by H. & E. Shapiro (Stevens fabric), about \$23; slacks by Jack Winter, about \$15. All: Joseph Horne.

2. Party time: black cotton velvet dress with bare X-strap back. By Custom Craft, of Crompton fabric; about \$50 at Bramson's. Coro bracelets.

3. Studious clothes—a Dacron-and-cotton shirt, worsted-and-mohair sweater, both yellow-gold. The kilt is dark plaid wool, in grey, blue, green. All by Greta Plattr; shirt, about \$12; skirt, about \$30; sweater, about \$23. All at Bramson's.

4. Save-the-day dress of red wool jersey. Added: wide black belt, red pillbox. Dress by Eloise Curtis, in junior sizes; \$35. Hutzler's. MM handbag.

5. Into each life—the need for this natural cotton poplin raincoat, Zelan-processed. By March & Mendl; about \$18 at Harzfeld's. Eton cap of wool, a John Frederics Charmer. Boots by Cantatas. Glentex scarf.

6. Dark grey pull-over of brushed wool-and-mohair, worn over walking shorts of worsted tweed, plaided darkly in gold, brown, grey. Sweater by Darlene, \$11; shorts by Jack Winter, \$12 at Wanamaker's, Phila.



7



8



9



10

7. A foul-weather friend—the storm coat of dark-green cotton twill, Zelan-processed, with lining and collar of Verel. By White Stag; about \$45 at Meier & Frank. Boots, U. S. Rubber.

8. After-hours clothes that might, at some colleges, go to class too. A white wool V-neck sweater bulky and tennis-like, worn with long skinny pants of taupey-grey corduroy. Sweater by Olympic Knitwear, about \$12; pants by Diva, about \$15.

9. Jumper—far removed from the uniform variety—that meets life two ways: with blouse by day, unbloused later. Cranberry wool tweed, here with a lilac silk shirt inside. Both by Mr. Mort; jumper, about \$25; shirt, about \$15. Both, at Frost Bros.

10. A camel-coloured wool cardigan over a pleated grey wool flannel skirt, a leaf-printed cotton shirt in colours that leaves are in autumn. All by Majestic; jacket, about \$23; skirt, about \$13; shirt, about \$6. All, at Halle Bros. Ronay handbag.

11. Star-billed: the camel-coloured coat (there may be college girls who don't own a coat like this, but we'd rather see than be one). This, of wool, bathrobe-belted. By A. Davis, in Warren of Stafford fabric; Milium-lined. \$75 at Hutzler's. Shoes by Dominic Romano. Everything, both pages, at Best & Co., New York. For shops in other cities, turn to page 54.



11



At the Show at Ball's Bridge, 120,000 spectators, 1,000 horses; here, in the

Dublin's Horse Show Week

The Society and the Show

“**S**ee you at the Show!” In Ireland, as August approaches, this casual parting remark requires no more specific qualification. There are shows of a kind, it's true, every week of the Irish summer; from the straw-chewing cattle show in a green-and-grey village to the Kennel Club's Dog Show (principally famous because it's the only place in Dublin where a dry man can get a legal drink on St. Patrick's Day). But *the Show*, just like that, unqualified and unadorned, can only mean one thing: the five-day-long Horse Show of the Royal Dublin Society (known simply, similarly, as *the Society*) at their show-grounds at Ball's Bridge, a leafy Dublin suburb. Nor is it ever necessary to specify a rendezvous. Infallibly, somewhere, sometime, in the unexplained way in which these things happen in Ireland, you *will* run into your friend (along with a million others) in the course of the week's activities.



It may be under the lime trees beside the show rings, surrounded by brass bands and Balenciaga; or in the beflowered jumping enclosure, surrounded by Guards' moustaches and rough tweeds; or at any of the pink-coated Hunt Balls, where champagne circulates all night, like snuff at a wake, among the wild-eyed London debs and their chinless London escorts on their annual invasion of Dublin; or on a sunshiny evening at the Phoenix Park races—more brass bands, binoculars, and parasols—hoping to win the week's expenses on a filly of Paddy Prendergast's or on a colt of Seamus McGrath's. . . .

For it is all of this—not only the Horse Show itself—which goes to constitute the one week of the year when Dublin fully awakens from her deep Gaelic slumber and celebrates with such vigour and enthusiasm that the hang-over lasts till Christmas.

In Horse Show Week, everything happens at once: an *embarras de richesses* after months of ennui.



green Jumping Pocket, competitors from five International Jumping teams relax



In the lime-green and white
Royal Dublin Society Box

By Lord Kilbracken
Drawings by René Bouché for Vogue





Dublin's Horse Show Week

continued

Up for the week from Killegar, my far-from-stately ancestral home in the bogland of Leitrim, I invariably find myself regretting that each day has no more than twenty-four hours (three or four of which, to strike an average figure, must be prodigally wasted on sleep), as I gallop from dawn to dawn from one party to the next, from race meeting to yacht club to diplomatic reception, from pub to Georgian mansion. And, indeed, it has sometimes happened that I have woken bleary-eyed on the pale Sunday evening and realized, with a twinge of dutiful remorse, that the Horse Show itself is the week's one function which I have never quite found the time to attend, what with the Galway Blazers' Ball, the house party at Luggala in the Wicklow Mountains, the Tipperary Hunt, the South County Dublin Harriers, and other such charming distractions.

There were few such social trimmings when the very first Dublin Horse Show was held, ninety-one years ago. "The stone wall was a five-foot-ten jump in cold blood, off wet sawdust in a small, crowded courtyard"—such was the contemporary report in the staid *Farmers' Gazette*. The courtyard in question was in the grounds of Leinster House, then the magnificent home of the kingly Dukes of Leinster, subsequently headquarters of the Royal Dublin Society till it was acquired by the newly-created state in 1924 to be the seat of Ireland's Parliament, Dáil Éireann. It was then that the Society moved out to Ball's Bridge, and built the present impressive showgrounds, which extend over sixty acres. More than 100,000 hippophiles pass through the turnstiles every Horse Show week. For the jumping, for the judging, for the sales; to see and to be seen.

At the Bloodstock Sales, a discreet wink or nod can bring you a "real Ball's Bridge bargain." Year after year, horses bought cheaply at Ball's Bridge have made racing history. A heterogeneous, cosmopolitan crowd jams the ringside. Eight Grand National winners were sold here; so was the famous Brown Jack; so was Hard Ridden, the 1958 Epsom Derby winner, bought by Sir Victor Sassoon for little more than one thousand dollars. Meantime, in the four trim show rings, a thousand thoroughbreds, hunters, cobs, and ponies are being judged; the prizes are nothing, the prestige is everything. But the principal interest each day, inevitably, centres on the jumping.

It's the toughest, most testing circuit in the tough show-jumping world. Other shows with "stone wall"

jumps have painted replicas. Ball's Bridge has the real thing: grey skulls of rock from Connemara that knock sparks from the hooves of an untidy jumper. Five-barred gates, the water, uncompromising thorns; all the obstacles are faithfully reproduced which the hell-for-leather Irish horseman (or horsewoman) has learnt to take in his stride when riding to hounds. And the most feared of all, which is unique to Dublin, is the great double bank, where the horse pauses on top to change feet and then plunges down (or so it must seem to the tyro) to a distant green valley on the opposite side.

Round the great arena, like Romans at a gladiatorial combat, the tens of thousands gather day after day, to watch, to judge, to criticize and praise. To the luckless competitor, anything may happen. Captain Lombard, for example, of the Swiss jumping team, was catapulted at the double bank into the dyke beyond. His horse remained atop the bank, and nonchalantly grazed there, to the crowd's delight, while the gallant captain climbed aloft on foot to remount and complete the jump. Strangely enough, only one man has been killed at this obstacle: a British brigadier, Malise Graham, in 1929. That was the year an American team first competed. For them, it must have been a gruesome introduction, but the Irish are well-accustomed to such mortal hazards. Consider that Lady Mollie Cusack-Smith, Master of her own pack of foxhounds, boasts that she has broken every bone in her body, including her back and her neck, on the hunting field: or that Buck Whaley, Dublin wit and dandy, jumped on horseback from a second floor window for a wager of five sovereigns.

The international contest for the Aga Khan Trophy, disputed by four-horse teams from half-a-dozen countries, is the week's main event in the jumping enclosure, both for pageantry and horsemanship. To a fanfare of trumpets, the President of Ireland enters. Saffron-kilted pipers. The flags of the competing nations. Silence on the stands as each national anthem is played. The skirl of Irish war-pipes. A parade around the enclosure. Then silence again, as each rider tackles the course—to be greeted by a roar of applause, understandingly held in check until the last jump has been cleared. Ireland and England, traditionally, are the principal protagonists, with Italy a close third; the United States, not represented this year, had one victory—in 1948.

Ladies, nowadays, compete in all the open events on equal terms with men. Till 1919, they were excluded completely, and were then only allowed to



The Hon. William E. Wylie, Queen's Counsel, omnipresent Chief Organizer of the Show, supervised from the official Judge's Box.

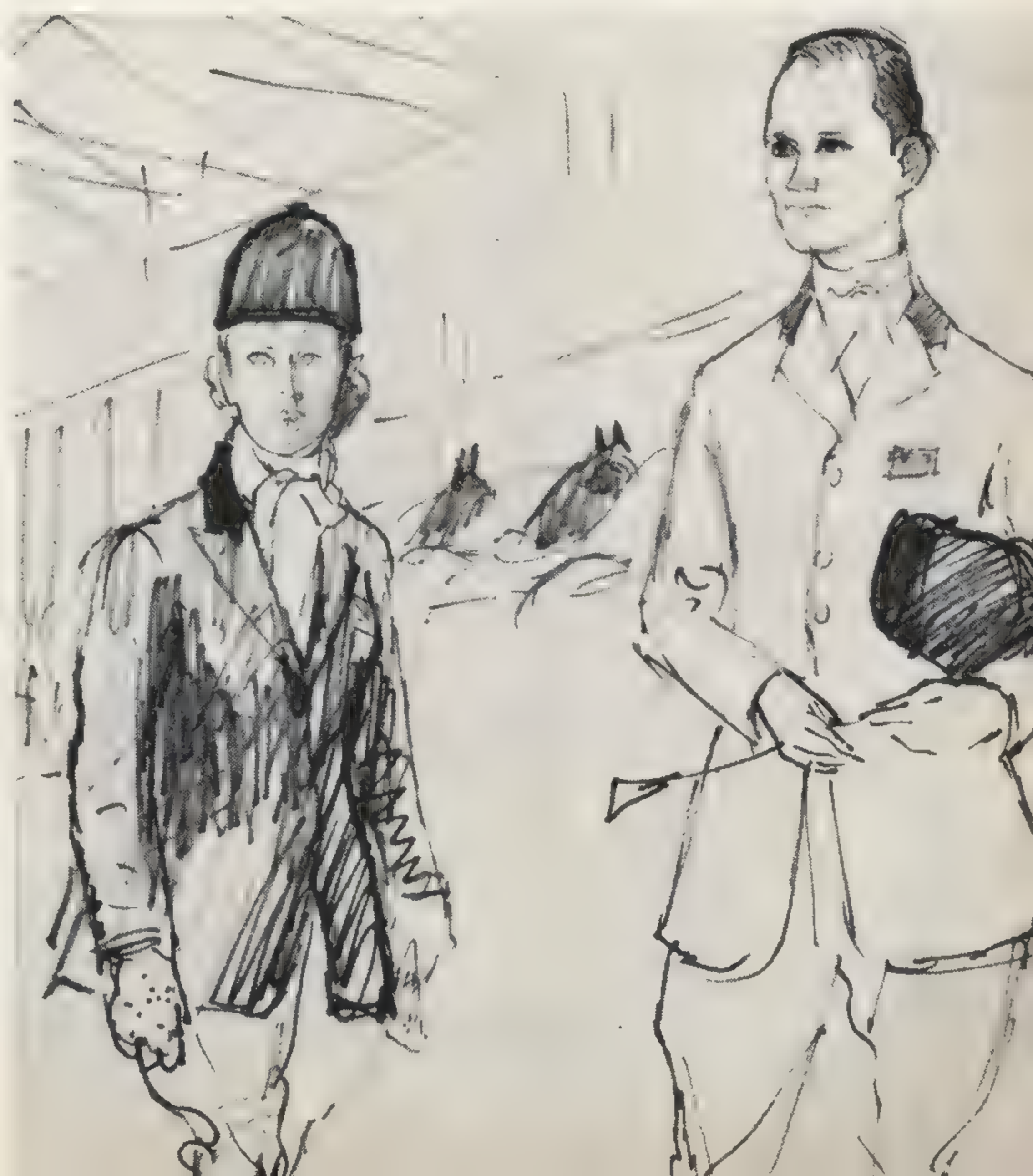


The outdoor, floodlit Luttrellstown Castle Horse Show Ball for over 500 guests given by Mrs. Valerian Stux-Rybar, the former Aileen Guinness. *Left to right:* Mr. and Mrs. Stux-Rybar, the Maharanee of Jaipur, the Maharajah of Jaipur, Lady Bruntisfield, Lord Bruntisfield.

take part in classes of their own, and only riding sidesaddle and skirted to the ground.

The famous and the unknown will be in Dublin this month, with the poets and the blackguards, the urchins and the industrialists, the well-heeled farmers from Royal Meath and the bogmen from Mayo-God-help-us. Some of them will be at house parties, some will find hotel rooms, and some will be sleeping on the streets, for Dublin, as usual, will be bursting at the seams; small matter so long as the horse is comfortably accommodated, and there is little fear on *that* score. I vividly remember the comment of General Tuckerman, then president of the National Horse Show Association of America, when I showed him round the Ball's Bridge stables on his visit to Dublin in 1950: "I've slept in places myself where I've longed for such comfort."

Two famous competitors: England's Mrs. Jill Banks, only woman in the 1958 International Jumping Competition, with William C. Steinkraus, Captain of the U. S. Equestrian Team.





CECIL BEATON

MRS. JOHN R. DREXEL III AND HER DAUGHTER, PAMELA. Mrs. Drexel, *right*, is Chairman of the Gorham Silver Ball, to be held on August first at "The Breakers" in Newport, Rhode Island, for the benefit of the Newport and Providence Preservation Societies; Miss Pamela Drexel, who graduated from Foxcroft in June, is a member of the Junior Committee. Two weeks later, on August fifteenth, Miss Drexel will make her *début* at a ball given by her parents at their house, "Rockledge."

BY COLETTE

Visits

EDITOR'S NOTE: *The great, responsive Colette, author of Gigi, among other books, wrote this and eleven other articles for French Vogue in 1925. We republish it, sixth in our series, partly for the pleasure of reading a strong, skeptical, feeling woman, partly for delight in her immaculate style. (Antonia White is the translator.) The Tender Shoot, a book of Colette short stories, will be published this month by Farrar, Straus & Cudahy.*

Duty visits! Terror of my childhood, plague and torment of my young womanhood! Visits to the newly-married, visits to thank one's dinner hosts, visits of condolence and congratulation, above all ceremonial visits. . . . Does the total number of hours I devoted to you exceed the life of an old butterfly: forty days? I doubt it. I certainly do not expect so brief a purgatory to pay for all my sins.

In a child, the desire and the need to be sociable have to be encouraged. My own home was the last place where I was likely to have become aware of either. A happy childhood is a bad preparation for human contacts and mine was amply filled by a loving, slightly fantastic family, richly sufficient unto themselves and fiercely shy of strangers. The shrill bell in the porch of our house announcing the assault—the Visit—dispersed the whole lot of us, down to the cats. My brothers scattered like a guerilla band, with a profound knowledge of the terrain and its rural hide-outs, and I followed them. My mother would laugh: "Little savages," seeing her own natural unsociability reflected in us and secretly approving it. She did not know that the children of men can no longer live in the jungle, that pleasure, grief, personal crises, and work are all subordinate to the rite, the religion, the duty, of the Visit.

I learnt this late. I learnt it at an age when the last embers of any possible passion for etiquette had long been extinguished in me. Could my patience conceivably last out the process of visiting two Aunt Maries, some aged, vaguely-connected Henriettes, and those families of in-laws, all exactly alike, from which I dragged myself on from one to another, impelled by a kind of nervous dizziness induced by terror, exhaustion, and an empty stomach?

As a very young married woman, I did not dare break with the customs of a family of in-laws whose

mildness and high morality, seen as a whole, produced on my youthful energy and avidity for life the effect of one of those safety rails that provoke one to commit suicide. I tramped from visit to visit throughout the entire mortal day, my mind distraught as a prisoner's. On a road signposted with dry cakes, cups of tea, and women dressed in black, I met seasoned campaigners of sisters-in-law, female cousins scouring Paris from Passy to Montparnasse, nieces lumpy with chilblains, not to mention uncles by marriage, aged brothers, anyone of whom might die without my being sure which was the corpse. . . .

I also met gloomy, well-disciplined boys, accustomed to sacrifice without a word their day's holiday, their afternoon of voracious reading; stoical boys who would have given up their seat in the bus or their place in heaven with the same air of stony submission. I was not in the least taken in by their look of patient endurance. A schoolboy who has been unlucky or bullied at school passes on his schoolboy phobias to the man he becomes—all those throwbacks to old fears that wake him up at the most tragic moment of a dream of examinations or a nightmare of impositions.

Even at that time, twenty years ago, the sight of those ill-employed adolescents made me want to imitate the wise Marquise who advised her grandson: "Only commit follies that you really enjoy." I would have liked to tell them: Only accomplish duties that have some meaning. Acquire, here and now, the intention and the firm purpose of visiting your friends when your mutual affection urges you to do so.

Those children of other days never heard what I inwardly preached to them. Today, my daughter, at twelve, radiates uninhibited delight at all social gatherings, and it is she who has taught me that there is nothing human beings perform with more stubborn persistence than an imaginary duty. Moreover I know precisely what the uncompromising principles of innovators are worth, once the reforms they attempt are aimed at the puerility of our ways and customs. I have known it ever since a cousin of mine left a visiting-card at my house, engraved with these words:

RAPHAEL LANDOY

Vice-President of the League for
the Abolition of visiting-cards

Back to school: dress rehearsal





Rehearsing, here—the school play, shaping up for an early-autumn production. Cast: eight-, nine-, and ten-year-olds. Director: a pretty young school-teacher (more about her next page). Costumes: back-to-school dresses, in sizes 7 to 12. *Foreground, left:* Mary McClean (who's apparently acting as Assistant Director) is the daughter of Mr. and Mrs. John McClean. Her dress: blue-and-black checked Arnel-and-cotton. By R.A.R.; about \$9. Best & Co.; Marshall Field.

On stage, left to right: Hilary Roche, daughter of Mrs. Murray Roche and Mr. Jeffrey Roche, performs with élan in a blazer-striped dress of blue and green. By Cinderella, in Dan River cotton; about \$6. Best & Co.; Hutzler's.

Frannie Beatty, daughter of Mr. and Mrs. John R. A. Beatty, wears a red-and-grey woven-striped shirtwaist dress, full-skirted; in Avondale cotton. By Jack Honig; about \$6. Gimbel's; Woodward & Lothrop. Rocky McClean, Mary's twin sister, in a beige-y brown dress with provincial print; cape collar edged in white piqué. By Jack Spiro, in Burlington cotton. About \$6. Bloomingdale's. Maggie Blackmon is the daughter of Mr. and Mrs. William A. Blackmon, junior. She wears a high-buttoned jumper of sage-green cotton corduroy (this, by Crompton); green-printed cotton shirt. By Joseph Love; about \$8. Bonwit Teller; Hutzler's.

Alexandra McKenna, daughter of Mr. and Mrs. Norbert A. McKenna, in a red jumper, put-over top. Wm. Simpson fabric, of Orlon-and-rayon, woven by U. S. Rubber. By Sunny Lee. About \$15. Lord & Taylor; Jordan Marsh, Miami; I. Magnin. *Foreground sitting on stage:* Amanda Haynes, daughter of Mr. and Mrs. Justin Haynes—a girl who's more often found sitting on a horse. She wears here a blue check-striped dress. By Yolande, in Galey & Lord cotton; about \$13. At Bonwit Teller; Julius Garfinckel.



More back-to-school dress notes



FRANCES MCLAUGHLIN-GILL

“T rips to museums and other nearby places of interest will be scheduled from time to time,” says the school brochure, and means it. So, to brush up their knowledge of Egyptology, migratory birds, or whatever, off goes this group—led by the same attractive young woman you saw on page 120. She’s Miss Welcome Skannal, of Denver, Colorado, now getting her final points for an M.A. degree at Teachers College, Columbia University, preparatory to teaching in New York. (“I’m afraid I can’t give any particular exciting reason for wanting to teach,” Miss Skannal wrote us not long ago. “I just want to have the feeling of doing something that needs to be done, and . . . I do love being with children.”) The children, here—some of the girls you saw on the preceding pages, plus two new arrivals; again, all are wearing new back-to-school dresses.

Far left: Maggie Blackmon again, in a whirl of red plaid, inspiring for school outings or just plain school days—even for most weekend occasions; so easy to Do Up that it’s always ready. Made of a new super-easy-care fabric by Wm. Simpson of Orlon-and-rayon woven by U.S. Rubber; white textured Dacron collar and cuffs. By Youngland; about \$11. Bloomingdale’s; Jordan Marsh, Miami; I. Magnin.

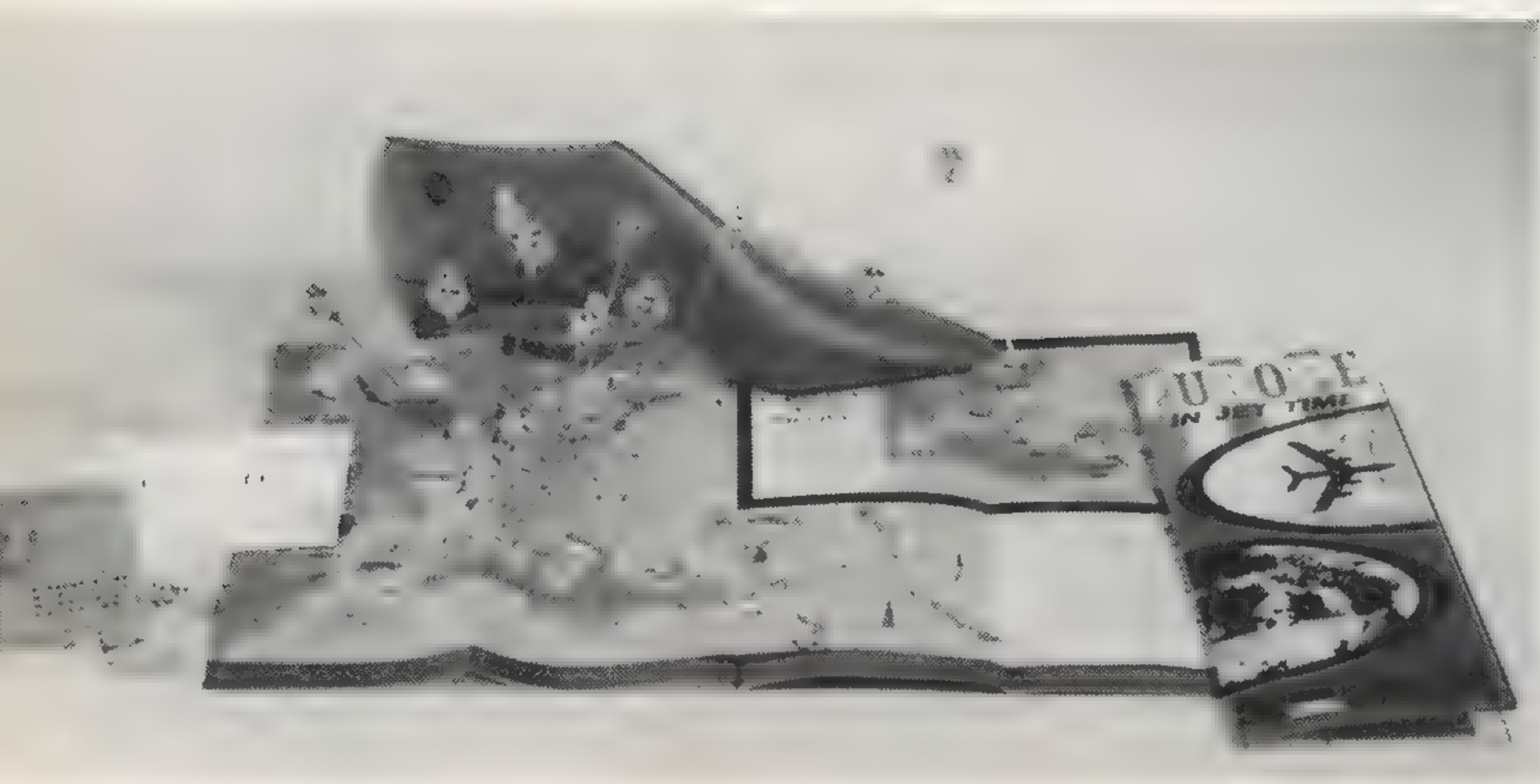
Second from left: Lucinda Abbe, daughter of Mr. and Mrs. James Abbe, in a full-skirted red cotton apron (Lowenstein fabric) with red plaid underskirt attached to white bodice of Springmaid cotton (this has elasticized sleeves that stay pushed up). By Kate Greenaway, about \$9. Altman’s; Wanamaker’s, Phila.

Third from right: Rocky McClean wears, this time, a jumper of red cotton corduroy, equipped with two pockets, a double row of pearly buttons; by Tiny Town Togs. About \$8. Long-sleeved white cotton blouse by Ship ‘n Shore; about \$3. Best & Co.; Woodward & Lothrop.

Second from right: Hilary Roche rides again, in a back-to-school dress plus that charmingly practical invention—an apron. Dress, in navy-blue Dacron and cotton (Galey & Lord fabric); apron, of Swedish cotton striped in red, white, and blue. Both by Florence Eiseman; about \$35. Both from Bergdorf Goodman; I. Magnin.

Far right: Peggy Hooker, the daughter of Mr. and Mrs. Edward G. Hooker, wears a red-and-grey striped shirt-waist dress with white collar and cuffs, and a grey apron that buttons on, handily. Both by Gail Berk, in Avondale cotton; about \$13. Saks Fifth Avenue; Hutzler’s.

Collector's shoes—



Europe to America

Traveller's booty, here and on the next two pages, that *might* have been gathered by a shoe-collecting woman, on a flying treasure-stalk through Europe—and indeed *was*. Among the cities touched were Florence, Bruges, Stockholm, London, Copenhagen, Paris, Frankfurt. This, however, is not the only way to acquire these shoes; every one of them is now available in America. Included in the loot: a straight-sided calfskin shoe with stacked leather heel (a great heel stack-up is going on now); an opera pump of bronze-coloured velvet with a jewel-case toe; a grey calfskin shoe braceleted at the base of its high, narrow heel; a city moccasin; and two wonderful boots—

one, alp-worthy. Notable everywhere is the burnished look of leather, handmadeness, and understated softness (following the principle of the German word *Handschuh*, these might be called foot-gloves).

Opposite: At Le Bourget Airport, new shoe-planes shown three ways: in the flattened angles of the two new shoe shapes, and in the Pan American jet clipper in the background that brought them to America. The red silk satin opera pump has a new dimension at the toe—planed diagonally on the right side, to look as though this portion of the shoe were neatly sliced off. At the side of the throat, two rosebuds. The grey calfskin shoe, right, has more new planes—a soft toe with unexpected flatness across the top that gives a scooped-out effect; a black heel that's back-swept, narrow. (The last for this shoe is shown at left on this page, paper-weighting a pinpointed itinerary of the shoe-tour.) Both shoes, by Roger Vivier for Dior. Made to order; each pair, \$150, at Bonwit Teller, New York; Neiman-Marcus; I. Magnin.



1. From Italy, a handmade shoe of red calfskin with understated detail; a black calfskin heel and narrow collar. \$55 at Henri Bendel.

2. Another Italian find, a country boot of soft black calfskin. About \$17 at I. Miller (New York and Washington, D. C.); Hudson's.

3. From Sweden, this: a soft walking shoe of tan calfskin; the heel leather, the toe relaxed. By Kalla, about \$19 at Lord & Taylor; Joseph Horne; Frost Bros.

4. England, source of a bronze velvet shoe, mock-topazed. By Rayne; about \$43 at Delman; Bonwit Teller, Boston; Neiman-Marcus.

5. Italian coup, a dark-brown calfskin shoe with a tiny vamp buckle. About \$33 at Saks Fifth Avenue.

Collector's shoes *continued*

6. Italian moccasin of tan calfskin with low, stacked heel. By Gamins; about \$17 at Andrew Geller; Stix, Baer & Fuller; Sakowitz.

7. From Italy, brown suede with handmade detail: a knothole toe. By Cavalli; \$50 at Neiman-Marcus.



10

8. Italian find, a graceful-though-flat walking shoe of brown calfskin, fortified with inner support. By Amalfi; about \$16 at Woodward & Lothrop; Famous-Barr.
9. Another Italian accent—a grey calfskin opera pump with extremely high heel banded in metal. By Cavalli; \$50 at Neiman-Marcus.

10. Swedish design: an ankle-high boot of black calfskin

and ponyskin, laced at back. By Katja; about \$23 at Lord & Taylor; Joseph Horne; Carson Pirie Scott.
11. Swiss bell ringer—an almost knee-high boot for winter walks. Brown suede, with rubber sole, zipped rear. By Bally; about \$30 at Altman's; Frank Werner.

12. A Belgian shoe, handmade (at the shoemaker's house!) of honey-tan French alligator. By De Busschère; \$145 at Belgian Shoes, N.Y.

13. Italian walking shoe of brown calfskin, with the comfort of a flat. By Amalfi; about \$25 at Lord & Taylor; Woodward & Lothrop; Harzfeld's; Joseph Magnin.

14. French news, in deep brown calfskin with a curvy tab at the toe. By Charles

Jourdan; about \$36 at Altman's; Neiman-Marcus.

15. From Italy, a tailored black patent leather shoe with taupe calfskin vestee, three-buttoned. About \$33 at Saks Fifth Avenue.

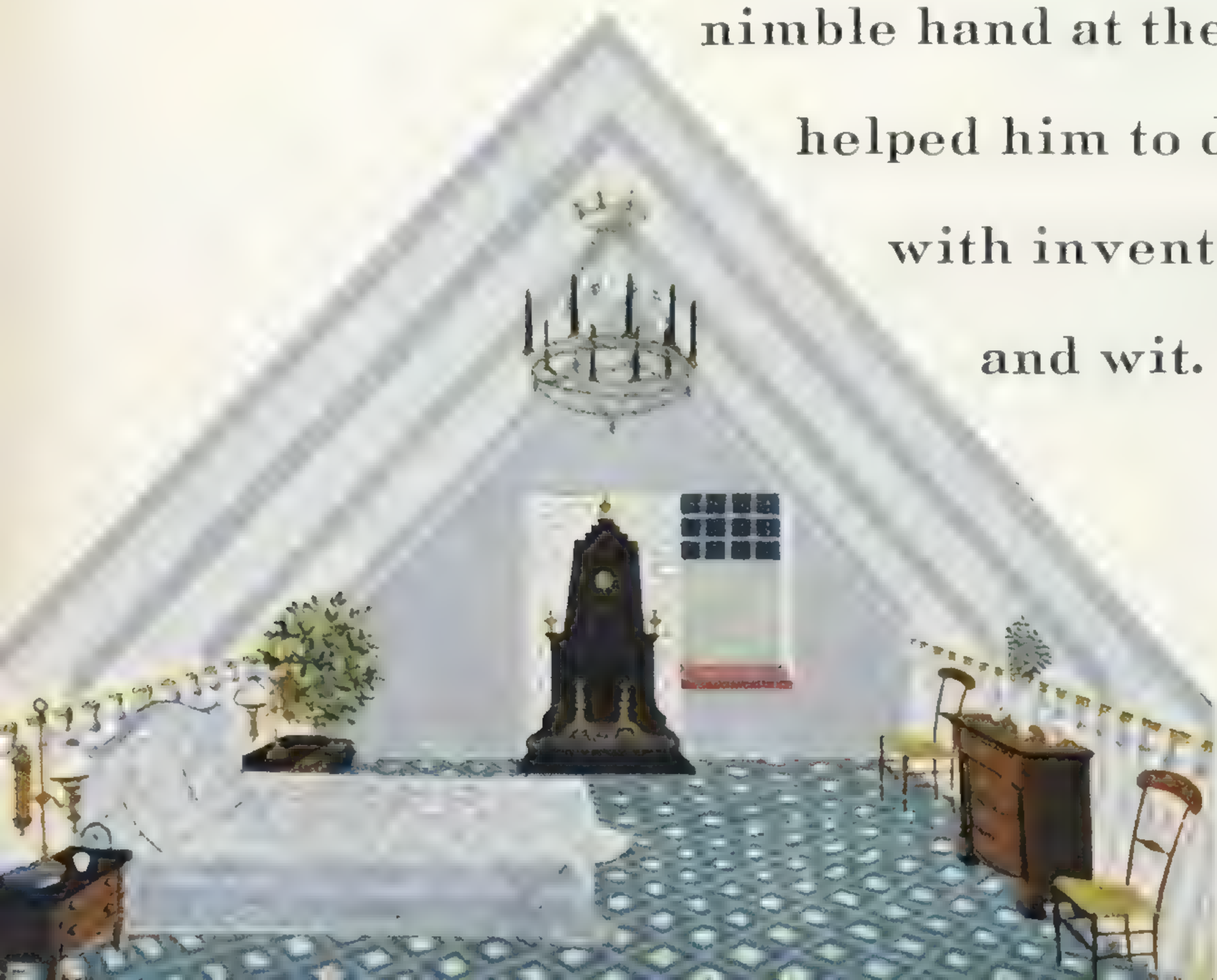
VOGUE'S FASHIONS



An engaging farmhouse,
pre-Revolutionary—
redone by an artist
who draws his collecting line
at no century or country—
whose sharp eye for folk art and whose



nimble hand at the lathe
helped him to decorate
with invention
and wit.

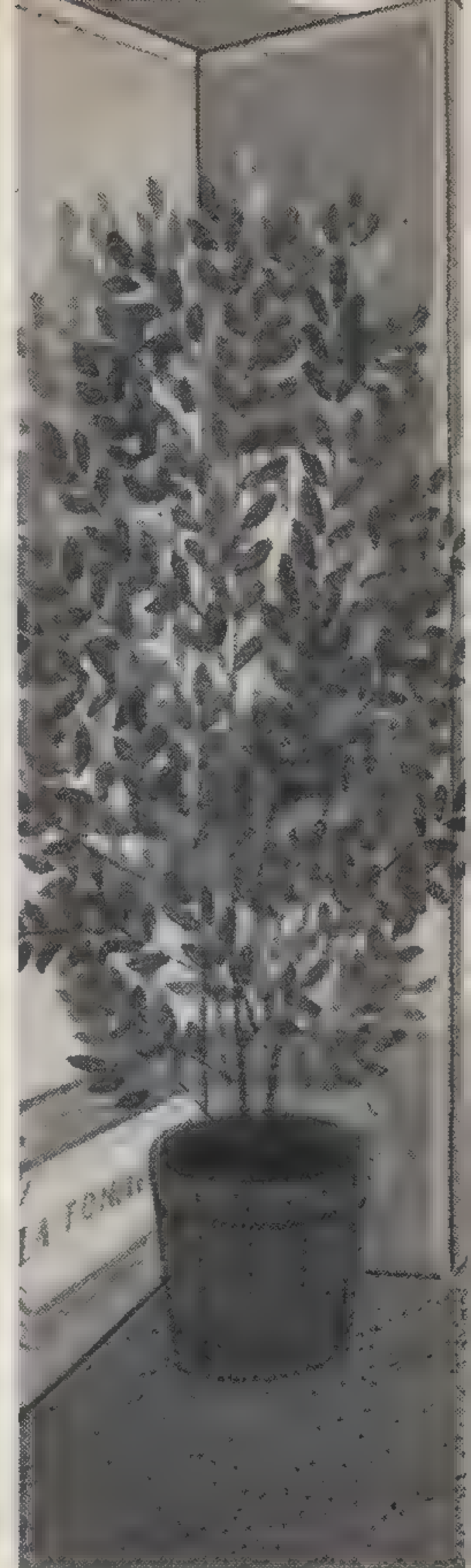


DRAWINGS BY JAN BALET

in LIVING

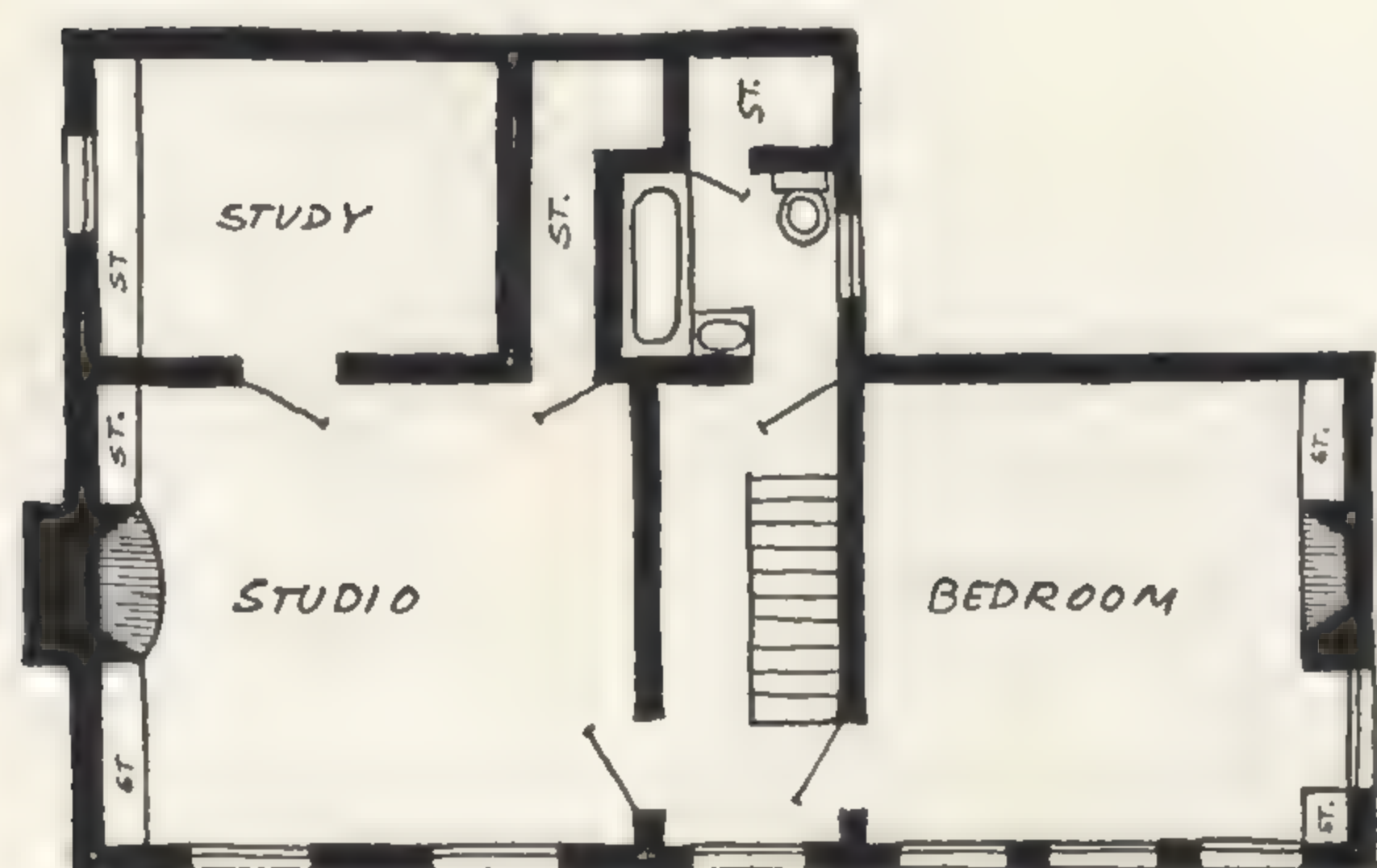
Mr. Balet rebuilds his dream house

Fruit trees, fruit wood, ingenuity and wit create the happy young mood of the 225-year-old Long Island farmhouse of Jan Balet, an artist, and his wife, Dr. Lisa Tallal Balet. The trees: orange, lemon, and fragrant sweet olive, on loan from the Balets' backyard greenhouse; the trees spend a week in the house, go back under glass to recuperate. The fruit wood: the French Provincial and Biedermeier pieces which the Balets use in the Brookville, New York, house they discovered five years ago in a roofless, floorless, and (for three decades) peopleless condition. Attracted by the house's unusual shape (see page 130) and the out-sized maples in its yard, the Balets evicted a family of raccoons, who had been finding the going pleasant, and embarked on a big reconstruction program. Mr. Balet restored as many interior details as possible, even to the extent of grafting pine floor boards and authentic mouldings from other old houses. What he *didn't* do was to carry the Early American theme any further. Except for American primitive paintings, a Franklin stove, a hooked rug, and some weather vanes, the Balets decorated with objects from the wide, wide world. The illustrations, opposite, are by the painter-owner, whose children's book, *The Five Rollatinis*, will be published by Lippincott later this year. *Top*, the living room: on the chest, French papier-mâché dummy heads for bonnets; across the room panelled cabinets came with house, now conceal hi-fi. *Centre*, the studio: from Mexico, the *Santo* figure on the original bow-front fireplace; from a French church, the chandelier. *Bottom left*, the bedroom: Franklin stove, Portuguese rug, Marseilles bedspread, the café curtains cleverly masking attic construction. *Bottom right*, the entrance hall: the red hand over the door into the library is old French glovemaking sign. Every year Mr. Balet paints a new rug on the staircase, climaxes his trompe l'œil with real brass rods. For more on the Balets' inside-and-out remodelling: see following pages.

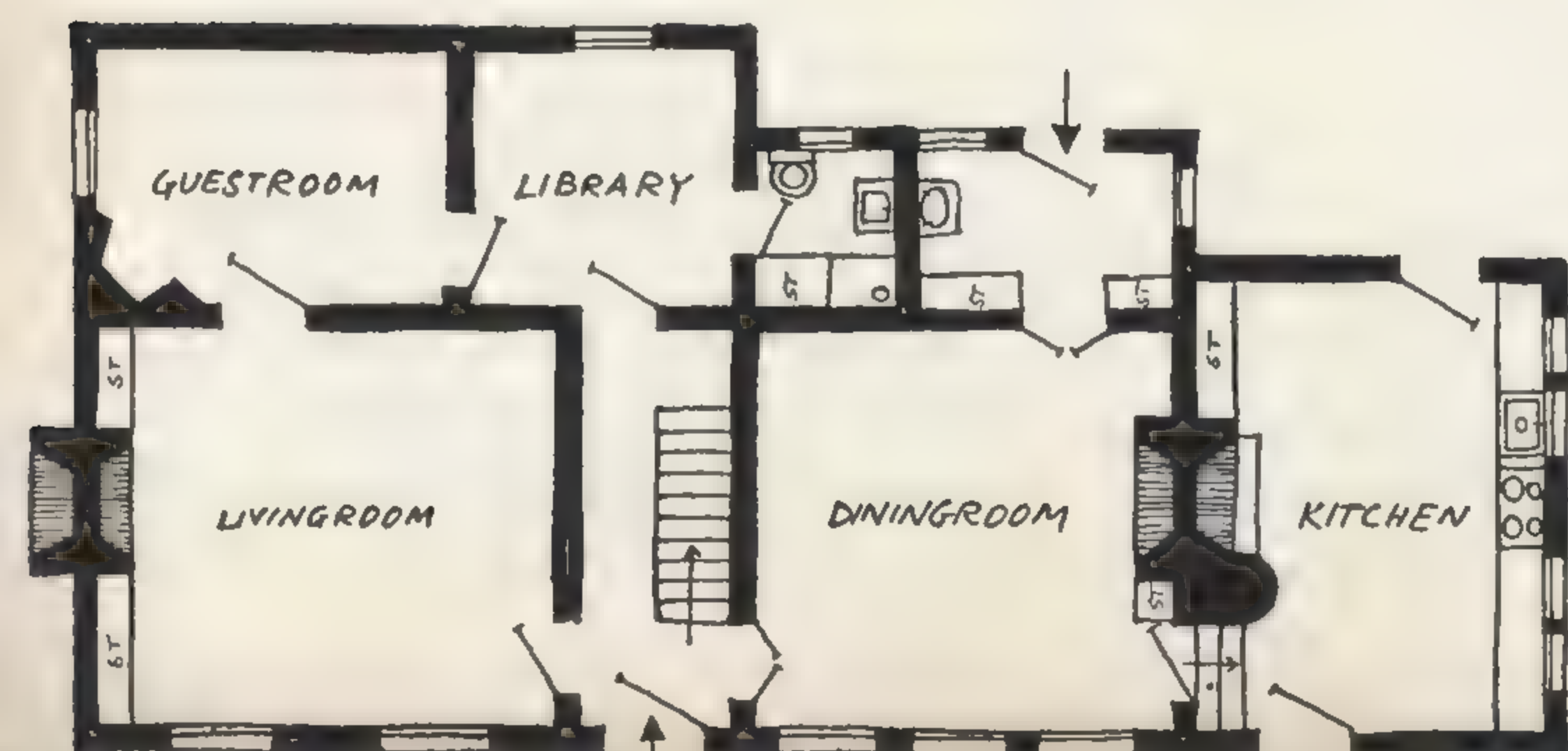


Young ideas from a pre-Revolutionary farmhouse

“We are very practical people,” Mr. Jan Balet said of himself and his wife. The practical original builders of the Balets’ old Long Island farmhouse faced it south and symmetrically planted the maples. The trees tower now, two centuries later, to thrice the height of the house, admitting light in the winter and enveloping the house in shade in the summer. Apple and pear trees espalier the pale-grey clapboard façade, and an embryo orchard has been planted in front to someday shield the house from the road. Two Balet additions to the right of the house are a peacock-steeped garage and a lean-to greenhouse. The dining room, *above right*, mixes four strong colours—dark green walls, old red tablecloth on the oval table, yellow leather on fruit-wood Biedermeier chairs, Early American hooked rug on dark brown floorboards. On the mantel: antique English bottles and crystal French ones bearing Mr. Balet’s initials “JBB” (easy to find, explained Mr. Balet, because of Josephine de Beauharnais Bonaparte); in the centre, what a Balet guest once called an “oversized eyecup” is really a Wedgwood bowl. The Balet talent for wedding practicality to whimsey has a compact show-



House plan, *left*, of the remodelled second floor. When the Balets found the house, the attic was “wide open spaces,” wisteria entering through one window and exiting through another. Now the former attic forms Mrs. Balet’s study, Mr. Balet’s studio, and the master bedroom and bath.



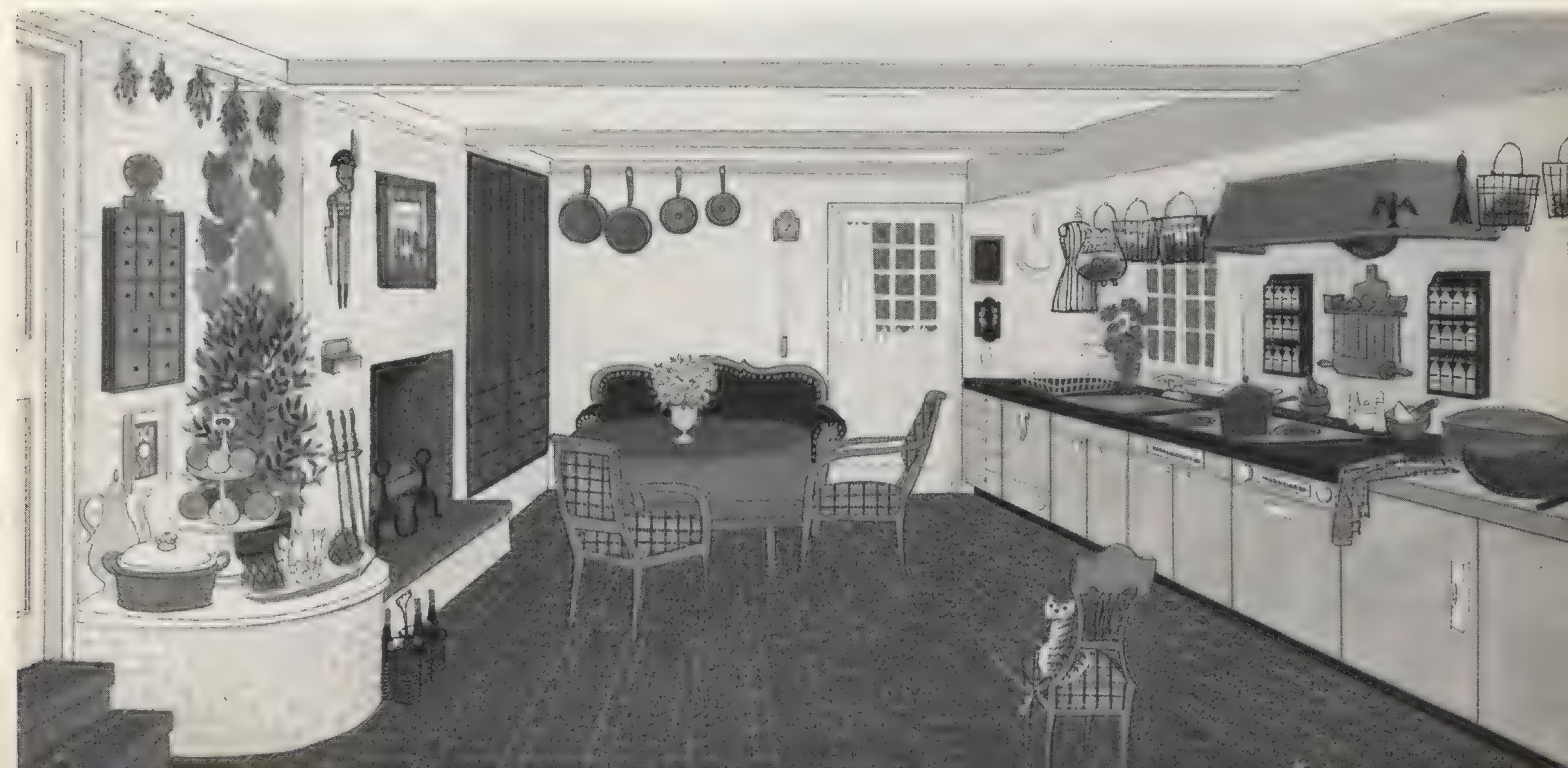
House plan, *left*, of the first floor. The old “summer kitchen” became the new kitchen. The Balets kept the old dining room and the original seven fireplaces, made the parlour into a living room, two bedrooms into the guest room and the library, which holds their collection of old toys.



Dining room, *above*, Biedermeier and Early American, green walls, red tablecloth, yellow-cushioned chairs, dark brown floors. The chandelier: home-made from a pear tree that had to be cut down.

Kitchen, *below*, white brick wall, red brick floor, black leather sofa with white porcelain nails, black-white-and-grey plaid chairs.

place in their kitchen, *below*. Left of the hearth on the waxed red floor is a white brick semicircle, a long-ago laundry tub (Mr. Balet describes it as an "Early American Bendix"), which now makes a charming marble-topped ledge. Herbs from the garden hang to dry high on the wall above it. Down beyond the Hessian Soldier whirligig weather vane and the French primitive painting above the fireplace, an eighteenth-century cupboard from an East Hampton house has been fitted into a recess to serve as a pantry. Beside the copper pots suspended from a beam, a \$1 clock from the never-mind-the-minutes, just-count-the-hours Tyrol keeps time with only one hand. French egg baskets and American clam baskets dangle over the utility counter, hold vegetables in visible supply. Instead of paying the asking price of \$225 for a handsome copper hood to put over the stove, Mr. Balet put his together in six hours, from \$28 worth of material, decorated it with New England eagle overdoor snowtraps, used the left-over metal for the spice racks beneath it. At the Biedermeier group in the corner, rainy-day breakfasts and winter suppers often take place, the food cooking in the fireplace and, looking on, "Mrs. Katz," the striped kitten on the chair.



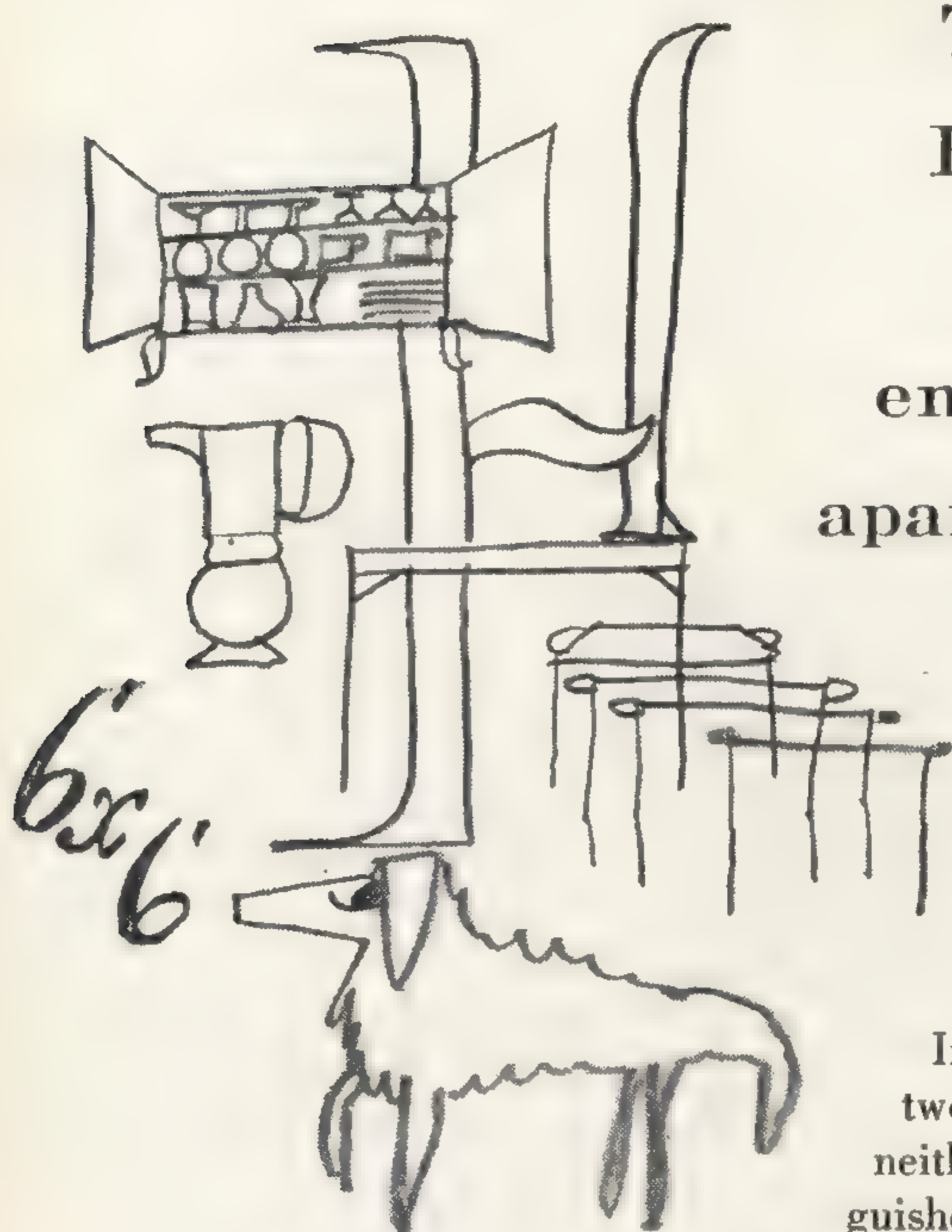
WOMAN WITH A PLAN:

The help-less

To live without a live-in cook requires no legerdemain. The puzzler is to be at once a master chef, agile waitress, crafty cleaner-upper—and still remain a beguiling hostess from six to midnight. It takes doing—and what does it is planning. Who does it with notable success are many bright young people, their household staff, if they have any at all, recruited by the hour instead of the week.

Four such young American couples, who finesse help-less entertainment, all grew up in households where a cook in the kitchen was considered as essential as a sink. Yet for different reasons, in no instance money (“I really like to cook,” “Any cook we’d want turns out to be allergic to country life,” “With the short cuts today, who needs one?”), none of these couples has a cook. Instead, they’ve substituted themselves, plus freezers, dishwashers, and, more importantly, imagination and timing—largely, ahead-of-timing. Here, some of their menus, recipes (asterisks indicate dishes for which a recipe is given), and operational secrets.

**The Richard
Hutchinsons’
city
entertainment,
apartment-sized**



In a New York apartment, two rooms and a kitchen, neither of the rooms distinguished by spaciousness and the kitchen a mere 6' x 6', Mr. and Mrs. Richard Hutchinson, Jr., give two dinners a week, occasionally a buffet for eight,

once in a while cocktails for thirty. Whatever the menu, it more often than not includes a soufflé, for either entrée or dessert.

In the entrance foyer, fenced off from the living room by a wrought-iron balustrade, a big ivy-painted “American Empire” chest stores all china, silver, and linens, performs as buffet when there are more than four people, and, at a cocktail party, as a bar. In the same foyer, Mrs. Hutchinson sets up a card table to seat four, brings out four small folding tables for the rest of the guests in the living room, its oversized windows framing a garden that teems with ivy, small trees, and, lighted at night, pretty shadows.

Both the Hutchinsons were born abroad, she in Brussels of a Belgian mother, American father; he in Paris, his parents American. Since the Hutchinsons have lived half their lives on the Continent, their menus tend toward classic French dishes, liberally sprinkled with American improvisation. Mr. Hutchinson, knowledgeable about food, helps plan his young wife’s cooking and, like many European husbands, never goes near the kitchen. Like many European wives, Mrs. Hutchinson considers the American idea of men-in-aprons appalling. She sets time aside daily for menu-planning and execution, schedules herself to have everything ready no later than 5:30, whether she’s expecting her husband or a crowd.

Before and after dinner, the kitchen is off-limits to guests. The hostess visits it only to bring something from the stove or refrigerator to the table, and to cart dishes back to it for next-day washing. Though brought up in the tradition of the grand cuisine, Mrs. Hutchinson never set hand to pan or mind to recipe until her marriage two years ago. Enthusiasm and aptitude quickly made up for lack of experience. She loves every moment of preparing and presenting dinners. “I wouldn’t miss the experience, the small apartment and the cooking, for the world,” she said on her way to the 6' x 6' kitchen and her next soufflé.

Here is one of her Belgian-influenced menus.

MIDGET FONDUE BRUXELLOISE
Small cheese balls seasoned with cayenne pepper and nutmeg, fried and served with fresh parsley garnish

BOILED TONGUE WITH RAISINS

BRAISED ENDIVES
Blanched, then baked with beef bouillon

RAW SPINACH SALAD
Hot bacon dressing with tarragon vinegar and crumbled bacon

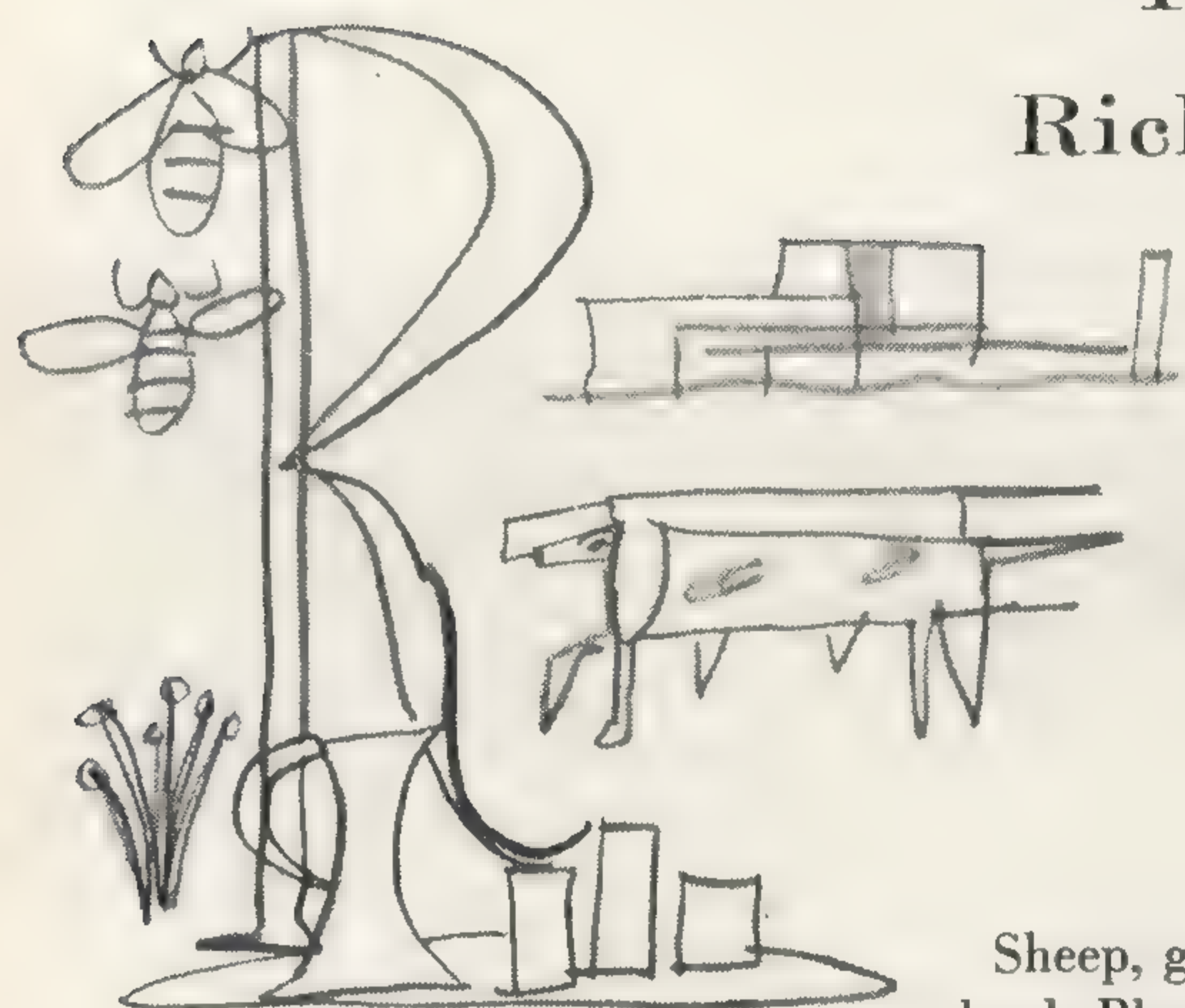
HOT ROLLS

STRAWBERRY SOUFFLÉ*

ESPRESSO COFFEE

young hostess

The Francis
Richardsons +
freezer +
garden =
short-order
cooks



Sheep, geese, ducks, New Zealand Black Rex rabbits, four hives of bees, a vegetable and flower garden, and a sizable contemporary house fit into the two acres that comprise the Needham, Massachusetts, country place of Mr. and Mrs. Francis B. Richardson. These local assets plus a big deep freeze all contribute to the ease of the Richardsons' frequent impromptu entertainment. No problem here, the sudden impulse to invite people Saturday midnight for Sunday lunch.

Whenever possible, Mrs. Richardson likes to make one cooking session do double duty: one portion for the meal at hand, the other into the freezer for a party or emergency weekend rations. The *bœuf à la mode* in this menu would be cooked ahead and divided, to be served hot the first time, and, with the addition of gelatine, cold on another day.

COCKTAILS
PLATTER OF RAW VEGETABLES
Cucumber sticks, cauliflowerets, green pepper
served on crushed ice with
horseradish mayonnaise dip
GOOSE LIVER PÂTÉ
with Melba toast
GARDEN SOUP
Minced squash, potatoes, onions, leeks, carrots, celery,
turnip, simmered in water, seasoned, then mixed with
cream and sprinkled with chopped chives and parsley
BŒUF À LA MODE*
CHOPPED, CREAMED SPINACH
Chives and nutmeg added
ROLLS OR FRENCH BREAD
RASPBERRY ICE*
HOMEMADE BROWNIES

Almost everything on this menu comes from the Richardsons' compact farm, including the goose liver for the pâté,

the raspberries for the ice, both of which may have been in the freezer, the ice ready-to-serve in individual stemmed glasses. The vegetables are gathered and cleaned by Mr. Richardson in the morning, then cooked and refrigerated in their serving dishes. While the guests are on the terrace, where the drinks are set up on a large, round, white marble table, and the view takes in the surrounding meadows with their sheep, ducks, and geese, there's a minimum of fuss in the kitchen. The cooked vegetables are heated over a double boiler, the *bœuf à la mode*, if it's to be served hot, in the oven. Thence they're removed to a hot plate in the dining room, which allows the guests a few minutes to finish their drinks and conversation when the dinner bell rings. After dinner, Mrs. Richardson always finds five or ten minutes to put the first load of dishes into the dishwasher. When the guests leave, she does the second load.

Another menu the Richardsons and their guests like on a hot night goes like this:

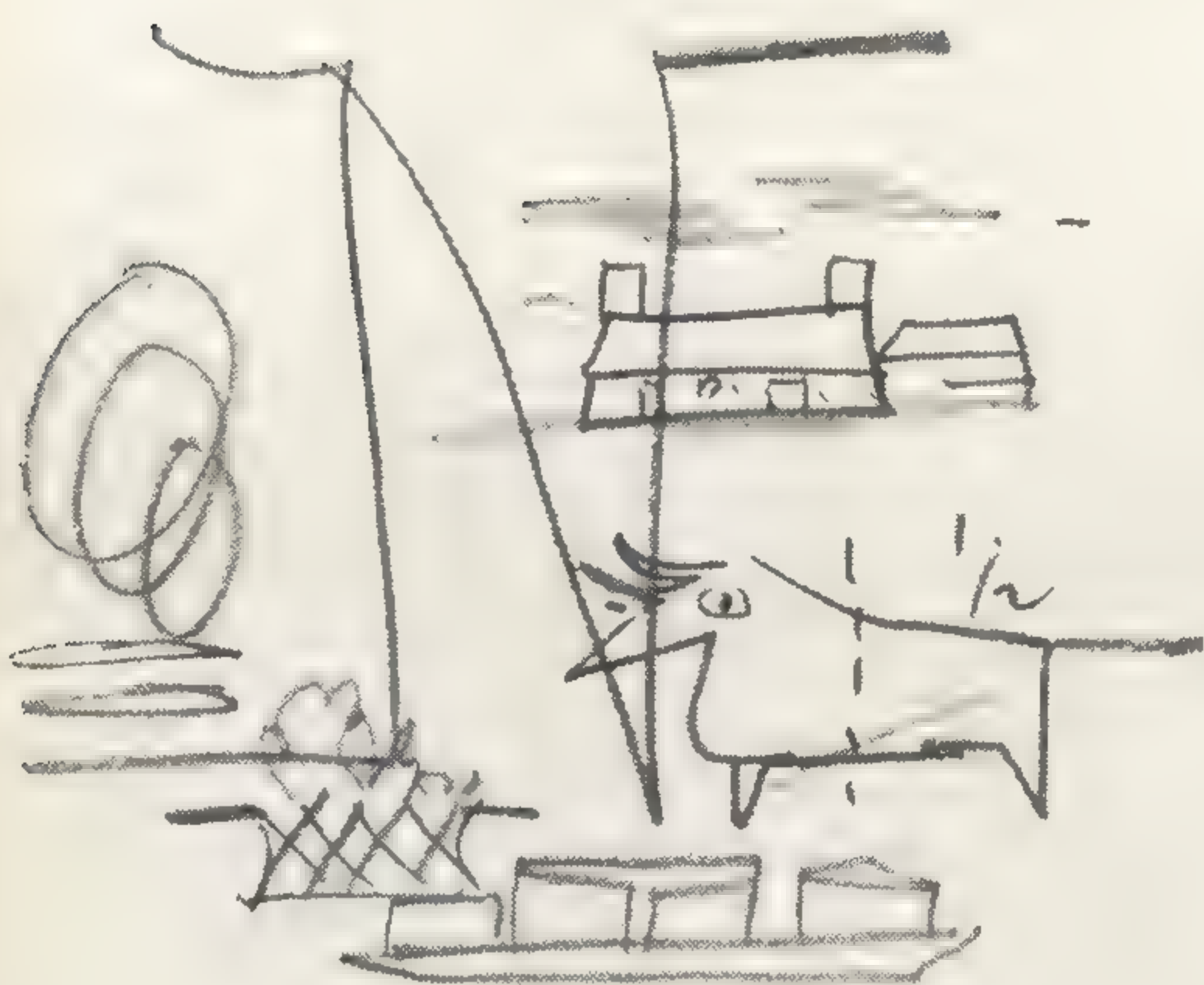
VICHYSOISE*
COLD LOBSTER
Served with S. S. Pierce mayonnaise,
doctored with more lemon and spices
MIXED GREEN SALAD
Bibb lettuce, new red French lettuce, Boston
lettuce, Oak Leaf lettuce, parsley, tarragon,
and chives—all home grown
FRENCH DRESSING
CRACKERS AND CHEESES
ESPRESSO COFFEE
MINTS

Mrs. Richardson grows her own leeks for the vichyssoise, made and chilled well in advance. The Richardsons have their lobsters cooked at the fish market for a few cents more a pound. Because every ten days or so Mr. Richardson prepares the French dressing in quantity, it is ready in the refrigerator.

A dinner like this is often served on their terrace, where their best china, silver, glassware, and linen are *not* used. Instead the Richardsons bring out earthenware and stainless steel, a yellow and white striped tablecloth, with a centerpiece of fruit or blossoms from their farm. Napkins are paper—big, soft, and, above all, monogrammed. A basket of rolls and a basket of wine complete the table, lit by shielded candles, two old Italian kerosene lanterns hanging on trees, and one large electric spotlight focused on a handsome piece of sculpture about twenty yards away.

(Continued on next page)

The help-less young hostess



The Blancke
Noyeses
arrive
with
the guests

A hibachi grill on the garden wall in summer or in a huge indoor fireplace in winter forms the incendiary focal point of most of Mr. and Mrs. Blancke Noyes's dinners for four or eight in their white Colonial house in Darien, Connecticut. With two small children, and, for help, a once-a-week-only cleaning girl, Mrs. Noyes (she is a daughter of the late Harold Talbott and Mrs. Talbott) finds three things indispensable to enjoyment of her own parties: advance cooking, a hot table, and Mr. Noyes. He likes to fix the meat or fish course, broiled in front of the guests over the indoor or outdoor grill. Meanwhile, Mrs. Noyes wheels the rest of the food on a hot table out to the green-and-white, geranium-spiked porch, or, in the winter, into the candle-and-fireplace-lit dining room. What's on the hot table are dishes chosen because advance cookery doesn't dim their personality, and prepared for the most part before noon of that day. The Noyeses like to take the afternoon of their own weekend dinner parties off, and are usually well-organized enough to play golf and return just in time to bring out the hors d'oeuvres, including a Roquefort spread, a pair of *pot de crème* cups with red caviar and sour cream to spread on Melba rounds. The menu could go like this:

ROQUEFORT SPREAD*
with Melba rounds

GRILLED LAMB STEAKS
Broiled on the hibachi and served with
butter, garlic, and thyme

BAKED SQUASH CASSEROLE*

POTATOES ANNA
Thin sliced, well seasoned, dotted with
butter, baked in a buttered Pyrex pie plate
till crisp and golden

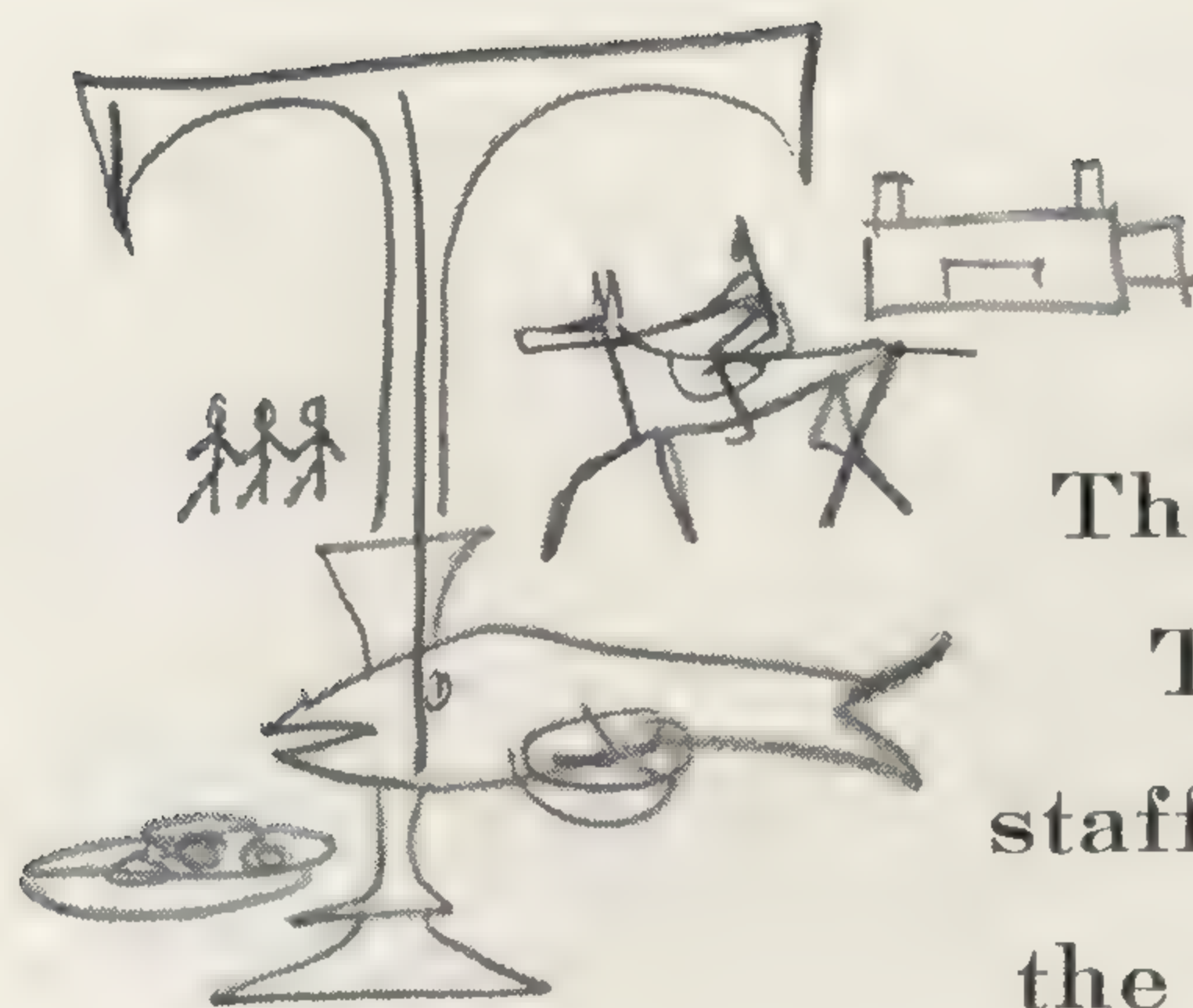
TOASTED BUTTERED ROLLS

MIXED GREEN TOSSED SALAD

FRUIT BOWL
Seedless grapes, blueberries, plums, and
melon balls, mixed together with sugar
and kirsch

COOKIES

COFFEE



The Owen
Tolands'
staff of one:
the hostess

Mr. and Mrs. Owen J. Toland, Jr., live in a yellow house with a back terrace overlooking the field of the senior Tolands' small suburban Philadelphia farm. Young Mrs. Toland (the former Pauline Talbott, sister of Mrs. Blancke Noyes) manages to handle three small daughters, a daily morning ride on her mare "Tralee," and some delightful impromptu entertainment with good food. Ruth, an indispensable household helper, comes in five days a week, but weekends, when most of the scheduled and unscheduled entertainment takes place, Mrs. Toland becomes her own staff of one.

Sometimes she entertains four to six people, who have been asked perhaps an hour ago to "Come over and have supper." Mr. Toland serves cocktails to the guests on the terrace, where big green-and-white striped cushions thrown on the ground provide seating. Mrs. Toland, her cooking chores well under control, tries to be right there with them. So do a pony and a donkey who animate the pastoral picture by hanging their heads inquisitively over the fence of the field beyond. Picnic tables are set buffet-style with white china and shocking-pink napkins. After dinner, the hostess leaves the guests for a short time to fill the dishwasher with the cocktail glasses and dinner plates; the other dishes stay stacked in the kitchen until the next morning.

Because the Tolands live on a farm, vegetables, chicken, and eggs are the specialty of the house. Marvellous sun-ripened tomatoes, eggs, hard-boiled, stuffed and used extravagantly as garnish, white kernel corn on the cob.

A menu in which many of the ingredients come from the field behind the house might be:

COCKTAILS
Cherry tomatoes with
salt dip

CRAB-STUFFED EGGS
Eggs stuffed with crab meat mixed with
mayonnaise and sprinkled with the sieved
yolk of egg

HERBED PORK CHOPS
Baked with chopped onions, rosemary,
thyme, and white wine

CORN PUDDING*

BUTTERED FRENCH BREAD

ROASTED GREEN PEPPER SALAD
French dressing and chopped garden
scallions

CŒUR À LA CREME WITH STRAWBERRIES*

COFFEE

* Recipes from
help-less hostesses
on page 138



Young choices in silver



The silver on young tables today has taken a turn toward beautiful starkness, following more the sterling ideas of Paul Revere than the girlish exuberance of Victorian times. Here, their purity aloof to the changing currents of taste, four patterns in favour among brides. Listed prices are for six-piece place settings, dinner-size. The T at the top: Lunt's "Early American," sensitively outlined, slenderly scaled, \$42. The H in the middle: Gorham's "Old French," the stalwart, graceful dignity of French Provincial, \$42.50. The A at the bottom: Towle's "Lafayette," with a willowy throat, controlled curves, \$38.75. The X's above, on the Reed & Barton "Diamond," a sly contemporary pattern with more elaboration to its shape than is readily apparent. \$42.50. *Top right:* the triangular silver marking, as popular with this year's brides as it was with Early American ones, stems from mediæval heraldry. When two people joined in matrimony, his family's coat of arms went on the left, hers on the right, the newly created coat of arms on the top. The system today: his first initial on the left, hers on the right, their last initial at the apex of the triangle.

SHANNON

ALL PRICES INCLUDE FEDERAL TAX

GOSSIPY MEMO ON TRAVEL

U.S.S.R.

Mark Twain called the Crimea one of the most beautiful places he had ever seen. Like an enormous garden, it is bright with bougainvillaea, hibiscus, and has a warm Mediterranean climate. Now, it is the gigantic holiday and health centre for thousands of Russian workers. A long gentle slope of green mountains reaches to the Black Sea to cup the little town of Yalta—all visible from the harbour. The pleasant winter palace, Livadia, where the Czars delighted to go, is now a rest home; the modest house where the great Russian writer, Chekhov, lived is now a museum. Across the Black Sea are Odessa's golden beaches, new white-tiled houses, the grim Potëmkin Steps, and the house where Pushkin wrote part of *Eugene Onegin*. Under the city are catacombs, once revolutionaries' hide-outs, used again in World War II, but now historical sites. The Opera House, Odessa's pride, ranks in Europe next to Vienna's. (Yalta and Odessa are the two new stops on the Cunard's "Caronia" cruise. No Russian visas are required for the day shore-excursions in these two cities. Included in this 52-day Mediterranean and Black Sea cruise are eighteen other ports. Sailing date, October 3; the cost ranges from \$1,000 to \$3,625—all staterooms have telephones and air conditioning.)

Liechtenstein

In Liechtenstein, which is partly castles and mostly mountain peaks, the small, simple Hotel-Restaurant Real, in Vaduz is "one of the best in all of Europe." (The owner-chef, Felix Real, trained at Maxim's in Paris.) A fixed meal, \$1.40; à la carte, about \$2. Few people visit this little country, travel its sixty miles of roads, and those who go out of curiosity find that it is a leisurely two-hour drive from Zürich on the highway which continues to Vienna. Practical note: in this Principality, the language is German, but the currency and the formalities at the frontier are the same as those of Switzerland.

Switzerland

Berne, Switzerland's capital, counts among its charms mediaeval buildings in a green, peaked landscape; a square clanging clock tower; a bear pit; fountains topped with polychrome statues of local heroes, all of whom appear to be wearing bright red stockings. The most outstanding of its charms, however, is the Kunstmuseum with its famous collection of Paul Klee paintings; five rooms are hung with Klees. Apart from this orgy of Klee, there is a delightful gallery of other works which seem more like a private collection than a museum show. Among the paintings are a half dozen delicious, small

Renoirs, a pair of Henri Rousseau canvases, several alluring Matisse odalisques, Kandinsky's 1935 pale-blue, black, and white oil "Tension Légère," and works by such artists as Chaim Soutine, Serge Poliakoff, Emil Nolde, Joan Miró, and Cézanne. Half-an-hour's drive from Berne, there is, on Lake Thoune, the ivy-wrapped Castle of Oberhofen where visitors may dine on summer nights. Sweetly melancholy gardens fringe the swanned lake and the striped-shuttered castle (restored by an American) which has excellent furniture mixed with some pixie pieces such as a witty chandelier of a mermaid swinging between elk's antlers. Now under the care and control of the Bernese Historical Museum, the castle is open to the public, and dining arrangements may be made through Mr. Jack Gauer, the owner of the Schweizerhof Hotel in Berne. The Schweizerhof, a deeply comfortable hotel, is also something of a museum as each floor is decorated with shining antiques from the Gauer collection. Although one hundred years old, the flower-boxed hotel is thoroughly 1959, and attractive. Single rooms, without meals, from \$4.75.

Yugoslavia

As a contrast to the wildly beautiful Dalmatian Coast, brilliant with the history of Phoenicians, Greeks, Romans, Turks, Austrians and Venetians, the small, remote fishing-village, Sveti Stefan, has a restful and good hotel, the Miločer. Formerly the summer residence built by Queen Maria of Yugoslavia in 1935, its one link with its royal past is the two-hundred-acre estate which includes a forest by the sea, and an enormous park with cypress walks and flower gardens like over-size tapestries. Attractive to swimmers are the two beaches, one for the morning, one for the afternoon. (Mexico's Acapulco has the same arrangement.) The "best room" in the hotel has a big balcony; the villas—originally built to house visiting royalty—have guest rooms. The vine-covered terrace is the summer dining-room and the food is good, consistently good, and well served. Prices, \$5 to \$7 a day for one person with three meals; in the off-season, before May and after September, \$4 to \$6. For reservations, write: Hotel Miločer, Putnik, Budva, Yugoslavia. (Although visas for Yugoslavia are easy to get and cost \$1, they do require forty-eight hours and two passport photographs.)

U.S.A.

For an amusing non-theatre few nights in New York, here are six suggestions. 1. A table in the corner of the bar at the Hotel Astor, Broadway at 44th Street. The view is a grand spectacle of Broadway. 2. The air-conditioned Palladium Ballroom, Broadway at 53rd Street, but only on Wednesday nights, for the sizzling contests in mambo and cha cha. 3. Good Greek food at the Pantheon Restaurant, Eighth Avenue near 43rd Street: fish roe salad, spinach pies, meat stuffed into eggplants and vine leaves. 4. To eat as a first course, *quadrettini*, small square noodles with spinach and ham, at the San Marino Restaurant, 159 East 53rd Street. 5. The small French Restaurant in the charming Watteau-panelled corridor of the Sheraton-East Hotel, Park Avenue at 52nd Street; only forty-four can squeeze in; no music. 6. The unexpected, red-velvet-walled back room at Orsini's, 43 West 56th Street, pleasant for dinner; the candlelight front room for an after-movie stop and *caffè espresso*.



6 piece place setting \$36.75 F.T.I. • Sterling is for NOW and for YOU.

The fairest sterling in the land

Rose Cascade by Reed & Barton

For nearest store, and booklet on this and 15 other great Reed & Barton solid silver patterns, write Reed & Barton silversmiths, Dept. V89, Taunton, Mass.

**SEE TOP COUTURE COLLECTIONS
IN PARIS, LONDON, ROME, MADRID
VIA AIR FRANCE SUPER STARLINER AND JET CARAVELLE**



AIR FRANCE
WORLD'S LARGEST AIRLINE

**FASHION HOLIDAY
IN EUROPE**

29 DAYS DE LUXE—\$2349

**LEAVING NEW YORK
OCTOBER 17 or 31**

LOOK FORWARD TO—

- Other Stops:
Nice, Naples, Capri
- Luxe Hotels—
where whims are law
- The Restaurants—
where good food was born
- Smartest Shopping—
*couture houses;
new finds for your list
of favorite shops*
- Head-to-toe beauty
*at Elizabeth Arden Salons.
Pink-carpet attention—
use your charge account
if you wish*
- Theatre, palaces,
country outings

See your travel agent or write:

Mlle. Colette D'Orsay
Air France, 683 Fifth Avenue, New York 22, N. Y.

Please send me details of Air France "Fashion Holiday in Europe."

Name _____
Address _____
City _____ Zone _____ State _____

V/59

Recipes from help-less hostesses

(Continued from page 134)

From Mrs. Francis B. Richardson

BŒUF À LA MODE

Serves 4-6

5-6 pound piece top round steak
4 tablespoons butter or pork fat
Salt pork slices
1 calf's foot
2 onions, stuck with cloves
3 carrots, sliced
1 bay leaf
1 teaspoon thyme
Handful of parsley
Salt, pepper
1 bottle red wine
¼ cup cognac

Have the butcher lard the steak for you in about six places. Brown the piece of round steak in butter or pork fat or a mixture of both. In a large heavy kettle with a tight lid place a layer of salt pork. Put the round steak on top and add the calf's foot, onions, carrots, bay leaf, thyme, parsley, and season to taste. Pour red wine over and add enough water to cover. Put a lid on the kettle, bring the liquid to a boil, lower the heat and simmer for 4 or 5 hours. The liquid must be kept just below the boiling point. If you can cook this in a very slow oven it is easier to regulate the temperature.

Remove the meat and blaze it with the cognac. Skim the fat from the pan juices and serve juices with the meat.

RASPBERRY ICE

2 boxes raspberries, fresh or frozen. Mash through vegetable strainer, and put in ice tray and into tray compartment to freeze for 2 or 3 hours, stirring 4 or 5 times.

This can be put into serving glasses and back in deep freeze. Whipped cream may be added on top of each glass if desired.

If fresh raspberries are used, 1-2 tablespoons of sugar should be added.

VICHYSOISE

12 large leeks
3 tablespoons butter
4 medium potatoes, peeled and sliced
1 single stalk celery, cut up
3 sprigs parsley
4 cups chicken broth
3 teaspoons salt
Dash of white pepper
⅛ teaspoon nutmeg
¼ teaspoon Worcestershire sauce
1½ cups light cream
2 tablespoons finely chopped chives

Slice the leeks very thin, discarding the green part. Melt the butter in a heavy saucepan. Add the leeks and cook covered, very slowly, for about 10 minutes. Watch closely and stir occasionally for they must not colour or brown. Add the potatoes, celery, parsley, broth, 2 teaspoons of salt. Bring to a boil and cook slowly, covered, for about 30 minutes. Pour and press as much as possible through a fine strainer. Add the remaining salt and other seasonings and set aside to cool. Mix in the cream and place in the refrigerator until thoroughly chilled. Serve in cups and sprinkle with chives.

From Mrs. Richard Hutchinson, Jr.

STRAWBERRY SOUFFLÉ

Serves six

1 cup sugar
1 cup water
2 cups strawberries, fresh or frozen
4 egg yolks
2 cups light cream, scalded
2 cups heavy cream, whipped

Combine ½ cup sugar and the water in a saucepan. Cook until syrupy, about 5 minutes. Add the berries and cook 5 minutes. Force through a sieve.

Beat the egg yolks and remaining sugar in the top of a double boiler. Gradually add the light cream, stirring steadily. Place over hot water and cook,
(Continued on page 139)

stirring constantly until thick. Strain. Add to strawberry syrup. Cool. Fold in the whipped cream.

Butter a band of waxed paper and tie it around the top of a buttered 1½-quart soufflé dish so that it extends 2" above the top. Pour the mixture into dish.

Place in the freezing compartment and freeze for 3-4 hours. Carefully remove collar and serve.

From Mrs. Blancke Noyes

ROQUEFORT SPREAD

¼ pound imported Roquefort cheese
1½ ounces cream cheese
2 tablespoons softened butter
2 tablespoons cream
1 tablespoon brandy
¼ teaspoon Beau Monde Seasoning (Spice Islands)
Pepper and cayenne pepper

Combine Roquefort cheese, cream cheese, butter, cream, brandy, and seasonings in blender until smooth. Serve in a little *pot de crème* cup, surrounded by rye Melba Rounds to spread.

BAKED SQUASH CASSEROLE

6 small zucchini, sliced
2 summer squash
3 tomatoes, large and firm, sliced
2 sweet Italian (red) onions, sliced
2 tablespoons butter
2 tablespoons olive oil
Salt and pepper
Bread crumbs

Heat butter and oil and sauté zucchini and squash a few minutes on each side. Butter a casserole, and arrange layers of squash, tomatoes, and onions, seasoning each layer with salt and pepper, and dots of butter, ending with zucchini. Sprinkle with bread crumbs, dot with butter and bake

at 375° for about 40 minutes.

From Mrs. Owen Toland, Jr.

CORN PUDDING

Serves 6

12 ears corn
3 egg yolks
1 cup cream
1 teaspoon sugar
1 teaspoon salt
Pepper with a liberal hand
2 egg whites beaten to firm peaks with ¼ teaspoon salt

Cut the corn kernels off with a sharp knife, lengthwise on the ear. Turn the knife and scrape the pulp and juice. Place in a 2-quart buttered oven or deep Pyrex dish. Beat the egg yolks into the cream till just well blended. Add the sugar and the salt. Stir into the corn. Pepper generously. Beat the egg whites till they stand in firm peaks and fold into mixture. Place into a 350° preheated oven and bake for 45 minutes. This pudding does not rise like a soufflé. For a golden crust, a little melted butter may be spread on the surface 10 minutes before it is ready.

CŒUR À LA CRÈME

2 8-oz. packages cream cheese
4 tablespoons heavy cream
2 tablespoons powdered sugar
1 box fresh strawberries
Unsalted crackers

Combine cream cheese and heavy cream with 2 tablespoons powdered sugar. Line a heart-shaped mould with cheesecloth. Pack the cheese tightly into the mould. Chill thoroughly overnight in the refrigerator. When ready to serve, unmould, peel off the cheesecloth, and serve with strawberries and unsalted crackers.

"My pet's the
one in the
SUNNY LEE"



WHAT'S NEXT IN VOGUE

Special fashion-feature—
If You Live in the Suburbs
For details, see Vogue August 15

... in her nostalgic wash and wear cotton print with button-off, lace rimmed lawn fichu. Wine, grey or brown; 3-6x about \$8, 7-14 about \$9. At these fine stores:

Marshall Field, *Chicago*; Woodward & Lothrop, *Washington, D.C.*;

R. H. Stearn, *Boston*;

or write for store nearest you and Sunny Lee's free book, "Pet Talk", written especially for children.

Borgenicht Bros., Inc., 520 Eighth Ave., New York 18





Now is the hour
for
**PARFAIT
AMOUR**
(Perfect Love)

the scent-sational
liqueur by Bols
Straight or Frappé
...try it today
you'll love it!



Since 1575
BOLS
liqueurs
A CHOICE OF 29 DELICIOUS LIQUEURS

ERVEN LUCAS BOLS DISTILLING CO., LOUISVILLE, KY.
60 PROOF PRODUCT OF U. S. A.

STEICHEN

(Continued from page 95)

of modern photography. Monet, like Steichen, worked on series—series of haystacks, series of cathedrals, series of water lilies, the principle being the observation and recording of a subject under changing illumination and the all-important subjective record of the change in the mood of the artist as he reacted to this change of light.

This working in series preceded the birth of the moving picture. Following the example of the Japanese scroll drawing (that early attempt to show the unrolling of time by unrolling a scroll of drawing in sequence), and until the cinema, these Impressionist series were the first modern pictorial attempts to transcribe time and its visible trace on earth. Because Steichen, today, has found still photography inadequate to give him the flow of time, he is now working on assembling his still images of the shad-blow on film in order to dramatize time and change through movement, in relationship to all organic life.

What an extraordinary document could be made if all the still pictures Steichen has made in his life could be rephotographed chronologically on film and reprojected as a transcription of one artist's vision. In spite of fluctuations of passing tastes, a Steichen constant would emerge.

Steichen was born in 1879 in Luxembourg; his mother a milliner; his father a miner. His parents brought him, at the age of two, to the United States, settled in Milwaukee. He showed an early inclination for art coupled with an inventive and scientific mind. It was inevitable for him to experiment with a camera as well as work at his painting.

In 1900 Alfred Stieglitz, that great man of American photography, bought Steichen's first prints and gave him the encouragement that all young artists need. From that moment the two men were closely linked in what became the grand design of photography and modern art in America.

Following the leadership of Stieglitz, Steichen reacted against the over-imitation of painting in photography; these two believed that a new aesthetic, based on "pure" photography could be

found for the new art of the camera. The work of the resulting movement, "Photo-Secession," was exhibited in the Stieglitz Gallery, famous as "291."

When Steichen went to Paris to paint, he also continued his photography. He knew the great artists of his period, including Rodin, vital sculptor and breaker of the French academic tradition, with whom so close a relationship was established that Rodin called Steichen "mon fils."

In the 1900's, in Paris, Steichen absorbed the rich substance of intellectual ferment with its frame of elegance and luxury, but he wanted America to see what he was seeing. He sent works of such new and daring artists as Brancusi, Cézanne, Matisse, Rodin, and Picasso, to Stieglitz in New York to exhibit in "291."

All this was interrupted by the First World War. After this violent rupture of life he stopped painting; burned most of his canvases and became free for photography.

He came back to America for good in 1923 to work for Condé Nast and his magazines. In the pages of Vogue and Vanity Fair many of Steichen's greatest photographs were published. His portraits of the important people of his day were made at the turning point of pictorial journalism; the technical progress of engraving and speed printing needed photography. Steichen's work dramatized the welding of pictorial journalism with the new means of communication. The power of his work made the public in general conscious of the new pictorial revolution brought by photography.

Steichen knew early how to utilize to the fullest the means afforded by industry. He pioneered in photography for advertising and at one point became the highest-paid photographer in the world. He used much of this new revenue for research.

Photography is the art of light. Painters had felt that light could not be reproduced but had to be rendered through the equivalent of colour. Cézanne had said: "When colour is at its richest, form is at its fullest." Photography, on the contrary, reproduces light as light. That is why the mission of modern photography could be defined as the study of the variations of the great unknown light, the source of life as it is revealed to us on earth.

A Steichen photograph is first a study of light; the secret

power of his work is in his instinctive knowledge of the exact moment when illumination fully reveals the subject. To paraphrase Cézanne, a photographic law would be: "When light is at its most revealing intensity, the subject should be seen at its most meaningful aspect." This is not a question of the amount of light, but is truly a matter of revelation to the photographer. When does a smile catch the right amount of light—not so much that the smile becomes a grimace, not too little to lose its mystery? This balance of light and substance creates what may be called mood. In Steichen's case, mood is not a pictorial word; it means respect for the subject.

In a Steichen photograph one should look for the elusive but always-present feeling of sacredness expressed through the humility of the artist and the vital simplicity of statement. Steichen is a master craftsman. The true craftsmanship is in this appropriate selection of means for greater achievement. Photography demands this complete knowledge of craft in order to leave the artist free to share his experience. The camera, then, becomes a third eye—the taking of a photograph as instinctive as the act of seeing. Technique helps liberate the artist. A pioneer in the development of modern photography, Steichen spent years on his research on the use of colour, research that is of lasting importance. (For an early experiment, see the photograph of Mrs. Steichen on page 98.) He tried to make colour natural. He did not believe in colour as separate from black and white.

That is the clue to Steichen's art—the word, natural. He takes the reality around us for what it is and as it is. He, the artist, is the interpreter, the transcriber, with his magic instruments, of the telling instant. He does not distort; he does not create for the sake of creation. He exposes us to his own exposures, these moments of revelation.

If Steichen has the wisdom of the contemplative sages to meditate on a single shad-blow, it is because his whole life has been an active participation in existence and the observations of its mysteries. Photography is an art of action, of participation in experience. More than any other art, it is the art of existence.

The photographic method of work permits the photographer,
(Continued on page 142)

NOTES ON THE CUFF

(Continued from page 83)

place to stay. And confirmed hotel reservations often don't mean a thing.... If Garuda, the Indonesian airline, gets you one-way space but warns you not to fly to Djakarta without confirmed return plane reservations, try Air India or SAS. They're frequently empty while Garuda is busy flying its government delegations hither and yon.... Djakarta is the dirtiest place we've ever been in.... To make a plural out of a singular in the Indonesian language, you say the word twice.... The normal house staff of a Westerner includes a night watchman.

The Communist-built MIG's on the runway at Djakarta are a sobering thought.... There seems to be no place in Southeast Asia where Americans are liked less.... In Djakarta the rickshaws are called *betjaks* and all have names. One moral owner calls his Anti-Corruptcy.

High up on a suburban hill-top in the cool heights outside Djakarta, a U. S. movie man named Billy Palmer runs a free open-air cinema for Indonesians every weekend.... Cooks in Djakarta can be hired for \$13 a month.... One favourite dish is called *durian*. It is a fruit of sorts which has the consistency of Camembert, the odour of sulphur, and can make you drunk.

If you expect the Bangkok hotels to be overpriced and under-serviced you won't be disappointed. But they're always full.... Favourite drink at the Bangkok Sports Club: a Gunner—ginger beer, bitters, and lime.... Chinese are the biggest betters at the club's race track.... Private showplace of the Orient will be the new home of James Thompson, the one-time American army major who revived Thai silks.

You have to put on a shirt and tie and take off your shoes to see the Emerald Buddha which isn't really emerald but jasper.... Yardage price difference between Thai silk there and here is ten times.... Don't overlook, as we did, the possibility of buying silk to have silk suits made in Hong Kong for men or women.

You need three pictures of yourself when landing at the airport at Bangkok.... Anybody with a house has to buy a spirit house where the guardian spirit lives. The Erawan Hotel, which also has a night club and a swimming pool, has a huge one.... The Royal Siamese Barge which Mike Todd hired for *Around the World in 80 Days* takes 70 men to row. The barge was last out in 1957, said to be the 2,500th anniversary of Buddha's death.... You can buy a whole set of tableware made of bronze and buffalo horn for \$35. First night we used ours one guest spat out a tine.

Don't miss Siamese boxing.... The major U. S. travel agencies backed a local firm, the most reputable in Bangkok: World Travel Service, Ltd.... There is bottled drinking water here called Polaris. If the waiter looks blank when you ask for it, call the captain.... Don't waste your time with Thai dancing as performed in hotels and night clubs.... Foremost Ice Cream has a plant in Bangkok, but all ice cream in town is not made by them. To play safe, ask.... The Dairy Farm Restaurant in Bangkok advertises chicken in the basket, "typical Spanish hamburgers," and a U. S. soda fountain.

Hong Kong has double-decker buses.... Favourite name for a shirtmaker: Ascot Chang Underwear Co.... Hong Kong

(Continued on page 143)



Miss Mary INC

Bonwit Teller, all stores.

For other stores, coast to coast, write Miss Mary, 37 W. 57th St., N. Y. 19.

1 + 1 = 1

THE CASHMERE SWEATER WITH THE DUAL PERSONALITY by



Downen

Bowknot turn-about of 100% imported cashmere, that fits your mood... wonderful traveler that doubles your wardrobe.

Wear it as a cardigan or slip-on. You'll love its full fashioned raglan sleeves, shorter length and split scalloped collar.



Sizes 34 to 40 in snow white, blossom pink, royal blue, harmony beige, gray mist and regal red.

About \$25.00 at fine stores—

write for store nearest you, to Dept. V

DOWNEN KNITWEAR, LTD., 1407 Broadway, New York 18, N. Y.



How Hannah Troy personalizes typewritten correspondence with TYPETTE TINTS by WHITE & WYCKOFF

"I admire the crisp, contemporary look of a typed letter. But unless typed on attractive stationery, it can look cold and impersonal. That's why I use Typette Tints. The pastel colors have a rich, distinctive warmth. And incidentally, Typette Tints make a unique back-to-school gift."

* Famous American Couturier
At fine stationery departments.
\$1.89 for 110 sheets, 50 envelopes.



NEW granulated
Sugar Substitute
sprinkles, sweetens,
exactly like sugar.

DIETING?

If you are watching calories you really should try Adolph's Granulated Sugar Substitute—it's the perfect replacement for sugar. Adolph's not only sweetens, but sprinkles evenly on all foods. It's so much like sugar, you'll never know the difference. A godsend for diabetics. Buy the new Granulated . . .



ADOLPH'S SUGAR SUBSTITUTE
AT YOUR GROCER'S TODAY

STEICHEN

(Continued from page 140)

through his sense of vision, to be glued to life and each moment of significant contact to be recorded, and given an immediate, direct, undistorted portrayal of experience. This drive of his for life, coupled with furious energy, is characteristic of the American civilization and is perhaps one of the reasons why photography has grown into a major art form in this country.

If the painter's ideal is to mirror nature, the modern photographer's goal is to mirror existence. Steichen is a man committed, fully engaged. He has photographed the periods of joy and happiness, the periods of national danger and tragedy. He has been through two world wars. The observation of men under danger, of human species under the changing illumination of fear and courage leaves an indelible mark on the vision of the artist. Goya, for example, reached the greatest intensity of his art in his indignation at the sight of the "disasters of the war"; Léger, in the First World War, found the major inspiration of his art in the powerful industrial simplification of cannons. As a specialist in aerial photography at the second battle of the Marne in the First World War, Steichen discovered the necessity of sharp non-artistic photography.

In the Second World War, with the rank of Captain, he directed the photography of the Navy in the Pacific. Three great visual experiences were the result—the film *Fighting Lady* and the great exhibitions at the Museum of Modern Art, "The Road to Victory" and "Power in the Pacific." These documentary pageants brought photography into the stream of contemporary life where true creative forms of expression belong.

Steichen has known the great of this world . . . the artists, the writers, the champions, the actors, the stars. He has observed the limits of luxury and of fashion.

He has observed the simple people, the workers. He has observed the world, and men, from airplanes and fighting ships. He has observed the separate ingredients of nature from a grasshopper, a sunflower seed, an apple, delphinium stalks, to the shad-blow and the ripples on the water. Few artists have had this unique oppor-

tunity of a global vision of life. Steichen was born at a right time; his time, with its new means of transportation and communication, has permitted him to have this unique civilizing exposure.

Throughout his experiences he searched, collecting the documents that would, through juxtaposition, reveal the evidence of some yet unfound universal law. He proceeds in this way with his own work, but he has done more with the work of the photographers of the world. As Director of the Department of Photography in New York's Museum of Modern Art since 1947, he assembled "The Family of Man," the greatest exhibition of photographs yet attempted. When it was published as a book, it became a national best seller. (Now "The Family of Man" is on view, with Captain Steichen, at the Moscow Fair.)

But it is more than an art show. Steichen uses photography here for a moral purpose as all great art has been through the centuries. The pictures shown are good pictures but they are also symbols. Photography achieves a greatness and its full measure because it is used for its unique qualities: the possibility to study, through statistically numerous pictures, the demonstration of universal constants of being—birth, death, work, love, children, suffering, and joy. For the photographer does not know at the moment of taking a picture what he is getting on his film. This intrinsic limitation has forced photography into its most modern aspect—the multiplication of exposures in order to capture one great image.

To those familiar with traditional art this may sound like a condemnation of photography. But to the contemporary mind attuned to the laws of chance, to the discovery of the Uncertainty principle in physics and the new abstract expressionist painting based on exploitation of the accidental, photography becomes truly part of the twentieth-century current. Each exposure is a gamble. The photographer, sensitized by the light before him, reacts and presses the shutter as if under a hypnotic spell. He will only know after the development of the image if he has won or lost. No other form of art can, or could, do just that—discover, portray in sufficient numbers and in a visually direct impact the universality of feeling as exposed to light all over the globe.

Steichen early became the

leader of a new generation of artists liberated from the prison of studios, in contact, and sharing in experience. Artists have long known that to portray a subject well, human or inhuman, it is important to project oneself mentally into the subject. To understand, to render better the inner essence, one had to act out mentally, to mimic the outward appearance or behaviour. Steichen knows this better than most artists. For him his shad-blow is a living being to which he attributes the impulses of man. When the small birch tree (in the upper left corner of the picture on page 99) leaned toward the bush after a storm, he said, "as if they were making love."

This ability to share, this empathy with life is an indispensable sense for a photographer. To experience profoundly one must have the gift of enthusiasm. When you talk to Steichen, a man of enormous enthusiasms, you are moved by this magnetic, inspired force. One senses that this wise man with the large, steady, unflinching eyes, the soft husky voice, has in him a hidden force—a force that has made him what he is and has brought out new life in those fortunate enough to know him or work with him. And this force is not only strength, it is not only power, it is also enthusiasm. He has the enthusiasm of love and of a man capable of love.

Steichen's form of love is that superior motivating power of great art. His love is a gift; giving without the strings of reason. Through this total gift of himself the artist can penetrate his surroundings; he can enter into true communion with his subject-matter. Then, when all is given, all superficial traces of personality abandoned, the artist is ready to receive his reward—the creation of a lasting transcript of this abandonment of ego. The greatness of photography is that, in an age when immense values are attached to mannerisms and quirks of personality, it is a process that does not allow that superficial, personal signature comparable in painting to the individuality of brushstrokes. It allows the real personality of the photographer, and, in great moments, the quality of the soul, to show. Steichen with his shad-blow has reached that level where art is not apparent. He can concentrate on the essentials. This has been his pursuit in all his work, to lose himself in life in order to discover what life is and what one is.

NOTES ON THE CUFF

(Continued from page 141)

weather: January, 60; March, 64; May, 77; August, 83; November, 70.... Chinese food guide: Cantonese—chicken, fish, sea food, beef, least greasy, least salty; Peiping—roast duck and meats, salty; Shanghai—sweet and salty dishes, oily and greasy; Szechuan—meats only, and hot.

It may be corny, but don't miss the floating fish restaurants in Aberdeen.... Most useful tip: Japan Air Lines give debarking passengers how-to-tip chart for every possible occasion.... It's more expensive to take a rickshaw than a cab.... Well over 100,000 people live on junks in Hong Kong.... About the only place to find good ready-made clothes is in the Peninsula Hotel.... Don't let clerks in any shop tell you that with their label you don't need a certificate of origin. The U. S. will not let you bring in any "Chinese-like" article unless you show paper proof that it was not made in Communist China. That goes for brocades, too.

Chow puppies are a bootlegged delicacy of the table in Hong Kong.... When making your itinerary, give a roomy five days minimum if you expect to have clothes made.... Benny's Creations is one of the best makers of shoes. Ladies shoes cost \$9 handmade. You can buy skins in India and Singapore, Thai silks in Bangkok, have them made up in shoes in Hong Kong.... If you thought Hong Kong was small, it has room for two eighteen-hole and two nine-hole golf courses.... It also has handsome resort hotels.... Pearls are being cultivated as an experiment by the local university.... Cal Crest and Sunkist oranges sell in the Chinese market.... Hong Kong is the nuts.

Japan has gone golf crazy and jewellery stores have tiepins with golf clubs and a pearl, silver golf bag trophies. At the customs desk at the airport they ask three questions. Any cigarettes? Any liquor? Any golf balls?

The Imperial Hotel in Tokyo reflects Japan's burgeoning tourist industry. The original hotel, designed by Frank Lloyd Wright, has 280 rooms. An addition of 200 rooms was made in 1954. Another, of 450 rooms, was made in 1958.... Fukaba strawberries grown amid cobblestones are three inches long.... Japanese gardens are symbolic: rocks are human bones, water is blood, moss

is skin, and the candle in the stone lanterns shows the way of human life.... Fuji Water calls itself the Nippon Evian. Label says it is good for anything from arteriosclerosis to hang-over.... At the Fujiya in Hakone National Park an eleven-course dinner costs \$2.50.

Most tempting of the toys: the tiny crystal-set radios made up to look like rockets, pencils, and even radios. They cost \$2.50 but you must use an aerial if you live in the city.... Hitachi makes a transistor that fits (and plays) in my vest pocket.... At the airport you can buy a canned oyster guaranteed to contain a pearl.... You can have your hair cut by the Emperor's barber at the Oba Barber Shop in the YMCA in Kanda on 4th between 5th and T Avenue, and ask for Noboru Umezu.

There's a coffeehouse in Tokyo called the Magnolia where the waitresses wear high-fashion designs.... There is also supposed to be one named Michie where the waitresses and waiters wear tennis clothes, but we could never find it.... Tokyo night clubs can clip with the best of them.

On JAL's flight from Hong Kong to Tokyo you can have a choice of the snacks of two worlds: sandwiches or *sushi*—cold fish and cold rice.... You can buy a geisha-style wig on the Ginza for \$42.... If you're a Scotch drinker it will be cheaper if you drink Santori.... Most beautiful Japanese inn we ever saw: Tai Kan-so in Atami, short trip from Tokyo.... You can have a massage in a Japanese inn before going to sleep, for 75 cents U. S. For marvellous beef in Tokyo try Okahan West 7 Chome 5.

You rarely see an Oriental shopper in the kimono department store of K. Hayashi, No. 8 Iwamoto-Cho Kanda at 10th and T crossing.... Small Yashica camera, copy of the new baby Rolleiflex, sells for \$28 U. S. currency at the Tokyo airport. Buy it after you clear customs.

The difference between the eastbound flight and the westbound flight between Tokyo and Honolulu can be five hours. The jetstream runs west to east.... By 1961, JAL expect to fly DC-8's from Tokyo to Anchorage to Copenhagen to London. Meanwhile it is overnight nonstop to Honolulu.

The Honolulu arrival went like this: drowned in flowers at the airport, sat on *lanai* of Royal
(Continued on page 144)

It's the right Vermouth
that makes your
Martini better



© RENFIELD IMPORTERS, LTD., N. Y.

MARTINI & ROSSI
ASK FOR
M & R IMPORTED EXTRA DRY VERMOUTH



Aziza

color accents

for unforgettable eyes



Eye cosmetics in more colors than you have moods, beauty-blended by specialists to accentuate your most expressive feature. Make your eyes excitingly memorable with:

- Azizamatique mascara applicator 1.50*
- stick eye shadow 1.25* • eyebrow pencil 1.50*
- waterproof cake mascara 1.50*

*PLUS TAX

AZIZA EYE COSMETICS 13 WEST 57 ST., NEW YORK 19, N. Y.

Handkerchief of the Month*

BRIGHT ON THE BORDER...

fashion news for the indispensable accessory...your hankie! Here Burmel traces blossom garlands around the hem...repeats the floral genus in a bouquet. Imported white batiste...large enough to make a sizable gift! Look for the Burmel label at better stores.



Burmel

New York

*Reg. U.S. Pat. Off.

NOTES ON THE CUFF

(Continued from page 143)

Hawaiian Hotel and ate pineapple, crossed the street to the Colonel's Beefsteak and Coffee House for the first big steak in six weeks. ... Sign on a Hawaii golf course: No Guava Picking.

San Francisco looks like Hong Kong. ... We love luncheon in the big palmy court of the Palace and Blum's in the afternoon for chocolate cake. ... And dinner in the gorgeous, red damask-walled Ernie's which has the best Continental chef between Paris and the Golden Gate, travelling east. ... And the refined quiet of the Huntington on the Hill where the artists stay.

The most exciting flight of the trip, American's jet home in four hours and thirty-two minutes, with the controlled excitement of the pilot's voice clocking off the sights five miles below.

Songs they were playing around the world: by the new jazz band as we walked into Moscow's National Hotel restaurant "I'm Beginning to See the Light"; by an Indian marching band in Delhi "The Wearin' of the Green"; by a trio in a restaurant in Djakarta "My Yiddishe Mama"; on the jet as we circled Queens waiting to set down after a 26,942-mile trip "The Best Things in Life Are Free."

ERRATUM

Caught by typographical inflation, Vogue in the feature "Family Boating," published June, 1959, added an extra zero to the amount of sail carried by the yawl "Criterion," owned by Mr. and Mrs. Ira Prentiss Fulmor. Instead of the correct figure, 1,860 square feet of sail, the caption read 18,600. We are sorry.

MONEY FOR YOURSELF... YOUR ORGANIZATION



Show wonderful new Griffin deluxe personal Christmas greetings. Over 60 thrilling new EXCLUSIVE designs—master-crafted on the finest of printing papers—rich water color printings, special foil inlays and a host of other fine features you'll find only in Griffin Originals. The sentiment and name imprint inside the cards actually compliment the design. Truly the finest personal Christmas cards in America.

EARN EASILY
\$500-\$1000

You or your organization can earn easily \$500-\$1000 even more. It's fun—it's easy. Send today for a sample kit—all you need to start earning money. A Free book on fund raising is available on request.

SEND FOR SAMPLES TODAY

EXCLUSIVE DEALERSHIPS AVAILABLE

GRIFFIN ORIGINALS

457 Bayfield Drive, Fairport, New York

Gentlemen:

Please send me:

☐ DELUXE SAMPLE KIT

☐ FREE FUND RAISING PLAN BOOK

If I decide not to accept your offer, I will return the kit at your expense.

Name

Address

City.....Zone.....State.....



The Ultimate ORIGINALS
In Fine Personal Christmas Greetings

VOGUE incorporating Vanity Fair

PRINTED BY THE CONDE NAST PRESS, GREENWICH, CONN., U. S. A.

IMPORTED CAMEL HAIR

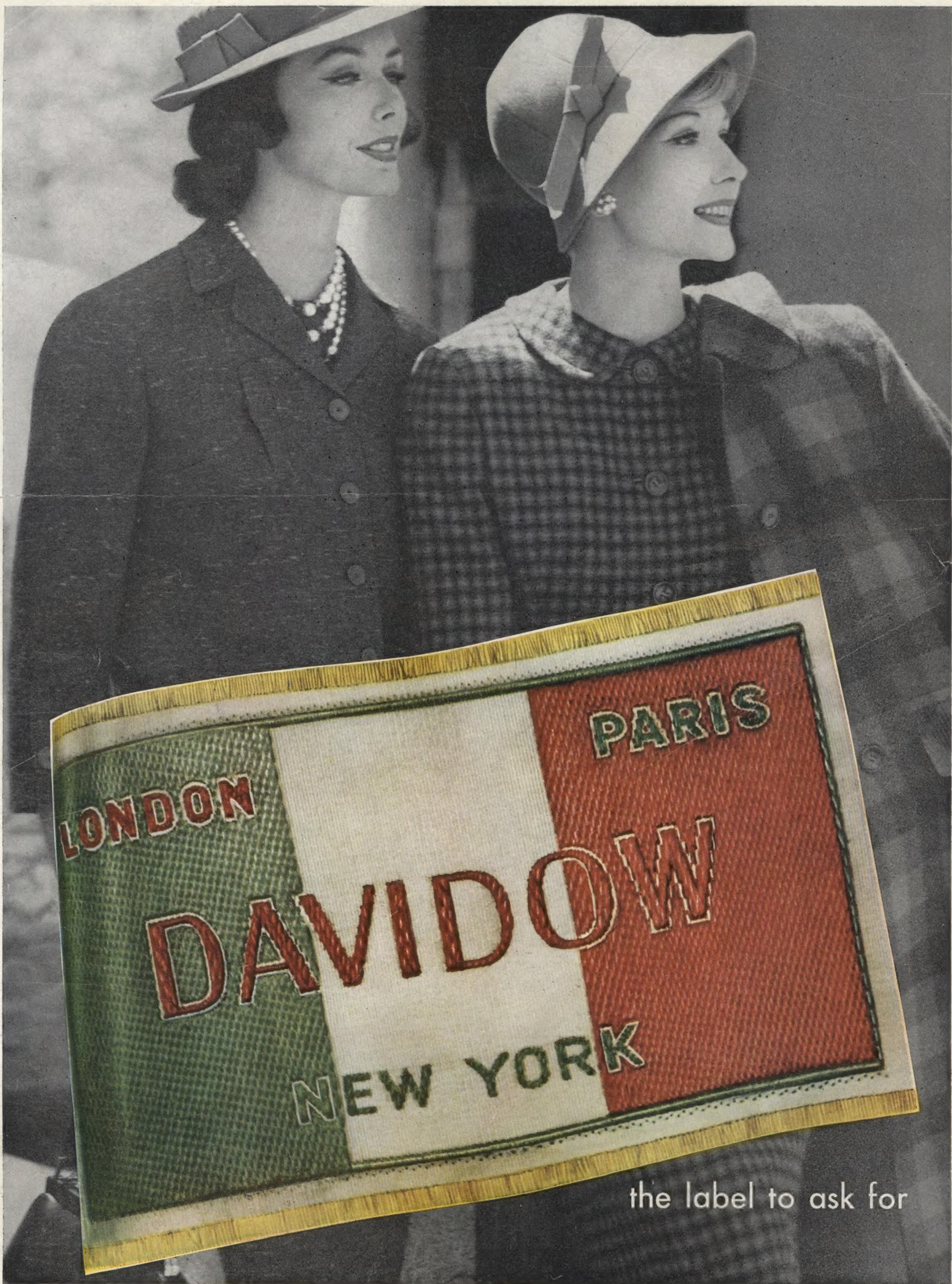


*James
Kenrol*

ENSEMBLES

Fashion's finest . . . all full fashioned
in imported camel hair . . . exciting
ensembles in glorious color tones . . .

home address — DALTON of America,
1407 Broadway, New York City
or Cleveland 3, Ohio.



the label to ask for